

# Global Self-Inflating Lifejackets Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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# **Abstracts**

The term 'lifejacket' refers to something designed for use on the open sea. The main requirements for a lifejacket are that it must be buoyant and stable enough in calm fresh water to be able to turn someone who is unconscious or face down in the water to a position where the mouth is clear of the water and incline the body backwards from the vertical position.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Self-Inflating Lifejackets market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Self-Inflating Lifejackets market are covered in Chapter 9:



Stormy Lifejackets

SALUS MARINE WEAR INC.

Johnson Outdoors

SeaSafe Systems

VIKING Life-Saving Equipment

The Coleman Company

MW Watersports

O'Neill

Eyson

Drager

Jiaxing Rongsheng Lifesaving Equipment

Dongtai Jianghai

Hansen Protection

Kent Sporting Goods

International Safety Products

**SECUMAR** 

Xiamen Shenshou Science and Technology

Wuxi Xingtai Shipping Equipment

Aqua Life

**LALIZAS** 

Survitec

Ningbo Zhenhua Electrical Equipment

Mustang Survival

In Chapter 5 and Chapter 7.3, based on types, the Self-Inflating Lifejackets market from 2017 to 2027 is primarily split into:

100N

150N

165N

180N

220N

300N

Others

In Chapter 6 and Chapter 7.4, based on applications, the Self-Inflating Lifejackets market from 2017 to 2027 covers:



Recreational Professional Military

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Self-Inflating Lifejackets market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Self-Inflating Lifejackets Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?



Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.



Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



# **Contents**

### 1 SELF-INFLATING LIFEJACKETS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Self-Inflating Lifejackets Market
- 1.2 Self-Inflating Lifejackets Market Segment by Type
- 1.2.1 Global Self-Inflating Lifejackets Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Self-Inflating Lifejackets Market Segment by Application
- 1.3.1 Self-Inflating Lifejackets Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Self-Inflating Lifejackets Market, Region Wise (2017-2027)
- 1.4.1 Global Self-Inflating Lifejackets Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Self-Inflating Lifejackets Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Self-Inflating Lifejackets Market Status and Prospect (2017-2027)
  - 1.4.4 China Self-Inflating Lifejackets Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Self-Inflating Lifejackets Market Status and Prospect (2017-2027)
  - 1.4.6 India Self-Inflating Lifejackets Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Self-Inflating Lifejackets Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Self-Inflating Lifejackets Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Self-Inflating Lifejackets Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Self-Inflating Lifejackets (2017-2027)
  - 1.5.1 Global Self-Inflating Lifejackets Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Self-Inflating Lifejackets Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Self-Inflating Lifejackets Market

### 2 INDUSTRY OUTLOOK

- 2.1 Self-Inflating Lifejackets Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Self-Inflating Lifejackets Market Drivers Analysis



- 2.4 Self-Inflating Lifejackets Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Self-Inflating Lifejackets Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Self-Inflating Lifejackets Industry Development

#### 3 GLOBAL SELF-INFLATING LIFEJACKETS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Self-Inflating Lifejackets Sales Volume and Share by Player (2017-2022)
- 3.2 Global Self-Inflating Lifejackets Revenue and Market Share by Player (2017-2022)
- 3.3 Global Self-Inflating Lifejackets Average Price by Player (2017-2022)
- 3.4 Global Self-Inflating Lifejackets Gross Margin by Player (2017-2022)
- 3.5 Self-Inflating Lifejackets Market Competitive Situation and Trends
  - 3.5.1 Self-Inflating Lifejackets Market Concentration Rate
  - 3.5.2 Self-Inflating Lifejackets Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

# 4 GLOBAL SELF-INFLATING LIFEJACKETS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Self-Inflating Lifejackets Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Self-Inflating Lifejackets Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Self-Inflating Lifejackets Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Self-Inflating Lifejackets Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4.1 United States Self-Inflating Lifejackets Market Under COVID-19
- 4.5 Europe Self-Inflating Lifejackets Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Self-Inflating Lifejackets Market Under COVID-19
- 4.6 China Self-Inflating Lifejackets Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Self-Inflating Lifejackets Market Under COVID-19
- 4.7 Japan Self-Inflating Lifejackets Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.7.1 Japan Self-Inflating Lifejackets Market Under COVID-19
- 4.8 India Self-Inflating Lifejackets Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.8.1 India Self-Inflating Lifejackets Market Under COVID-19
- 4.9 Southeast Asia Self-Inflating Lifejackets Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Self-Inflating Lifejackets Market Under COVID-19
- 4.10 Latin America Self-Inflating Lifejackets Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Self-Inflating Lifejackets Market Under COVID-19
- 4.11 Middle East and Africa Self-Inflating Lifejackets Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Self-Inflating Lifejackets Market Under COVID-19

# 5 GLOBAL SELF-INFLATING LIFEJACKETS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Self-Inflating Lifejackets Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Self-Inflating Lifejackets Revenue and Market Share by Type (2017-2022)
- 5.3 Global Self-Inflating Lifejackets Price by Type (2017-2022)
- 5.4 Global Self-Inflating Lifejackets Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Self-Inflating Lifejackets Sales Volume, Revenue and Growth Rate of 100N (2017-2022)
- 5.4.2 Global Self-Inflating Lifejackets Sales Volume, Revenue and Growth Rate of 150N (2017-2022)
- 5.4.3 Global Self-Inflating Lifejackets Sales Volume, Revenue and Growth Rate of 165N (2017-2022)
- 5.4.4 Global Self-Inflating Lifejackets Sales Volume, Revenue and Growth Rate of 180N (2017-2022)
- 5.4.5 Global Self-Inflating Lifejackets Sales Volume, Revenue and Growth Rate of 220N (2017-2022)
- 5.4.6 Global Self-Inflating Lifejackets Sales Volume, Revenue and Growth Rate of 300N (2017-2022)
- 5.4.7 Global Self-Inflating Lifejackets Sales Volume, Revenue and Growth Rate of Others (2017-2022)

### 6 GLOBAL SELF-INFLATING LIFEJACKETS MARKET ANALYSIS BY



#### **APPLICATION**

- 6.1 Global Self-Inflating Lifejackets Consumption and Market Share by Application (2017-2022)
- 6.2 Global Self-Inflating Lifejackets Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Self-Inflating Lifejackets Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Self-Inflating Lifejackets Consumption and Growth Rate of Recreational (2017-2022)
- 6.3.2 Global Self-Inflating Lifejackets Consumption and Growth Rate of Professional (2017-2022)
- 6.3.3 Global Self-Inflating Lifejackets Consumption and Growth Rate of Military (2017-2022)

## 7 GLOBAL SELF-INFLATING LIFEJACKETS MARKET FORECAST (2022-2027)

- 7.1 Global Self-Inflating Lifejackets Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Self-Inflating Lifejackets Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Self-Inflating Lifejackets Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Self-Inflating Lifejackets Price and Trend Forecast (2022-2027)
- 7.2 Global Self-Inflating Lifejackets Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Self-Inflating Lifejackets Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Self-Inflating Lifejackets Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Self-Inflating Lifejackets Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Self-Inflating Lifejackets Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Self-Inflating Lifejackets Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Self-Inflating Lifejackets Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Self-Inflating Lifejackets Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Self-Inflating Lifejackets Sales Volume and Revenue Forecast (2022-2027)



- 7.3 Global Self-Inflating Lifejackets Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Self-Inflating Lifejackets Revenue and Growth Rate of 100N (2022-2027)
- 7.3.2 Global Self-Inflating Lifejackets Revenue and Growth Rate of 150N (2022-2027)
- 7.3.3 Global Self-Inflating Lifejackets Revenue and Growth Rate of 165N (2022-2027)
- 7.3.4 Global Self-Inflating Lifejackets Revenue and Growth Rate of 180N (2022-2027)
- 7.3.5 Global Self-Inflating Lifejackets Revenue and Growth Rate of 220N (2022-2027)
- 7.3.6 Global Self-Inflating Lifejackets Revenue and Growth Rate of 300N (2022-2027)
- 7.3.7 Global Self-Inflating Lifejackets Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global Self-Inflating Lifejackets Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Self-Inflating Lifejackets Consumption Value and Growth Rate of Recreational(2022-2027)
- 7.4.2 Global Self-Inflating Lifejackets Consumption Value and Growth Rate of Professional(2022-2027)
- 7.4.3 Global Self-Inflating Lifejackets Consumption Value and Growth Rate of Military(2022-2027)
- 7.5 Self-Inflating Lifejackets Market Forecast Under COVID-19

# 8 SELF-INFLATING LIFEJACKETS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Self-Inflating Lifejackets Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Self-Inflating Lifejackets Analysis
- 8.6 Major Downstream Buyers of Self-Inflating Lifejackets Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Self-Inflating Lifejackets Industry

### 9 PLAYERS PROFILES

- 9.1 Stormy Lifejackets
- 9.1.1 Stormy Lifejackets Basic Information, Manufacturing Base, Sales Region and Competitors



- 9.1.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
- 9.1.3 Stormy Lifejackets Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 SALUS MARINE WEAR INC.
- 9.2.1 SALUS MARINE WEAR INC. Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
- 9.2.3 SALUS MARINE WEAR INC. Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 Johnson Outdoors
- 9.3.1 Johnson Outdoors Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.3.3 Johnson Outdoors Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 SeaSafe Systems
- 9.4.1 SeaSafe Systems Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.4.3 SeaSafe Systems Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 VIKING Life-Saving Equipment
- 9.5.1 VIKING Life-Saving Equipment Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.5.3 VIKING Life-Saving Equipment Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 The Coleman Company
- 9.6.1 The Coleman Company Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.6.3 The Coleman Company Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis



## 9.7 MW Watersports

- 9.7.1 MW Watersports Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.7.3 MW Watersports Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 O'Neill
  - 9.8.1 O'Neill Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.8.3 O'Neill Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Eyson
  - 9.9.1 Eyson Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.9.3 Eyson Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Drager
  - 9.10.1 Drager Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.10.3 Drager Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Jiaxing Rongsheng Lifesaving Equipment
- 9.11.1 Jiaxing Rongsheng Lifesaving Equipment Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.11.3 Jiaxing Rongsheng Lifesaving Equipment Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Dongtai Jianghai
- 9.12.1 Dongtai Jianghai Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.12.3 Dongtai Jianghai Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis



- 9.13 Hansen Protection
- 9.13.1 Hansen Protection Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.13.3 Hansen Protection Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Kent Sporting Goods
- 9.14.1 Kent Sporting Goods Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.14.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
- 9.14.3 Kent Sporting Goods Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 International Safety Products
- 9.15.1 International Safety Products Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.15.3 International Safety Products Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 SECUMAR
- 9.16.1 SECUMAR Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.16.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.16.3 SECUMAR Market Performance (2017-2022)
  - 9.16.4 Recent Development
  - 9.16.5 SWOT Analysis
- 9.17 Xiamen Shenshou Science and Technology
- 9.17.1 Xiamen Shenshou Science and Technology Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.17.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.17.3 Xiamen Shenshou Science and Technology Market Performance (2017-2022)
  - 9.17.4 Recent Development
  - 9.17.5 SWOT Analysis
- 9.18 Wuxi Xingtai Shipping Equipment
- 9.18.1 Wuxi Xingtai Shipping Equipment Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.18.2 Self-Inflating Lifejackets Product Profiles, Application and Specification



- 9.18.3 Wuxi Xingtai Shipping Equipment Market Performance (2017-2022)
- 9.18.4 Recent Development
- 9.18.5 SWOT Analysis
- 9.19 Aqua Life
- 9.19.1 Aqua Life Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.19.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
- 9.19.3 Aqua Life Market Performance (2017-2022)
- 9.19.4 Recent Development
- 9.19.5 SWOT Analysis
- 9.20 LALIZAS
- 9.20.1 LALIZAS Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.20.3 LALIZAS Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Survitec
  - 9.21.1 Survitec Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.21.3 Survitec Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 Ningbo Zhenhua Electrical Equipment
- 9.22.1 Ningbo Zhenhua Electrical Equipment Basic Information, Manufacturing Base,

# Sales Region and Competitors

- 9.22.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
- 9.22.3 Ningbo Zhenhua Electrical Equipment Market Performance (2017-2022)
- 9.22.4 Recent Development
- 9.22.5 SWOT Analysis
- 9.23 Mustang Survival
- 9.23.1 Mustang Survival Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Self-Inflating Lifejackets Product Profiles, Application and Specification
  - 9.23.3 Mustang Survival Market Performance (2017-2022)
  - 9.23.4 Recent Development
  - 9.23.5 SWOT Analysis

### 10 RESEARCH FINDINGS AND CONCLUSION



# 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Self-Inflating Lifejackets Product Picture

Table Global Self-Inflating Lifejackets Market Sales Volume and CAGR (%) Comparison by Type

Table Self-Inflating Lifejackets Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Self-Inflating Lifejackets Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Self-Inflating Lifejackets Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Self-Inflating Lifejackets Industry Development

Table Global Self-Inflating Lifejackets Sales Volume by Player (2017-2022)

Table Global Self-Inflating Lifejackets Sales Volume Share by Player (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume Share by Player in 2021

Table Self-Inflating Lifejackets Revenue (Million USD) by Player (2017-2022)

Table Self-Inflating Lifejackets Revenue Market Share by Player (2017-2022)

Table Self-Inflating Lifejackets Price by Player (2017-2022)



Table Self-Inflating Lifejackets Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Self-Inflating Lifejackets Sales Volume, Region Wise (2017-2022)

Table Global Self-Inflating Lifejackets Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume Market Share, Region Wise in 2021

Table Global Self-Inflating Lifejackets Revenue (Million USD), Region Wise (2017-2022) Table Global Self-Inflating Lifejackets Revenue Market Share, Region Wise (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue Market Share, Region Wise (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue Market Share, Region Wise in 2021 Table Global Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Self-Inflating Lifejackets Sales Volume by Type (2017-2022)

Table Global Self-Inflating Lifejackets Sales Volume Market Share by Type (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume Market Share by Type in 2021

Table Global Self-Inflating Lifejackets Revenue (Million USD) by Type (2017-2022)

Table Global Self-Inflating Lifejackets Revenue Market Share by Type (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue Market Share by Type in 2021



Table Self-Inflating Lifejackets Price by Type (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume and Growth Rate of 100N (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 100N (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume and Growth Rate of 150N (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 150N (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume and Growth Rate of 165N (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 165N (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume and Growth Rate of 180N (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 180N (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume and Growth Rate of 220N (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 220N (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume and Growth Rate of 300N (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 300N (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Self-Inflating Lifejackets Consumption by Application (2017-2022)

Table Global Self-Inflating Lifejackets Consumption Market Share by Application (2017-2022)

Table Global Self-Inflating Lifejackets Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Self-Inflating Lifejackets Consumption Revenue Market Share by Application (2017-2022)

Table Global Self-Inflating Lifejackets Consumption and Growth Rate of Recreational (2017-2022)

Table Global Self-Inflating Lifejackets Consumption and Growth Rate of Professional



(2017-2022)

Table Global Self-Inflating Lifejackets Consumption and Growth Rate of Military (2017-2022)

Figure Global Self-Inflating Lifejackets Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Self-Inflating Lifejackets Price and Trend Forecast (2022-2027)

Figure USA Self-Inflating Lifejackets Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Self-Inflating Lifejackets Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Self-Inflating Lifejackets Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Self-Inflating Lifejackets Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Self-Inflating Lifejackets Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Self-Inflating Lifejackets Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Self-Inflating Lifejackets Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Self-Inflating Lifejackets Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Self-Inflating Lifejackets Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Self-Inflating Lifejackets Market Revenue (Million USD)



and Growth Rate Forecast Analysis (2022-2027)

Table Global Self-Inflating Lifejackets Market Sales Volume Forecast, by Type

Table Global Self-Inflating Lifejackets Sales Volume Market Share Forecast, by Type

Table Global Self-Inflating Lifejackets Market Revenue (Million USD) Forecast, by Type

Table Global Self-Inflating Lifejackets Revenue Market Share Forecast, by Type

Table Global Self-Inflating Lifejackets Price Forecast, by Type

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 100N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 100N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 150N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 150N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 165N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 165N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 180N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 180N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 220N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 220N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 300N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of 300N (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Self-Inflating Lifejackets Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Self-Inflating Lifejackets Market Consumption Forecast, by Application Table Global Self-Inflating Lifejackets Consumption Market Share Forecast, by Application

Table Global Self-Inflating Lifejackets Market Revenue (Million USD) Forecast, by Application



Table Global Self-Inflating Lifejackets Revenue Market Share Forecast, by Application Figure Global Self-Inflating Lifejackets Consumption Value (Million USD) and Growth Rate of Recreational (2022-2027)

Figure Global Self-Inflating Lifejackets Consumption Value (Million USD) and Growth Rate of Professional (2022-2027)

Figure Global Self-Inflating Lifejackets Consumption Value (Million USD) and Growth Rate of Military (2022-2027)

Figure Self-Inflating Lifejackets Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Stormy Lifejackets Profile

Table Stormy Lifejackets Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stormy Lifejackets Self-Inflating Lifejackets Sales Volume and Growth Rate Figure Stormy Lifejackets Revenue (Million USD) Market Share 2017-2022

Table SALUS MARINE WEAR INC. Profile

Table SALUS MARINE WEAR INC. Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SALUS MARINE WEAR INC. Self-Inflating Lifejackets Sales Volume and Growth Rate

Figure SALUS MARINE WEAR INC. Revenue (Million USD) Market Share 2017-2022 Table Johnson Outdoors Profile

Table Johnson Outdoors Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Johnson Outdoors Self-Inflating Lifejackets Sales Volume and Growth Rate Figure Johnson Outdoors Revenue (Million USD) Market Share 2017-2022 Table SeaSafe Systems Profile

Table SeaSafe Systems Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SeaSafe Systems Self-Inflating Lifejackets Sales Volume and Growth Rate Figure SeaSafe Systems Revenue (Million USD) Market Share 2017-2022

Table VIKING Life-Saving Equipment Profile

Table VIKING Life-Saving Equipment Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VIKING Life-Saving Equipment Self-Inflating Lifejackets Sales Volume and Growth Rate



Figure VIKING Life-Saving Equipment Revenue (Million USD) Market Share 2017-2022 Table The Coleman Company Profile

Table The Coleman Company Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Coleman Company Self-Inflating Lifejackets Sales Volume and Growth Rate Figure The Coleman Company Revenue (Million USD) Market Share 2017-2022 Table MW Watersports Profile

Table MW Watersports Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MW Watersports Self-Inflating Lifejackets Sales Volume and Growth Rate Figure MW Watersports Revenue (Million USD) Market Share 2017-2022

Table O'Neill Profile

Table O'Neill Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure O'Neill Self-Inflating Lifejackets Sales Volume and Growth Rate

Figure O'Neill Revenue (Million USD) Market Share 2017-2022

Table Eyson Profile

Table Eyson Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Eyson Self-Inflating Lifejackets Sales Volume and Growth Rate

Figure Eyson Revenue (Million USD) Market Share 2017-2022

Table Drager Profile

Table Drager Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Drager Self-Inflating Lifejackets Sales Volume and Growth Rate

Figure Drager Revenue (Million USD) Market Share 2017-2022

Table Jiaxing Rongsheng Lifesaving Equipment Profile

Table Jiaxing Rongsheng Lifesaving Equipment Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jiaxing Rongsheng Lifesaving Equipment Self-Inflating Lifejackets Sales Volume and Growth Rate

Figure Jiaxing Rongsheng Lifesaving Equipment Revenue (Million USD) Market Share 2017-2022

Table Dongtai Jianghai Profile

Table Dongtai Jianghai Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dongtai Jianghai Self-Inflating Lifejackets Sales Volume and Growth Rate

Figure Dongtai Jianghai Revenue (Million USD) Market Share 2017-2022

Table Hansen Protection Profile



Table Hansen Protection Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hansen Protection Self-Inflating Lifejackets Sales Volume and Growth Rate Figure Hansen Protection Revenue (Million USD) Market Share 2017-2022 Table Kent Sporting Goods Profile

Table Kent Sporting Goods Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kent Sporting Goods Self-Inflating Lifejackets Sales Volume and Growth Rate Figure Kent Sporting Goods Revenue (Million USD) Market Share 2017-2022 Table International Safety Products Profile

Table International Safety Products Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure International Safety Products Self-Inflating Lifejackets Sales Volume and Growth Rate

Figure International Safety Products Revenue (Million USD) Market Share 2017-2022 Table SECUMAR Profile

Table SECUMAR Self-Inflating Lifejackets Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SECUMAR Self-Inflating Lifejackets Sales Volume and Growth Rate Figure SECUMAR Revenue (Million USD) Market Share 2017-2022

Table Xiamen Shenshou Science and Technology Profile

Table Xiamen Shenshou Science and Technology Self-Inflating Lifejackets Sales Volume, Revenue (Million USD)



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