

# Global Shapewear & Body Shapers Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Shapewear & Body Shapers market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Shapewear & Body Shapers market are covered in Chapter 9:

Anita

Zoot

Wacoal

Design Veronique

KIPSTA

Spanx

Prima Donna

Ann Chery

Leonisa

Under Armour

## Skins

CW-X

Spiegel

Your Contour

HanesBrands

EC3D

Wonderbra Sexy

Triumph

2XU

Nike

medi

Adidas

In Chapter 5 and Chapter 7.3, based on types, the Shapewear & Body Shapers market from 2017 to 2027 is primarily split into:

Tops

Bottoms

Waist Shapers

Shaping Bodysuits

In Chapter 6 and Chapter 7.4, based on applications, the Shapewear & Body Shapers market from 2017 to 2027 covers:

Hypermarkets/Supermarkets

Specialty Stores

Online Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Shapewear & Body Shapers market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them

into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Shapewear & Body Shapers Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types,

covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 SHAPEWEAR & BODY SHAPERS MARKET OVERVIEW

1.1 Product Overview and Scope of Shapewear & Body Shapers Market

1.2 Shapewear & Body Shapers Market Segment by Type

1.2.1 Global Shapewear & Body Shapers Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Shapewear & Body Shapers Market Segment by Application

1.3.1 Shapewear & Body Shapers Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Shapewear & Body Shapers Market, Region Wise (2017-2027)

1.4.1 Global Shapewear & Body Shapers Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Shapewear & Body Shapers Market Status and Prospect (2017-2027)

1.4.3 Europe Shapewear & Body Shapers Market Status and Prospect (2017-2027)

1.4.4 China Shapewear & Body Shapers Market Status and Prospect (2017-2027)

1.4.5 Japan Shapewear & Body Shapers Market Status and Prospect (2017-2027)

1.4.6 India Shapewear & Body Shapers Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Shapewear & Body Shapers Market Status and Prospect (2017-2027)

1.4.8 Latin America Shapewear & Body Shapers Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Shapewear & Body Shapers Market Status and Prospect (2017-2027)

1.5 Global Market Size of Shapewear & Body Shapers (2017-2027)

1.5.1 Global Shapewear & Body Shapers Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Shapewear & Body Shapers Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Shapewear & Body Shapers Market

### 2 INDUSTRY OUTLOOK

2.1 Shapewear & Body Shapers Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Shapewear & Body Shapers Market Drivers Analysis
- 2.4 Shapewear & Body Shapers Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Shapewear & Body Shapers Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Shapewear & Body Shapers Industry Development

### **3 GLOBAL SHAPEWEAR & BODY SHAPERS MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Shapewear & Body Shapers Sales Volume and Share by Player (2017-2022)
- 3.2 Global Shapewear & Body Shapers Revenue and Market Share by Player (2017-2022)
- 3.3 Global Shapewear & Body Shapers Average Price by Player (2017-2022)
- 3.4 Global Shapewear & Body Shapers Gross Margin by Player (2017-2022)
- 3.5 Shapewear & Body Shapers Market Competitive Situation and Trends
  - 3.5.1 Shapewear & Body Shapers Market Concentration Rate
  - 3.5.2 Shapewear & Body Shapers Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL SHAPEWEAR & BODY SHAPERS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Shapewear & Body Shapers Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Shapewear & Body Shapers Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Shapewear & Body Shapers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Shapewear & Body Shapers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Shapewear & Body Shapers Market Under COVID-19
- 4.5 Europe Shapewear & Body Shapers Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.5.1 Europe Shapewear & Body Shapers Market Under COVID-19
- 4.6 China Shapewear & Body Shapers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Shapewear & Body Shapers Market Under COVID-19
- 4.7 Japan Shapewear & Body Shapers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Shapewear & Body Shapers Market Under COVID-19
- 4.8 India Shapewear & Body Shapers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Shapewear & Body Shapers Market Under COVID-19
- 4.9 Southeast Asia Shapewear & Body Shapers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Shapewear & Body Shapers Market Under COVID-19
- 4.10 Latin America Shapewear & Body Shapers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Shapewear & Body Shapers Market Under COVID-19
- 4.11 Middle East and Africa Shapewear & Body Shapers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Shapewear & Body Shapers Market Under COVID-19

## **5 GLOBAL SHAPEWEAR & BODY SHAPERS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Shapewear & Body Shapers Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Shapewear & Body Shapers Revenue and Market Share by Type (2017-2022)
- 5.3 Global Shapewear & Body Shapers Price by Type (2017-2022)
- 5.4 Global Shapewear & Body Shapers Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Shapewear & Body Shapers Sales Volume, Revenue and Growth Rate of Tops (2017-2022)
  - 5.4.2 Global Shapewear & Body Shapers Sales Volume, Revenue and Growth Rate of Bottoms (2017-2022)
  - 5.4.3 Global Shapewear & Body Shapers Sales Volume, Revenue and Growth Rate of Waist Shapers (2017-2022)
  - 5.4.4 Global Shapewear & Body Shapers Sales Volume, Revenue and Growth Rate of Shaping Bodysuits (2017-2022)

## **6 GLOBAL SHAPEWEAR & BODY SHAPERS MARKET ANALYSIS BY APPLICATION**

6.1 Global Shapewear & Body Shapers Consumption and Market Share by Application (2017-2022)

6.2 Global Shapewear & Body Shapers Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Shapewear & Body Shapers Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Shapewear & Body Shapers Consumption and Growth Rate of Hypermarkets/Supermarkets (2017-2022)

6.3.2 Global Shapewear & Body Shapers Consumption and Growth Rate of Specialty Stores (2017-2022)

6.3.3 Global Shapewear & Body Shapers Consumption and Growth Rate of Online Sales (2017-2022)

## **7 GLOBAL SHAPEWEAR & BODY SHAPERS MARKET FORECAST (2022-2027)**

7.1 Global Shapewear & Body Shapers Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Shapewear & Body Shapers Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Shapewear & Body Shapers Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Shapewear & Body Shapers Price and Trend Forecast (2022-2027)

7.2 Global Shapewear & Body Shapers Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Shapewear & Body Shapers Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Shapewear & Body Shapers Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Shapewear & Body Shapers Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Shapewear & Body Shapers Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Shapewear & Body Shapers Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Shapewear & Body Shapers Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Shapewear & Body Shapers Sales Volume and Revenue Forecast



(2022-2027)

7.2.8 Middle East and Africa Shapewear & Body Shapers Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Shapewear & Body Shapers Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Shapewear & Body Shapers Revenue and Growth Rate of Tops (2022-2027)

7.3.2 Global Shapewear & Body Shapers Revenue and Growth Rate of Bottoms (2022-2027)

7.3.3 Global Shapewear & Body Shapers Revenue and Growth Rate of Waist Shapers (2022-2027)

7.3.4 Global Shapewear & Body Shapers Revenue and Growth Rate of Shaping Bodysuits (2022-2027)

7.4 Global Shapewear & Body Shapers Consumption Forecast by Application (2022-2027)

7.4.1 Global Shapewear & Body Shapers Consumption Value and Growth Rate of Hypermarkets/Supermarkets(2022-2027)

7.4.2 Global Shapewear & Body Shapers Consumption Value and Growth Rate of Specialty Stores(2022-2027)

7.4.3 Global Shapewear & Body Shapers Consumption Value and Growth Rate of Online Sales(2022-2027)

7.5 Shapewear & Body Shapers Market Forecast Under COVID-19

## **8 SHAPEWEAR & BODY SHAPERS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Shapewear & Body Shapers Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Shapewear & Body Shapers Analysis

8.6 Major Downstream Buyers of Shapewear & Body Shapers Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Shapewear & Body Shapers Industry

## **9 PLAYERS PROFILES**

## 9.1 Anita

- 9.1.1 Anita Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Shapewear & Body Shapers Product Profiles, Application and Specification
- 9.1.3 Anita Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

## 9.2 Zoot

- 9.2.1 Zoot Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Shapewear & Body Shapers Product Profiles, Application and Specification
- 9.2.3 Zoot Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

## 9.3 Wacoal

- 9.3.1 Wacoal Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Shapewear & Body Shapers Product Profiles, Application and Specification
- 9.3.3 Wacoal Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

## 9.4 Design Veronique

- 9.4.1 Design Veronique Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Shapewear & Body Shapers Product Profiles, Application and Specification
- 9.4.3 Design Veronique Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

## 9.5 KIPSTA

- 9.5.1 KIPSTA Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Shapewear & Body Shapers Product Profiles, Application and Specification
- 9.5.3 KIPSTA Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis

## 9.6 Spanx

- 9.6.1 Spanx Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Shapewear & Body Shapers Product Profiles, Application and Specification
- 9.6.3 Spanx Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis

## 9.7 Prima Donna

9.7.1 Prima Donna Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.7.3 Prima Donna Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Ann Chery

9.8.1 Ann Chery Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.8.3 Ann Chery Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Leonisa

9.9.1 Leonisa Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.9.3 Leonisa Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Under Armour

9.10.1 Under Armour Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.10.3 Under Armour Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Skins

9.11.1 Skins Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.11.3 Skins Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 CW-X

9.12.1 CW-X Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.12.3 CW-X Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Spiegel

- 9.13.1 Spiegel Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.13.2 Shapewear & Body Shapers Product Profiles, Application and Specification
- 9.13.3 Spiegel Market Performance (2017-2022)
- 9.13.4 Recent Development
- 9.13.5 SWOT Analysis
- 9.14 Your Contour
  - 9.14.1 Your Contour Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Shapewear & Body Shapers Product Profiles, Application and Specification
  - 9.14.3 Your Contour Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 HanesBrands
  - 9.15.1 HanesBrands Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Shapewear & Body Shapers Product Profiles, Application and Specification
  - 9.15.3 HanesBrands Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 EC3D
  - 9.16.1 EC3D Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Shapewear & Body Shapers Product Profiles, Application and Specification
  - 9.16.3 EC3D Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 Wonderbra Sexy
  - 9.17.1 Wonderbra Sexy Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Shapewear & Body Shapers Product Profiles, Application and Specification
  - 9.17.3 Wonderbra Sexy Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Triumph
  - 9.18.1 Triumph Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.18.2 Shapewear & Body Shapers Product Profiles, Application and Specification
  - 9.18.3 Triumph Market Performance (2017-2022)
  - 9.18.4 Recent Development
  - 9.18.5 SWOT Analysis
- 9.19 2XU

9.19.1 2XU Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.19.3 2XU Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Nike

9.20.1 Nike Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.20.3 Nike Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 medi

9.21.1 medi Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.21.3 medi Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

9.22 Adidas

9.22.1 Adidas Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Shapewear & Body Shapers Product Profiles, Application and Specification

9.22.3 Adidas Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Shapewear & Body Shapers Product Picture

Table Global Shapewear & Body Shapers Market Sales Volume and CAGR (%) Comparison by Type

Table Shapewear & Body Shapers Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Shapewear & Body Shapers Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Shapewear & Body Shapers Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Shapewear & Body Shapers Industry Development

Table Global Shapewear & Body Shapers Sales Volume by Player (2017-2022)

Table Global Shapewear & Body Shapers Sales Volume Share by Player (2017-2022)

Figure Global Shapewear & Body Shapers Sales Volume Share by Player in 2021

Table Shapewear & Body Shapers Revenue (Million USD) by Player (2017-2022)

Table Shapewear & Body Shapers Revenue Market Share by Player (2017-2022)

Table Shapewear & Body Shapers Price by Player (2017-2022)

Table Shapewear & Body Shapers Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Shapewear & Body Shapers Sales Volume, Region Wise (2017-2022)

Table Global Shapewear & Body Shapers Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Shapewear & Body Shapers Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Shapewear & Body Shapers Sales Volume Market Share, Region Wise in 2021

Table Global Shapewear & Body Shapers Revenue (Million USD), Region Wise (2017-2022)

Table Global Shapewear & Body Shapers Revenue Market Share, Region Wise (2017-2022)

Figure Global Shapewear & Body Shapers Revenue Market Share, Region Wise (2017-2022)

Figure Global Shapewear & Body Shapers Revenue Market Share, Region Wise in 2021

Table Global Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Global Shapewear & Body Shapers Sales Volume by Type (2017-2022)

Table Global Shapewear & Body Shapers Sales Volume Market Share by Type (2017-2022)

Figure Global Shapewear & Body Shapers Sales Volume Market Share by Type in 2021

Table Global Shapewear & Body Shapers Revenue (Million USD) by Type (2017-2022)

Table Global Shapewear & Body Shapers Revenue Market Share by Type (2017-2022)

Figure Global Shapewear & Body Shapers Revenue Market Share by Type in 2021

Table Shapewear & Body Shapers Price by Type (2017-2022)

Figure Global Shapewear & Body Shapers Sales Volume and Growth Rate of Tops (2017-2022)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Tops (2017-2022)

Figure Global Shapewear & Body Shapers Sales Volume and Growth Rate of Bottoms (2017-2022)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Bottoms (2017-2022)

Figure Global Shapewear & Body Shapers Sales Volume and Growth Rate of Waist Shapers (2017-2022)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Waist Shapers (2017-2022)

Figure Global Shapewear & Body Shapers Sales Volume and Growth Rate of Shaping Bodysuits (2017-2022)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Shaping Bodysuits (2017-2022)

Table Global Shapewear & Body Shapers Consumption by Application (2017-2022)

Table Global Shapewear & Body Shapers Consumption Market Share by Application (2017-2022)

Table Global Shapewear & Body Shapers Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Shapewear & Body Shapers Consumption Revenue Market Share by Application (2017-2022)

Table Global Shapewear & Body Shapers Consumption and Growth Rate of Hypermarkets/Supermarkets (2017-2022)

Table Global Shapewear & Body Shapers Consumption and Growth Rate of Specialty Stores (2017-2022)

Table Global Shapewear & Body Shapers Consumption and Growth Rate of Online Sales (2017-2022)

Figure Global Shapewear & Body Shapers Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Shapewear & Body Shapers Price and Trend Forecast (2022-2027)

Figure USA Shapewear & Body Shapers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Shapewear & Body Shapers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Shapewear & Body Shapers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Shapewear & Body Shapers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Shapewear & Body Shapers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Shapewear & Body Shapers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Shapewear & Body Shapers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Shapewear & Body Shapers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Shapewear & Body Shapers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Shapewear & Body Shapers Market Sales Volume Forecast, by Type

Table Global Shapewear & Body Shapers Sales Volume Market Share Forecast, by Type

Table Global Shapewear & Body Shapers Market Revenue (Million USD) Forecast, by Type

Table Global Shapewear & Body Shapers Revenue Market Share Forecast, by Type

Table Global Shapewear & Body Shapers Price Forecast, by Type

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Tops (2022-2027)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Tops (2022-2027)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Bottoms (2022-2027)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Bottoms (2022-2027)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Waist Shapers (2022-2027)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Waist Shapers (2022-2027)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Shaping Bodysuits (2022-2027)

Figure Global Shapewear & Body Shapers Revenue (Million USD) and Growth Rate of Shaping Bodysuits (2022-2027)

Table Global Shapewear & Body Shapers Market Consumption Forecast, by Application

Table Global Shapewear & Body Shapers Consumption Market Share Forecast, by Application

Table Global Shapewear & Body Shapers Market Revenue (Million USD) Forecast, by Application

Table Global Shapewear & Body Shapers Revenue Market Share Forecast, by Application

Figure Global Shapewear & Body Shapers Consumption Value (Million USD) and Growth Rate of Hypermarkets/Supermarkets (2022-2027)

Figure Global Shapewear & Body Shapers Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Shapewear & Body Shapers Consumption Value (Million USD) and Growth Rate of Online Sales (2022-2027)

Figure Shapewear & Body Shapers Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Anita Profile

Table Anita Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Anita Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Anita Revenue (Million USD) Market Share 2017-2022

Table Zoot Profile

Table Zoot Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zoot Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Zoot Revenue (Million USD) Market Share 2017-2022

Table Wacoal Profile

Table Wacoal Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wacoal Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Wacoal Revenue (Million USD) Market Share 2017-2022

Table Design Veronique Profile

Table Design Veronique Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Design Veronique Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Design Veronique Revenue (Million USD) Market Share 2017-2022

Table KIPSTA Profile

Table KIPSTA Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KIPSTA Shapewear & Body Shapers Sales Volume and Growth Rate

Figure KIPSTA Revenue (Million USD) Market Share 2017-2022

Table Spanx Profile

Table Spanx Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Spanx Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Spanx Revenue (Million USD) Market Share 2017-2022

Table Prima Donna Profile

Table Prima Donna Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Prima Donna Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Prima Donna Revenue (Million USD) Market Share 2017-2022

Table Ann Chery Profile

Table Ann Chery Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ann Chery Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Ann Chery Revenue (Million USD) Market Share 2017-2022

Table Leonisa Profile

Table Leonisa Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Leonisa Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Leonisa Revenue (Million USD) Market Share 2017-2022

Table Under Armour Profile

Table Under Armour Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Under Armour Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Under Armour Revenue (Million USD) Market Share 2017-2022

Table Skins Profile

Table Skins Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Skins Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Skins Revenue (Million USD) Market Share 2017-2022

Table CW-X Profile

Table CW-X Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CW-X Shapewear & Body Shapers Sales Volume and Growth Rate

Figure CW-X Revenue (Million USD) Market Share 2017-2022

Table Spiegel Profile

Table Spiegel Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Spiegel Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Spiegel Revenue (Million USD) Market Share 2017-2022

Table Your Contour Profile

Table Your Contour Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Your Contour Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Your Contour Revenue (Million USD) Market Share 2017-2022

Table HanesBrands Profile

Table HanesBrands Shapewear & Body Shapers Sales Volume, Revenue (Million

USD), Price and Gross Margin (2017-2022)

Figure HanesBrands Shapewear & Body Shapers Sales Volume and Growth Rate

Figure HanesBrands Revenue (Million USD) Market Share 2017-2022

Table EC3D Profile

Table EC3D Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure EC3D Shapewear & Body Shapers Sales Volume and Growth Rate

Figure EC3D Revenue (Million USD) Market Share 2017-2022

Table Wonderbra Sexy Profile

Table Wonderbra Sexy Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wonderbra Sexy Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Wonderbra Sexy Revenue (Million USD) Market Share 2017-2022

Table Triumph Profile

Table Triumph Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Triumph Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Triumph Revenue (Million USD) Market Share 2017-2022

Table 2XU Profile

Table 2XU Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 2XU Shapewear & Body Shapers Sales Volume and Growth Rate

Figure 2XU Revenue (Million USD) Market Share 2017-2022

Table Nike Profile

Table Nike Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nike Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Nike Revenue (Million USD) Market Share 2017-2022

Table medi Profile

Table medi Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure medi Shapewear & Body Shapers Sales Volume and Growth Rate

Figure medi Revenue (Million USD) Market Share 2017-2022

Table Adidas Profile

Table Adidas Shapewear & Body Shapers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adidas Shapewear & Body Shapers Sales Volume and Growth Rate

Figure Adidas Revenue (Million USD) Market Share 2017-2022





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