

# Global Shower Curtains Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Shower Curtains market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Shower Curtains market are covered in Chapter 9:

Excell

Carnation Home Fashions

Vcny Home

Ambesonne

Mainstays

Somerset Home

## Hometrends

Maytex  
Unbranded  
Better Homes And Gardens  
Latitude  
Bath Bliss  
Home Essence  
Creative Bath  
Thumbprintz  
Popular Bath  
Lush Decor  
Zenna Home  
Interdesign  
Zenith Products

In Chapter 5 and Chapter 7.3, based on types, the Shower Curtains market from 2017 to 2027 is primarily split into:

Fabric Shower Curtain  
Synthetic Shower Curtains  
Hemp Shower Curtains  
Other

In Chapter 6 and Chapter 7.4, based on applications, the Shower Curtains market from 2017 to 2027 covers:

Household  
Hotels

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia

Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Shower Curtains market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Shower Curtains Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw

materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 SHOWER CURTAINS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Shower Curtains Market
- 1.2 Shower Curtains Market Segment by Type
  - 1.2.1 Global Shower Curtains Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Shower Curtains Market Segment by Application
  - 1.3.1 Shower Curtains Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Shower Curtains Market, Region Wise (2017-2027)
  - 1.4.1 Global Shower Curtains Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Shower Curtains Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Shower Curtains Market Status and Prospect (2017-2027)
  - 1.4.4 China Shower Curtains Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Shower Curtains Market Status and Prospect (2017-2027)
  - 1.4.6 India Shower Curtains Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Shower Curtains Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Shower Curtains Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Shower Curtains Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Shower Curtains (2017-2027)
  - 1.5.1 Global Shower Curtains Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Shower Curtains Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Shower Curtains Market

### 2 INDUSTRY OUTLOOK

- 2.1 Shower Curtains Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Shower Curtains Market Drivers Analysis
- 2.4 Shower Curtains Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Shower Curtains Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Shower Curtains Industry Development

### **3 GLOBAL SHOWER CURTAINS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Shower Curtains Sales Volume and Share by Player (2017-2022)
- 3.2 Global Shower Curtains Revenue and Market Share by Player (2017-2022)
- 3.3 Global Shower Curtains Average Price by Player (2017-2022)
- 3.4 Global Shower Curtains Gross Margin by Player (2017-2022)
- 3.5 Shower Curtains Market Competitive Situation and Trends
  - 3.5.1 Shower Curtains Market Concentration Rate
  - 3.5.2 Shower Curtains Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL SHOWER CURTAINS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Shower Curtains Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Shower Curtains Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Shower Curtains Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Shower Curtains Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Shower Curtains Market Under COVID-19
- 4.5 Europe Shower Curtains Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Shower Curtains Market Under COVID-19
- 4.6 China Shower Curtains Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Shower Curtains Market Under COVID-19
- 4.7 Japan Shower Curtains Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Shower Curtains Market Under COVID-19
- 4.8 India Shower Curtains Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Shower Curtains Market Under COVID-19



4.9 Southeast Asia Shower Curtains Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Shower Curtains Market Under COVID-19

4.10 Latin America Shower Curtains Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Shower Curtains Market Under COVID-19

4.11 Middle East and Africa Shower Curtains Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Shower Curtains Market Under COVID-19

## **5 GLOBAL SHOWER CURTAINS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Shower Curtains Sales Volume and Market Share by Type (2017-2022)

5.2 Global Shower Curtains Revenue and Market Share by Type (2017-2022)

5.3 Global Shower Curtains Price by Type (2017-2022)

5.4 Global Shower Curtains Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Shower Curtains Sales Volume, Revenue and Growth Rate of Fabric Shower Curtain (2017-2022)

5.4.2 Global Shower Curtains Sales Volume, Revenue and Growth Rate of Synthetic Shower Curtains (2017-2022)

5.4.3 Global Shower Curtains Sales Volume, Revenue and Growth Rate of Hemp Shower Curtains (2017-2022)

5.4.4 Global Shower Curtains Sales Volume, Revenue and Growth Rate of Other (2017-2022)

## **6 GLOBAL SHOWER CURTAINS MARKET ANALYSIS BY APPLICATION**

6.1 Global Shower Curtains Consumption and Market Share by Application (2017-2022)

6.2 Global Shower Curtains Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Shower Curtains Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Shower Curtains Consumption and Growth Rate of Household (2017-2022)

6.3.2 Global Shower Curtains Consumption and Growth Rate of Hotels (2017-2022)

## **7 GLOBAL SHOWER CURTAINS MARKET FORECAST (2022-2027)**



- 7.1 Global Shower Curtains Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global Shower Curtains Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global Shower Curtains Revenue and Growth Rate Forecast (2022-2027)
  - 7.1.3 Global Shower Curtains Price and Trend Forecast (2022-2027)
- 7.2 Global Shower Curtains Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Shower Curtains Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Shower Curtains Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Shower Curtains Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Shower Curtains Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Shower Curtains Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Shower Curtains Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Shower Curtains Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Shower Curtains Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Shower Curtains Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Shower Curtains Revenue and Growth Rate of Fabric Shower Curtain (2022-2027)
  - 7.3.2 Global Shower Curtains Revenue and Growth Rate of Synthetic Shower Curtains (2022-2027)
  - 7.3.3 Global Shower Curtains Revenue and Growth Rate of Hemp Shower Curtains (2022-2027)
  - 7.3.4 Global Shower Curtains Revenue and Growth Rate of Other (2022-2027)
- 7.4 Global Shower Curtains Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Shower Curtains Consumption Value and Growth Rate of Household(2022-2027)
  - 7.4.2 Global Shower Curtains Consumption Value and Growth Rate of Hotels(2022-2027)
- 7.5 Shower Curtains Market Forecast Under COVID-19

## **8 SHOWER CURTAINS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Shower Curtains Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis

- 8.3.1 Labor Cost Analysis
- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Shower Curtains Analysis
- 8.6 Major Downstream Buyers of Shower Curtains Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Shower Curtains Industry

## **9 PLAYERS PROFILES**

### 9.1 Excell

- 9.1.1 Excell Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Shower Curtains Product Profiles, Application and Specification
- 9.1.3 Excell Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### 9.2 Carnation Home Fashions

- 9.2.1 Carnation Home Fashions Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Shower Curtains Product Profiles, Application and Specification
- 9.2.3 Carnation Home Fashions Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### 9.3 Vcny Home

- 9.3.1 Vcny Home Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Shower Curtains Product Profiles, Application and Specification
- 9.3.3 Vcny Home Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### 9.4 Ambesonne

- 9.4.1 Ambesonne Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Shower Curtains Product Profiles, Application and Specification
- 9.4.3 Ambesonne Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### 9.5 Mainstays

- 9.5.1 Mainstays Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Shower Curtains Product Profiles, Application and Specification
- 9.5.3 Mainstays Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Somerset Home
  - 9.6.1 Somerset Home Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Shower Curtains Product Profiles, Application and Specification
  - 9.6.3 Somerset Home Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Hometrends
  - 9.7.1 Hometrends Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Shower Curtains Product Profiles, Application and Specification
  - 9.7.3 Hometrends Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Maytex
  - 9.8.1 Maytex Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Shower Curtains Product Profiles, Application and Specification
  - 9.8.3 Maytex Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Unbranded
  - 9.9.1 Unbranded Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Shower Curtains Product Profiles, Application and Specification
  - 9.9.3 Unbranded Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Better Homes And Gardens
  - 9.10.1 Better Homes And Gardens Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Shower Curtains Product Profiles, Application and Specification
  - 9.10.3 Better Homes And Gardens Market Performance (2017-2022)
  - 9.10.4 Recent Development

#### 9.10.5 SWOT Analysis

### 9.11 Latitude

#### 9.11.1 Latitude Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.11.2 Shower Curtains Product Profiles, Application and Specification

#### 9.11.3 Latitude Market Performance (2017-2022)

#### 9.11.4 Recent Development

#### 9.11.5 SWOT Analysis

### 9.12 Bath Bliss

#### 9.12.1 Bath Bliss Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.12.2 Shower Curtains Product Profiles, Application and Specification

#### 9.12.3 Bath Bliss Market Performance (2017-2022)

#### 9.12.4 Recent Development

#### 9.12.5 SWOT Analysis

### 9.13 Home Essence

#### 9.13.1 Home Essence Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.13.2 Shower Curtains Product Profiles, Application and Specification

#### 9.13.3 Home Essence Market Performance (2017-2022)

#### 9.13.4 Recent Development

#### 9.13.5 SWOT Analysis

### 9.14 Creative Bath

#### 9.14.1 Creative Bath Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.14.2 Shower Curtains Product Profiles, Application and Specification

#### 9.14.3 Creative Bath Market Performance (2017-2022)

#### 9.14.4 Recent Development

#### 9.14.5 SWOT Analysis

### 9.15 Thumbprintz

#### 9.15.1 Thumbprintz Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.15.2 Shower Curtains Product Profiles, Application and Specification

#### 9.15.3 Thumbprintz Market Performance (2017-2022)

#### 9.15.4 Recent Development

#### 9.15.5 SWOT Analysis

### 9.16 Popular Bath

#### 9.16.1 Popular Bath Basic Information, Manufacturing Base, Sales Region and Competitors

#### 9.16.2 Shower Curtains Product Profiles, Application and Specification

9.16.3 Popular Bath Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Lush Decor

9.17.1 Lush Decor Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Shower Curtains Product Profiles, Application and Specification

9.17.3 Lush Decor Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Zenna Home

9.18.1 Zenna Home Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Shower Curtains Product Profiles, Application and Specification

9.18.3 Zenna Home Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Interdesign

9.19.1 Interdesign Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Shower Curtains Product Profiles, Application and Specification

9.19.3 Interdesign Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Zenith Products

9.20.1 Zenith Products Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Shower Curtains Product Profiles, Application and Specification

9.20.3 Zenith Products Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Shower Curtains Product Picture

Table Global Shower Curtains Market Sales Volume and CAGR (%) Comparison by Type

Table Shower Curtains Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Shower Curtains Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Shower Curtains Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Shower Curtains Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Shower Curtains Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Shower Curtains Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Shower Curtains Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Shower Curtains Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Shower Curtains Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Shower Curtains Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Shower Curtains Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Shower Curtains Industry Development

Table Global Shower Curtains Sales Volume by Player (2017-2022)

Table Global Shower Curtains Sales Volume Share by Player (2017-2022)

Figure Global Shower Curtains Sales Volume Share by Player in 2021

Table Shower Curtains Revenue (Million USD) by Player (2017-2022)

Table Shower Curtains Revenue Market Share by Player (2017-2022)

Table Shower Curtains Price by Player (2017-2022)

Table Shower Curtains Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans



Table Global Shower Curtains Sales Volume, Region Wise (2017-2022)  
Table Global Shower Curtains Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Shower Curtains Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Shower Curtains Sales Volume Market Share, Region Wise in 2021  
Table Global Shower Curtains Revenue (Million USD), Region Wise (2017-2022)  
Table Global Shower Curtains Revenue Market Share, Region Wise (2017-2022)  
Figure Global Shower Curtains Revenue Market Share, Region Wise (2017-2022)  
Figure Global Shower Curtains Revenue Market Share, Region Wise in 2021  
Table Global Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Shower Curtains Sales Volume by Type (2017-2022)  
Table Global Shower Curtains Sales Volume Market Share by Type (2017-2022)  
Figure Global Shower Curtains Sales Volume Market Share by Type in 2021  
Table Global Shower Curtains Revenue (Million USD) by Type (2017-2022)  
Table Global Shower Curtains Revenue Market Share by Type (2017-2022)  
Figure Global Shower Curtains Revenue Market Share by Type in 2021  
Table Shower Curtains Price by Type (2017-2022)  
Figure Global Shower Curtains Sales Volume and Growth Rate of Fabric Shower Curtain (2017-2022)  
Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Fabric Shower Curtain (2017-2022)  
Figure Global Shower Curtains Sales Volume and Growth Rate of Synthetic Shower Curtains (2017-2022)



Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Synthetic Shower Curtains (2017-2022)

Figure Global Shower Curtains Sales Volume and Growth Rate of Hemp Shower Curtains (2017-2022)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Hemp Shower Curtains (2017-2022)

Figure Global Shower Curtains Sales Volume and Growth Rate of Other (2017-2022)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Other (2017-2022)

Table Global Shower Curtains Consumption by Application (2017-2022)

Table Global Shower Curtains Consumption Market Share by Application (2017-2022)

Table Global Shower Curtains Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Shower Curtains Consumption Revenue Market Share by Application (2017-2022)

Table Global Shower Curtains Consumption and Growth Rate of Household (2017-2022)

Table Global Shower Curtains Consumption and Growth Rate of Hotels (2017-2022)

Figure Global Shower Curtains Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Shower Curtains Price and Trend Forecast (2022-2027)

Figure USA Shower Curtains Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Shower Curtains Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Shower Curtains Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Shower Curtains Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Shower Curtains Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Shower Curtains Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Shower Curtains Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Shower Curtains Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Shower Curtains Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure India Shower Curtains Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Shower Curtains Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Shower Curtains Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Shower Curtains Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Shower Curtains Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Shower Curtains Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Shower Curtains Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Shower Curtains Market Sales Volume Forecast, by Type

Table Global Shower Curtains Sales Volume Market Share Forecast, by Type

Table Global Shower Curtains Market Revenue (Million USD) Forecast, by Type

Table Global Shower Curtains Revenue Market Share Forecast, by Type

Table Global Shower Curtains Price Forecast, by Type

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Fabric Shower Curtain (2022-2027)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Fabric Shower Curtain (2022-2027)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Synthetic Shower Curtains (2022-2027)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Synthetic Shower Curtains (2022-2027)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Hemp Shower Curtains (2022-2027)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Hemp Shower Curtains (2022-2027)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Other (2022-2027)

Figure Global Shower Curtains Revenue (Million USD) and Growth Rate of Other (2022-2027)

Table Global Shower Curtains Market Consumption Forecast, by Application

Table Global Shower Curtains Consumption Market Share Forecast, by Application

Table Global Shower Curtains Market Revenue (Million USD) Forecast, by Application

Table Global Shower Curtains Revenue Market Share Forecast, by Application  
Figure Global Shower Curtains Consumption Value (Million USD) and Growth Rate of Household (2022-2027)  
Figure Global Shower Curtains Consumption Value (Million USD) and Growth Rate of Hotels (2022-2027)  
Figure Shower Curtains Industrial Chain Analysis  
Table Key Raw Materials Suppliers and Price Analysis  
Figure Manufacturing Cost Structure Analysis  
Table Alternative Product Analysis  
Table Downstream Distributors  
Table Downstream Buyers  
Table Excell Profile  
Table Excell Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Excell Shower Curtains Sales Volume and Growth Rate  
Figure Excell Revenue (Million USD) Market Share 2017-2022  
Table Carnation Home Fashions Profile  
Table Carnation Home Fashions Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Carnation Home Fashions Shower Curtains Sales Volume and Growth Rate  
Figure Carnation Home Fashions Revenue (Million USD) Market Share 2017-2022  
Table Vcny Home Profile  
Table Vcny Home Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Vcny Home Shower Curtains Sales Volume and Growth Rate  
Figure Vcny Home Revenue (Million USD) Market Share 2017-2022  
Table Ambesonne Profile  
Table Ambesonne Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Ambesonne Shower Curtains Sales Volume and Growth Rate  
Figure Ambesonne Revenue (Million USD) Market Share 2017-2022  
Table Mainstays Profile  
Table Mainstays Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Figure Mainstays Shower Curtains Sales Volume and Growth Rate  
Figure Mainstays Revenue (Million USD) Market Share 2017-2022  
Table Somerset Home Profile  
Table Somerset Home Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Somerset Home Shower Curtains Sales Volume and Growth Rate

Figure Somerset Home Revenue (Million USD) Market Share 2017-2022

Table Hometrends Profile

Table Hometrends Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hometrends Shower Curtains Sales Volume and Growth Rate

Figure Hometrends Revenue (Million USD) Market Share 2017-2022

Table Maytex Profile

Table Maytex Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Maytex Shower Curtains Sales Volume and Growth Rate

Figure Maytex Revenue (Million USD) Market Share 2017-2022

Table Unbranded Profile

Table Unbranded Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unbranded Shower Curtains Sales Volume and Growth Rate

Figure Unbranded Revenue (Million USD) Market Share 2017-2022

Table Better Homes And Gardens Profile

Table Better Homes And Gardens Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Better Homes And Gardens Shower Curtains Sales Volume and Growth Rate

Figure Better Homes And Gardens Revenue (Million USD) Market Share 2017-2022

Table Latitude Profile

Table Latitude Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Latitude Shower Curtains Sales Volume and Growth Rate

Figure Latitude Revenue (Million USD) Market Share 2017-2022

Table Bath Bliss Profile

Table Bath Bliss Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bath Bliss Shower Curtains Sales Volume and Growth Rate

Figure Bath Bliss Revenue (Million USD) Market Share 2017-2022

Table Home Essence Profile

Table Home Essence Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Home Essence Shower Curtains Sales Volume and Growth Rate

Figure Home Essence Revenue (Million USD) Market Share 2017-2022

Table Creative Bath Profile

Table Creative Bath Shower Curtains Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Creative Bath Shower Curtains Sales Volume and Growth Rate

Figure Creative Bath Revenue (Million USD) Market Share 2017-2022

Table Thumbprintz Profile

Table Thumbprintz Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Thumbprintz Shower Curtains Sales Volume and Growth Rate

Figure Thumbprintz Revenue (Million USD) Market Share 2017-2022

Table Popular Bath Profile

Table Popular Bath Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Popular Bath Shower Curtains Sales Volume and Growth Rate

Figure Popular Bath Revenue (Million USD) Market Share 2017-2022

Table Lush Decor Profile

Table Lush Decor Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lush Decor Shower Curtains Sales Volume and Growth Rate

Figure Lush Decor Revenue (Million USD) Market Share 2017-2022

Table Zenna Home Profile

Table Zenna Home Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zenna Home Shower Curtains Sales Volume and Growth Rate

Figure Zenna Home Revenue (Million USD) Market Share 2017-2022

Table Interdesign Profile

Table Interdesign Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Interdesign Shower Curtains Sales Volume and Growth Rate

Figure Interdesign Revenue (Million USD) Market Share 2017-2022

Table Zenith Products Profile

Table Zenith Products Shower Curtains Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zenith Products Shower Curtains Sales Volume and Growth Rate

Figure Zenith Products Revenue (Million USD) Market Share 2017-2022

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