

Global Skin Care Products Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Skin care is the range of practices that support skin integrity, enhance its appearance and relieve skin conditions.

Based on the Skin Care Products market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Skin Care Products market covered in Chapter 5:

Johnson & Johnson

Amore Pacific Group

Chanel

Oriflame Cosmetics

Colgate-Palmolive Company

Kao

Amway

LG Group
Revlon
P&G
L'Oreal
Estee Lauder
Beiersdorf
Unilever
BABOR
Kanabo
New Avon
Clarins
Coty
Shiseido
LVMH

In Chapter 6, on the basis of types, the Skin Care Products market from 2015 to 2025 is primarily split into:

Skin brightening cream
Anti-Ageing cream
Sun protection cream
Mass body care lotion
Premium body care lotion

In Chapter 7, on the basis of applications, the Skin Care Products market from 2015 to 2025 covers:

Hypermarkets/Supermarkets
Pharmacies
General stores
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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