

# Global Smart Agriculture Technology Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Smart Agriculture Technology market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Smart Agriculture Technology market are covered in Chapter 9:

Precision Planting

John Deere

Auroras

Iteris

Ag Leader Technology

DICKEY-john  
Raven Industries  
AGCO  
Trimble  
PrecisionHawk  
Farmers Edge

In Chapter 5 and Chapter 7.3, based on types, the Smart Agriculture Technology market from 2017 to 2027 is primarily split into:

Automation and Control Systems  
Smart Equipment and Machinery  
Other

In Chapter 6 and Chapter 7.4, based on applications, the Smart Agriculture Technology market from 2017 to 2027 covers:

Soil and Crop Management  
Fleet Management  
Storage and Irrigation Management  
Indoor Farming  
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the

Smart Agriculture Technology market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Smart Agriculture Technology Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue,

gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 SMART AGRICULTURE TECHNOLOGY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Agriculture Technology Market
- 1.2 Smart Agriculture Technology Market Segment by Type
  - 1.2.1 Global Smart Agriculture Technology Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Smart Agriculture Technology Market Segment by Application
  - 1.3.1 Smart Agriculture Technology Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Smart Agriculture Technology Market, Region Wise (2017-2027)
  - 1.4.1 Global Smart Agriculture Technology Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Smart Agriculture Technology Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Smart Agriculture Technology Market Status and Prospect (2017-2027)
  - 1.4.4 China Smart Agriculture Technology Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Smart Agriculture Technology Market Status and Prospect (2017-2027)
  - 1.4.6 India Smart Agriculture Technology Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Smart Agriculture Technology Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Smart Agriculture Technology Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Smart Agriculture Technology Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Smart Agriculture Technology (2017-2027)
  - 1.5.1 Global Smart Agriculture Technology Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Smart Agriculture Technology Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Smart Agriculture Technology Market

### 2 INDUSTRY OUTLOOK

- 2.1 Smart Agriculture Technology Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Smart Agriculture Technology Market Drivers Analysis
- 2.4 Smart Agriculture Technology Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Smart Agriculture Technology Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Smart Agriculture Technology Industry Development

### **3 GLOBAL SMART AGRICULTURE TECHNOLOGY MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Smart Agriculture Technology Sales Volume and Share by Player (2017-2022)
- 3.2 Global Smart Agriculture Technology Revenue and Market Share by Player (2017-2022)
- 3.3 Global Smart Agriculture Technology Average Price by Player (2017-2022)
- 3.4 Global Smart Agriculture Technology Gross Margin by Player (2017-2022)
- 3.5 Smart Agriculture Technology Market Competitive Situation and Trends
  - 3.5.1 Smart Agriculture Technology Market Concentration Rate
  - 3.5.2 Smart Agriculture Technology Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL SMART AGRICULTURE TECHNOLOGY SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Smart Agriculture Technology Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Smart Agriculture Technology Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Smart Agriculture Technology Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Smart Agriculture Technology Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Smart Agriculture Technology Market Under COVID-19



4.5 Europe Smart Agriculture Technology Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Smart Agriculture Technology Market Under COVID-19

4.6 China Smart Agriculture Technology Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Smart Agriculture Technology Market Under COVID-19

4.7 Japan Smart Agriculture Technology Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Smart Agriculture Technology Market Under COVID-19

4.8 India Smart Agriculture Technology Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Smart Agriculture Technology Market Under COVID-19

4.9 Southeast Asia Smart Agriculture Technology Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Smart Agriculture Technology Market Under COVID-19

4.10 Latin America Smart Agriculture Technology Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Smart Agriculture Technology Market Under COVID-19

4.11 Middle East and Africa Smart Agriculture Technology Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Smart Agriculture Technology Market Under COVID-19

## **5 GLOBAL SMART AGRICULTURE TECHNOLOGY SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Smart Agriculture Technology Sales Volume and Market Share by Type (2017-2022)

5.2 Global Smart Agriculture Technology Revenue and Market Share by Type (2017-2022)

5.3 Global Smart Agriculture Technology Price by Type (2017-2022)

5.4 Global Smart Agriculture Technology Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Smart Agriculture Technology Sales Volume, Revenue and Growth Rate of Automation and Control Systems (2017-2022)

5.4.2 Global Smart Agriculture Technology Sales Volume, Revenue and Growth Rate of Smart Equipment and Machinery (2017-2022)

5.4.3 Global Smart Agriculture Technology Sales Volume, Revenue and Growth Rate of Other (2017-2022)



## **6 GLOBAL SMART AGRICULTURE TECHNOLOGY MARKET ANALYSIS BY APPLICATION**

6.1 Global Smart Agriculture Technology Consumption and Market Share by Application (2017-2022)

6.2 Global Smart Agriculture Technology Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Smart Agriculture Technology Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Smart Agriculture Technology Consumption and Growth Rate of Soil and Crop Management (2017-2022)

6.3.2 Global Smart Agriculture Technology Consumption and Growth Rate of Fleet Management (2017-2022)

6.3.3 Global Smart Agriculture Technology Consumption and Growth Rate of Storage and Irrigation Management (2017-2022)

6.3.4 Global Smart Agriculture Technology Consumption and Growth Rate of Indoor Farming (2017-2022)

6.3.5 Global Smart Agriculture Technology Consumption and Growth Rate of Other (2017-2022)

## **7 GLOBAL SMART AGRICULTURE TECHNOLOGY MARKET FORECAST (2022-2027)**

7.1 Global Smart Agriculture Technology Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Smart Agriculture Technology Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Smart Agriculture Technology Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Smart Agriculture Technology Price and Trend Forecast (2022-2027)

7.2 Global Smart Agriculture Technology Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Smart Agriculture Technology Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Smart Agriculture Technology Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Smart Agriculture Technology Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Smart Agriculture Technology Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Smart Agriculture Technology Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Smart Agriculture Technology Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Smart Agriculture Technology Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Smart Agriculture Technology Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Smart Agriculture Technology Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Smart Agriculture Technology Revenue and Growth Rate of Automation and Control Systems (2022-2027)

7.3.2 Global Smart Agriculture Technology Revenue and Growth Rate of Smart Equipment and Machinery (2022-2027)

7.3.3 Global Smart Agriculture Technology Revenue and Growth Rate of Other (2022-2027)

7.4 Global Smart Agriculture Technology Consumption Forecast by Application (2022-2027)

7.4.1 Global Smart Agriculture Technology Consumption Value and Growth Rate of Soil and Crop Management(2022-2027)

7.4.2 Global Smart Agriculture Technology Consumption Value and Growth Rate of Fleet Management(2022-2027)

7.4.3 Global Smart Agriculture Technology Consumption Value and Growth Rate of Storage and Irrigation Management(2022-2027)

7.4.4 Global Smart Agriculture Technology Consumption Value and Growth Rate of Indoor Farming(2022-2027)

7.4.5 Global Smart Agriculture Technology Consumption Value and Growth Rate of Other(2022-2027)

7.5 Smart Agriculture Technology Market Forecast Under COVID-19

## **8 SMART AGRICULTURE TECHNOLOGY MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Smart Agriculture Technology Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Smart Agriculture Technology Analysis

8.6 Major Downstream Buyers of Smart Agriculture Technology Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Smart Agriculture Technology Industry

## **9 PLAYERS PROFILES**

9.1 Precision Planting

9.1.1 Precision Planting Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Smart Agriculture Technology Product Profiles, Application and Specification

9.1.3 Precision Planting Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 John Deere

9.2.1 John Deere Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Smart Agriculture Technology Product Profiles, Application and Specification

9.2.3 John Deere Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Auroras

9.3.1 Auroras Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Smart Agriculture Technology Product Profiles, Application and Specification

9.3.3 Auroras Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Iteris

9.4.1 Iteris Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Smart Agriculture Technology Product Profiles, Application and Specification

9.4.3 Iteris Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Ag Leader Technology

9.5.1 Ag Leader Technology Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Smart Agriculture Technology Product Profiles, Application and Specification

9.5.3 Ag Leader Technology Market Performance (2017-2022)

- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 DICKEY-john
  - 9.6.1 DICKEY-john Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Smart Agriculture Technology Product Profiles, Application and Specification
  - 9.6.3 DICKEY-john Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Raven Industries
  - 9.7.1 Raven Industries Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Smart Agriculture Technology Product Profiles, Application and Specification
  - 9.7.3 Raven Industries Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 AGCO
  - 9.8.1 AGCO Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Smart Agriculture Technology Product Profiles, Application and Specification
  - 9.8.3 AGCO Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Trimble
  - 9.9.1 Trimble Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Smart Agriculture Technology Product Profiles, Application and Specification
  - 9.9.3 Trimble Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 PrecisionHawk
  - 9.10.1 PrecisionHawk Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Smart Agriculture Technology Product Profiles, Application and Specification
  - 9.10.3 PrecisionHawk Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Farmers Edge
  - 9.11.1 Farmers Edge Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Smart Agriculture Technology Product Profiles, Application and Specification

9.11.3 Farmers Edge Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Smart Agriculture Technology Product Picture

Table Global Smart Agriculture Technology Market Sales Volume and CAGR (%) Comparison by Type

Table Smart Agriculture Technology Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Smart Agriculture Technology Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Smart Agriculture Technology Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Smart Agriculture Technology Industry Development

Table Global Smart Agriculture Technology Sales Volume by Player (2017-2022)

Table Global Smart Agriculture Technology Sales Volume Share by Player (2017-2022)

Figure Global Smart Agriculture Technology Sales Volume Share by Player in 2021

Table Smart Agriculture Technology Revenue (Million USD) by Player (2017-2022)

Table Smart Agriculture Technology Revenue Market Share by Player (2017-2022)

Table Smart Agriculture Technology Price by Player (2017-2022)

Table Smart Agriculture Technology Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Smart Agriculture Technology Sales Volume, Region Wise (2017-2022)

Table Global Smart Agriculture Technology Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Smart Agriculture Technology Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Smart Agriculture Technology Sales Volume Market Share, Region Wise in 2021

Table Global Smart Agriculture Technology Revenue (Million USD), Region Wise (2017-2022)

Table Global Smart Agriculture Technology Revenue Market Share, Region Wise (2017-2022)

Figure Global Smart Agriculture Technology Revenue Market Share, Region Wise (2017-2022)

Figure Global Smart Agriculture Technology Revenue Market Share, Region Wise in 2021

Table Global Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Smart Agriculture Technology Sales Volume by Type (2017-2022)

Table Global Smart Agriculture Technology Sales Volume Market Share by Type (2017-2022)

Figure Global Smart Agriculture Technology Sales Volume Market Share by Type in



2021

Table Global Smart Agriculture Technology Revenue (Million USD) by Type (2017-2022)

Table Global Smart Agriculture Technology Revenue Market Share by Type (2017-2022)

Figure Global Smart Agriculture Technology Revenue Market Share by Type in 2021

Table Smart Agriculture Technology Price by Type (2017-2022)

Figure Global Smart Agriculture Technology Sales Volume and Growth Rate of Automation and Control Systems (2017-2022)

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate of Automation and Control Systems (2017-2022)

Figure Global Smart Agriculture Technology Sales Volume and Growth Rate of Smart Equipment and Machinery (2017-2022)

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate of Smart Equipment and Machinery (2017-2022)

Figure Global Smart Agriculture Technology Sales Volume and Growth Rate of Other (2017-2022)

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate of Other (2017-2022)

Table Global Smart Agriculture Technology Consumption by Application (2017-2022)

Table Global Smart Agriculture Technology Consumption Market Share by Application (2017-2022)

Table Global Smart Agriculture Technology Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Smart Agriculture Technology Consumption Revenue Market Share by Application (2017-2022)

Table Global Smart Agriculture Technology Consumption and Growth Rate of Soil and Crop Management (2017-2022)

Table Global Smart Agriculture Technology Consumption and Growth Rate of Fleet Management (2017-2022)

Table Global Smart Agriculture Technology Consumption and Growth Rate of Storage and Irrigation Management (2017-2022)

Table Global Smart Agriculture Technology Consumption and Growth Rate of Indoor Farming (2017-2022)

Table Global Smart Agriculture Technology Consumption and Growth Rate of Other (2017-2022)

Figure Global Smart Agriculture Technology Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate

Forecast (2022-2027)

Figure Global Smart Agriculture Technology Price and Trend Forecast (2022-2027)

Figure USA Smart Agriculture Technology Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Smart Agriculture Technology Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Smart Agriculture Technology Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Smart Agriculture Technology Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Smart Agriculture Technology Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Smart Agriculture Technology Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Smart Agriculture Technology Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Smart Agriculture Technology Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Smart Agriculture Technology Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Smart Agriculture Technology Market Sales Volume Forecast, by Type

Table Global Smart Agriculture Technology Sales Volume Market Share Forecast, by Type

Table Global Smart Agriculture Technology Market Revenue (Million USD) Forecast, by Type

Table Global Smart Agriculture Technology Revenue Market Share Forecast, by Type

Table Global Smart Agriculture Technology Price Forecast, by Type

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate of Automation and Control Systems (2022-2027)

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate of Automation and Control Systems (2022-2027)

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate of Smart Equipment and Machinery (2022-2027)

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate of Smart Equipment and Machinery (2022-2027)

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate of Other (2022-2027)

Figure Global Smart Agriculture Technology Revenue (Million USD) and Growth Rate of Other (2022-2027)

Table Global Smart Agriculture Technology Market Consumption Forecast, by Application

Table Global Smart Agriculture Technology Consumption Market Share Forecast, by Application

Table Global Smart Agriculture Technology Market Revenue (Million USD) Forecast, by Application

Table Global Smart Agriculture Technology Revenue Market Share Forecast, by Application

Figure Global Smart Agriculture Technology Consumption Value (Million USD) and Growth Rate of Soil and Crop Management (2022-2027)

Figure Global Smart Agriculture Technology Consumption Value (Million USD) and Growth Rate of Fleet Management (2022-2027)

Figure Global Smart Agriculture Technology Consumption Value (Million USD) and Growth Rate of Storage and Irrigation Management (2022-2027)

Figure Global Smart Agriculture Technology Consumption Value (Million USD) and Growth Rate of Indoor Farming (2022-2027)

Figure Global Smart Agriculture Technology Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure Smart Agriculture Technology Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Precision Planting Profile

Table Precision Planting Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Precision Planting Smart Agriculture Technology Sales Volume and Growth Rate

Figure Precision Planting Revenue (Million USD) Market Share 2017-2022

Table John Deere Profile

Table John Deere Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure John Deere Smart Agriculture Technology Sales Volume and Growth Rate

Figure John Deere Revenue (Million USD) Market Share 2017-2022

Table Auroras Profile

Table Auroras Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Auroras Smart Agriculture Technology Sales Volume and Growth Rate

Figure Auroras Revenue (Million USD) Market Share 2017-2022

Table Iteris Profile

Table Iteris Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Iteris Smart Agriculture Technology Sales Volume and Growth Rate

Figure Iteris Revenue (Million USD) Market Share 2017-2022

Table Ag Leader Technology Profile

Table Ag Leader Technology Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ag Leader Technology Smart Agriculture Technology Sales Volume and Growth Rate

Figure Ag Leader Technology Revenue (Million USD) Market Share 2017-2022

Table DICKEY-john Profile

Table DICKEY-john Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DICKEY-john Smart Agriculture Technology Sales Volume and Growth Rate

Figure DICKEY-john Revenue (Million USD) Market Share 2017-2022

Table Raven Industries Profile

Table Raven Industries Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Raven Industries Smart Agriculture Technology Sales Volume and Growth Rate

Figure Raven Industries Revenue (Million USD) Market Share 2017-2022

Table AGCO Profile

Table AGCO Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AGCO Smart Agriculture Technology Sales Volume and Growth Rate

Figure AGCO Revenue (Million USD) Market Share 2017-2022

Table Trimble Profile

Table Trimble Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trimble Smart Agriculture Technology Sales Volume and Growth Rate

Figure Trimble Revenue (Million USD) Market Share 2017-2022

Table PrecisionHawk Profile

Table PrecisionHawk Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PrecisionHawk Smart Agriculture Technology Sales Volume and Growth Rate

Figure PrecisionHawk Revenue (Million USD) Market Share 2017-2022

Table Farmers Edge Profile

Table Farmers Edge Smart Agriculture Technology Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Farmers Edge Smart Agriculture Technology Sales Volume and Growth Rate

Figure Farmers Edge Revenue (Million USD) Market Share 2017-2022

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