

Global Safety Razor Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G5C81F7EDF6FEN.html>

Date: October 2023

Pages: 125

Price: US\$ 3,250.00 (Single User License)

ID: G5C81F7EDF6FEN

Abstracts

A safety razor is a shaving implement with a protective device positioned between the edge of the blade and the skin.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Safety Razor market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Safety Razor market are covered in Chapter 9:

Parker Shaving
Dorco
Societe
L'Oreal
Muhle
Feather
Merkur
Edgewell Personal Care
Procter & Gamble Company
Philips

In Chapter 5 and Chapter 7.3, based on types, the Safety Razor market from 2017 to 2027 is primarily split into:

Stainless Steel
Carbon Steel

In Chapter 6 and Chapter 7.4, based on applications, the Safety Razor market from 2017 to 2027 covers:

Supermarkets/Hypermarkets
Department Stores
Convenience Stores
Online

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Safety Razor market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Safety Razor Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 SAFETY RAZOR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Safety Razor Market
- 1.2 Safety Razor Market Segment by Type
 - 1.2.1 Global Safety Razor Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Safety Razor Market Segment by Application
 - 1.3.1 Safety Razor Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Safety Razor Market, Region Wise (2017-2027)
 - 1.4.1 Global Safety Razor Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Safety Razor Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Safety Razor Market Status and Prospect (2017-2027)
 - 1.4.4 China Safety Razor Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Safety Razor Market Status and Prospect (2017-2027)
 - 1.4.6 India Safety Razor Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Safety Razor Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Safety Razor Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Safety Razor Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Safety Razor (2017-2027)
 - 1.5.1 Global Safety Razor Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Safety Razor Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Safety Razor Market

2 INDUSTRY OUTLOOK

- 2.1 Safety Razor Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Safety Razor Market Drivers Analysis
- 2.4 Safety Razor Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Safety Razor Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Safety Razor Industry Development

3 GLOBAL SAFETY RAZOR MARKET LANDSCAPE BY PLAYER

3.1 Global Safety Razor Sales Volume and Share by Player (2017-2022)

3.2 Global Safety Razor Revenue and Market Share by Player (2017-2022)

3.3 Global Safety Razor Average Price by Player (2017-2022)

3.4 Global Safety Razor Gross Margin by Player (2017-2022)

3.5 Safety Razor Market Competitive Situation and Trends

3.5.1 Safety Razor Market Concentration Rate

3.5.2 Safety Razor Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL SAFETY RAZOR SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Safety Razor Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Safety Razor Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Safety Razor Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Safety Razor Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Safety Razor Market Under COVID-19

4.5 Europe Safety Razor Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Safety Razor Market Under COVID-19

4.6 China Safety Razor Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Safety Razor Market Under COVID-19

4.7 Japan Safety Razor Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Safety Razor Market Under COVID-19

4.8 India Safety Razor Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Safety Razor Market Under COVID-19

4.9 Southeast Asia Safety Razor Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Safety Razor Market Under COVID-19

4.10 Latin America Safety Razor Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Safety Razor Market Under COVID-19

4.11 Middle East and Africa Safety Razor Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Safety Razor Market Under COVID-19

5 GLOBAL SAFETY RAZOR SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Safety Razor Sales Volume and Market Share by Type (2017-2022)

5.2 Global Safety Razor Revenue and Market Share by Type (2017-2022)

5.3 Global Safety Razor Price by Type (2017-2022)

5.4 Global Safety Razor Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Safety Razor Sales Volume, Revenue and Growth Rate of Stainless Steel (2017-2022)

5.4.2 Global Safety Razor Sales Volume, Revenue and Growth Rate of Carbon Steel (2017-2022)

6 GLOBAL SAFETY RAZOR MARKET ANALYSIS BY APPLICATION

6.1 Global Safety Razor Consumption and Market Share by Application (2017-2022)

6.2 Global Safety Razor Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Safety Razor Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Safety Razor Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

6.3.2 Global Safety Razor Consumption and Growth Rate of Department Stores (2017-2022)

6.3.3 Global Safety Razor Consumption and Growth Rate of Convenience Stores (2017-2022)

6.3.4 Global Safety Razor Consumption and Growth Rate of Online (2017-2022)

7 GLOBAL SAFETY RAZOR MARKET FORECAST (2022-2027)

7.1 Global Safety Razor Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Safety Razor Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Safety Razor Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Safety Razor Price and Trend Forecast (2022-2027)

7.2 Global Safety Razor Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Safety Razor Sales Volume and Revenue Forecast (2022-2027)

- 7.2.2 Europe Safety Razor Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Safety Razor Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Safety Razor Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Safety Razor Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Safety Razor Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Safety Razor Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Safety Razor Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Safety Razor Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Safety Razor Revenue and Growth Rate of Stainless Steel (2022-2027)
 - 7.3.2 Global Safety Razor Revenue and Growth Rate of Carbon Steel (2022-2027)
- 7.4 Global Safety Razor Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Safety Razor Consumption Value and Growth Rate of Supermarkets/Hypermarkets(2022-2027)
 - 7.4.2 Global Safety Razor Consumption Value and Growth Rate of Department Stores(2022-2027)
 - 7.4.3 Global Safety Razor Consumption Value and Growth Rate of Convenience Stores(2022-2027)
 - 7.4.4 Global Safety Razor Consumption Value and Growth Rate of Online(2022-2027)
- 7.5 Safety Razor Market Forecast Under COVID-19

8 SAFETY RAZOR MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Safety Razor Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Safety Razor Analysis
- 8.6 Major Downstream Buyers of Safety Razor Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Safety Razor Industry

9 PLAYERS PROFILES

- 9.1 Parker Shaving

9.1.1 Parker Shaving Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Safety Razor Product Profiles, Application and Specification

9.1.3 Parker Shaving Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Dorco

9.2.1 Dorco Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Safety Razor Product Profiles, Application and Specification

9.2.3 Dorco Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Societe

9.3.1 Societe Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Safety Razor Product Profiles, Application and Specification

9.3.3 Societe Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 L'Oreal

9.4.1 L'Oreal Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Safety Razor Product Profiles, Application and Specification

9.4.3 L'Oreal Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Muhle

9.5.1 Muhle Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Safety Razor Product Profiles, Application and Specification

9.5.3 Muhle Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Feather

9.6.1 Feather Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Safety Razor Product Profiles, Application and Specification

9.6.3 Feather Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Merkur

9.7.1 Merkur Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Safety Razor Product Profiles, Application and Specification

9.7.3 Merkur Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Edgewell Personal Care

9.8.1 Edgewell Personal Care Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Safety Razor Product Profiles, Application and Specification

9.8.3 Edgewell Personal Care Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Procter & Gamble Company

9.9.1 Procter & Gamble Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Safety Razor Product Profiles, Application and Specification

9.9.3 Procter & Gamble Company Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Philips

9.10.1 Philips Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Safety Razor Product Profiles, Application and Specification

9.10.3 Philips Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Safety Razor Product Picture

Table Global Safety Razor Market Sales Volume and CAGR (%) Comparison by Type

Table Safety Razor Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Safety Razor Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Safety Razor Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Safety Razor Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Safety Razor Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Safety Razor Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Safety Razor Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Safety Razor Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Safety Razor Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Safety Razor Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Safety Razor Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Safety Razor Industry Development

Table Global Safety Razor Sales Volume by Player (2017-2022)

Table Global Safety Razor Sales Volume Share by Player (2017-2022)

Figure Global Safety Razor Sales Volume Share by Player in 2021

Table Safety Razor Revenue (Million USD) by Player (2017-2022)

Table Safety Razor Revenue Market Share by Player (2017-2022)

Table Safety Razor Price by Player (2017-2022)

Table Safety Razor Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Safety Razor Sales Volume, Region Wise (2017-2022)

Table Global Safety Razor Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Safety Razor Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Safety Razor Sales Volume Market Share, Region Wise in 2021

Table Global Safety Razor Revenue (Million USD), Region Wise (2017-2022)

Table Global Safety Razor Revenue Market Share, Region Wise (2017-2022)

Figure Global Safety Razor Revenue Market Share, Region Wise (2017-2022)

Figure Global Safety Razor Revenue Market Share, Region Wise in 2021

Table Global Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Safety Razor Sales Volume by Type (2017-2022)

Table Global Safety Razor Sales Volume Market Share by Type (2017-2022)

Figure Global Safety Razor Sales Volume Market Share by Type in 2021

Table Global Safety Razor Revenue (Million USD) by Type (2017-2022)

Table Global Safety Razor Revenue Market Share by Type (2017-2022)

Figure Global Safety Razor Revenue Market Share by Type in 2021

Table Safety Razor Price by Type (2017-2022)

Figure Global Safety Razor Sales Volume and Growth Rate of Stainless Steel (2017-2022)

Figure Global Safety Razor Revenue (Million USD) and Growth Rate of Stainless Steel (2017-2022)

Figure Global Safety Razor Sales Volume and Growth Rate of Carbon Steel (2017-2022)

Figure Global Safety Razor Revenue (Million USD) and Growth Rate of Carbon Steel (2017-2022)

Table Global Safety Razor Consumption by Application (2017-2022)

Table Global Safety Razor Consumption Market Share by Application (2017-2022)

Table Global Safety Razor Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Safety Razor Consumption Revenue Market Share by Application (2017-2022)

Table Global Safety Razor Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

Table Global Safety Razor Consumption and Growth Rate of Department Stores (2017-2022)

Table Global Safety Razor Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Safety Razor Consumption and Growth Rate of Online (2017-2022)

Figure Global Safety Razor Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Safety Razor Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Safety Razor Price and Trend Forecast (2022-2027)

Figure USA Safety Razor Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Safety Razor Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Safety Razor Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Safety Razor Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Safety Razor Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Safety Razor Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Safety Razor Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Safety Razor Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Safety Razor Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Safety Razor Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Safety Razor Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Safety Razor Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Safety Razor Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Safety Razor Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Safety Razor Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Safety Razor Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Safety Razor Market Sales Volume Forecast, by Type

Table Global Safety Razor Sales Volume Market Share Forecast, by Type

Table Global Safety Razor Market Revenue (Million USD) Forecast, by Type

Table Global Safety Razor Revenue Market Share Forecast, by Type

Table Global Safety Razor Price Forecast, by Type

Figure Global Safety Razor Revenue (Million USD) and Growth Rate of Stainless Steel (2022-2027)

Figure Global Safety Razor Revenue (Million USD) and Growth Rate of Stainless Steel (2022-2027)

Figure Global Safety Razor Revenue (Million USD) and Growth Rate of Carbon Steel (2022-2027)

Figure Global Safety Razor Revenue (Million USD) and Growth Rate of Carbon Steel (2022-2027)

Table Global Safety Razor Market Consumption Forecast, by Application

Table Global Safety Razor Consumption Market Share Forecast, by Application

Table Global Safety Razor Market Revenue (Million USD) Forecast, by Application

Table Global Safety Razor Revenue Market Share Forecast, by Application

Figure Global Safety Razor Consumption Value (Million USD) and Growth Rate of Supermarkets/Hypermarkets (2022-2027)

Figure Global Safety Razor Consumption Value (Million USD) and Growth Rate of Department Stores (2022-2027)

Figure Global Safety Razor Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Safety Razor Consumption Value (Million USD) and Growth Rate of

Online (2022-2027)

Figure Safety Razor Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Parker Shaving Profile

Table Parker Shaving Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Parker Shaving Safety Razor Sales Volume and Growth Rate

Figure Parker Shaving Revenue (Million USD) Market Share 2017-2022

Table Dorco Profile

Table Dorco Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dorco Safety Razor Sales Volume and Growth Rate

Figure Dorco Revenue (Million USD) Market Share 2017-2022

Table Societe Profile

Table Societe Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Societe Safety Razor Sales Volume and Growth Rate

Figure Societe Revenue (Million USD) Market Share 2017-2022

Table L'Oreal Profile

Table L'Oreal Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure L'Oreal Safety Razor Sales Volume and Growth Rate

Figure L'Oreal Revenue (Million USD) Market Share 2017-2022

Table Muhle Profile

Table Muhle Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Muhle Safety Razor Sales Volume and Growth Rate

Figure Muhle Revenue (Million USD) Market Share 2017-2022

Table Feather Profile

Table Feather Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Feather Safety Razor Sales Volume and Growth Rate

Figure Feather Revenue (Million USD) Market Share 2017-2022

Table Merkur Profile

Table Merkur Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Merkur Safety Razor Sales Volume and Growth Rate

Figure Merkur Revenue (Million USD) Market Share 2017-2022

Table Edgewell Personal Care Profile

Table Edgewell Personal Care Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Edgewell Personal Care Safety Razor Sales Volume and Growth Rate

Figure Edgewell Personal Care Revenue (Million USD) Market Share 2017-2022

Table Procter & Gamble Company Profile

Table Procter & Gamble Company Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Procter & Gamble Company Safety Razor Sales Volume and Growth Rate

Figure Procter & Gamble Company Revenue (Million USD) Market Share 2017-2022

Table Philips Profile

Table Philips Safety Razor Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Philips Safety Razor Sales Volume and Growth Rate

Figure Philips Revenue (Million USD) Market Share 2017-2022

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