

Global Roast and Ground Coffee Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G1F8FBF866EFEN.html>

Date: March 2022

Pages: 130

Price: US\$ 3,500.00 (Single User License)

ID: G1F8FBF866EFEN

Abstracts

Coffee is one of the most widely consumed hot beverages in the world. It is produced by the brewing of processed, roasted, or decaffeinated coffee seeds. Fresh roasted and ground coffees include coffee beans, packaged coffee powder, and packaged coffee liquids. Arabica and Robusta are the two main species used in the production of coffee around the world.

Based on the Roast and Ground Coffee market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Roast and Ground Coffee market covered in Chapter 5:

Ajinomoto General Foods

J.M. Smucker

Bewley's

Caffe Nero

Dunkin' Donuts

AMT coffee

Industria Colombiana de Caf?

Melitta USA

HACO

Luigi Lavazza

Kraft Food

Graffeo Coffee Roasting

Massimo Zanetti Beverage USA

Eight O'Clock Coffee

Mauro Demetrio

Starbucks

Coffee Republic

Jacob Douwe Egberts

Costa Coffee

Keurig Green Mountain

Coffee Beanery

Meira

In Chapter 6, on the basis of types, the Roast and Ground Coffee market from 2015 to 2025 is primarily split into:

Coffee Beans

Packaged Coffee Powder

In Chapter 7, on the basis of applications, the Roast and Ground Coffee market from 2015 to 2025 covers:

Hot Drinks

Food and Suppliments

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Roast and Ground Coffee Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Ajinomoto General Foods
 - 5.1.1 Ajinomoto General Foods Company Profile

- 5.1.2 Ajinomoto General Foods Business Overview
- 5.1.3 Ajinomoto General Foods Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Ajinomoto General Foods Roast and Ground Coffee Products Introduction
- 5.2 J.M. Smucker
 - 5.2.1 J.M. Smucker Company Profile
 - 5.2.2 J.M. Smucker Business Overview
 - 5.2.3 J.M. Smucker Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 J.M. Smucker Roast and Ground Coffee Products Introduction
- 5.3 Bewley's
 - 5.3.1 Bewley's Company Profile
 - 5.3.2 Bewley's Business Overview
 - 5.3.3 Bewley's Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Bewley's Roast and Ground Coffee Products Introduction
- 5.4 Caffe Nero
 - 5.4.1 Caffe Nero Company Profile
 - 5.4.2 Caffe Nero Business Overview
 - 5.4.3 Caffe Nero Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Caffe Nero Roast and Ground Coffee Products Introduction
- 5.5 Dunkin' Donuts
 - 5.5.1 Dunkin' Donuts Company Profile
 - 5.5.2 Dunkin' Donuts Business Overview
 - 5.5.3 Dunkin' Donuts Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Dunkin' Donuts Roast and Ground Coffee Products Introduction
- 5.6 AMT coffee
 - 5.6.1 AMT coffee Company Profile
 - 5.6.2 AMT coffee Business Overview
 - 5.6.3 AMT coffee Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 AMT coffee Roast and Ground Coffee Products Introduction
- 5.7 Industria Colombiana de Caf?
 - 5.7.1 Industria Colombiana de Caf? Company Profile
 - 5.7.2 Industria Colombiana de Caf? Business Overview
 - 5.7.3 Industria Colombiana de Caf? Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Industria Colombiana de Caf? Roast and Ground Coffee Products Introduction
- 5.8 Melitta USA
 - 5.8.1 Melitta USA Company Profile
 - 5.8.2 Melitta USA Business Overview
 - 5.8.3 Melitta USA Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Melitta USA Roast and Ground Coffee Products Introduction
- 5.9 HACO
 - 5.9.1 HACO Company Profile
 - 5.9.2 HACO Business Overview
 - 5.9.3 HACO Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 HACO Roast and Ground Coffee Products Introduction
- 5.10 Luigi Lavazza
 - 5.10.1 Luigi Lavazza Company Profile
 - 5.10.2 Luigi Lavazza Business Overview
 - 5.10.3 Luigi Lavazza Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Luigi Lavazza Roast and Ground Coffee Products Introduction
- 5.11 Kraft Food
 - 5.11.1 Kraft Food Company Profile
 - 5.11.2 Kraft Food Business Overview
 - 5.11.3 Kraft Food Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Kraft Food Roast and Ground Coffee Products Introduction
- 5.12 Graffeo Coffee Roasting
 - 5.12.1 Graffeo Coffee Roasting Company Profile
 - 5.12.2 Graffeo Coffee Roasting Business Overview
 - 5.12.3 Graffeo Coffee Roasting Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.12.4 Graffeo Coffee Roasting Roast and Ground Coffee Products Introduction
- 5.13 Massimo Zanetti Beverage USA
 - 5.13.1 Massimo Zanetti Beverage USA Company Profile
 - 5.13.2 Massimo Zanetti Beverage USA Business Overview
 - 5.13.3 Massimo Zanetti Beverage USA Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.13.4 Massimo Zanetti Beverage USA Roast and Ground Coffee Products Introduction
- 5.14 Eight O'Clock Coffee

- 5.14.1 Eight O'Clock Coffee Company Profile
- 5.14.2 Eight O'Clock Coffee Business Overview
- 5.14.3 Eight O'Clock Coffee Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.14.4 Eight O'Clock Coffee Roast and Ground Coffee Products Introduction
- 5.15 Mauro Demetrio
 - 5.15.1 Mauro Demetrio Company Profile
 - 5.15.2 Mauro Demetrio Business Overview
 - 5.15.3 Mauro Demetrio Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.15.4 Mauro Demetrio Roast and Ground Coffee Products Introduction
- 5.16 Starbucks
 - 5.16.1 Starbucks Company Profile
 - 5.16.2 Starbucks Business Overview
 - 5.16.3 Starbucks Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.16.4 Starbucks Roast and Ground Coffee Products Introduction
- 5.17 Coffee Republic
 - 5.17.1 Coffee Republic Company Profile
 - 5.17.2 Coffee Republic Business Overview
 - 5.17.3 Coffee Republic Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.17.4 Coffee Republic Roast and Ground Coffee Products Introduction
- 5.18 Jacob Douwe Egberts
 - 5.18.1 Jacob Douwe Egberts Company Profile
 - 5.18.2 Jacob Douwe Egberts Business Overview
 - 5.18.3 Jacob Douwe Egberts Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.18.4 Jacob Douwe Egberts Roast and Ground Coffee Products Introduction
- 5.19 Costa Coffee
 - 5.19.1 Costa Coffee Company Profile
 - 5.19.2 Costa Coffee Business Overview
 - 5.19.3 Costa Coffee Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.19.4 Costa Coffee Roast and Ground Coffee Products Introduction
- 5.20 Keurig Green Mountain
 - 5.20.1 Keurig Green Mountain Company Profile
 - 5.20.2 Keurig Green Mountain Business Overview
 - 5.20.3 Keurig Green Mountain Roast and Ground Coffee Sales, Revenue, Average

Selling Price and Gross Margin (2015-2020)

5.20.4 Keurig Green Mountain Roast and Ground Coffee Products Introduction

5.21 Coffee Beanery

5.21.1 Coffee Beanery Company Profile

5.21.2 Coffee Beanery Business Overview

5.21.3 Coffee Beanery Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.21.4 Coffee Beanery Roast and Ground Coffee Products Introduction

5.22 Meira

5.22.1 Meira Company Profile

5.22.2 Meira Business Overview

5.22.3 Meira Roast and Ground Coffee Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.22.4 Meira Roast and Ground Coffee Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Roast and Ground Coffee Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Roast and Ground Coffee Sales and Market Share by Types (2015-2020)

6.1.2 Global Roast and Ground Coffee Revenue and Market Share by Types (2015-2020)

6.1.3 Global Roast and Ground Coffee Price by Types (2015-2020)

6.2 Global Roast and Ground Coffee Market Forecast by Types (2020-2025)

6.2.1 Global Roast and Ground Coffee Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Roast and Ground Coffee Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Roast and Ground Coffee Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Roast and Ground Coffee Sales, Price and Growth Rate of Coffee Beans

6.3.2 Global Roast and Ground Coffee Sales, Price and Growth Rate of Packaged Coffee Powder

6.4 Global Roast and Ground Coffee Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Coffee Beans Market Revenue and Sales Forecast (2020-2025)

6.4.2 Packaged Coffee Powder Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Roast and Ground Coffee Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Roast and Ground Coffee Sales and Market Share by Applications (2015-2020)

7.1.2 Global Roast and Ground Coffee Revenue and Market Share by Applications (2015-2020)

7.2 Global Roast and Ground Coffee Market Forecast by Applications (2020-2025)

7.2.1 Global Roast and Ground Coffee Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Roast and Ground Coffee Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Roast and Ground Coffee Revenue, Sales and Growth Rate of Hot Drinks (2015-2020)

7.3.2 Global Roast and Ground Coffee Revenue, Sales and Growth Rate of Food and Supplements (2015-2020)

7.3.3 Global Roast and Ground Coffee Revenue, Sales and Growth Rate of Other (2015-2020)

7.4 Global Roast and Ground Coffee Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Hot Drinks Market Revenue and Sales Forecast (2020-2025)

7.4.2 Food and Supplements Market Revenue and Sales Forecast (2020-2025)

7.4.3 Other Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Roast and Ground Coffee Sales by Regions (2015-2020)

8.2 Global Roast and Ground Coffee Market Revenue by Regions (2015-2020)

8.3 Global Roast and Ground Coffee Market Forecast by Regions (2020-2025)

9 NORTH AMERICA ROAST AND GROUND COFFEE MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

9.3 North America Roast and Ground Coffee Market Revenue and Growth Rate (2015-2020)

9.4 North America Roast and Ground Coffee Market Forecast

- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Roast and Ground Coffee Market Analysis by Country
 - 9.6.1 U.S. Roast and Ground Coffee Sales and Growth Rate
 - 9.6.2 Canada Roast and Ground Coffee Sales and Growth Rate
 - 9.6.3 Mexico Roast and Ground Coffee Sales and Growth Rate

10 EUROPE ROAST AND GROUND COFFEE MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Roast and Ground Coffee Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Roast and Ground Coffee Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Roast and Ground Coffee Market Analysis by Country
 - 10.6.1 Germany Roast and Ground Coffee Sales and Growth Rate
 - 10.6.2 United Kingdom Roast and Ground Coffee Sales and Growth Rate
 - 10.6.3 France Roast and Ground Coffee Sales and Growth Rate
 - 10.6.4 Italy Roast and Ground Coffee Sales and Growth Rate
 - 10.6.5 Spain Roast and Ground Coffee Sales and Growth Rate
 - 10.6.6 Russia Roast and Ground Coffee Sales and Growth Rate

11 ASIA-PACIFIC ROAST AND GROUND COFFEE MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Roast and Ground Coffee Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Roast and Ground Coffee Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Roast and Ground Coffee Market Analysis by Country
 - 11.6.1 China Roast and Ground Coffee Sales and Growth Rate
 - 11.6.2 Japan Roast and Ground Coffee Sales and Growth Rate
 - 11.6.3 South Korea Roast and Ground Coffee Sales and Growth Rate
 - 11.6.4 Australia Roast and Ground Coffee Sales and Growth Rate
 - 11.6.5 India Roast and Ground Coffee Sales and Growth Rate

12 SOUTH AMERICA ROAST AND GROUND COFFEE MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis

- 12.2 South America Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)
- 12.3 South America Roast and Ground Coffee Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Roast and Ground Coffee Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Roast and Ground Coffee Market Analysis by Country
 - 12.6.1 Brazil Roast and Ground Coffee Sales and Growth Rate
 - 12.6.2 Argentina Roast and Ground Coffee Sales and Growth Rate
 - 12.6.3 Columbia Roast and Ground Coffee Sales and Growth Rate

13 MIDDLE EAST AND AFRICA ROAST AND GROUND COFFEE MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Roast and Ground Coffee Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Roast and Ground Coffee Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Roast and Ground Coffee Market Analysis by Country
 - 13.6.1 UAE Roast and Ground Coffee Sales and Growth Rate
 - 13.6.2 Egypt Roast and Ground Coffee Sales and Growth Rate
 - 13.6.3 South Africa Roast and Ground Coffee Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Roast and Ground Coffee Market Size and Growth Rate 2015-2025

Table Roast and Ground Coffee Key Market Segments

Figure Global Roast and Ground Coffee Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Roast and Ground Coffee Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Roast and Ground Coffee

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Ajinomoto General Foods Company Profile

Table Ajinomoto General Foods Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ajinomoto General Foods Production and Growth Rate

Figure Ajinomoto General Foods Market Revenue (\$) Market Share 2015-2020

Table J.M. Smucker Company Profile

Table J.M. Smucker Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure J.M. Smucker Production and Growth Rate

Figure J.M. Smucker Market Revenue (\$) Market Share 2015-2020

Table Bewley's Company Profile

Table Bewley's Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Bewley's Production and Growth Rate

Figure Bewley's Market Revenue (\$) Market Share 2015-2020

Table Caffe Nero Company Profile

Table Caffe Nero Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Caffe Nero Production and Growth Rate

Figure Caffe Nero Market Revenue (\$) Market Share 2015-2020

Table Dunkin' Donuts Company Profile

Table Dunkin' Donuts Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Dunkin' Donuts Production and Growth Rate

Figure Dunkin' Donuts Market Revenue (\$) Market Share 2015-2020

Table AMT coffee Company Profile

Table AMT coffee Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AMT coffee Production and Growth Rate

Figure AMT coffee Market Revenue (\$) Market Share 2015-2020

Table Industria Colombiana de Caf? Company Profile

Table Industria Colombiana de Caf? Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Industria Colombiana de Caf? Production and Growth Rate

Figure Industria Colombiana de Caf? Market Revenue (\$) Market Share 2015-2020

Table Melitta USA Company Profile

Table Melitta USA Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Melitta USA Production and Growth Rate

Figure Melitta USA Market Revenue (\$) Market Share 2015-2020

Table HACO Company Profile

Table HACO Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure HACO Production and Growth Rate

Figure HACO Market Revenue (\$) Market Share 2015-2020

Table Luigi Lavazza Company Profile

Table Luigi Lavazza Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Luigi Lavazza Production and Growth Rate

Figure Luigi Lavazza Market Revenue (\$) Market Share 2015-2020

Table Kraft Food Company Profile

Table Kraft Food Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kraft Food Production and Growth Rate

Figure Kraft Food Market Revenue (\$) Market Share 2015-2020

Table Graffeo Coffee Roasting Company Profile

Table Graffeo Coffee Roasting Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Graffeo Coffee Roasting Production and Growth Rate

Figure Graffeo Coffee Roasting Market Revenue (\$) Market Share 2015-2020

Table Massimo Zanetti Beverage USA Company Profile

Table Massimo Zanetti Beverage USA Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Massimo Zanetti Beverage USA Production and Growth Rate

Figure Massimo Zanetti Beverage USA Market Revenue (\$) Market Share 2015-2020

Table Eight O'Clock Coffee Company Profile

Table Eight O'Clock Coffee Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Eight O'Clock Coffee Production and Growth Rate

Figure Eight O'Clock Coffee Market Revenue (\$) Market Share 2015-2020

Table Mauro Demetrio Company Profile

Table Mauro Demetrio Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mauro Demetrio Production and Growth Rate

Figure Mauro Demetrio Market Revenue (\$) Market Share 2015-2020

Table Starbucks Company Profile

Table Starbucks Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Starbucks Production and Growth Rate

Figure Starbucks Market Revenue (\$) Market Share 2015-2020

Table Coffee Republic Company Profile

Table Coffee Republic Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Coffee Republic Production and Growth Rate

Figure Coffee Republic Market Revenue (\$) Market Share 2015-2020

Table Jacob Douwe Egberts Company Profile

Table Jacob Douwe Egberts Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Jacob Douwe Egberts Production and Growth Rate

Figure Jacob Douwe Egberts Market Revenue (\$) Market Share 2015-2020

Table Costa Coffee Company Profile

Table Costa Coffee Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Costa Coffee Production and Growth Rate

Figure Costa Coffee Market Revenue (\$) Market Share 2015-2020

Table Keurig Green Mountain Company Profile

Table Keurig Green Mountain Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Keurig Green Mountain Production and Growth Rate

Figure Keurig Green Mountain Market Revenue (\$) Market Share 2015-2020

Table Coffee Beanery Company Profile

Table Coffee Beanery Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Coffee Beanery Production and Growth Rate

Figure Coffee Beanery Market Revenue (\$) Market Share 2015-2020

Table Meira Company Profile

Table Meira Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Meira Production and Growth Rate

Figure Meira Market Revenue (\$) Market Share 2015-2020

Table Global Roast and Ground Coffee Sales by Types (2015-2020)

Table Global Roast and Ground Coffee Sales Share by Types (2015-2020)

Table Global Roast and Ground Coffee Revenue (\$) by Types (2015-2020)

Table Global Roast and Ground Coffee Revenue Share by Types (2015-2020)

Table Global Roast and Ground Coffee Price (\$) by Types (2015-2020)

Table Global Roast and Ground Coffee Market Forecast Sales by Types (2020-2025)

Table Global Roast and Ground Coffee Market Forecast Sales Share by Types (2020-2025)

Table Global Roast and Ground Coffee Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Roast and Ground Coffee Market Forecast Revenue Share by Types (2020-2025)

Figure Global Coffee Beans Sales and Growth Rate (2015-2020)

Figure Global Coffee Beans Price (2015-2020)

Figure Global Packaged Coffee Powder Sales and Growth Rate (2015-2020)

Figure Global Packaged Coffee Powder Price (2015-2020)

Figure Global Roast and Ground Coffee Market Revenue (\$) and Growth Rate Forecast of Coffee Beans (2020-2025)

Figure Global Roast and Ground Coffee Sales and Growth Rate Forecast of Coffee Beans (2020-2025)

Figure Global Roast and Ground Coffee Market Revenue (\$) and Growth Rate Forecast of Packaged Coffee Powder (2020-2025)

Figure Global Roast and Ground Coffee Sales and Growth Rate Forecast of Packaged Coffee Powder (2020-2025)

Table Global Roast and Ground Coffee Sales by Applications (2015-2020)

Table Global Roast and Ground Coffee Sales Share by Applications (2015-2020)

Table Global Roast and Ground Coffee Revenue (\$) by Applications (2015-2020)

Table Global Roast and Ground Coffee Revenue Share by Applications (2015-2020)

Table Global Roast and Ground Coffee Market Forecast Sales by Applications

(2020-2025)

Table Global Roast and Ground Coffee Market Forecast Sales Share by Applications

(2020-2025)

Table Global Roast and Ground Coffee Market Forecast Revenue (\$) by Applications

(2020-2025)

Table Global Roast and Ground Coffee Market Forecast Revenue Share by

Applications (2020-2025)

Figure Global Hot Drinks Sales and Growth Rate (2015-2020)

Figure Global Hot Drinks Price (2015-2020)

Figure Global Food and Supplements Sales and Growth Rate (2015-2020)

Figure Global Food and Supplements Price (2015-2020)

Figure Global Other Sales and Growth Rate (2015-2020)

Figure Global Other Price (2015-2020)

Figure Global Roast and Ground Coffee Market Revenue (\$) and Growth Rate Forecast of Hot Drinks (2020-2025)

Figure Global Roast and Ground Coffee Sales and Growth Rate Forecast of Hot Drinks (2020-2025)

Figure Global Roast and Ground Coffee Market Revenue (\$) and Growth Rate Forecast of Food and Supplements (2020-2025)

Figure Global Roast and Ground Coffee Sales and Growth Rate Forecast of Food and Supplements (2020-2025)

Figure Global Roast and Ground Coffee Market Revenue (\$) and Growth Rate Forecast of Other (2020-2025)

Figure Global Roast and Ground Coffee Sales and Growth Rate Forecast of Other (2020-2025)

Figure Global Roast and Ground Coffee Sales and Growth Rate (2015-2020)

Table Global Roast and Ground Coffee Sales by Regions (2015-2020)

Table Global Roast and Ground Coffee Sales Market Share by Regions (2015-2020)

Figure Global Roast and Ground Coffee Sales Market Share by Regions in 2019

Figure Global Roast and Ground Coffee Revenue and Growth Rate (2015-2020)

Table Global Roast and Ground Coffee Revenue by Regions (2015-2020)

Table Global Roast and Ground Coffee Revenue Market Share by Regions (2015-2020)

Figure Global Roast and Ground Coffee Revenue Market Share by Regions in 2019

Table Global Roast and Ground Coffee Market Forecast Sales by Regions (2020-2025)

Table Global Roast and Ground Coffee Market Forecast Sales Share by Regions (2020-2025)

Table Global Roast and Ground Coffee Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Roast and Ground Coffee Market Forecast Revenue Share by Regions

(2020-2025)

Figure North America Roast and Ground Coffee Market Sales and Growth Rate

(2015-2020)

Figure North America Roast and Ground Coffee Market Revenue and Growth Rate

(2015-2020)

Figure North America Roast and Ground Coffee Market Forecast Sales (2020-2025)

Figure North America Roast and Ground Coffee Market Forecast Revenue (\$)

(2020-2025)

Figure North America COVID-19 Status

Figure U.S. Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Canada Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Mexico Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Europe Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Europe Roast and Ground Coffee Market Revenue and Growth Rate

(2015-2020)

Figure Europe Roast and Ground Coffee Market Forecast Sales (2020-2025)

Figure Europe Roast and Ground Coffee Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Roast and Ground Coffee Market Sales and Growth Rate

(2015-2020)

Figure France Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Italy Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Spain Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Russia Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Roast and Ground Coffee Market Sales and Growth Rate

(2015-2020)

Figure Asia-Pacific Roast and Ground Coffee Market Revenue and Growth Rate

(2015-2020)

Figure Asia-Pacific Roast and Ground Coffee Market Forecast Sales (2020-2025)

Figure Asia-Pacific Roast and Ground Coffee Market Forecast Revenue (\$)

(2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Japan Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure South Korea Roast and Ground Coffee Market Sales and Growth Rate

(2015-2020)

Figure Australia Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure India Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure South America Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure South America Roast and Ground Coffee Market Revenue and Growth Rate (2015-2020)

Figure South America Roast and Ground Coffee Market Forecast Sales (2020-2025)

Figure South America Roast and Ground Coffee Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Argentina Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Columbia Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Roast and Ground Coffee Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Roast and Ground Coffee Market Forecast Sales (2020-2025)

Figure Middle East and Africa Roast and Ground Coffee Market Forecast Revenue (\$) (2020-2025)

Figure UAE Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure Egypt Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

Figure South Africa Roast and Ground Coffee Market Sales and Growth Rate (2015-2020)

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