

Global Smart Agriculture Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Smart Agriculture market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Smart Agriculture market are covered in Chapter 9:

Antelliq

DeLaval

Topcon Positioning Systems

AgJunction

AG Leader Technology

Deere & Company

The Climate Corporation

Afimilk Ltd.
Raven Industries

In Chapter 5 and Chapter 7.3, based on types, the Smart Agriculture market from 2017 to 2027 is primarily split into:

Hardware
Software
Services

In Chapter 6 and Chapter 7.4, based on applications, the Smart Agriculture market from 2017 to 2027 covers:

Precision Farming
Livestock Monitoring
Smart Greenhouse
Fish Farm Monitoring
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Smart Agriculture market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Smart Agriculture Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,

revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 SMART AGRICULTURE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Agriculture Market
- 1.2 Smart Agriculture Market Segment by Type
 - 1.2.1 Global Smart Agriculture Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Smart Agriculture Market Segment by Application
 - 1.3.1 Smart Agriculture Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Smart Agriculture Market, Region Wise (2017-2027)
 - 1.4.1 Global Smart Agriculture Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Smart Agriculture Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Smart Agriculture Market Status and Prospect (2017-2027)
 - 1.4.4 China Smart Agriculture Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Smart Agriculture Market Status and Prospect (2017-2027)
 - 1.4.6 India Smart Agriculture Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Smart Agriculture Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Smart Agriculture Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Smart Agriculture Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Smart Agriculture (2017-2027)
 - 1.5.1 Global Smart Agriculture Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Smart Agriculture Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Smart Agriculture Market

2 INDUSTRY OUTLOOK

- 2.1 Smart Agriculture Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Smart Agriculture Market Drivers Analysis
- 2.4 Smart Agriculture Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Smart Agriculture Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Smart Agriculture Industry Development

3 GLOBAL SMART AGRICULTURE MARKET LANDSCAPE BY PLAYER

3.1 Global Smart Agriculture Sales Volume and Share by Player (2017-2022)

3.2 Global Smart Agriculture Revenue and Market Share by Player (2017-2022)

3.3 Global Smart Agriculture Average Price by Player (2017-2022)

3.4 Global Smart Agriculture Gross Margin by Player (2017-2022)

3.5 Smart Agriculture Market Competitive Situation and Trends

3.5.1 Smart Agriculture Market Concentration Rate

3.5.2 Smart Agriculture Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL SMART AGRICULTURE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Smart Agriculture Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Smart Agriculture Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Smart Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Smart Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Smart Agriculture Market Under COVID-19

4.5 Europe Smart Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Smart Agriculture Market Under COVID-19

4.6 China Smart Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Smart Agriculture Market Under COVID-19

4.7 Japan Smart Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Smart Agriculture Market Under COVID-19

4.8 India Smart Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Smart Agriculture Market Under COVID-19
- 4.9 Southeast Asia Smart Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Smart Agriculture Market Under COVID-19
- 4.10 Latin America Smart Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Smart Agriculture Market Under COVID-19
- 4.11 Middle East and Africa Smart Agriculture Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Smart Agriculture Market Under COVID-19

5 GLOBAL SMART AGRICULTURE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Smart Agriculture Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Smart Agriculture Revenue and Market Share by Type (2017-2022)
- 5.3 Global Smart Agriculture Price by Type (2017-2022)
- 5.4 Global Smart Agriculture Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Smart Agriculture Sales Volume, Revenue and Growth Rate of Hardware (2017-2022)
 - 5.4.2 Global Smart Agriculture Sales Volume, Revenue and Growth Rate of Software (2017-2022)
 - 5.4.3 Global Smart Agriculture Sales Volume, Revenue and Growth Rate of Services (2017-2022)

6 GLOBAL SMART AGRICULTURE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Smart Agriculture Consumption and Market Share by Application (2017-2022)
- 6.2 Global Smart Agriculture Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Smart Agriculture Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Smart Agriculture Consumption and Growth Rate of Precision Farming (2017-2022)
 - 6.3.2 Global Smart Agriculture Consumption and Growth Rate of Livestock Monitoring (2017-2022)
 - 6.3.3 Global Smart Agriculture Consumption and Growth Rate of Smart Greenhouse (2017-2022)

6.3.4 Global Smart Agriculture Consumption and Growth Rate of Fish Farm Monitoring (2017-2022)

6.3.5 Global Smart Agriculture Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL SMART AGRICULTURE MARKET FORECAST (2022-2027)

7.1 Global Smart Agriculture Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Smart Agriculture Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Smart Agriculture Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Smart Agriculture Price and Trend Forecast (2022-2027)

7.2 Global Smart Agriculture Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Smart Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Smart Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Smart Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Smart Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Smart Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Smart Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Smart Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Smart Agriculture Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Smart Agriculture Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Smart Agriculture Revenue and Growth Rate of Hardware (2022-2027)

7.3.2 Global Smart Agriculture Revenue and Growth Rate of Software (2022-2027)

7.3.3 Global Smart Agriculture Revenue and Growth Rate of Services (2022-2027)

7.4 Global Smart Agriculture Consumption Forecast by Application (2022-2027)

7.4.1 Global Smart Agriculture Consumption Value and Growth Rate of Precision Farming(2022-2027)

7.4.2 Global Smart Agriculture Consumption Value and Growth Rate of Livestock Monitoring(2022-2027)

7.4.3 Global Smart Agriculture Consumption Value and Growth Rate of Smart Greenhouse(2022-2027)

7.4.4 Global Smart Agriculture Consumption Value and Growth Rate of Fish Farm Monitoring(2022-2027)

7.4.5 Global Smart Agriculture Consumption Value and Growth Rate of

Others(2022-2027)

7.5 Smart Agriculture Market Forecast Under COVID-19

8 SMART AGRICULTURE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Smart Agriculture Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Smart Agriculture Analysis

8.6 Major Downstream Buyers of Smart Agriculture Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Smart Agriculture Industry

9 PLAYERS PROFILES

9.1 Antelliq

9.1.1 Antelliq Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Smart Agriculture Product Profiles, Application and Specification

9.1.3 Antelliq Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 DeLaval

9.2.1 DeLaval Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Smart Agriculture Product Profiles, Application and Specification

9.2.3 DeLaval Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Topcon Positioning Systems

9.3.1 Topcon Positioning Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Smart Agriculture Product Profiles, Application and Specification

9.3.3 Topcon Positioning Systems Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 AgJunction

- 9.4.1 AgJunction Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Smart Agriculture Product Profiles, Application and Specification
- 9.4.3 AgJunction Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 AG Leader Technology
 - 9.5.1 AG Leader Technology Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Smart Agriculture Product Profiles, Application and Specification
 - 9.5.3 AG Leader Technology Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Deere & Company
 - 9.6.1 Deere & Company Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Smart Agriculture Product Profiles, Application and Specification
 - 9.6.3 Deere & Company Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 The Climate Corporation
 - 9.7.1 The Climate Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Smart Agriculture Product Profiles, Application and Specification
 - 9.7.3 The Climate Corporation Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Afimilk Ltd.
 - 9.8.1 Afimilk Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Smart Agriculture Product Profiles, Application and Specification
 - 9.8.3 Afimilk Ltd. Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Raven Industries
 - 9.9.1 Raven Industries Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Smart Agriculture Product Profiles, Application and Specification
 - 9.9.3 Raven Industries Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Smart Agriculture Product Picture

Table Global Smart Agriculture Market Sales Volume and CAGR (%) Comparison by Type

Table Smart Agriculture Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Smart Agriculture Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Smart Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Smart Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Smart Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Smart Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Smart Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Smart Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Smart Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Smart Agriculture Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Smart Agriculture Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Smart Agriculture Industry Development

Table Global Smart Agriculture Sales Volume by Player (2017-2022)

Table Global Smart Agriculture Sales Volume Share by Player (2017-2022)

Figure Global Smart Agriculture Sales Volume Share by Player in 2021

Table Smart Agriculture Revenue (Million USD) by Player (2017-2022)

Table Smart Agriculture Revenue Market Share by Player (2017-2022)

Table Smart Agriculture Price by Player (2017-2022)

Table Smart Agriculture Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Smart Agriculture Sales Volume, Region Wise (2017-2022)

Table Global Smart Agriculture Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Smart Agriculture Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Smart Agriculture Sales Volume Market Share, Region Wise in 2021

Table Global Smart Agriculture Revenue (Million USD), Region Wise (2017-2022)

Table Global Smart Agriculture Revenue Market Share, Region Wise (2017-2022)

Figure Global Smart Agriculture Revenue Market Share, Region Wise (2017-2022)

Figure Global Smart Agriculture Revenue Market Share, Region Wise in 2021

Table Global Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Smart Agriculture Sales Volume by Type (2017-2022)

Table Global Smart Agriculture Sales Volume Market Share by Type (2017-2022)

Figure Global Smart Agriculture Sales Volume Market Share by Type in 2021

Table Global Smart Agriculture Revenue (Million USD) by Type (2017-2022)

Table Global Smart Agriculture Revenue Market Share by Type (2017-2022)

Figure Global Smart Agriculture Revenue Market Share by Type in 2021

Table Smart Agriculture Price by Type (2017-2022)

Figure Global Smart Agriculture Sales Volume and Growth Rate of Hardware (2017-2022)

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate of Hardware (2017-2022)

Figure Global Smart Agriculture Sales Volume and Growth Rate of Software (2017-2022)

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate of Software (2017-2022)

Figure Global Smart Agriculture Sales Volume and Growth Rate of Services (2017-2022)

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate of Services (2017-2022)

Table Global Smart Agriculture Consumption by Application (2017-2022)

Table Global Smart Agriculture Consumption Market Share by Application (2017-2022)

Table Global Smart Agriculture Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Smart Agriculture Consumption Revenue Market Share by Application (2017-2022)

Table Global Smart Agriculture Consumption and Growth Rate of Precision Farming (2017-2022)

Table Global Smart Agriculture Consumption and Growth Rate of Livestock Monitoring (2017-2022)

Table Global Smart Agriculture Consumption and Growth Rate of Smart Greenhouse (2017-2022)

Table Global Smart Agriculture Consumption and Growth Rate of Fish Farm Monitoring (2017-2022)

Table Global Smart Agriculture Consumption and Growth Rate of Others (2017-2022)

Figure Global Smart Agriculture Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Smart Agriculture Price and Trend Forecast (2022-2027)

Figure USA Smart Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Smart Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Smart Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Smart Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Smart Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Smart Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Smart Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Smart Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Smart Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Smart Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Smart Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Smart Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Smart Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Smart Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Smart Agriculture Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Smart Agriculture Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Smart Agriculture Market Sales Volume Forecast, by Type

Table Global Smart Agriculture Sales Volume Market Share Forecast, by Type

Table Global Smart Agriculture Market Revenue (Million USD) Forecast, by Type

Table Global Smart Agriculture Revenue Market Share Forecast, by Type

Table Global Smart Agriculture Price Forecast, by Type

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate of Hardware (2022-2027)

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate of Software (2022-2027)

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate of Services (2022-2027)

Figure Global Smart Agriculture Revenue (Million USD) and Growth Rate of Services (2022-2027)

Table Global Smart Agriculture Market Consumption Forecast, by Application

Table Global Smart Agriculture Consumption Market Share Forecast, by Application

Table Global Smart Agriculture Market Revenue (Million USD) Forecast, by Application

Table Global Smart Agriculture Revenue Market Share Forecast, by Application

Figure Global Smart Agriculture Consumption Value (Million USD) and Growth Rate of Precision Farming (2022-2027)

Figure Global Smart Agriculture Consumption Value (Million USD) and Growth Rate of Livestock Monitoring (2022-2027)

Figure Global Smart Agriculture Consumption Value (Million USD) and Growth Rate of Smart Greenhouse (2022-2027)

Figure Global Smart Agriculture Consumption Value (Million USD) and Growth Rate of Fish Farm Monitoring (2022-2027)

Figure Global Smart Agriculture Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Smart Agriculture Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Antelliq Profile

Table Antelliq Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Antelliq Smart Agriculture Sales Volume and Growth Rate

Figure Antelliq Revenue (Million USD) Market Share 2017-2022

Table DeLaval Profile

Table DeLaval Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DeLaval Smart Agriculture Sales Volume and Growth Rate

Figure DeLaval Revenue (Million USD) Market Share 2017-2022

Table Topcon Positioning Systems Profile

Table Topcon Positioning Systems Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Topcon Positioning Systems Smart Agriculture Sales Volume and Growth Rate

Figure Topcon Positioning Systems Revenue (Million USD) Market Share 2017-2022

Table AgJunction Profile

Table AgJunction Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AgJunction Smart Agriculture Sales Volume and Growth Rate

Figure AgJunction Revenue (Million USD) Market Share 2017-2022

Table AG Leader Technology Profile

Table AG Leader Technology Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AG Leader Technology Smart Agriculture Sales Volume and Growth Rate

Figure AG Leader Technology Revenue (Million USD) Market Share 2017-2022

Table Deere & Company Profile

Table Deere & Company Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Deere & Company Smart Agriculture Sales Volume and Growth Rate

Figure Deere & Company Revenue (Million USD) Market Share 2017-2022

Table The Climate Corporation Profile

Table The Climate Corporation Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Climate Corporation Smart Agriculture Sales Volume and Growth Rate

Figure The Climate Corporation Revenue (Million USD) Market Share 2017-2022

Table Afimilk Ltd. Profile

Table Afimilk Ltd. Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Afimilk Ltd. Smart Agriculture Sales Volume and Growth Rate

Figure Afimilk Ltd. Revenue (Million USD) Market Share 2017-2022

Table Raven Industries Profile

Table Raven Industries Smart Agriculture Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Raven Industries Smart Agriculture Sales Volume and Growth Rate

Figure Raven Industries Revenue (Million USD) Market Share 2017-2022

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