

# Global Self-Service Business Intelligence Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## **Abstracts**

Self-service business intelligence (BI) is used to assemble business data and find solutions in a variety of ways. Self-service BI tools are primarily used by companies to systematically organize large amounts of company data. The main purpose of using self-service BI tools is to provide business executives and managers with easy-to-understand access to company information.

Based on the Self-Service Business Intelligence market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Self-Service Business Intelligence market covered in Chapter 5:

Vend-Rite

Azkoyen Group



Fujitsu

Crane Co. (USA)

Maas International Europe B.V.

**NCR** Corporation

KIOSK Information Systems Inc.

HESS Cash systems GmbH & Co

**IBM** Corporation

Glory Ltd.

In Chapter 6, on the basis of types, the Self-Service Business Intelligence market from 2015 to 2025 is primarily split into:

Tableau

Qlik

**Splunk** 

SAS

Trillium

Logi Analytics

Crimson Hexagon

Apteryx

Tibco

Driven BI

Others

In Chapter 7, on the basis of applications, the Self-Service Business Intelligence market from 2015 to 2025 covers:

Banking, Financial Services & Insurance

Government

**Transportation & Logistics** 

Telecommunication & IT

Media & Entertainment

Healthcare

Manufacturing

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 



Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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