

Global Smart Education Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Smart education refers to the process of comprehensively and deeply applying modern information technology in education to promote education reform and development. Its technical characteristics are digital, networked, intelligent and multimedia. The basic features are openness, sharing, interaction and collaboration. Promote the modernization of education with educational informationization and change the traditional model with information technology.

Based on the Smart Education market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Smart Education market covered in Chapter 5:

Fujitsu

Blackboard

Dell
Desire2Learn
Jenzabar
Echo
Adobe Systems Inc.
NIIT Limited
SumTotal System, Inc.
Smart Technologies
Lenovo Group
Ellucian Company L.P
Microsoft
Articulate
Tata Interactive Systems
IBM
McGraw-Hill Education
Cisco Systems Inc.
Promethean Inc.
Saba Software Inc.
Pearson Plc.
Educomp

In Chapter 6, on the basis of types, the Smart Education market from 2015 to 2025 is primarily split into:

Hardware
Software
Service
Educational Content
Others

In Chapter 7, on the basis of applications, the Smart Education market from 2015 to 2025 covers:

Academic
Corporate
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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