

Global Salmon Products Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Salmon is the common name for several species of fish of the family Salmonidae (e.g. Atlantic salmon, Pacific salmon), while other species in the family are called trout (e.g. brown trout, seawater trout). Although several of these species are available from both wild and farmed sources, most commercially available Atlantic salmon is farmed.

Salmon live in the Atlantic Ocean and the Pacific, as well as the Great Lakes (North America) and other land locked lakes. Typically, salmon are anadromous: they are born in fresh water, migrate to the ocean, then return to fresh water to reproduce. About 73% of the world's salmon production is farmed. Farming takes place in large nets in sheltered waters such as fjords or bays. Most farmed salmon come from Norway, Chile, Scotland and Canada. Salmon is a popular food. Salmon consumption is considered to be healthy due to its high content of protein and Omega-3 fatty acids and it is also a good source of minerals and vitamins.

Based on the Salmon Products market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Salmon Products market covered in Chapter 5:

Norway Royal Salmon ASA
Lerøy Seafood
Grieg Seafood
Gottfried Friedrichs
Norvelita
UBAGO GROUP MARE, S.L
Multiexport Foods
Delpeyrat
Labeyrie
Martiko
Coast Seafood AS
Pesquera Los Fiordos
ACME Smoked Fish
Seaborn AS
Suempol
Thai Union Frozen Products (Meralliance)
Nordlaks
The Scottish Salmon Company
Cermaq
Young's Seafood
Cooke Aquaculture
Salmar
Empresas Aquachile
Marine Harvest
Nova Sea

In Chapter 6, on the basis of types, the Salmon Products market from 2015 to 2025 is primarily split into:

Whole Salmon
Fillet Salmon

Smoked Salmon
Other

In Chapter 7, on the basis of applications, the Salmon Products market from 2015 to 2025 covers:

Food Service Sector
Retail Sector

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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