

Global SaaS Based HRM Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Software as a Service (SaaS) based human resource management (HRM) refers to the human resource software operated in cloud computing environment. SaaS-based HRM applications enables to manage and control aspects of human resource activities to maintain all employees' data from joining to retirement. In addition, SaaS-based HRM applications include human resource activities such as application tracking, directory management, electronic forms processing, time & attendance management, and others such as leave management, and payroll management. SaaS-based HRM applications enables to enhance the productivity of human resource staff by offering self-service web interfaces. Moreover, SaaS-based HRM allows organization to access and manage their employee information effectively on a real time basis. Many software development companies and vendors are emphasizing on enhancement of SaaS-based HRM applications by integrating value added functionalities such as workforce analytics, human resource compliance management tools, and other features such as process design control.

Based on the SaaS Based HRM market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global SaaS Based HRM market covered in Chapter 5:

SAP

ADP

Jobvite Inc.

Cezanne HR Ltd.

The Ultimate Software Group, Inc.

Persis GmbH

Perbit Software GmbH

SD Worx

IBM Corporation

Ascentis Corporation

The Sage Group plc

Talentsoft SA

Oracle

Kronos

In Chapter 6, on the basis of types, the SaaS Based HRM market from 2015 to 2025 is primarily split into:

Payroll

Time and attendance

Benefits management

Compliance Management

In Chapter 7, on the basis of applications, the SaaS Based HRM market from 2015 to 2025 covers:

Talent Acquisition

Learning Management

Workforce Management

Recruitment Management

Performance Management

Compensation Benefits

Employee Collaboration

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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