

Global RPA Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Robotic process automation (or RPA or RPAAI) is an emerging form of business process automation technology based on the notion of software robots or artificial intelligence (AI) workers. In traditional workflow automation tools, a software developer produces a list of actions to automate a task and interface to the back-end system using internal application programming interfaces (APIs) or dedicated scripting language. In contrast, RPA systems develop the action list by watching the user perform that task in the application's graphical user interface (GUI), and then perform the automation by repeating those tasks directly in the GUI. This can lower the barrier to use of automation in products that might not otherwise feature APIs for this purpose.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the RPA market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the market in any manner.

Key players in the global RPA market are covered in Chapter 9:

Infosys (Edgeverve Systems)
Blue Prism Group
NTT Advanced Technology Corporation
Kofax
WorkFusion
ActiveOps
NICE Systems
BlackLine
Jacada
Pegasystems
IPSoft
UiPath
AntWorks
Shanghai i-Search Software
Softomotive
Datamatics Global Services
Laserfiche
Verint Systems
Automation Anywhere
Fuji Xerox
HelpSystems

In Chapter 5 and Chapter 7.3, based on types, the RPA market from 2017 to 2027 is primarily split into:

Tools & Software
Services

In Chapter 6 and Chapter 7.4, based on applications, the RPA market from 2017 to 2027 covers:

Banking, Financial Services and Insurance
Healthcare and Pharmaceuticals
Manufacturing and Logistics
Telecom and IT
Retail and Consumer Goods
Travel, Hospitality, and Transportation
Others (Energy and Utility, Government, and Academics)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the RPA market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the RPA Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw

materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 RPA MARKET OVERVIEW

- 1.1 Product Overview and Scope of RPA Market
- 1.2 RPA Market Segment by Type
 - 1.2.1 Global RPA Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global RPA Market Segment by Application
 - 1.3.1 RPA Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global RPA Market, Region Wise (2017-2027)
 - 1.4.1 Global RPA Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States RPA Market Status and Prospect (2017-2027)
 - 1.4.3 Europe RPA Market Status and Prospect (2017-2027)
 - 1.4.4 China RPA Market Status and Prospect (2017-2027)
 - 1.4.5 Japan RPA Market Status and Prospect (2017-2027)
 - 1.4.6 India RPA Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia RPA Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America RPA Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa RPA Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of RPA (2017-2027)
 - 1.5.1 Global RPA Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global RPA Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the RPA Market

2 INDUSTRY OUTLOOK

- 2.1 RPA Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 RPA Market Drivers Analysis
- 2.4 RPA Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 RPA Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on RPA Industry Development

3 GLOBAL RPA MARKET LANDSCAPE BY PLAYER

3.1 Global RPA Sales Volume and Share by Player (2017-2022)

3.2 Global RPA Revenue and Market Share by Player (2017-2022)

3.3 Global RPA Average Price by Player (2017-2022)

3.4 Global RPA Gross Margin by Player (2017-2022)

3.5 RPA Market Competitive Situation and Trends

3.5.1 RPA Market Concentration Rate

3.5.2 RPA Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL RPA SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global RPA Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global RPA Revenue and Market Share, Region Wise (2017-2022)

4.3 Global RPA Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States RPA Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States RPA Market Under COVID-19

4.5 Europe RPA Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe RPA Market Under COVID-19

4.6 China RPA Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China RPA Market Under COVID-19

4.7 Japan RPA Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan RPA Market Under COVID-19

4.8 India RPA Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India RPA Market Under COVID-19

4.9 Southeast Asia RPA Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia RPA Market Under COVID-19

4.10 Latin America RPA Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America RPA Market Under COVID-19

4.11 Middle East and Africa RPA Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa RPA Market Under COVID-19

5 GLOBAL RPA SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global RPA Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global RPA Revenue and Market Share by Type (2017-2022)
- 5.3 Global RPA Price by Type (2017-2022)
- 5.4 Global RPA Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global RPA Sales Volume, Revenue and Growth Rate of Tools & Software (2017-2022)
 - 5.4.2 Global RPA Sales Volume, Revenue and Growth Rate of Services (2017-2022)

6 GLOBAL RPA MARKET ANALYSIS BY APPLICATION

- 6.1 Global RPA Consumption and Market Share by Application (2017-2022)
- 6.2 Global RPA Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global RPA Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global RPA Consumption and Growth Rate of Banking, Financial Services and Insurance (2017-2022)
 - 6.3.2 Global RPA Consumption and Growth Rate of Healthcare and Pharmaceuticals (2017-2022)
 - 6.3.3 Global RPA Consumption and Growth Rate of Manufacturing and Logistics (2017-2022)
 - 6.3.4 Global RPA Consumption and Growth Rate of Telecom and IT (2017-2022)
 - 6.3.5 Global RPA Consumption and Growth Rate of Retail and Consumer Goods (2017-2022)
 - 6.3.6 Global RPA Consumption and Growth Rate of Travel, Hospitality, and Transportation (2017-2022)
 - 6.3.7 Global RPA Consumption and Growth Rate of Others (Energy and Utility, Government, and Academics) (2017-2022)

7 GLOBAL RPA MARKET FORECAST (2022-2027)

- 7.1 Global RPA Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global RPA Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global RPA Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global RPA Price and Trend Forecast (2022-2027)
- 7.2 Global RPA Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States RPA Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe RPA Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China RPA Sales Volume and Revenue Forecast (2022-2027)

- 7.2.4 Japan RPA Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India RPA Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia RPA Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America RPA Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa RPA Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global RPA Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global RPA Revenue and Growth Rate of Tools & Software (2022-2027)
 - 7.3.2 Global RPA Revenue and Growth Rate of Services (2022-2027)
- 7.4 Global RPA Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global RPA Consumption Value and Growth Rate of Banking, Financial Services and Insurance(2022-2027)
 - 7.4.2 Global RPA Consumption Value and Growth Rate of Healthcare and Pharmaceuticals(2022-2027)
 - 7.4.3 Global RPA Consumption Value and Growth Rate of Manufacturing and Logistics(2022-2027)
 - 7.4.4 Global RPA Consumption Value and Growth Rate of Telecom and IT(2022-2027)
 - 7.4.5 Global RPA Consumption Value and Growth Rate of Retail and Consumer Goods(2022-2027)
 - 7.4.6 Global RPA Consumption Value and Growth Rate of Travel, Hospitality, and Transportation(2022-2027)
 - 7.4.7 Global RPA Consumption Value and Growth Rate of Others (Energy and Utility, Government, and Academics)(2022-2027)
- 7.5 RPA Market Forecast Under COVID-19

8 RPA MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 RPA Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of RPA Analysis
- 8.6 Major Downstream Buyers of RPA Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the RPA Industry

9 PLAYERS PROFILES

9.1 Infosys (Edgeverve Systems)

9.1.1 Infosys (Edgeverve Systems) Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 RPA Product Profiles, Application and Specification

9.1.3 Infosys (Edgeverve Systems) Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Blue Prism Group

9.2.1 Blue Prism Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 RPA Product Profiles, Application and Specification

9.2.3 Blue Prism Group Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 NTT Advanced Technology Corporation

9.3.1 NTT Advanced Technology Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 RPA Product Profiles, Application and Specification

9.3.3 NTT Advanced Technology Corporation Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Kofax

9.4.1 Kofax Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 RPA Product Profiles, Application and Specification

9.4.3 Kofax Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 WorkFusion

9.5.1 WorkFusion Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 RPA Product Profiles, Application and Specification

9.5.3 WorkFusion Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 ActiveOps

9.6.1 ActiveOps Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 RPA Product Profiles, Application and Specification

- 9.6.3 ActiveOps Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 NICE Systems
 - 9.7.1 NICE Systems Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 RPA Product Profiles, Application and Specification
 - 9.7.3 NICE Systems Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 BlackLine
 - 9.8.1 BlackLine Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 RPA Product Profiles, Application and Specification
 - 9.8.3 BlackLine Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Jacada
 - 9.9.1 Jacada Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 RPA Product Profiles, Application and Specification
 - 9.9.3 Jacada Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Pegasystems
 - 9.10.1 Pegasystems Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 RPA Product Profiles, Application and Specification
 - 9.10.3 Pegasystems Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 IPSoft
 - 9.11.1 IPSoft Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 RPA Product Profiles, Application and Specification
 - 9.11.3 IPSoft Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 UiPath
 - 9.12.1 UiPath Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 RPA Product Profiles, Application and Specification
 - 9.12.3 UiPath Market Performance (2017-2022)

- 9.12.4 Recent Development
- 9.12.5 SWOT Analysis
- 9.13 AntWorks
 - 9.13.1 AntWorks Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 RPA Product Profiles, Application and Specification
 - 9.13.3 AntWorks Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Shanghai i-Search Software
 - 9.14.1 Shanghai i-Search Software Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 RPA Product Profiles, Application and Specification
 - 9.14.3 Shanghai i-Search Software Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Softomotive
 - 9.15.1 Softomotive Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 RPA Product Profiles, Application and Specification
 - 9.15.3 Softomotive Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Datamatics Global Services
 - 9.16.1 Datamatics Global Services Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 RPA Product Profiles, Application and Specification
 - 9.16.3 Datamatics Global Services Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 Laserfiche
 - 9.17.1 Laserfiche Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 RPA Product Profiles, Application and Specification
 - 9.17.3 Laserfiche Market Performance (2017-2022)
 - 9.17.4 Recent Development
 - 9.17.5 SWOT Analysis
- 9.18 Verint Systems
 - 9.18.1 Verint Systems Basic Information, Manufacturing Base, Sales Region and

Competitors

9.18.2 RPA Product Profiles, Application and Specification

9.18.3 Verint Systems Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Automation Anywhere

9.19.1 Automation Anywhere Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 RPA Product Profiles, Application and Specification

9.19.3 Automation Anywhere Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Fuji Xerox

9.20.1 Fuji Xerox Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 RPA Product Profiles, Application and Specification

9.20.3 Fuji Xerox Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 HelpSystems

9.21.1 HelpSystems Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 RPA Product Profiles, Application and Specification

9.21.3 HelpSystems Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure RPA Product Picture

Table Global RPA Market Sales Volume and CAGR (%) Comparison by Type

Table RPA Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global RPA Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States RPA Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe RPA Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China RPA Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan RPA Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India RPA Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia RPA Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America RPA Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa RPA Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Global RPA Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on RPA Industry Development

Table Global RPA Sales Volume by Player (2017-2022)

Table Global RPA Sales Volume Share by Player (2017-2022)

Figure Global RPA Sales Volume Share by Player in 2021

Table RPA Revenue (Million USD) by Player (2017-2022)

Table RPA Revenue Market Share by Player (2017-2022)

Table RPA Price by Player (2017-2022)

Table RPA Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global RPA Sales Volume, Region Wise (2017-2022)

Table Global RPA Sales Volume Market Share, Region Wise (2017-2022)

Figure Global RPA Sales Volume Market Share, Region Wise (2017-2022)

Figure Global RPA Sales Volume Market Share, Region Wise in 2021

Table Global RPA Revenue (Million USD), Region Wise (2017-2022)

Table Global RPA Revenue Market Share, Region Wise (2017-2022)

Figure Global RPA Revenue Market Share, Region Wise (2017-2022)

Figure Global RPA Revenue Market Share, Region Wise in 2021

Table Global RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global RPA Sales Volume by Type (2017-2022)

Table Global RPA Sales Volume Market Share by Type (2017-2022)

Figure Global RPA Sales Volume Market Share by Type in 2021

Table Global RPA Revenue (Million USD) by Type (2017-2022)

Table Global RPA Revenue Market Share by Type (2017-2022)

Figure Global RPA Revenue Market Share by Type in 2021

Table RPA Price by Type (2017-2022)

Figure Global RPA Sales Volume and Growth Rate of Tools & Software (2017-2022)

Figure Global RPA Revenue (Million USD) and Growth Rate of Tools & Software (2017-2022)

Figure Global RPA Sales Volume and Growth Rate of Services (2017-2022)

Figure Global RPA Revenue (Million USD) and Growth Rate of Services (2017-2022)

Table Global RPA Consumption by Application (2017-2022)

Table Global RPA Consumption Market Share by Application (2017-2022)

Table Global RPA Consumption Revenue (Million USD) by Application (2017-2022)

Table Global RPA Consumption Revenue Market Share by Application (2017-2022)

Table Global RPA Consumption and Growth Rate of Banking, Financial Services and Insurance (2017-2022)

Table Global RPA Consumption and Growth Rate of Healthcare and Pharmaceuticals (2017-2022)

Table Global RPA Consumption and Growth Rate of Manufacturing and Logistics

(2017-2022)

Table Global RPA Consumption and Growth Rate of Telecom and IT (2017-2022)

Table Global RPA Consumption and Growth Rate of Retail and Consumer Goods (2017-2022)

Table Global RPA Consumption and Growth Rate of Travel, Hospitality, and Transportation (2017-2022)

Table Global RPA Consumption and Growth Rate of Others (Energy and Utility, Government, and Academics) (2017-2022)

Figure Global RPA Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global RPA Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global RPA Price and Trend Forecast (2022-2027)

Figure USA RPA Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA RPA Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe RPA Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe RPA Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China RPA Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China RPA Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan RPA Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan RPA Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India RPA Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India RPA Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia RPA Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia RPA Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America RPA Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America RPA Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa RPA Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa RPA Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global RPA Market Sales Volume Forecast, by Type

Table Global RPA Sales Volume Market Share Forecast, by Type

Table Global RPA Market Revenue (Million USD) Forecast, by Type

Table Global RPA Revenue Market Share Forecast, by Type

Table Global RPA Price Forecast, by Type

Figure Global RPA Revenue (Million USD) and Growth Rate of Tools & Software (2022-2027)

Figure Global RPA Revenue (Million USD) and Growth Rate of Tools & Software (2022-2027)

Figure Global RPA Revenue (Million USD) and Growth Rate of Services (2022-2027)

Figure Global RPA Revenue (Million USD) and Growth Rate of Services (2022-2027)

Table Global RPA Market Consumption Forecast, by Application

Table Global RPA Consumption Market Share Forecast, by Application

Table Global RPA Market Revenue (Million USD) Forecast, by Application

Table Global RPA Revenue Market Share Forecast, by Application

Figure Global RPA Consumption Value (Million USD) and Growth Rate of Banking, Financial Services and Insurance (2022-2027)

Figure Global RPA Consumption Value (Million USD) and Growth Rate of Healthcare and Pharmaceuticals (2022-2027)

Figure Global RPA Consumption Value (Million USD) and Growth Rate of Manufacturing and Logistics (2022-2027)

Figure Global RPA Consumption Value (Million USD) and Growth Rate of Telecom and IT (2022-2027)

Figure Global RPA Consumption Value (Million USD) and Growth Rate of Retail and Consumer Goods (2022-2027)

Figure Global RPA Consumption Value (Million USD) and Growth Rate of Travel, Hospitality, and Transportation (2022-2027)

Figure Global RPA Consumption Value (Million USD) and Growth Rate of Others (Energy and Utility, Government, and Academics) (2022-2027)

Figure RPA Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Infosys (Edgeverve Systems) Profile

Table Infosys (Edgeverve Systems) RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Infosys (Edgeverve Systems) RPA Sales Volume and Growth Rate

Figure Infosys (Edgeverve Systems) Revenue (Million USD) Market Share 2017-2022

Table Blue Prism Group Profile

Table Blue Prism Group RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Blue Prism Group RPA Sales Volume and Growth Rate

Figure Blue Prism Group Revenue (Million USD) Market Share 2017-2022

Table NTT Advanced Technology Corporation Profile

Table NTT Advanced Technology Corporation RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NTT Advanced Technology Corporation RPA Sales Volume and Growth Rate

Figure NTT Advanced Technology Corporation Revenue (Million USD) Market Share 2017-2022

Table Kofax Profile

Table Kofax RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kofax RPA Sales Volume and Growth Rate

Figure Kofax Revenue (Million USD) Market Share 2017-2022

Table WorkFusion Profile

Table WorkFusion RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure WorkFusion RPA Sales Volume and Growth Rate

Figure WorkFusion Revenue (Million USD) Market Share 2017-2022

Table ActiveOps Profile

Table ActiveOps RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ActiveOps RPA Sales Volume and Growth Rate

Figure ActiveOps Revenue (Million USD) Market Share 2017-2022

Table NICE Systems Profile

Table NICE Systems RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NICE Systems RPA Sales Volume and Growth Rate

Figure NICE Systems Revenue (Million USD) Market Share 2017-2022

Table BlackLine Profile

Table BlackLine RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BlackLine RPA Sales Volume and Growth Rate

Figure BlackLine Revenue (Million USD) Market Share 2017-2022

Table Jacada Profile

Table Jacada RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jacada RPA Sales Volume and Growth Rate

Figure Jacada Revenue (Million USD) Market Share 2017-2022

Table Pegasystems Profile

Table Pegasystems RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pegasystems RPA Sales Volume and Growth Rate

Figure Pegasystems Revenue (Million USD) Market Share 2017-2022

Table IPSoft Profile

Table IPSoft RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IPSoft RPA Sales Volume and Growth Rate

Figure IPSoft Revenue (Million USD) Market Share 2017-2022

Table UiPath Profile

Table UiPath RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure UiPath RPA Sales Volume and Growth Rate

Figure UiPath Revenue (Million USD) Market Share 2017-2022

Table AntWorks Profile

Table AntWorks RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AntWorks RPA Sales Volume and Growth Rate

Figure AntWorks Revenue (Million USD) Market Share 2017-2022

Table Shanghai i-Search Software Profile

Table Shanghai i-Search Software RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Shanghai i-Search Software RPA Sales Volume and Growth Rate

Figure Shanghai i-Search Software Revenue (Million USD) Market Share 2017-2022

Table Softomotive Profile

Table Softomotive RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Softomotive RPA Sales Volume and Growth Rate

Figure Softomotive Revenue (Million USD) Market Share 2017-2022

Table Datamatics Global Services Profile

Table Datamatics Global Services RPA Sales Volume, Revenue (Million USD), Price

and Gross Margin (2017-2022)

Figure Datamatics Global Services RPA Sales Volume and Growth Rate

Figure Datamatics Global Services Revenue (Million USD) Market Share 2017-2022

Table Laserfiche Profile

Table Laserfiche RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Laserfiche RPA Sales Volume and Growth Rate

Figure Laserfiche Revenue (Million USD) Market Share 2017-2022

Table Verint Systems Profile

Table Verint Systems RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Verint Systems RPA Sales Volume and Growth Rate

Figure Verint Systems Revenue (Million USD) Market Share 2017-2022

Table Automation Anywhere Profile

Table Automation Anywhere RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Automation Anywhere RPA Sales Volume and Growth Rate

Figure Automation Anywhere Revenue (Million USD) Market Share 2017-2022

Table Fuji Xerox Profile

Table Fuji Xerox RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fuji Xerox RPA Sales Volume and Growth Rate

Figure Fuji Xerox Revenue (Million USD) Market Share 2017-2022

Table HelpSystems Profile

Table HelpSystems RPA Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HelpSystems RPA Sales Volume and Growth Rate

Figure HelpSystems Revenue (Million USD) Market Share 2017-2022

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