

# Global Smart Home Appliances Industry Market Research Report

<https://marketpublishers.com/r/G1F17EEF30BEN.html>

Date: August 2017

Pages: 137

Price: US\$ 2,960.00 (Single User License)

ID: G1F17EEF30BEN

## Abstracts

Based on the Smart Home Appliances industrial chain, this report mainly elaborate the definition, types, applications and major players of Smart Home Appliances market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Smart Home Appliances market.

The Smart Home Appliances market can be split based on product types, major applications, and important regions.

Major Players in Smart Home Appliances market are:

Haier

IRobot

GE

BSH

Panasonic

Samsung

Electrolux

Ecovacs

Hisense

Midea

Neato  
Whirlpool  
LG  
Philips  
Miele & Cie

Major Regions play vital role in Smart Home Appliances market are:

North America  
Europe  
China  
Japan  
Middle East & Africa  
India  
South America  
Others

Most important types of Smart Home Appliances products covered in this report are:

Smart Fridges  
Smart washing and drying  
Smart air-con and heater

Most widely used downstream fields of Smart Home Appliances market covered in this report are:

Cleaning  
Food Storage  
Cooking

## Contents

### **1 SMART HOME APPLIANCES INTRODUCTION AND MARKET OVERVIEW**

- 1.1 Objectives of the Study
- 1.2 Definition of Smart Home Appliances
- 1.3 Smart Home Appliances Market Scope and Market Size Estimation
  - 1.3.1 Market Concentration Ratio and Market Maturity Analysis
  - 1.3.2 Global Smart Home Appliances Value (\$) and Growth Rate from 2012-2022
- 1.4 Market Segmentation
  - 1.4.1 Types of Smart Home Appliances
  - 1.4.2 Applications of Smart Home Appliances
  - 1.4.3 Research Regions
    - 1.4.3.1 North America Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.2 Europe Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.3 China Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.4 Japan Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.5 Middle East & Africa Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.6 India Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.7 South America Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)
- 1.5 Market Dynamics
  - 1.5.1 Drivers
    - 1.5.1.1 Emerging Countries of Smart Home Appliances
    - 1.5.1.2 Growing Market of Smart Home Appliances
  - 1.5.2 Limitations
  - 1.5.3 Opportunities
- 1.6 Industry News and Policies by Regions
  - 1.6.1 Industry News
  - 1.6.2 Industry Policies

### **2 INDUSTRY CHAIN ANALYSIS**

- 2.1 Upstream Raw Material Suppliers of Smart Home Appliances Analysis
- 2.2 Major Players of Smart Home Appliances
  - 2.2.1 Major Players Manufacturing Base and Market Share of Smart Home Appliances in 2016
  - 2.2.2 Major Players Product Types in 2016
- 2.3 Smart Home Appliances Manufacturing Cost Structure Analysis
  - 2.3.1 Production Process Analysis
  - 2.3.2 Manufacturing Cost Structure of Smart Home Appliances
  - 2.3.3 Raw Material Cost of Smart Home Appliances
  - 2.3.4 Labor Cost of Smart Home Appliances
- 2.4 Market Channel Analysis of Smart Home Appliances
- 2.5 Major Downstream Buyers of Smart Home Appliances Analysis

### **3 GLOBAL SMART HOME APPLIANCES MARKET, BY TYPE**

- 3.1 Analysis of Market Status and Feature by Type
- 3.2 Global Smart Home Appliances Value (\$) and Market Share by Type (2012-2017)
- 3.3 Global Smart Home Appliances Production and Market Share by Type (2012-2017)
- 3.4 Global Smart Home Appliances Value (\$) and Growth Rate by Type (2012-2017)
- 3.5 Global Smart Home Appliances Price Analysis by Type (2012-2017)

### **4 SMART HOME APPLIANCES MARKET, BY APPLICATION**

- 4.1 Downstream Market Overview
- 4.2 Global Smart Home Appliances Consumption and Market Share by Application (2012-2017)
- 4.3 Downstream Buyers by Application
- 4.4 Global Smart Home Appliances Consumption and Growth Rate by Application (2012-2017)

### **5 GLOBAL SMART HOME APPLIANCES PRODUCTION, VALUE (\$) BY REGION (2012-2017)**

- 5.1 Global Smart Home Appliances Value (\$) and Market Share by Region (2012-2017)
- 5.2 Global Smart Home Appliances Production and Market Share by Region (2012-2017)
- 5.3 Global Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.4 North America Smart Home Appliances Production, Value (\$), Price and Gross

Margin (2012-2017)

5.5 Europe Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)

5.6 China Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)

5.7 Japan Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)

5.8 Middle East & Africa Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)

5.9 India Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)

5.10 South America Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)

## **6 GLOBAL SMART HOME APPLIANCES PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

6.1 Global Smart Home Appliances Consumption by Regions (2012-2017)

6.2 North America Smart Home Appliances Production, Consumption, Export, Import (2012-2017)

6.3 Europe Smart Home Appliances Production, Consumption, Export, Import (2012-2017)

6.4 China Smart Home Appliances Production, Consumption, Export, Import (2012-2017)

6.5 Japan Smart Home Appliances Production, Consumption, Export, Import (2012-2017)

6.6 Middle East & Africa Smart Home Appliances Production, Consumption, Export, Import (2012-2017)

6.7 India Smart Home Appliances Production, Consumption, Export, Import (2012-2017)

6.8 South America Smart Home Appliances Production, Consumption, Export, Import (2012-2017)

## **7 GLOBAL SMART HOME APPLIANCES MARKET STATUS AND SWOT ANALYSIS BY REGIONS**

7.1 North America Smart Home Appliances Market Status and SWOT Analysis

7.2 Europe Smart Home Appliances Market Status and SWOT Analysis

7.3 China Smart Home Appliances Market Status and SWOT Analysis

7.4 Japan Smart Home Appliances Market Status and SWOT Analysis

- 7.5 Middle East & Africa Smart Home Appliances Market Status and SWOT Analysis
- 7.6 India Smart Home Appliances Market Status and SWOT Analysis
- 7.7 South America Smart Home Appliances Market Status and SWOT Analysis

## **8 COMPETITIVE LANDSCAPE**

### 8.1 Competitive Profile

#### 8.2 Haier

##### 8.2.1 Company Profiles

##### 8.2.2 Smart Home Appliances Product Introduction and Market Positioning

###### 8.2.2.1 Product Introduction

###### 8.2.2.2 Market Positioning and Target Customers

##### 8.2.3 Haier Production, Value (\$), Price, Gross Margin 2012-2017E

##### 8.2.4 Haier Market Share of Smart Home Appliances Segmented by Region in 2016

#### 8.3 IRobot

##### 8.3.1 Company Profiles

##### 8.3.2 Smart Home Appliances Product Introduction and Market Positioning

###### 8.3.2.1 Product Introduction

###### 8.3.2.2 Market Positioning and Target Customers

##### 8.3.3 IRobot Production, Value (\$), Price, Gross Margin 2012-2017E

##### 8.3.4 IRobot Market Share of Smart Home Appliances Segmented by Region in 2016

#### 8.4 GE

##### 8.4.1 Company Profiles

##### 8.4.2 Smart Home Appliances Product Introduction and Market Positioning

###### 8.4.2.1 Product Introduction

###### 8.4.2.2 Market Positioning and Target Customers

##### 8.4.3 GE Production, Value (\$), Price, Gross Margin 2012-2017E

##### 8.4.4 GE Market Share of Smart Home Appliances Segmented by Region in 2016

#### 8.5 BSH

##### 8.5.1 Company Profiles

##### 8.5.2 Smart Home Appliances Product Introduction and Market Positioning

###### 8.5.2.1 Product Introduction

###### 8.5.2.2 Market Positioning and Target Customers

##### 8.5.3 BSH Production, Value (\$), Price, Gross Margin 2012-2017E

##### 8.5.4 BSH Market Share of Smart Home Appliances Segmented by Region in 2016

#### 8.6 Panasonic

##### 8.6.1 Company Profiles

##### 8.6.2 Smart Home Appliances Product Introduction and Market Positioning

###### 8.6.2.1 Product Introduction

- 8.6.2.2 Market Positioning and Target Customers
- 8.6.3 Panasonic Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.6.4 Panasonic Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.7 Samsung
  - 8.7.1 Company Profiles
  - 8.7.2 Smart Home Appliances Product Introduction and Market Positioning
    - 8.7.2.1 Product Introduction
    - 8.7.2.2 Market Positioning and Target Customers
  - 8.7.3 Samsung Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.7.4 Samsung Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.8 Electrolux
  - 8.8.1 Company Profiles
  - 8.8.2 Smart Home Appliances Product Introduction and Market Positioning
    - 8.8.2.1 Product Introduction
    - 8.8.2.2 Market Positioning and Target Customers
  - 8.8.3 Electrolux Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.8.4 Electrolux Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.9 Ecovacs
  - 8.9.1 Company Profiles
  - 8.9.2 Smart Home Appliances Product Introduction and Market Positioning
    - 8.9.2.1 Product Introduction
    - 8.9.2.2 Market Positioning and Target Customers
  - 8.9.3 Ecovacs Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.9.4 Ecovacs Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.10 Hisense
  - 8.10.1 Company Profiles
  - 8.10.2 Smart Home Appliances Product Introduction and Market Positioning
    - 8.10.2.1 Product Introduction
    - 8.10.2.2 Market Positioning and Target Customers
  - 8.10.3 Hisense Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.10.4 Hisense Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.11 Midea
  - 8.11.1 Company Profiles
  - 8.11.2 Smart Home Appliances Product Introduction and Market Positioning

- 8.11.2.1 Product Introduction
- 8.11.2.2 Market Positioning and Target Customers
- 8.11.3 Midea Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.11.4 Midea Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.12 Neato
  - 8.12.1 Company Profiles
  - 8.12.2 Smart Home Appliances Product Introduction and Market Positioning
    - 8.12.2.1 Product Introduction
    - 8.12.2.2 Market Positioning and Target Customers
  - 8.12.3 Neato Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.12.4 Neato Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.13 Whirlpool
  - 8.13.1 Company Profiles
  - 8.13.2 Smart Home Appliances Product Introduction and Market Positioning
    - 8.13.2.1 Product Introduction
    - 8.13.2.2 Market Positioning and Target Customers
  - 8.13.3 Whirlpool Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.13.4 Whirlpool Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.14 LG
  - 8.14.1 Company Profiles
  - 8.14.2 Smart Home Appliances Product Introduction and Market Positioning
    - 8.14.2.1 Product Introduction
    - 8.14.2.2 Market Positioning and Target Customers
  - 8.14.3 LG Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.14.4 LG Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.15 Philips
  - 8.15.1 Company Profiles
  - 8.15.2 Smart Home Appliances Product Introduction and Market Positioning
    - 8.15.2.1 Product Introduction
    - 8.15.2.2 Market Positioning and Target Customers
  - 8.15.3 Philips Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.15.4 Philips Market Share of Smart Home Appliances Segmented by Region in 2016
- 8.16 Miele & Cie
  - 8.16.1 Company Profiles
  - 8.16.2 Smart Home Appliances Product Introduction and Market Positioning
    - 8.16.2.1 Product Introduction
    - 8.16.2.2 Market Positioning and Target Customers
  - 8.16.3 Miele & Cie Production, Value (\$), Price, Gross Margin 2012-2017E



8.16.4 Miele & Cie Market Share of Smart Home Appliances Segmented by Region in 2016

## **9 GLOBAL SMART HOME APPLIANCES MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION**

9.1 Global Smart Home Appliances Market Value (\$) & Volume Forecast, by Type (2017-2022)

9.1.1 Smart Fridges Market Value (\$) and Volume Forecast (2017-2022)

9.1.2 Smart washing and drying Market Value (\$) and Volume Forecast (2017-2022)

9.1.3 Smart air-con and heater Market Value (\$) and Volume Forecast (2017-2022)

9.2 Global Smart Home Appliances Market Value (\$) & Volume Forecast, by Application (2017-2022)

9.2.1 Cleaning Market Value (\$) and Volume Forecast (2017-2022)

9.2.2 Food Storage Market Value (\$) and Volume Forecast (2017-2022)

9.2.3 Cooking Market Value (\$) and Volume Forecast (2017-2022)

## **10 SMART HOME APPLIANCES MARKET ANALYSIS AND FORECAST BY REGION**

10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)

10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)

10.3 China Market Value (\$) and Consumption Forecast (2017-2022)

10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)

10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)

10.6 India Market Value (\$) and Consumption Forecast (2017-2022)

10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

## **11 NEW PROJECT FEASIBILITY ANALYSIS**

11.1 Industry Barriers and New Entrants SWOT Analysis

11.2 Analysis and Suggestions on New Project Investment

## **12 RESEARCH FINDING AND CONCLUSION**

## **13 APPENDIX**

13.1 Discussion Guide

13.2 Knowledge Store: Maia Subscription Portal

13.3 Research Data Source

## 13.4 Research Assumptions and Acronyms Used

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Smart Home Appliances

Table Product Specification of Smart Home Appliances

Figure Market Concentration Ratio and Market Maturity Analysis of Smart Home Appliances

Figure Global Smart Home Appliances Value (\$) and Growth Rate from 2012-2022

Table Different Types of Smart Home Appliances

Figure Global Smart Home Appliances Value (\$) Segment by Type from 2012-2017

Figure Smart Fridges Picture

Figure Smart washing and drying Picture

Figure Smart air-con and heater Picture

Table Different Applications of Smart Home Appliances

Figure Global Smart Home Appliances Value (\$) Segment by Applications from 2012-2017

Figure Cleaning Picture

Figure Food Storage Picture

Figure Cooking Picture

Table Research Regions of Smart Home Appliances

Figure North America Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)

Figure Europe Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)

Table China Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)

Table Japan Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)

Table Middle East & Africa Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)

Table India Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)

Table South America Smart Home Appliances Production Value (\$) and Growth Rate (2012-2017)

Table Emerging Countries of Smart Home Appliances

Table Growing Market of Smart Home Appliances

Figure Industry Chain Analysis of Smart Home Appliances

Table Upstream Raw Material Suppliers of Smart Home Appliances with Contact

## Information

Table Major Players Manufacturing Base and Market Share (\$) of Smart Home Appliances in 2016

Table Major Players Smart Home Appliances Product Types in 2016

Figure Production Process of Smart Home Appliances

Figure Manufacturing Cost Structure of Smart Home Appliances

Figure Channel Status of Smart Home Appliances

Table Major Distributors of Smart Home Appliances with Contact Information

Table Major Downstream Buyers of Smart Home Appliances with Contact Information

Table Analysis of Market Status and Feature by Type

Table Global Smart Home Appliances Value (\$) by Type (2012-2017)

Table Global Smart Home Appliances Value (\$) Share by Type (2012-2017)

Figure Global Smart Home Appliances Value (\$) Share by Type (2012-2017)

Table Global Smart Home Appliances Production by Type (2012-2017)

Table Global Smart Home Appliances Production Share by Type (2012-2017)

Figure Global Smart Home Appliances Production Share by Type (2012-2017)

Figure Global Smart Home Appliances Value (\$) and Growth Rate of Smart Fridges

Figure Global Smart Home Appliances Value (\$) and Growth Rate of Smart washing and drying

Figure Global Smart Home Appliances Value (\$) and Growth Rate of Smart air-con and heater

Table Global Smart Home Appliances Price by Type (2012-2017)

Figure Downstream Market Overview

Table Global Smart Home Appliances Consumption by Application (2012-2017)

Table Global Smart Home Appliances Consumption Market Share by Application (2012-2017)

Figure Global Smart Home Appliances Consumption Market Share by Application (2012-2017)

Table Downstream Buyers Introduction by Application

Figure Global Smart Home Appliances Consumption and Growth Rate of Cleaning (2012-2017)

Figure Global Smart Home Appliances Consumption and Growth Rate of Food Storage (2012-2017)

Figure Global Smart Home Appliances Consumption and Growth Rate of Cooking (2012-2017)

Table Global Smart Home Appliances Value (\$) by Region (2012-2017)

Table Global Smart Home Appliances Value (\$) Market Share by Region (2012-2017)

Figure Global Smart Home Appliances Value (\$) Market Share by Region (2012-2017)

Table Global Smart Home Appliances Production by Region (2012-2017)

Table Global Smart Home Appliances Production Market Share by Region (2012-2017)  
Figure Global Smart Home Appliances Production Market Share by Region (2012-2017)  
Table Global Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)  
Table North America Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Europe Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)  
Table China Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Japan Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Middle East & Africa Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)  
Table India Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)  
Table South America Smart Home Appliances Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Global Smart Home Appliances Consumption by Regions (2012-2017)  
Figure Global Smart Home Appliances Consumption Share by Regions (2012-2017)  
Table North America Smart Home Appliances Production, Consumption, Export, Import (2012-2017)  
Table Europe Smart Home Appliances Production, Consumption, Export, Import (2012-2017)  
Table China Smart Home Appliances Production, Consumption, Export, Import (2012-2017)  
Table Japan Smart Home Appliances Production, Consumption, Export, Import (2012-2017)  
Table Middle East & Africa Smart Home Appliances Production, Consumption, Export, Import (2012-2017)  
Table India Smart Home Appliances Production, Consumption, Export, Import (2012-2017)  
Table South America Smart Home Appliances Production, Consumption, Export, Import (2012-2017)  
Figure North America Smart Home Appliances Production and Growth Rate Analysis  
Figure North America Smart Home Appliances Consumption and Growth Rate Analysis  
Figure North America Smart Home Appliances SWOT Analysis  
Figure Europe Smart Home Appliances Production and Growth Rate Analysis  
Figure Europe Smart Home Appliances Consumption and Growth Rate Analysis

Figure Europe Smart Home Appliances SWOT Analysis  
Figure China Smart Home Appliances Production and Growth Rate Analysis  
Figure China Smart Home Appliances Consumption and Growth Rate Analysis  
Figure China Smart Home Appliances SWOT Analysis  
Figure Japan Smart Home Appliances Production and Growth Rate Analysis  
Figure Japan Smart Home Appliances Consumption and Growth Rate Analysis  
Figure Japan Smart Home Appliances SWOT Analysis  
Figure Middle East & Africa Smart Home Appliances Production and Growth Rate Analysis  
Figure Middle East & Africa Smart Home Appliances Consumption and Growth Rate Analysis  
Figure Middle East & Africa Smart Home Appliances SWOT Analysis  
Figure India Smart Home Appliances Production and Growth Rate Analysis  
Figure India Smart Home Appliances Consumption and Growth Rate Analysis  
Figure India Smart Home Appliances SWOT Analysis  
Figure South America Smart Home Appliances Production and Growth Rate Analysis  
Figure South America Smart Home Appliances Consumption and Growth Rate Analysis  
Figure South America Smart Home Appliances SWOT Analysis  
Figure Competitive Matrix and Pattern Characteristics of Smart Home Appliances Market  
Figure Top 3 Market Share of Smart Home Appliances Companies  
Figure Top 6 Market Share of Smart Home Appliances Companies  
Table Mergers, Acquisitions and Expansion Analysis  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Haier Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Haier Production and Growth Rate  
Figure Haier Value (\$) Market Share 2012-2017E  
Figure Haier Market Share of Smart Home Appliances Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table IRobot Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure IRobot Production and Growth Rate  
Figure IRobot Value (\$) Market Share 2012-2017E  
Figure IRobot Market Share of Smart Home Appliances Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction

Table Market Positioning and Target Customers

Table GE Production, Value (\$), Price, Gross Margin 2012-2017E

Figure GE Production and Growth Rate

Figure GE Value (\$) Market Share 2012-2017E

Figure GE Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table BSH Production, Value (\$), Price, Gross Margin 2012-2017E

Figure BSH Production and Growth Rate

Figure BSH Value (\$) Market Share 2012-2017E

Figure BSH Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Panasonic Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Panasonic Production and Growth Rate

Figure Panasonic Value (\$) Market Share 2012-2017E

Figure Panasonic Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Samsung Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Samsung Production and Growth Rate

Figure Samsung Value (\$) Market Share 2012-2017E

Figure Samsung Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Electrolux Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Electrolux Production and Growth Rate

Figure Electrolux Value (\$) Market Share 2012-2017E

Figure Electrolux Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Ecovacs Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Ecovacs Production and Growth Rate

Figure Ecovacs Value (\$) Market Share 2012-2017E

Figure Ecovacs Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Hisense Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Hisense Production and Growth Rate

Figure Hisense Value (\$) Market Share 2012-2017E

Figure Hisense Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Midea Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Midea Production and Growth Rate

Figure Midea Value (\$) Market Share 2012-2017E

Figure Midea Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Neato Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Neato Production and Growth Rate

Figure Neato Value (\$) Market Share 2012-2017E

Figure Neato Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Whirlpool Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Whirlpool Production and Growth Rate

Figure Whirlpool Value (\$) Market Share 2012-2017E

Figure Whirlpool Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table LG Production, Value (\$), Price, Gross Margin 2012-2017E

Figure LG Production and Growth Rate



Figure LG Value (\$) Market Share 2012-2017E

Figure LG Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Philips Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Philips Production and Growth Rate

Figure Philips Value (\$) Market Share 2012-2017E

Figure Philips Market Share of Smart Home Appliances Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Miele & Cie Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Miele & Cie Production and Growth Rate

Figure Miele & Cie Value (\$) Market Share 2012-2017E

Figure Miele & Cie Market Share of Smart Home Appliances Segmented by Region in 2016

Table Global Smart Home Appliances Market Value (\$) Forecast, by Type

Table Global Smart Home Appliances Market Volume Forecast, by Type

Figure Global Smart Home Appliances Market Value (\$) and Growth Rate Forecast of Smart Fridges (2017-2022)

Figure Global Smart Home Appliances Market Volume and Growth Rate Forecast of Smart Fridges (2017-2022)

Figure Global Smart Home Appliances Market Value (\$) and Growth Rate Forecast of Smart washing and drying (2017-2022)

Figure Global Smart Home Appliances Market Volume and Growth Rate Forecast of Smart washing and drying (2017-2022)

Figure Global Smart Home Appliances Market Value (\$) and Growth Rate Forecast of Smart air-con and heater (2017-2022)

Figure Global Smart Home Appliances Market Volume and Growth Rate Forecast of Smart air-con and heater (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Smart Home Appliances Consumption and Growth Rate of Cleaning (2012-2017)

Figure Global Smart Home Appliances Consumption and Growth Rate of Food Storage (2012-2017)

Figure Global Smart Home Appliances Consumption and Growth Rate of Cooking (2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Cooking (2017-2022)  
Figure Market Volume and Growth Rate Forecast of Cooking (2017-2022)  
Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table North America Consumption and Growth Rate Forecast (2017-2022)  
Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table Europe Consumption and Growth Rate Forecast (2017-2022)  
Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table China Consumption and Growth Rate Forecast (2017-2022)  
Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table Japan Consumption and Growth Rate Forecast (2017-2022)  
Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)  
Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table India Consumption and Growth Rate Forecast (2017-2022)  
Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table South America Consumption and Growth Rate Forecast (2017-2022)  
Figure Industry Resource/Technology/Labor Importance Analysis  
Table New Entrants SWOT Analysis  
Table New Project Analysis of Investment Recovery

## I would like to order

Product name: Global Smart Home Appliances Industry Market Research Report

Product link: <https://marketpublishers.com/r/G1F17EEF30BEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1F17EEF30BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970