

# Global Smart Athletic Apparel and Footwear Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G5CD769BF277EN.html>

Date: March 2022

Pages: 113

Price: US\$ 3,500.00 (Single User License)

ID: G5CD769BF277EN

## Abstracts

Smart Athletic Apparel and Footwear is clothing, including footwear, worn for sport or physical exercise. And these are worn for most sports and physical exercise, for practical, comfort or safety reasons.

Based on the Smart Athletic Apparel and Footwear market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Smart Athletic Apparel and Footwear market covered in Chapter 5:

Marmot

Columbia Sportswear Company

Nike, Inc.

Umbro, Ltd.

Adidas Group  
Lululemon Athletica Incorporation  
Patagonia  
UNDER ARMOUR  
Fila, Inc.  
ASICS  
New Balance Athletic Shoe, Inc.  
VF Corporation  
PUMA  
Ralph Lauren Corporation

In Chapter 6, on the basis of types, the Smart Athletic Apparel and Footwear market from 2015 to 2025 is primarily split into:

Smart Athletic Apparel  
Smart Athletic Footwear

In Chapter 7, on the basis of applications, the Smart Athletic Apparel and Footwear market from 2015 to 2025 covers:

For Man  
For Woman

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan

South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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