

## Global Shea Butter Industry Market Research Report

https://marketpublishers.com/r/G850C04C39DEN.html

Date: June 2017

Pages: 179

Price: US\$ 2,960.00 (Single User License)

ID: G850C04C39DEN

#### **Abstracts**

Based on the Shea Butter industrial chain, this report mainly elaborate the definition, types, applications and major players of Shea Butter market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Shea Butter market.

The Shea Butter market can be split based on product types, major applications, and important regions.

Major Players in Shea Butter market are:

Ghana Nuts Ltd Akoma Cooperative The Savannah Fruits Company StarShea IOI Loders Croklaan

Major Regions play vital role in Shea Butter market are:

North America

Europe

China

Japan

Middle East & Africa



India
South America
Others

Most important types of Shea Butter products covered in this report are:

Raw and Unrefined Shea Butter Refined Shea Butter

Most widely used downstream fields of Shea Butter market covered in this report are:

Cosmetics Medicine Food Industry



#### **Contents**

#### 1 SHEA BUTTER INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Definition of Shea Butter
- 1.3 Shea Butter Market Scope and Market Size Estimation
  - 1.3.1 Market Concentration Ratio and Market Maturity Analysis
  - 1.3.2 Global Shea Butter Value (\$) and Growth Rate from 2012-2022
- 1.4 Market Segmentation
  - 1.4.1 Types of Shea Butter
  - 1.4.2 Applications of Shea Butter
  - 1.4.3 Research Regions
- 1.4.3.1 North America Shea Butter Production Value (\$) and Growth Rate (2012-2017)
  - 1.4.3.2 Europe Shea Butter Production Value (\$) and Growth Rate (2012-2017)
  - 1.4.3.3 China Shea Butter Production Value (\$) and Growth Rate (2012-2017)
  - 1.4.3.4 Japan Shea Butter Production Value (\$) and Growth Rate (2012-2017)
- 1.4.3.5 Middle East & Africa Shea Butter Production Value (\$) and Growth Rate (2012-2017)
  - 1.4.3.6 India Shea Butter Production Value (\$) and Growth Rate (2012-2017)
- 1.4.3.7 South America Shea Butter Production Value (\$) and Growth Rate (2012-2017)
- 1.5 Market Dynamics
  - 1.5.1 Drivers
    - 1.5.1.1 Emerging Countries of Shea Butter
    - 1.5.1.2 Growing Market of Shea Butter
  - 1.5.2 Limitations
  - 1.5.3 Opportunities
- 1.6 Industry News and Policies by Regions
  - 1.6.1 Industry News
  - 1.6.2 Industry Policies

#### **2 INDUSTRY CHAIN ANALYSIS**

- 2.1 Upstream Raw Material Suppliers of Shea Butter Analysis
- 2.2 Major Players of Shea Butter
  - 2.2.1 Major Players Manufacturing Base and Market Share of Shea Butter in 2016
  - 2.2.2 Major Players Product Types in 2016



- 2.3 Shea Butter Manufacturing Cost Structure Analysis
  - 2.3.1 Production Process Analysis
  - 2.3.2 Manufacturing Cost Structure of Shea Butter
  - 2.3.3 Raw Material Cost of Shea Butter
  - 2.3.4 Labor Cost of Shea Butter
- 2.4 Market Channel Analysis of Shea Butter
- 2.5 Major Downstream Buyers of Shea Butter Analysis

#### **3 GLOBAL SHEA BUTTER MARKET, BY TYPE**

- 3.1 Analysis of Market Status and Feature by Type
- 3.2 Global Shea Butter Value (\$) and Market Share by Type (2012-2017)
- 3.3 Global Shea Butter Production and Market Share by Type (2012-2017)
- 3.4 Global Shea Butter Value (\$) and Growth Rate by Type (2012-2017)
- 3.5 Global Shea Butter Price Analysis by Type (2012-2017)

#### **4 SHEA BUTTER MARKET, BY APPLICATION**

- 4.1 Downstream Market Overview
- 4.2 Global Shea Butter Consumption and Market Share by Application (2012-2017)
- 4.3 Downstream Buyers by Application
- 4.4 Global Shea Butter Consumption and Growth Rate by Application (2012-2017)

#### 5 GLOBAL SHEA BUTTER PRODUCTION, VALUE (\$) BY REGION (2012-2017)

- 5.1 Global Shea Butter Value (\$) and Market Share by Region (2012-2017)
- 5.2 Global Shea Butter Production and Market Share by Region (2012-2017)
- 5.3 Global Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.4 North America Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.5 Europe Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.6 China Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.7 Japan Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.8 Middle East & Africa Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.9 India Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)
- 5.10 South America Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)



# 6 GLOBAL SHEA BUTTER PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 6.1 Global Shea Butter Consumption by Regions (2012-2017)
- 6.2 North America Shea Butter Production, Consumption, Export, Import (2012-2017)
- 6.3 Europe Shea Butter Production, Consumption, Export, Import (2012-2017)
- 6.4 China Shea Butter Production, Consumption, Export, Import (2012-2017)
- 6.5 Japan Shea Butter Production, Consumption, Export, Import (2012-2017)
- 6.6 Middle East & Africa Shea Butter Production, Consumption, Export, Import (2012-2017)
- 6.7 India Shea Butter Production, Consumption, Export, Import (2012-2017)
- 6.8 South America Shea Butter Production, Consumption, Export, Import (2012-2017)

#### 7 GLOBAL SHEA BUTTER MARKET STATUS AND SWOT ANALYSIS BY REGIONS

- 7.1 North America Shea Butter Market Status and SWOT Analysis
- 7.2 Europe Shea Butter Market Status and SWOT Analysis
- 7.3 China Shea Butter Market Status and SWOT Analysis
- 7.4 Japan Shea Butter Market Status and SWOT Analysis
- 7.5 Middle East & Africa Shea Butter Market Status and SWOT Analysis
- 7.6 India Shea Butter Market Status and SWOT Analysis
- 7.7 South America Shea Butter Market Status and SWOT Analysis

#### **8 COMPETITIVE LANDSCAPE**

- 8.1 Competitive Profile
- 8.2 Ghana Nuts Ltd
  - 8.2.1 Company Profiles
  - 8.2.2 Shea Butter Product Introduction and Market Positioning
    - 8.2.2.1 Product Introduction
    - 8.2.2.2 Market Positioning and Target Customers
  - 8.2.3 Ghana Nuts Ltd Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.2.4 Ghana Nuts Ltd Market Share of Shea Butter Segmented by Region in 2016
- 8.3 Akoma Cooperative
  - 8.3.1 Company Profiles
  - 8.3.2 Shea Butter Product Introduction and Market Positioning
    - 8.3.2.1 Product Introduction
    - 8.3.2.2 Market Positioning and Target Customers
  - 8.3.3 Akoma Cooperative Production, Value (\$), Price, Gross Margin 2012-2017E



- 8.3.4 Akoma Cooperative Market Share of Shea Butter Segmented by Region in 2016
- 8.4 The Savannah Fruits Company
  - 8.4.1 Company Profiles
  - 8.4.2 Shea Butter Product Introduction and Market Positioning
    - 8.4.2.1 Product Introduction
    - 8.4.2.2 Market Positioning and Target Customers
- 8.4.3 The Savannah Fruits Company Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.4.4 The Savannah Fruits Company Market Share of Shea Butter Segmented by Region in 2016
- 8.5 StarShea
  - 8.5.1 Company Profiles
  - 8.5.2 Shea Butter Product Introduction and Market Positioning
    - 8.5.2.1 Product Introduction
    - 8.5.2.2 Market Positioning and Target Customers
  - 8.5.3 StarShea Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.5.4 StarShea Market Share of Shea Butter Segmented by Region in 2016
- 8.6 IOI Loders Croklaan
  - 8.6.1 Company Profiles
  - 8.6.2 Shea Butter Product Introduction and Market Positioning
    - 8.6.2.1 Product Introduction
    - 8.6.2.2 Market Positioning and Target Customers
  - 8.6.3 IOI Loders Croklaan Production, Value (\$), Price, Gross Margin 2012-2017E
  - 8.6.4 IOI Loders Croklaan Market Share of Shea Butter Segmented by Region in 2016

# 9 GLOBAL SHEA BUTTER MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION

- 9.1 Global Shea Butter Market Value (\$) & Volume Forecast, by Type (2017-2022)
- 9.1.1 Raw and Unrefined Shea Butter Market Value (\$) and Volume Forecast (2017-2022)
- 9.1.2 Refined Shea Butter Market Value (\$) and Volume Forecast (2017-2022)
- 9.2 Global Shea Butter Market Value (\$) & Volume Forecast, by Application (2017-2022)
  - 9.2.1 Cosmetics Market Value (\$) and Volume Forecast (2017-2022)
  - 9.2.2 Medicine Market Value (\$) and Volume Forecast (2017-2022)
  - 9.2.3 Food Industry Market Value (\$) and Volume Forecast (2017-2022)

### 10 SHEA BUTTER MARKET ANALYSIS AND FORECAST BY REGION



- 10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)
- 10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)
- 10.3 China Market Value (\$) and Consumption Forecast (2017-2022)
- 10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)
- 10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)
- 10.6 India Market Value (\$) and Consumption Forecast (2017-2022)
- 10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

#### 11 NEW PROJECT FEASIBILITY ANALYSIS

- 11.1 Industry Barriers and New Entrants SWOT Analysis
- 11.2 Analysis and Suggestions on New Project Investment

#### 12 RESEARCH FINDING AND CONCLUSION

#### 13 APPENDIX

- 13.1 Discussion Guide
- 13.2 Knowledge Store: Maia Subscription Portal
- 13.3 Research Data Source
- 13.4 Research Assumptions and Acronyms Used



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Shea Butter

Table Product Specification of Shea Butter

Figure Market Concentration Ratio and Market Maturity Analysis of Shea Butter

Figure Global Shea Butter Value (\$) and Growth Rate from 2012-2022

Table Different Types of Shea Butter

Figure Global Shea Butter Value (\$) Segment by Type from 2012-2022

Figure Raw and Unrefined Shea Butter Picture

Figure Refined Shea Butter Picture

Table Different Applications of Shea Butter

Figure Global Shea Butter Value (\$) Segment by Applications from 2012-2022

Figure Cosmetics Picture

Figure Medicine Picture

Figure Food Industry Picture

Table Research Regions of Shea Butter

Figure North America Shea Butter Production Value (\$) and Growth Rate (2012-2017)

Figure Europe Shea Butter Production Value (\$) and Growth Rate (2012-2017)

Table China Shea Butter Production Value (\$) and Growth Rate (2012-2017)

Table Japan Shea Butter Production Value (\$) and Growth Rate (2012-2017)

Table Middle East & Africa Shea Butter Production Value (\$) and Growth Rate (2012-2017)

Table India Shea Butter Production Value (\$) and Growth Rate (2012-2017)

Table South America Shea Butter Production Value (\$) and Growth Rate (2012-2017)

Table Emerging Countries of Shea Butter

Table Growing Market of Shea Butter

Figure Industry Chain Analysis of Shea Butter

Table Upstream Raw Material Suppliers of Shea Butter with Contact Information

Table Major Players Manufacturing Base and Market Share (\$) of Shea Butter in 2016

Table Major Players Shea Butter Product Types in 2016

Figure Production Process of Shea Butter

Figure Manufacturing Cost Structure of Shea Butter

Figure Channel Status of Shea Butter

Table Major Distributors of Shea Butter with Contact Information

Table Major Downstream Buyers of Shea Butter with Contact Information

Table Analysis of Market Status and Feature by Type

Table Global Shea Butter Value (\$) by Type (2012-2017)



Table Global Shea Butter Value (\$) Share by Type (2012-2017)

Figure Global Shea Butter Value (\$) Share by Type (2012-2017)

Table Global Shea Butter Production by Type (2012-2017)

Table Global Shea Butter Production Share by Type (2012-2017)

Figure Global Shea Butter Production Share by Type (2012-2017)

Figure Global Shea Butter Value (\$) and Growth Rate of Raw and Unrefined Shea Butter

Figure Global Shea Butter Value (\$) and Growth Rate of Refined Shea Butter

Table Global Shea Butter Price by Type (2012-2017)

Figure Downstream Market Overview

Table Global Shea Butter Consumption by Application (2012-2017)

Table Global Shea Butter Consumption Market Share by Application (2012-2017)

Figure Global Shea Butter Consumption Market Share by Application (2012-2017)

Table Downstream Buyers Introduction by Application

Figure Global Shea Butter Consumption and Growth Rate of Cosmetics (2012-2017)

Figure Global Shea Butter Consumption and Growth Rate of Medicine (2012-2017)

Figure Global Shea Butter Consumption and Growth Rate of Food Industry (2012-2017)

Table Global Shea Butter Value (\$) by Region (2012-2017)

Table Global Shea Butter Value (\$) Market Share by Region (2012-2017)

Figure Global Shea Butter Value (\$) Market Share by Region (2012-2017)

Table Global Shea Butter Production by Region (2012-2017)

Table Global Shea Butter Production Market Share by Region (2012-2017)

Figure Global Shea Butter Production Market Share by Region (2012-2017)

Table Global Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)

Table North America Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)

Table Europe Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)

Table China Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)

Table Japan Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)

Table Middle East & Africa Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)

Table India Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)

Table South America Shea Butter Production, Value (\$), Price and Gross Margin (2012-2017)

Table Global Shea Butter Consumption by Regions (2012-2017)

Figure Global Shea Butter Consumption Share by Regions (2012-2017)

Table North America Shea Butter Production, Consumption, Export, Import (2012-2017)

Table Europe Shea Butter Production, Consumption, Export, Import (2012-2017)

Table China Shea Butter Production, Consumption, Export, Import (2012-2017)



Table Japan Shea Butter Production, Consumption, Export, Import (2012-2017)
Table Middle East & Africa Shea Butter Production, Consumption, Export, Import (2012-2017)

Table India Shea Butter Production, Consumption, Export, Import (2012-2017)

Table South America Shea Butter Production, Consumption, Export, Import (2012-2017)

Figure North America Shea Butter Production and Growth Rate Analysis

Figure North America Shea Butter Consumption and Growth Rate Analysis

Figure North America Shea Butter SWOT Analysis

Figure Europe Shea Butter Production and Growth Rate Analysis

Figure Europe Shea Butter Consumption and Growth Rate Analysis

Figure Europe Shea Butter SWOT Analysis

Figure China Shea Butter Production and Growth Rate Analysis

Figure China Shea Butter Consumption and Growth Rate Analysis

Figure China Shea Butter SWOT Analysis

Figure Japan Shea Butter Production and Growth Rate Analysis

Figure Japan Shea Butter Consumption and Growth Rate Analysis

Figure Japan Shea Butter SWOT Analysis

Figure Middle East & Africa Shea Butter Production and Growth Rate Analysis

Figure Middle East & Africa Shea Butter Consumption and Growth Rate Analysis

Figure Middle East & Africa Shea Butter SWOT Analysis

Figure India Shea Butter Production and Growth Rate Analysis

Figure India Shea Butter Consumption and Growth Rate Analysis

Figure India Shea Butter SWOT Analysis

Figure South America Shea Butter Production and Growth Rate Analysis

Figure South America Shea Butter Consumption and Growth Rate Analysis

Figure South America Shea Butter SWOT Analysis

Figure Competitive Matrix and Pattern Characteristics of Shea Butter Market

Figure Top 3 Market Share of Shea Butter Companies

Figure Top 6 Market Share of Shea Butter Companies

Table Mergers, Acquisitions and Expansion Analysis

**Table Company Profiles** 

**Table Product Introduction** 

Table Market Positioning and Target Customers

Table Ghana Nuts Ltd Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Ghana Nuts Ltd Production and Growth Rate

Figure Ghana Nuts Ltd Value (\$) Market Share 2012-2017E

Figure Ghana Nuts Ltd Market Share of Shea Butter Segmented by Region in 2016

**Table Company Profiles** 

Table Product Introduction



Table Market Positioning and Target Customers

Table Akoma Cooperative Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Akoma Cooperative Production and Growth Rate

Figure Akoma Cooperative Value (\$) Market Share 2012-2017E

Figure Akoma Cooperative Market Share of Shea Butter Segmented by Region in 2016

**Table Company Profiles** 

**Table Product Introduction** 

Table Market Positioning and Target Customers

Table The Savannah Fruits Company Production, Value (\$), Price, Gross Margin 2012-2017E

Figure The Savannah Fruits Company Production and Growth Rate

Figure The Savannah Fruits Company Value (\$) Market Share 2012-2017E

Figure The Savannah Fruits Company Market Share of Shea Butter Segmented by

Region in 2016

**Table Company Profiles** 

**Table Product Introduction** 

Table Market Positioning and Target Customers

Table StarShea Production, Value (\$), Price, Gross Margin 2012-2017E

Figure StarShea Production and Growth Rate

Figure StarShea Value (\$) Market Share 2012-2017E

Figure StarShea Market Share of Shea Butter Segmented by Region in 2016

**Table Company Profiles** 

**Table Product Introduction** 

Table Market Positioning and Target Customers

Table IOI Loders Croklaan Production, Value (\$), Price, Gross Margin 2012-2017E

Figure IOI Loders Croklaan Production and Growth Rate

Figure IOI Loders Croklaan Value (\$) Market Share 2012-2017E

Figure IOI Loders Croklaan Market Share of Shea Butter Segmented by Region in 2016

Table Global Shea Butter Market Value (\$) Forecast, by Type

Table Global Shea Butter Market Volume Forecast, by Type

Figure Global Shea Butter Market Value (\$) and Growth Rate Forecast of Raw and

Unrefined Shea Butter (2017-2022)

Figure Global Shea Butter Market Volume and Growth Rate Forecast of Raw and Unrefined Shea Butter (2017-2022)

Figure Global Shea Butter Market Value (\$) and Growth Rate Forecast of Refined Shea Butter (2017-2022)

Figure Global Shea Butter Market Volume and Growth Rate Forecast of Refined Shea Butter (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)



Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Shea Butter Consumption and Growth Rate of Cosmetics (2012-2017)

Figure Global Shea Butter Consumption and Growth Rate of Medicine (2012-2017)

Figure Global Shea Butter Consumption and Growth Rate of Food Industry (2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Food Industry (2017-2022)

Figure Market Volume and Growth Rate Forecast of Food Industry (2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)

Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)

Table India Consumption and Growth Rate Forecast (2017-2022)

Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table South America Consumption and Growth Rate Forecast (2017-2022)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery



#### I would like to order

Product name: Global Shea Butter Industry Market Research Report
Product link: <a href="https://marketpublishers.com/r/G850C04C39DEN.html">https://marketpublishers.com/r/G850C04C39DEN.html</a>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G850C04C39DEN.html">https://marketpublishers.com/r/G850C04C39DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970