

Global Short-Form Video Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Short-Form Video market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Short-Form Video market are covered in Chapter 9:

Twitter

Facebook

YouTube

ByteDance

Netflix

In Chapter 5 and Chapter 7.3, based on types, the Short-Form Video market from 2017 to 2027 is primarily split into:

15 minutes

In Chapter 6 and Chapter 7.4, based on applications, the Short-Form Video market from 2017 to 2027 covers:

13-20 Year Old

20-30 Year Old

30-40 Year Old

Above 40 Year Old

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Short-Form Video market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Short-Form Video Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 SHORT-FORM VIDEO MARKET OVERVIEW

1.1 Product Overview and Scope of Short-Form Video Market

1.2 Short-Form Video Market Segment by Type

1.2.1 Global Short-Form Video Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Short-Form Video Market Segment by Application

1.3.1 Short-Form Video Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Short-Form Video Market, Region Wise (2017-2027)

1.4.1 Global Short-Form Video Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Short-Form Video Market Status and Prospect (2017-2027)

1.4.3 Europe Short-Form Video Market Status and Prospect (2017-2027)

1.4.4 China Short-Form Video Market Status and Prospect (2017-2027)

1.4.5 Japan Short-Form Video Market Status and Prospect (2017-2027)

1.4.6 India Short-Form Video Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Short-Form Video Market Status and Prospect (2017-2027)

1.4.8 Latin America Short-Form Video Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Short-Form Video Market Status and Prospect (2017-2027)

1.5 Global Market Size of Short-Form Video (2017-2027)

1.5.1 Global Short-Form Video Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Short-Form Video Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Short-Form Video Market

2 INDUSTRY OUTLOOK

2.1 Short-Form Video Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Short-Form Video Market Drivers Analysis

2.4 Short-Form Video Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Short-Form Video Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Short-Form Video Industry Development

3 GLOBAL SHORT-FORM VIDEO MARKET LANDSCAPE BY PLAYER

- 3.1 Global Short-Form Video Sales Volume and Share by Player (2017-2022)
- 3.2 Global Short-Form Video Revenue and Market Share by Player (2017-2022)
- 3.3 Global Short-Form Video Average Price by Player (2017-2022)
- 3.4 Global Short-Form Video Gross Margin by Player (2017-2022)
- 3.5 Short-Form Video Market Competitive Situation and Trends
 - 3.5.1 Short-Form Video Market Concentration Rate
 - 3.5.2 Short-Form Video Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL SHORT-FORM VIDEO SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Short-Form Video Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Short-Form Video Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Short-Form Video Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Short-Form Video Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Short-Form Video Market Under COVID-19
- 4.5 Europe Short-Form Video Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Short-Form Video Market Under COVID-19
- 4.6 China Short-Form Video Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Short-Form Video Market Under COVID-19
- 4.7 Japan Short-Form Video Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Short-Form Video Market Under COVID-19
- 4.8 India Short-Form Video Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Short-Form Video Market Under COVID-19
- 4.9 Southeast Asia Short-Form Video Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Short-Form Video Market Under COVID-19
- 4.10 Latin America Short-Form Video Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Short-Form Video Market Under COVID-19
- 4.11 Middle East and Africa Short-Form Video Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Short-Form Video Market Under COVID-19

5 GLOBAL SHORT-FORM VIDEO SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Short-Form Video Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Short-Form Video Revenue and Market Share by Type (2017-2022)
- 5.3 Global Short-Form Video Price by Type (2017-2022)
- 5.4 Global Short-Form Video Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Short-Form Video Sales Volume, Revenue and Growth Rate of 15 minutes (2017-2022)

6 GLOBAL SHORT-FORM VIDEO MARKET ANALYSIS BY APPLICATION

- 6.1 Global Short-Form Video Consumption and Market Share by Application (2017-2022)
- 6.2 Global Short-Form Video Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Short-Form Video Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Short-Form Video Consumption and Growth Rate of 13-20 Year Old (2017-2022)
 - 6.3.2 Global Short-Form Video Consumption and Growth Rate of 20-30 Year Old (2017-2022)
 - 6.3.3 Global Short-Form Video Consumption and Growth Rate of 30-40 Year Old (2017-2022)
 - 6.3.4 Global Short-Form Video Consumption and Growth Rate of Above 40 Year Old (2017-2022)

7 GLOBAL SHORT-FORM VIDEO MARKET FORECAST (2022-2027)

- 7.1 Global Short-Form Video Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global Short-Form Video Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global Short-Form Video Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global Short-Form Video Price and Trend Forecast (2022-2027)
- 7.2 Global Short-Form Video Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Short-Form Video Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Short-Form Video Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Short-Form Video Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Short-Form Video Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India Short-Form Video Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia Short-Form Video Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.7 Latin America Short-Form Video Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.8 Middle East and Africa Short-Form Video Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Short-Form Video Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Short-Form Video Revenue and Growth Rate of 15 minutes (2022-2027)
- 7.4 Global Short-Form Video Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Short-Form Video Consumption Value and Growth Rate of 13-20 Year Old(2022-2027)
 - 7.4.2 Global Short-Form Video Consumption Value and Growth Rate of 20-30 Year Old(2022-2027)
 - 7.4.3 Global Short-Form Video Consumption Value and Growth Rate of 30-40 Year Old(2022-2027)
 - 7.4.4 Global Short-Form Video Consumption Value and Growth Rate of Above 40 Year Old(2022-2027)
- 7.5 Short-Form Video Market Forecast Under COVID-19

8 SHORT-FORM VIDEO MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Short-Form Video Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis

- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Short-Form Video Analysis
- 8.6 Major Downstream Buyers of Short-Form Video Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Short-Form Video Industry

9 PLAYERS PROFILES

9.1 Twitter

- 9.1.1 Twitter Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Short-Form Video Product Profiles, Application and Specification
- 9.1.3 Twitter Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Facebook

- 9.2.1 Facebook Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Short-Form Video Product Profiles, Application and Specification
- 9.2.3 Facebook Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 YouTube

- 9.3.1 YouTube Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Short-Form Video Product Profiles, Application and Specification
- 9.3.3 YouTube Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 ByteDance

- 9.4.1 ByteDance Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Short-Form Video Product Profiles, Application and Specification
- 9.4.3 ByteDance Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

9.5 Netflix

- 9.5.1 Netflix Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Short-Form Video Product Profiles, Application and Specification

9.5.3 Netflix Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Short-Form Video Product Picture

Table Global Short-Form Video Market Sales Volume and CAGR (%) Comparison by Type

Table Short-Form Video Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Short-Form Video Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Short-Form Video Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Short-Form Video Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Short-Form Video Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Short-Form Video Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Short-Form Video Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Short-Form Video Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Short-Form Video Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Short-Form Video Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Short-Form Video Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Short-Form Video Industry Development

Table Global Short-Form Video Sales Volume by Player (2017-2022)

Table Global Short-Form Video Sales Volume Share by Player (2017-2022)

Figure Global Short-Form Video Sales Volume Share by Player in 2021

Table Short-Form Video Revenue (Million USD) by Player (2017-2022)

Table Short-Form Video Revenue Market Share by Player (2017-2022)

Table Short-Form Video Price by Player (2017-2022)

Table Short-Form Video Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Short-Form Video Sales Volume, Region Wise (2017-2022)
Table Global Short-Form Video Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Short-Form Video Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Short-Form Video Sales Volume Market Share, Region Wise in 2021
Table Global Short-Form Video Revenue (Million USD), Region Wise (2017-2022)
Table Global Short-Form Video Revenue Market Share, Region Wise (2017-2022)
Figure Global Short-Form Video Revenue Market Share, Region Wise (2017-2022)
Figure Global Short-Form Video Revenue Market Share, Region Wise in 2021
Table Global Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Short-Form Video Sales Volume by Type (2017-2022)
Table Global Short-Form Video Sales Volume Market Share by Type (2017-2022)
Figure Global Short-Form Video Sales Volume Market Share by Type in 2021
Table Global Short-Form Video Revenue (Million USD) by Type (2017-2022)
Table Global Short-Form Video Revenue Market Share by Type (2017-2022)
Figure Global Short-Form Video Revenue Market Share by Type in 2021
Table Short-Form Video Price by Type (2017-2022)
Figure Global Short-Form Video Sales Volume and Growth Rate of 15 minutes (2017-2022)
Table Global Short-Form Video Consumption by Application (2017-2022)
Table Global Short-Form Video Consumption Market Share by Application (2017-2022)
Table Global Short-Form Video Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Short-Form Video Consumption Revenue Market Share by Application (2017-2022)

Table Global Short-Form Video Consumption and Growth Rate of 13-20 Year Old (2017-2022)

Table Global Short-Form Video Consumption and Growth Rate of 20-30 Year Old (2017-2022)

Table Global Short-Form Video Consumption and Growth Rate of 30-40 Year Old (2017-2022)

Table Global Short-Form Video Consumption and Growth Rate of Above 40 Year Old (2017-2022)

Figure Global Short-Form Video Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Short-Form Video Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Short-Form Video Price and Trend Forecast (2022-2027)

Figure USA Short-Form Video Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Short-Form Video Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Short-Form Video Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Short-Form Video Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Short-Form Video Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Short-Form Video Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Short-Form Video Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Short-Form Video Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Short-Form Video Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Short-Form Video Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Short-Form Video Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Short-Form Video Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Short-Form Video Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America Short-Form Video Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Short-Form Video Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Short-Form Video Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Short-Form Video Market Sales Volume Forecast, by Type

Table Global Short-Form Video Sales Volume Market Share Forecast, by Type

Table Global Short-Form Video Market Revenue (Million USD) Forecast, by Type

Table Global Short-Form Video Revenue Market Share Forecast, by Type

Table Global Short-Form Video Price Forecast, by Type

Figure Global Short-Form Video Revenue (Million USD) and Growth Rate of 15 minutes (2022-2027)

Table Global Short-Form Video Market Consumption Forecast, by Application

Table Global Short-Form Video Consumption Market Share Forecast, by Application

Table Global Short-Form Video Market Revenue (Million USD) Forecast, by Application

Table Global Short-Form Video Revenue Market Share Forecast, by Application

Figure Global Short-Form Video Consumption Value (Million USD) and Growth Rate of 13-20 Year Old (2022-2027)

Figure Global Short-Form Video Consumption Value (Million USD) and Growth Rate of 20-30 Year Old (2022-2027)

Figure Global Short-Form Video Consumption Value (Million USD) and Growth Rate of 30-40 Year Old (2022-2027)

Figure Global Short-Form Video Consumption Value (Million USD) and Growth Rate of Above 40 Year Old (2022-2027)

Figure Short-Form Video Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Twitter Profile

Table Twitter Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Twitter Short-Form Video Sales Volume and Growth Rate

Figure Twitter Revenue (Million USD) Market Share 2017-2022

Table Facebook Profile

Table Facebook Short-Form Video Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Facebook Short-Form Video Sales Volume and Growth Rate

Figure Facebook Revenue (Million USD) Market Share 2017-2022

Table YouTube Profile

Table YouTube Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure YouTube Short-Form Video Sales Volume and Growth Rate

Figure YouTube Revenue (Million USD) Market Share 2017-2022

Table ByteDance Profile

Table ByteDance Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ByteDance Short-Form Video Sales Volume and Growth Rate

Figure ByteDance Revenue (Million USD) Market Share 2017-2022

Table Netflix Profile

Table Netflix Short-Form Video Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Netflix Short-Form Video Sales Volume and Growth Rate

Figure Netflix Revenue (Million USD) Market Share 2017-2022

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