

# Global Shea Butter Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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# **Abstracts**

Shea butter is a type of fat which is used in various skins and hair related products and possess various healing properties. It is derived from the seeds of Vitellaria paradoxa (Shea) tree which is mainly found in Africa. Shea butter is free of any artificial chemicals and is composed of stearic acid and oleic acid. Shea butter is used extensively in the cosmetic products such as skin moisturizers, hair conditioners and lip gloss. Apart from this, shea butter is used in various industries such as food and healthcare. Consumers worldwide prefer shea butter products. The process of extracting shea butter from nut involves various processes such as cracking, crushing, roasting, grinding, separating the oils and collecting and shaping.

Based on the Shea Butter market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.



Key players in the global Shea Butter market covered in Chapter 5:

Sophim and Baraka Shea Butter

Bunge Loders Croklaan

**OLVEA GROUP** 

Croda International

Ghana Nuts Co. Ltd

Akoma Cooperative Multipurpose Society Cargill Inc

International Oils & Fats Limited

SHEBU Industries Limited

AAK AB

Cornelius Group plc

Savanna Shea Industries

In Chapter 6, on the basis of types, the Shea Butter market from 2015 to 2025 is primarily split into:

Raw and Unrefined Shea Butter

Refined Shea Butter

In Chapter 7, on the basis of applications, the Shea Butter market from 2015 to 2025 covers:

Personal Care & Cosmetics

Pharmaceutical

Food & Beverage

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia



Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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