

Global Rich Communication Services Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Rich Communication Services (RCS) is a communication protocol between mobile-telephone carriers and between phone and carrier, aiming at replacing SMS messages with a text-message system that is richer, provides phonebook polling (for service discovery), and transmit in-call multimedia.

Based on the Rich Communication Services market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Rich Communication Services market covered in Chapter 5:

Solaiemes

Alcatel-Lucent

Vodafone

Nokia Siemens Network

Metaswitch Networks

Huawei
D2 Technologies
Wit Software
Neusoft
Summit Tech
Genband
Movistar
Infinite Convergence
Acision
Deutsche Telekom
Interop Technologies
Mavenir Systems
Acme Packet
Nable Communications
LG U+

In Chapter 6, on the basis of types, the Rich Communication Services market from 2015 to 2025 is primarily split into:

Enhanced Rich Communication Suite (RCS-e)
RCS
RCS- Like

In Chapter 7, on the basis of applications, the Rich Communication Services market from 2015 to 2025 covers:

Cloud Storage/Access
VoLTE
Rich Calls & Messaging
Mobile Commerce
Value Added Services (VAS)
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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