

Global Ski Wax Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G276BF151E29EN.html>

Date: January 2022

Pages: 112

Price: US\$ 3,500.00 (Single User License)

ID: G276BF151E29EN

Abstracts

Ski wax is a material applied to the bottom of snow runners, including skis, snowboards, and toboggans, to improve their coefficient of friction performance under varying snow conditions. The two main types of wax used on skis are glide waxes and grip waxes. They address kinetic friction—to be minimized with a glide wax—and static friction—to be achieved with a grip wax. Both types of wax are designed to be matched with the varying properties of snow, including crystal type and size, and moisture content of the snow surface, which vary with temperature and the temperature history of the snow. Glide wax is selected to minimize sliding friction for both alpine and cross-country skiing. Grip wax (also called 'kick wax') provides on-snow traction for cross-country skiers, as they stride forward using classic technique.

Based on the Ski Wax market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Ski Wax market covered in Chapter 5:

Demon
Nanox
Boardside Down Wax
Hertel Wax
Purl Wax
Glide-on Wax
ONE-BALL
TOKO Wax & Care
Rex
Dakine
Holmenkol
Maxiglide
Fast Wax
Datawax
Burton
Briko Maplus
ZumWax
Start Ski Wax
Swix
Darent Wax

In Chapter 6, on the basis of types, the Ski Wax market from 2015 to 2025 is primarily split into:

Glide waxes
Grip waxes

In Chapter 7, on the basis of applications, the Ski Wax market from 2015 to 2025 covers:

Skis
Snowboards

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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