

# Global Shop Primer Industry Market Research Report

<https://marketpublishers.com/r/GF40539912AEN.html>

Date: August 2017

Pages: 174

Price: US\$ 2,960.00 (Single User License)

ID: GF40539912AEN

## Abstracts

Based on the Shop Primer industrial chain, this report mainly elaborate the definition, types, applications and major players of Shop Primer market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Shop Primer market.

The Shop Primer market can be split based on product types, major applications, and important regions.

Major Players in Shop Primer market are:

Kansai

Hempel

Taicang Lanyan Deck Covering & Coating Co.,Ltd.

Nippon Paint

Sherwin-Williams

AkzoNobel

Yejian New Material Co.,Ltd.

Jotun

Chugoku Marine Paints)Ltd.

BASF

PPG Industries

Major Regions play vital role in Shop Primer market are:

North America  
Europe  
China  
Japan  
Middle East & Africa  
India  
South America  
Others

Most important types of Shop Primer products covered in this report are:

Inorganic Zinc Shop Primer  
Epoxy Zinc-Rich Shop Primer  
Other

Most widely used downstream fields of Shop Primer market covered in this report are:

Steel Plate Pretreatment  
Marine  
Machinery

## Contents

### 1 SHOP PRIMER INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Definition of Shop Primer
- 1.3 Shop Primer Market Scope and Market Size Estimation
  - 1.3.1 Market Concentration Ratio and Market Maturity Analysis
  - 1.3.2 Global Shop Primer Value (\$) and Growth Rate from 2012-2022
- 1.4 Market Segmentation
  - 1.4.1 Types of Shop Primer
  - 1.4.2 Applications of Shop Primer
  - 1.4.3 Research Regions
    - 1.4.3.1 North America Shop Primer Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.2 Europe Shop Primer Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.3 China Shop Primer Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.4 Japan Shop Primer Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.5 Middle East & Africa Shop Primer Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.6 India Shop Primer Production Value (\$) and Growth Rate (2012-2017)
    - 1.4.3.7 South America Shop Primer Production Value (\$) and Growth Rate (2012-2017)
- 1.5 Market Dynamics
  - 1.5.1 Drivers
    - 1.5.1.1 Emerging Countries of Shop Primer
    - 1.5.1.2 Growing Market of Shop Primer
  - 1.5.2 Limitations
  - 1.5.3 Opportunities
- 1.6 Industry News and Policies by Regions
  - 1.6.1 Industry News
  - 1.6.2 Industry Policies

### 2 INDUSTRY CHAIN ANALYSIS

- 2.1 Upstream Raw Material Suppliers of Shop Primer Analysis
- 2.2 Major Players of Shop Primer
  - 2.2.1 Major Players Manufacturing Base and Market Share of Shop Primer in 2016
  - 2.2.2 Major Players Product Types in 2016

## 2.3 Shop Primer Manufacturing Cost Structure Analysis

### 2.3.1 Production Process Analysis

### 2.3.2 Manufacturing Cost Structure of Shop Primer

### 2.3.3 Raw Material Cost of Shop Primer

### 2.3.4 Labor Cost of Shop Primer

## 2.4 Market Channel Analysis of Shop Primer

## 2.5 Major Downstream Buyers of Shop Primer Analysis

# 3 GLOBAL SHOP PRIMER MARKET, BY TYPE

## 3.1 Analysis of Market Status and Feature by Type

## 3.2 Global Shop Primer Value (\$) and Market Share by Type (2012-2017)

## 3.3 Global Shop Primer Production and Market Share by Type (2012-2017)

## 3.4 Global Shop Primer Value (\$) and Growth Rate by Type (2012-2017)

## 3.5 Global Shop Primer Price Analysis by Type (2012-2017)

# 4 SHOP PRIMER MARKET, BY APPLICATION

## 4.1 Downstream Market Overview

## 4.2 Global Shop Primer Consumption and Market Share by Application (2012-2017)

## 4.3 Downstream Buyers by Application

## 4.4 Global Shop Primer Consumption and Growth Rate by Application (2012-2017)

# 5 GLOBAL SHOP PRIMER PRODUCTION, VALUE (\$) BY REGION (2012-2017)

## 5.1 Global Shop Primer Value (\$) and Market Share by Region (2012-2017)

## 5.2 Global Shop Primer Production and Market Share by Region (2012-2017)

## 5.3 Global Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.4 North America Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.5 Europe Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.6 China Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.7 Japan Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.8 Middle East & Africa Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.9 India Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)

## 5.10 South America Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)

## **6 GLOBAL SHOP PRIMER PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

- 6.1 Global Shop Primer Consumption by Regions (2012-2017)
- 6.2 North America Shop Primer Production, Consumption, Export, Import (2012-2017)
- 6.3 Europe Shop Primer Production, Consumption, Export, Import (2012-2017)
- 6.4 China Shop Primer Production, Consumption, Export, Import (2012-2017)
- 6.5 Japan Shop Primer Production, Consumption, Export, Import (2012-2017)
- 6.6 Middle East & Africa Shop Primer Production, Consumption, Export, Import (2012-2017)
- 6.7 India Shop Primer Production, Consumption, Export, Import (2012-2017)
- 6.8 South America Shop Primer Production, Consumption, Export, Import (2012-2017)

## **7 GLOBAL SHOP PRIMER MARKET STATUS AND SWOT ANALYSIS BY REGIONS**

- 7.1 North America Shop Primer Market Status and SWOT Analysis
- 7.2 Europe Shop Primer Market Status and SWOT Analysis
- 7.3 China Shop Primer Market Status and SWOT Analysis
- 7.4 Japan Shop Primer Market Status and SWOT Analysis
- 7.5 Middle East & Africa Shop Primer Market Status and SWOT Analysis
- 7.6 India Shop Primer Market Status and SWOT Analysis
- 7.7 South America Shop Primer Market Status and SWOT Analysis

## **8 COMPETITIVE LANDSCAPE**

- 8.1 Competitive Profile
- 8.2 Kansai
  - 8.2.1 Company Profiles
  - 8.2.2 Shop Primer Product Introduction and Market Positioning
    - 8.2.2.1 Product Introduction
    - 8.2.2.2 Market Positioning and Target Customers
  - 8.2.3 Kansai Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.2.4 Kansai Market Share of Shop Primer Segmented by Region in 2016
- 8.3 Hempel
  - 8.3.1 Company Profiles
  - 8.3.2 Shop Primer Product Introduction and Market Positioning
    - 8.3.2.1 Product Introduction
    - 8.3.2.2 Market Positioning and Target Customers
  - 8.3.3 Hempel Production, Value (\$), Price, Gross Margin 2012-2017E

- 8.3.4 Hempel Market Share of Shop Primer Segmented by Region in 2016
- 8.4 Taicang Lanyan Deck Covering & Coating Co.,Ltd.
  - 8.4.1 Company Profiles
  - 8.4.2 Shop Primer Product Introduction and Market Positioning
    - 8.4.2.1 Product Introduction
    - 8.4.2.2 Market Positioning and Target Customers
  - 8.4.3 Taicang Lanyan Deck Covering & Coating Co.,Ltd. Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.4.4 Taicang Lanyan Deck Covering & Coating Co.,Ltd. Market Share of Shop Primer Segmented by Region in 2016
- 8.5 Nippon Paint
  - 8.5.1 Company Profiles
  - 8.5.2 Shop Primer Product Introduction and Market Positioning
    - 8.5.2.1 Product Introduction
    - 8.5.2.2 Market Positioning and Target Customers
  - 8.5.3 Nippon Paint Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.5.4 Nippon Paint Market Share of Shop Primer Segmented by Region in 2016
- 8.6 Sherwin-Williams
  - 8.6.1 Company Profiles
  - 8.6.2 Shop Primer Product Introduction and Market Positioning
    - 8.6.2.1 Product Introduction
    - 8.6.2.2 Market Positioning and Target Customers
  - 8.6.3 Sherwin-Williams Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.6.4 Sherwin-Williams Market Share of Shop Primer Segmented by Region in 2016
- 8.7 AkzoNobel
  - 8.7.1 Company Profiles
  - 8.7.2 Shop Primer Product Introduction and Market Positioning
    - 8.7.2.1 Product Introduction
    - 8.7.2.2 Market Positioning and Target Customers
  - 8.7.3 AkzoNobel Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.7.4 AkzoNobel Market Share of Shop Primer Segmented by Region in 2016
- 8.8 Yejian New Material Co.,Ltd.
  - 8.8.1 Company Profiles
  - 8.8.2 Shop Primer Product Introduction and Market Positioning
    - 8.8.2.1 Product Introduction
    - 8.8.2.2 Market Positioning and Target Customers
  - 8.8.3 Yejian New Material Co.,Ltd. Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.8.4 Yejian New Material Co.,Ltd. Market Share of Shop Primer Segmented by

## Region in 2016

### 8.9 Jotun

#### 8.9.1 Company Profiles

#### 8.9.2 Shop Primer Product Introduction and Market Positioning

##### 8.9.2.1 Product Introduction

##### 8.9.2.2 Market Positioning and Target Customers

#### 8.9.3 Jotun Production, Value (\$), Price, Gross Margin 2012-2017E

#### 8.9.4 Jotun Market Share of Shop Primer Segmented by Region in 2016

### 8.10 Chugoku Marine Paints)Ltd.

#### 8.10.1 Company Profiles

#### 8.10.2 Shop Primer Product Introduction and Market Positioning

##### 8.10.2.1 Product Introduction

##### 8.10.2.2 Market Positioning and Target Customers

#### 8.10.3 Chugoku Marine Paints)Ltd. Production, Value (\$), Price, Gross Margin 2012-2017E

#### 8.10.4 Chugoku Marine Paints)Ltd. Market Share of Shop Primer Segmented by Region in 2016

### 8.11 BASF

#### 8.11.1 Company Profiles

#### 8.11.2 Shop Primer Product Introduction and Market Positioning

##### 8.11.2.1 Product Introduction

##### 8.11.2.2 Market Positioning and Target Customers

#### 8.11.3 BASF Production, Value (\$), Price, Gross Margin 2012-2017E

#### 8.11.4 BASF Market Share of Shop Primer Segmented by Region in 2016

### 8.12 PPG Industries

#### 8.12.1 Company Profiles

#### 8.12.2 Shop Primer Product Introduction and Market Positioning

##### 8.12.2.1 Product Introduction

##### 8.12.2.2 Market Positioning and Target Customers

#### 8.12.3 PPG Industries Production, Value (\$), Price, Gross Margin 2012-2017E

#### 8.12.4 PPG Industries Market Share of Shop Primer Segmented by Region in 2016

## **9 GLOBAL SHOP PRIMER MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION**

### 9.1 Global Shop Primer Market Value (\$) & Volume Forecast, by Type (2017-2022)

#### 9.1.1 Inorganic Zinc Shop Primer Market Value (\$) and Volume Forecast (2017-2022)

#### 9.1.2 Epoxy Zinc-Rich Shop Primer Market Value (\$) and Volume Forecast (2017-2022)

- 9.1.3 Other Market Value (\$) and Volume Forecast (2017-2022)
- 9.2 Global Shop Primer Market Value (\$) & Volume Forecast, by Application (2017-2022)
  - 9.2.1 Steel Plate Pretreatment Market Value (\$) and Volume Forecast (2017-2022)
  - 9.2.2 Marine Market Value (\$) and Volume Forecast (2017-2022)
  - 9.2.3 Machinery Market Value (\$) and Volume Forecast (2017-2022)

## **10 SHOP PRIMER MARKET ANALYSIS AND FORECAST BY REGION**

- 10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)
- 10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)
- 10.3 China Market Value (\$) and Consumption Forecast (2017-2022)
- 10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)
- 10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)
- 10.6 India Market Value (\$) and Consumption Forecast (2017-2022)
- 10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

## **11 NEW PROJECT FEASIBILITY ANALYSIS**

- 11.1 Industry Barriers and New Entrants SWOT Analysis
- 11.2 Analysis and Suggestions on New Project Investment

## **12 RESEARCH FINDING AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Discussion Guide
- 13.2 Knowledge Store: Maia Subscription Portal
- 13.3 Research Data Source
- 13.4 Research Assumptions and Acronyms Used



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Shop Primer

Table Product Specification of Shop Primer

Figure Market Concentration Ratio and Market Maturity Analysis of Shop Primer

Figure Global Shop Primer Value (\$) and Growth Rate from 2012-2022

Table Different Types of Shop Primer

Figure Global Shop Primer Value (\$) Segment by Type from 2012-2017

Figure Inorganic Zinc Shop Primer Picture

Figure Epoxy Zinc-Rich Shop Primer Picture

Figure Other Picture

Table Different Applications of Shop Primer

Figure Global Shop Primer Value (\$) Segment by Applications from 2012-2017

Figure Steel Plate Pretreatment Picture

Figure Marine Picture

Figure Machinery Picture

Table Research Regions of Shop Primer

Figure North America Shop Primer Production Value (\$) and Growth Rate (2012-2017)

Figure Europe Shop Primer Production Value (\$) and Growth Rate (2012-2017)

Table China Shop Primer Production Value (\$) and Growth Rate (2012-2017)

Table Japan Shop Primer Production Value (\$) and Growth Rate (2012-2017)

Table Middle East & Africa Shop Primer Production Value (\$) and Growth Rate (2012-2017)

Table India Shop Primer Production Value (\$) and Growth Rate (2012-2017)

Table South America Shop Primer Production Value (\$) and Growth Rate (2012-2017)

Table Emerging Countries of Shop Primer

Table Growing Market of Shop Primer

Figure Industry Chain Analysis of Shop Primer

Table Upstream Raw Material Suppliers of Shop Primer with Contact Information

Table Major Players Manufacturing Base and Market Share (\$) of Shop Primer in 2016

Table Major Players Shop Primer Product Types in 2016

Figure Production Process of Shop Primer

Figure Manufacturing Cost Structure of Shop Primer

Figure Channel Status of Shop Primer

Table Major Distributors of Shop Primer with Contact Information

Table Major Downstream Buyers of Shop Primer with Contact Information

Table Analysis of Market Status and Feature by Type  
Table Global Shop Primer Value (\$) by Type (2012-2017)  
Table Global Shop Primer Value (\$) Share by Type (2012-2017)  
Figure Global Shop Primer Value (\$) Share by Type (2012-2017)  
Table Global Shop Primer Production by Type (2012-2017)  
Table Global Shop Primer Production Share by Type (2012-2017)  
Figure Global Shop Primer Production Share by Type (2012-2017)  
Figure Global Shop Primer Value (\$) and Growth Rate of Inorganic Zinc Shop Primer  
Figure Global Shop Primer Value (\$) and Growth Rate of Epoxy Zinc-Rich Shop Primer  
Figure Global Shop Primer Value (\$) and Growth Rate of Other  
Table Global Shop Primer Price by Type (2012-2017)  
Figure Downstream Market Overview  
Table Global Shop Primer Consumption by Application (2012-2017)  
Table Global Shop Primer Consumption Market Share by Application (2012-2017)  
Figure Global Shop Primer Consumption Market Share by Application (2012-2017)  
Table Downstream Buyers Introduction by Application  
Figure Global Shop Primer Consumption and Growth Rate of Steel Plate Pretreatment (2012-2017)  
Figure Global Shop Primer Consumption and Growth Rate of Marine (2012-2017)  
Figure Global Shop Primer Consumption and Growth Rate of Machinery (2012-2017)  
Table Global Shop Primer Value (\$) by Region (2012-2017)  
Table Global Shop Primer Value (\$) Market Share by Region (2012-2017)  
Figure Global Shop Primer Value (\$) Market Share by Region (2012-2017)  
Table Global Shop Primer Production by Region (2012-2017)  
Table Global Shop Primer Production Market Share by Region (2012-2017)  
Figure Global Shop Primer Production Market Share by Region (2012-2017)  
Table Global Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)  
Table North America Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Europe Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)  
Table China Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Japan Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Middle East & Africa Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)  
Table India Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)  
Table South America Shop Primer Production, Value (\$), Price and Gross Margin (2012-2017)  
Table Global Shop Primer Consumption by Regions (2012-2017)  
Figure Global Shop Primer Consumption Share by Regions (2012-2017)

Table North America Shop Primer Production, Consumption, Export, Import (2012-2017)

Table Europe Shop Primer Production, Consumption, Export, Import (2012-2017)

Table China Shop Primer Production, Consumption, Export, Import (2012-2017)

Table Japan Shop Primer Production, Consumption, Export, Import (2012-2017)

Table Middle East & Africa Shop Primer Production, Consumption, Export, Import (2012-2017)

Table India Shop Primer Production, Consumption, Export, Import (2012-2017)

Table South America Shop Primer Production, Consumption, Export, Import (2012-2017)

Figure North America Shop Primer Production and Growth Rate Analysis

Figure North America Shop Primer Consumption and Growth Rate Analysis

Figure North America Shop Primer SWOT Analysis

Figure Europe Shop Primer Production and Growth Rate Analysis

Figure Europe Shop Primer Consumption and Growth Rate Analysis

Figure Europe Shop Primer SWOT Analysis

Figure China Shop Primer Production and Growth Rate Analysis

Figure China Shop Primer Consumption and Growth Rate Analysis

Figure China Shop Primer SWOT Analysis

Figure Japan Shop Primer Production and Growth Rate Analysis

Figure Japan Shop Primer Consumption and Growth Rate Analysis

Figure Japan Shop Primer SWOT Analysis

Figure Middle East & Africa Shop Primer Production and Growth Rate Analysis

Figure Middle East & Africa Shop Primer Consumption and Growth Rate Analysis

Figure Middle East & Africa Shop Primer SWOT Analysis

Figure India Shop Primer Production and Growth Rate Analysis

Figure India Shop Primer Consumption and Growth Rate Analysis

Figure India Shop Primer SWOT Analysis

Figure South America Shop Primer Production and Growth Rate Analysis

Figure South America Shop Primer Consumption and Growth Rate Analysis

Figure South America Shop Primer SWOT Analysis

Figure Competitive Matrix and Pattern Characteristics of Shop Primer Market

Figure Top 3 Market Share of Shop Primer Companies

Figure Top 6 Market Share of Shop Primer Companies

Table Mergers, Acquisitions and Expansion Analysis

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Kansai Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Kansai Production and Growth Rate  
Figure Kansai Value (\$) Market Share 2012-2017E  
Figure Kansai Market Share of Shop Primer Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Hempel Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Hempel Production and Growth Rate  
Figure Hempel Value (\$) Market Share 2012-2017E  
Figure Hempel Market Share of Shop Primer Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Taicang Lanyan Deck Covering & Coating Co.,Ltd. Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Taicang Lanyan Deck Covering & Coating Co.,Ltd. Production and Growth Rate  
Figure Taicang Lanyan Deck Covering & Coating Co.,Ltd. Value (\$) Market Share 2012-2017E  
Figure Taicang Lanyan Deck Covering & Coating Co.,Ltd. Market Share of Shop Primer Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Nippon Paint Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Nippon Paint Production and Growth Rate  
Figure Nippon Paint Value (\$) Market Share 2012-2017E  
Figure Nippon Paint Market Share of Shop Primer Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table Sherwin-Williams Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure Sherwin-Williams Production and Growth Rate  
Figure Sherwin-Williams Value (\$) Market Share 2012-2017E  
Figure Sherwin-Williams Market Share of Shop Primer Segmented by Region in 2016  
Table Company Profiles  
Table Product Introduction  
Table Market Positioning and Target Customers  
Table AkzoNobel Production, Value (\$), Price, Gross Margin 2012-2017E  
Figure AkzoNobel Production and Growth Rate

Figure AkzoNobel Value (\$) Market Share 2012-2017E

Figure AkzoNobel Market Share of Shop Primer Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Yejian New Material Co.,Ltd. Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Yejian New Material Co.,Ltd. Production and Growth Rate

Figure Yejian New Material Co.,Ltd. Value (\$) Market Share 2012-2017E

Figure Yejian New Material Co.,Ltd. Market Share of Shop Primer Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Jotun Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Jotun Production and Growth Rate

Figure Jotun Value (\$) Market Share 2012-2017E

Figure Jotun Market Share of Shop Primer Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Chugoku Marine Paints)Ltd. Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Chugoku Marine Paints)Ltd. Production and Growth Rate

Figure Chugoku Marine Paints)Ltd. Value (\$) Market Share 2012-2017E

Figure Chugoku Marine Paints)Ltd. Market Share of Shop Primer Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table BASF Production, Value (\$), Price, Gross Margin 2012-2017E

Figure BASF Production and Growth Rate

Figure BASF Value (\$) Market Share 2012-2017E

Figure BASF Market Share of Shop Primer Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table PPG Industries Production, Value (\$), Price, Gross Margin 2012-2017E

Figure PPG Industries Production and Growth Rate

Figure PPG Industries Value (\$) Market Share 2012-2017E  
Figure PPG Industries Market Share of Shop Primer Segmented by Region in 2016  
Table Global Shop Primer Market Value (\$) Forecast, by Type  
Table Global Shop Primer Market Volume Forecast, by Type  
Figure Global Shop Primer Market Value (\$) and Growth Rate Forecast of Inorganic Zinc Shop Primer (2017-2022)  
Figure Global Shop Primer Market Volume and Growth Rate Forecast of Inorganic Zinc Shop Primer (2017-2022)  
Figure Global Shop Primer Market Value (\$) and Growth Rate Forecast of Epoxy Zinc-Rich Shop Primer (2017-2022)  
Figure Global Shop Primer Market Volume and Growth Rate Forecast of Epoxy Zinc-Rich Shop Primer (2017-2022)  
Figure Global Shop Primer Market Value (\$) and Growth Rate Forecast of Other (2017-2022)  
Figure Global Shop Primer Market Volume and Growth Rate Forecast of Other (2017-2022)  
Table Global Market Value (\$) Forecast by Application (2017-2022)  
Table Global Market Volume Forecast by Application (2017-2022)  
Figure Global Shop Primer Consumption and Growth Rate of Steel Plate Pretreatment (2012-2017)  
Figure Global Shop Primer Consumption and Growth Rate of Marine (2012-2017)  
Figure Global Shop Primer Consumption and Growth Rate of Machinery (2012-2017)  
Figure Market Value (\$) and Growth Rate Forecast of Machinery (2017-2022)  
Figure Market Volume and Growth Rate Forecast of Machinery (2017-2022)  
Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table North America Consumption and Growth Rate Forecast (2017-2022)  
Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table Europe Consumption and Growth Rate Forecast (2017-2022)  
Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table China Consumption and Growth Rate Forecast (2017-2022)  
Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table Japan Consumption and Growth Rate Forecast (2017-2022)  
Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)  
Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table India Consumption and Growth Rate Forecast (2017-2022)  
Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)  
Table South America Consumption and Growth Rate Forecast (2017-2022)  
Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

## I would like to order

Product name: Global Shop Primer Industry Market Research Report

Product link: <https://marketpublishers.com/r/GF40539912AEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF40539912AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970