

# Global Sanitary Pad Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

A sanitary napkin, sanitary towel, sanitary pad, menstrual pad, or pad is an absorbent item worn by women who are menstruating, bleeding after giving birth, recovering from gynecologic surgery, experiencing a miscarriage or abortion, or in any other situation where it is necessary to absorb a flow of blood from the vagina.

Based on the Sanitary Pad market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Sanitary Pad market covered in Chapter 5:

Kao Corporation

Hengan International Group

Unicharm Corporation

Corman S.p.A

Premier FMCG (Pty) Limited  
Millie and More Pty Ltd  
ygienika Dystrybucja S.A  
Sofy  
Ontex Group NV  
Napco Consumer Products  
Naty AB  
Johnson & Johnson  
Svenska Cellulosa Aktiebolaget  
Seventh Generation, Inc  
Bodywise (UK) Ltd  
Drylock Technologies  
Edgewell Personal Care Company  
First Quality Enterprises, Inc  
Procter & Gamble  
Kimberly Clark  
Torunskie Zakrady Materiarow Opatrunkowych S.A

In Chapter 6, on the basis of types, the Sanitary Pad market from 2015 to 2025 is primarily split into:

Disposable  
Cloth/Re-usable

In Chapter 7, on the basis of applications, the Sanitary Pad market from 2015 to 2025 covers:

Supermarket/Hypermarket  
Drug Stores  
Convenience Stores  
Retail Stores  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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