

# Global SaaS-based Business Intelligence (BI) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

SaaS BI is a cloud-hosted application that uses recurring or subscription-based pricing to deliver BI tools, like dashboards, to enterprises. The term SaaS BI combines two acronyms: SaaS (Software-as-a-Service) and BI (Business Intelligence).

Based on the SaaS-based Business Intelligence (BI) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global SaaS-based Business Intelligence (BI) market covered in Chapter 5:

IBM Corp.

TIBCO Software Inc.

GoodData Corp.

QlikTech International AB

## Bime

Jaspersoft Corp.  
Cloud9 Analytics  
Actuate Corp.  
SAP AG  
SAS Institute Inc.  
Kognitio  
Oracle Corp.  
Microstrategy Inc.  
Indicee Inc.  
Birst Inc.  
Host Analytics Inc.  
PivotLink

In Chapter 6, on the basis of types, the SaaS-based Business Intelligence (BI) market from 2015 to 2025 is primarily split into:

Private Cloud  
Public Cloud  
Community Cloud  
Hybrid Cloud

In Chapter 7, on the basis of applications, the SaaS-based Business Intelligence (BI) market from 2015 to 2025 covers:

BFSI  
Telecommunications  
Energy  
Automobile  
manufacturing

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK

France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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