

# Global RV(Recreational Vehicle) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GFFCA113D119EN.html>

Date: December 2021

Pages: 130

Price: US\$ 3,500.00 (Single User License)

ID: GFFCA113D119EN

## Abstracts

The term recreational vehicle (RV) is often used as a broad category of motor vehicles and trailers which include living quarters designed for temporary accommodation. Types of RVs include motorhomes, campervans, caravans (also known as travel trailers and camper trailers), fifth-wheel trailers, popup campers and truck campers.

Based on the RV(Recreational Vehicle) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global RV(Recreational Vehicle) market covered in Chapter 5:

Entegra Coach

REV Group

Thor Industries

American Coach

Coachmen

Advanced RV

Entegra Coach

Winnebago Industries

Berkshire Hathaway

Forest River

Fleetwood

Tiffin

Camping World Holdings

In Chapter 6, on the basis of types, the RV(Recreational Vehicle) market from 2015 to 2025 is primarily split into:

Motorhomes

Campervans

Caravans

Fifth-wheel trailers

Popup campers

Truck campers

In Chapter 7, on the basis of applications, the RV(Recreational Vehicle) market from 2015 to 2025 covers:

Tourism

Camping

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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