

Global SaaS-Based Business Intelligence Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Software as a Service business intelligence (SaaS BI) is a delivery model for business intelligence in which applications are typically deployed outside of a company's firewall at a hosted location and accessed by an end user with a secure Internet connection. Also known as on-demand BI or cloud BI, the technology is sold by vendors on a subscription or pay-as-you-go basis instead of the more traditional software licensing model with annual maintenance fees.

Based on the SaaS-Based Business Intelligence market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global SaaS-Based Business Intelligence market covered in Chapter 5:

Oracle Corp.

IBM Corp.
PivotLink
SAP AG
Microstrategy Inc.
TIBCO Software Inc.
Host Analytics Inc.
Birst Inc.
GoodData Corp.
Bime
Indicee Inc.
SAS Institute Inc.
Cloud9 Analytics
Jaspersoft Corp.
Kognitio
Actuate Corp.
QlikTech International AB

In Chapter 6, on the basis of types, the SaaS-Based Business Intelligence market from 2015 to 2025 is primarily split into:

Private Cloud
Public Cloud
Community Cloud
Hybrid Cloud

In Chapter 7, on the basis of applications, the SaaS-Based Business Intelligence market from 2015 to 2025 covers:

Query Reporting
Analysis Tools
Data Mining Tools
Data Warehousing Tools

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure Middle East and Africa SaaS-Based Business Intelligence Market Forecast Sales (2020-2025)

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Figure UAE SaaS-Based Business Intelligence Market Sales and Growth Rate (2015-2020)

Figure Egypt SaaS-Based Business Intelligence Market Sales and Growth Rate (2015-2020)

Figure South Africa SaaS-Based Business Intelligence Market Sales and Growth Rate (2015-2020)

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