

Global Sex Toys Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G2ABF3A407BFEN.html>

Date: June 2019

Pages: 138

Price: US\$ 2,950.00 (Single User License)

ID: G2ABF3A407BFEN

Abstracts

The Sex Toys market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Sex Toys market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Sex Toys market.

Major players in the global Sex Toys market include:

Bondara

Je Joue

Beate Uhse AG

LELOi AB

Doc Johnson Enterprises

Fun Factory GmbH

Reckitt Benckiser Group plc

Standard Innovation Corporation

Lovehoney

Hot Octopuss

On the basis of types, the Sex Toys market is primarily split into:

Erection Rings

Dildos
Adult Vibrators
Non-vibrating Butt Plugs
Other

On the basis of applications, the market covers:

Men
Women

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States
Europe (Germany, UK, France, Italy, Spain, Russia, Poland)
China
Japan
India
Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)
Central and South America (Brazil, Mexico, Colombia)
Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)
Other Regions

Chapter 1 provides an overview of Sex Toys market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Sex Toys market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Sex Toys industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Sex Toys market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Sex Toys, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Sex Toys in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Sex Toys in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Sex Toys. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Sex Toys market, including the global production and revenue forecast, regional forecast. It also foresees the Sex Toys market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 SEX TOYS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sex Toys
- 1.2 Sex Toys Segment by Type
 - 1.2.1 Global Sex Toys Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Erection Rings
 - 1.2.3 The Market Profile of Dildos
 - 1.2.4 The Market Profile of Adult Vibrators
 - 1.2.5 The Market Profile of Non-vibrating Butt Plugs
 - 1.2.6 The Market Profile of Other
- 1.3 Global Sex Toys Segment by Application
 - 1.3.1 Sex Toys Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Men
 - 1.3.3 The Market Profile of Women
- 1.4 Global Sex Toys Market by Region (2014-2026)
 - 1.4.1 Global Sex Toys Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.4 China Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.6 India Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.7 Southeast Asia Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.7.4 Indonesia Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.7.5 Thailand Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.7.6 Vietnam Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.8 Central and South America Sex Toys Market Status and Prospect (2014-2026)

- 1.4.8.1 Brazil Sex Toys Market Status and Prospect (2014-2026)
- 1.4.8.2 Mexico Sex Toys Market Status and Prospect (2014-2026)
- 1.4.8.3 Colombia Sex Toys Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Sex Toys Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Sex Toys Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Sex Toys (2014-2026)
 - 1.5.1 Global Sex Toys Revenue Status and Outlook (2014-2026)
 - 1.5.2 Global Sex Toys Production Status and Outlook (2014-2026)

2 GLOBAL SEX TOYS MARKET LANDSCAPE BY PLAYER

- 2.1 Global Sex Toys Production and Share by Player (2014-2019)
- 2.2 Global Sex Toys Revenue and Market Share by Player (2014-2019)
- 2.3 Global Sex Toys Average Price by Player (2014-2019)
- 2.4 Sex Toys Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Sex Toys Market Competitive Situation and Trends
 - 2.5.1 Sex Toys Market Concentration Rate
 - 2.5.2 Sex Toys Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

- 3.1 Bondara
 - 3.1.1 Bondara Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.1.2 Sex Toys Product Profiles, Application and Specification
 - 3.1.3 Bondara Sex Toys Market Performance (2014-2019)
 - 3.1.4 Bondara Business Overview
- 3.2 Je Joue
 - 3.2.1 Je Joue Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.2.2 Sex Toys Product Profiles, Application and Specification
 - 3.2.3 Je Joue Sex Toys Market Performance (2014-2019)
 - 3.2.4 Je Joue Business Overview
- 3.3 Beate Uhse AG
 - 3.3.1 Beate Uhse AG Basic Information, Manufacturing Base, Sales Area and

Competitors

3.3.2 Sex Toys Product Profiles, Application and Specification

3.3.3 Beate Uhse AG Sex Toys Market Performance (2014-2019)

3.3.4 Beate Uhse AG Business Overview

3.4 LELOi AB

3.4.1 LELOi AB Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Sex Toys Product Profiles, Application and Specification

3.4.3 LELOi AB Sex Toys Market Performance (2014-2019)

3.4.4 LELOi AB Business Overview

3.5 Doc Johnson Enterprises

3.5.1 Doc Johnson Enterprises Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Sex Toys Product Profiles, Application and Specification

3.5.3 Doc Johnson Enterprises Sex Toys Market Performance (2014-2019)

3.5.4 Doc Johnson Enterprises Business Overview

3.6 Fun Factory GmbH

3.6.1 Fun Factory GmbH Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Sex Toys Product Profiles, Application and Specification

3.6.3 Fun Factory GmbH Sex Toys Market Performance (2014-2019)

3.6.4 Fun Factory GmbH Business Overview

3.7 Reckitt Benckiser Group plc

3.7.1 Reckitt Benckiser Group plc Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Sex Toys Product Profiles, Application and Specification

3.7.3 Reckitt Benckiser Group plc Sex Toys Market Performance (2014-2019)

3.7.4 Reckitt Benckiser Group plc Business Overview

3.8 Standard Innovation Corporation

3.8.1 Standard Innovation Corporation Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Sex Toys Product Profiles, Application and Specification

3.8.3 Standard Innovation Corporation Sex Toys Market Performance (2014-2019)

3.8.4 Standard Innovation Corporation Business Overview

3.9 Lovehoney

3.9.1 Lovehoney Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Sex Toys Product Profiles, Application and Specification

3.9.3 Lovehoney Sex Toys Market Performance (2014-2019)

3.9.4 Lovehoney Business Overview

3.10 Hot Octopuss

3.10.1 Hot Octopuss Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Sex Toys Product Profiles, Application and Specification

3.10.3 Hot Octopuss Sex Toys Market Performance (2014-2019)

3.10.4 Hot Octopuss Business Overview

4 GLOBAL SEX TOYS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Sex Toys Production and Market Share by Type (2014-2019)

4.2 Global Sex Toys Revenue and Market Share by Type (2014-2019)

4.3 Global Sex Toys Price by Type (2014-2019)

4.4 Global Sex Toys Production Growth Rate by Type (2014-2019)

4.4.1 Global Sex Toys Production Growth Rate of Erection Rings (2014-2019)

4.4.2 Global Sex Toys Production Growth Rate of Dildos (2014-2019)

4.4.3 Global Sex Toys Production Growth Rate of Adult Vibrators (2014-2019)

4.4.4 Global Sex Toys Production Growth Rate of Non-vibrating Butt Plugs (2014-2019)

4.4.5 Global Sex Toys Production Growth Rate of Other (2014-2019)

5 GLOBAL SEX TOYS MARKET ANALYSIS BY APPLICATION

5.1 Global Sex Toys Consumption and Market Share by Application (2014-2019)

5.2 Global Sex Toys Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Sex Toys Consumption Growth Rate of Men (2014-2019)

5.2.2 Global Sex Toys Consumption Growth Rate of Women (2014-2019)

6 GLOBAL SEX TOYS PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Sex Toys Consumption by Region (2014-2019)

6.2 United States Sex Toys Production, Consumption, Export, Import (2014-2019)

6.3 Europe Sex Toys Production, Consumption, Export, Import (2014-2019)

6.4 China Sex Toys Production, Consumption, Export, Import (2014-2019)

6.5 Japan Sex Toys Production, Consumption, Export, Import (2014-2019)

6.6 India Sex Toys Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Sex Toys Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Sex Toys Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Sex Toys Production, Consumption, Export, Import

(2014-2019)

7 GLOBAL SEX TOYS PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

- 7.1 Global Sex Toys Production and Market Share by Region (2014-2019)
- 7.2 Global Sex Toys Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Sex Toys Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Sex Toys Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Sex Toys Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Sex Toys Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Sex Toys Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Sex Toys Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Sex Toys Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Sex Toys Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Sex Toys Production, Revenue, Price and Gross Margin (2014-2019)

8 SEX TOYS MANUFACTURING ANALYSIS

- 8.1 Sex Toys Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials Introduction
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
 - 8.2.1 Labor Cost Analysis
 - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Sex Toys

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Sex Toys Industrial Chain Analysis
- 9.2 Raw Materials Sources of Sex Toys Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Sex Toys

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL SEX TOYS MARKET FORECAST (2019-2026)

11.1 Global Sex Toys Production, Revenue Forecast (2019-2026)

11.1.1 Global Sex Toys Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Sex Toys Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Sex Toys Price and Trend Forecast (2019-2026)

11.2 Global Sex Toys Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Sex Toys Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Sex Toys Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Sex Toys Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Sex Toys Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Sex Toys Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Sex Toys Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Sex Toys Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Sex Toys Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Sex Toys Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Sex Toys Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Sex Toys Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G2ABF3A407BFEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2ABF3A407BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970