

Global Relaxation Beverages Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Relaxation Beverages are non-alcoholic beverage containing calming ingredients normally found in nature. It is a functional beverage which serves to calm a person but unlike other calming beverages such as tea, relaxation drinks almost universally contain more than one active ingredient. Relaxation drinks may be served chilled and carbonated. Others have now been introduced in shot-form.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Relaxation Beverages market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Relaxation Beverages market are covered in Chapter 9:
Blue Cow

Marley's Mellow Mood

Tranquini

ViB

SUTIWA

Neuro

Bebida Beverage Company

iChill

Purple Stuff

Just Chill

NOA Potions

Zenify

In Chapter 5 and Chapter 7.3, based on types, the Relaxation Beverages market from 2017 to 2027 is primarily split into:

Vitamin Beverage

Tea Drinks

In Chapter 6 and Chapter 7.4, based on applications, the Relaxation Beverages market from 2017 to 2027 covers:

Insomnia

Anxiety Patients

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Relaxation Beverages market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global

supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Relaxation Beverages Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 RELAXATION BEVERAGES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Relaxation Beverages Market
- 1.2 Relaxation Beverages Market Segment by Type
 - 1.2.1 Global Relaxation Beverages Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Relaxation Beverages Market Segment by Application
 - 1.3.1 Relaxation Beverages Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Relaxation Beverages Market, Region Wise (2017-2027)
 - 1.4.1 Global Relaxation Beverages Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Relaxation Beverages Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Relaxation Beverages Market Status and Prospect (2017-2027)
 - 1.4.4 China Relaxation Beverages Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Relaxation Beverages Market Status and Prospect (2017-2027)
 - 1.4.6 India Relaxation Beverages Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Relaxation Beverages Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Relaxation Beverages Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Relaxation Beverages Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Relaxation Beverages (2017-2027)
 - 1.5.1 Global Relaxation Beverages Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Relaxation Beverages Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Relaxation Beverages Market

2 INDUSTRY OUTLOOK

- 2.1 Relaxation Beverages Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Relaxation Beverages Market Drivers Analysis

- 2.4 Relaxation Beverages Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Relaxation Beverages Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Relaxation Beverages Industry Development

3 GLOBAL RELAXATION BEVERAGES MARKET LANDSCAPE BY PLAYER

- 3.1 Global Relaxation Beverages Sales Volume and Share by Player (2017-2022)
- 3.2 Global Relaxation Beverages Revenue and Market Share by Player (2017-2022)
- 3.3 Global Relaxation Beverages Average Price by Player (2017-2022)
- 3.4 Global Relaxation Beverages Gross Margin by Player (2017-2022)
- 3.5 Relaxation Beverages Market Competitive Situation and Trends
 - 3.5.1 Relaxation Beverages Market Concentration Rate
 - 3.5.2 Relaxation Beverages Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL RELAXATION BEVERAGES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Relaxation Beverages Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Relaxation Beverages Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Relaxation Beverages Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Relaxation Beverages Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Relaxation Beverages Market Under COVID-19
- 4.5 Europe Relaxation Beverages Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Relaxation Beverages Market Under COVID-19
- 4.6 China Relaxation Beverages Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Relaxation Beverages Market Under COVID-19
- 4.7 Japan Relaxation Beverages Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Relaxation Beverages Market Under COVID-19

4.8 India Relaxation Beverages Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Relaxation Beverages Market Under COVID-19

4.9 Southeast Asia Relaxation Beverages Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Relaxation Beverages Market Under COVID-19

4.10 Latin America Relaxation Beverages Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Relaxation Beverages Market Under COVID-19

4.11 Middle East and Africa Relaxation Beverages Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Relaxation Beverages Market Under COVID-19

5 GLOBAL RELAXATION BEVERAGES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Relaxation Beverages Sales Volume and Market Share by Type (2017-2022)

5.2 Global Relaxation Beverages Revenue and Market Share by Type (2017-2022)

5.3 Global Relaxation Beverages Price by Type (2017-2022)

5.4 Global Relaxation Beverages Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Relaxation Beverages Sales Volume, Revenue and Growth Rate of Vitamin Beverage (2017-2022)

5.4.2 Global Relaxation Beverages Sales Volume, Revenue and Growth Rate of Tea Drinks (2017-2022)

6 GLOBAL RELAXATION BEVERAGES MARKET ANALYSIS BY APPLICATION

6.1 Global Relaxation Beverages Consumption and Market Share by Application (2017-2022)

6.2 Global Relaxation Beverages Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Relaxation Beverages Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Relaxation Beverages Consumption and Growth Rate of Insomnia (2017-2022)

6.3.2 Global Relaxation Beverages Consumption and Growth Rate of Anxiety Patients (2017-2022)

6.3.3 Global Relaxation Beverages Consumption and Growth Rate of Other

(2017-2022)

7 GLOBAL RELAXATION BEVERAGES MARKET FORECAST (2022-2027)

7.1 Global Relaxation Beverages Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Relaxation Beverages Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Relaxation Beverages Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Relaxation Beverages Price and Trend Forecast (2022-2027)

7.2 Global Relaxation Beverages Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Relaxation Beverages Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Relaxation Beverages Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Relaxation Beverages Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Relaxation Beverages Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Relaxation Beverages Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Relaxation Beverages Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Relaxation Beverages Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Relaxation Beverages Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Relaxation Beverages Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Relaxation Beverages Revenue and Growth Rate of Vitamin Beverage (2022-2027)

7.3.2 Global Relaxation Beverages Revenue and Growth Rate of Tea Drinks (2022-2027)

7.4 Global Relaxation Beverages Consumption Forecast by Application (2022-2027)

7.4.1 Global Relaxation Beverages Consumption Value and Growth Rate of Insomnia(2022-2027)

7.4.2 Global Relaxation Beverages Consumption Value and Growth Rate of Anxiety Patients(2022-2027)

7.4.3 Global Relaxation Beverages Consumption Value and Growth Rate of Other(2022-2027)

7.5 Relaxation Beverages Market Forecast Under COVID-19

8 RELAXATION BEVERAGES MARKET UPSTREAM AND DOWNSTREAM

ANALYSIS

- 8.1 Relaxation Beverages Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Relaxation Beverages Analysis
- 8.6 Major Downstream Buyers of Relaxation Beverages Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Relaxation Beverages Industry

9 PLAYERS PROFILES

- 9.1 Blue Cow
 - 9.1.1 Blue Cow Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Relaxation Beverages Product Profiles, Application and Specification
 - 9.1.3 Blue Cow Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Marley's Mellow Mood
 - 9.2.1 Marley's Mellow Mood Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Relaxation Beverages Product Profiles, Application and Specification
 - 9.2.3 Marley's Mellow Mood Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Tranquini
 - 9.3.1 Tranquini Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Relaxation Beverages Product Profiles, Application and Specification
 - 9.3.3 Tranquini Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 ViB
 - 9.4.1 ViB Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Relaxation Beverages Product Profiles, Application and Specification
 - 9.4.3 ViB Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 SUTIWA

9.5.1 SUTIWA Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Relaxation Beverages Product Profiles, Application and Specification

9.5.3 SUTIWA Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Neuro

9.6.1 Neuro Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Relaxation Beverages Product Profiles, Application and Specification

9.6.3 Neuro Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Bebida Beverage Company

9.7.1 Bebida Beverage Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Relaxation Beverages Product Profiles, Application and Specification

9.7.3 Bebida Beverage Company Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 iChill

9.8.1 iChill Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Relaxation Beverages Product Profiles, Application and Specification

9.8.3 iChill Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Purple Stuff

9.9.1 Purple Stuff Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Relaxation Beverages Product Profiles, Application and Specification

9.9.3 Purple Stuff Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Just Chill

9.10.1 Just Chill Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Relaxation Beverages Product Profiles, Application and Specification

9.10.3 Just Chill Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 NOA Potions

9.11.1 NOA Potions Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Relaxation Beverages Product Profiles, Application and Specification

9.11.3 NOA Potions Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Zenify

9.12.1 Zenify Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Relaxation Beverages Product Profiles, Application and Specification

9.12.3 Zenify Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Relaxation Beverages Product Picture

Table Global Relaxation Beverages Market Sales Volume and CAGR (%) Comparison by Type

Table Relaxation Beverages Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Relaxation Beverages Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Relaxation Beverages Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Relaxation Beverages Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Relaxation Beverages Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Relaxation Beverages Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Relaxation Beverages Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Relaxation Beverages Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Relaxation Beverages Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Relaxation Beverages Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Relaxation Beverages Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Relaxation Beverages Industry Development

Table Global Relaxation Beverages Sales Volume by Player (2017-2022)

Table Global Relaxation Beverages Sales Volume Share by Player (2017-2022)

Figure Global Relaxation Beverages Sales Volume Share by Player in 2021

Table Relaxation Beverages Revenue (Million USD) by Player (2017-2022)

Table Relaxation Beverages Revenue Market Share by Player (2017-2022)

Table Relaxation Beverages Price by Player (2017-2022)

Table Relaxation Beverages Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Relaxation Beverages Sales Volume, Region Wise (2017-2022)

Table Global Relaxation Beverages Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Relaxation Beverages Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Relaxation Beverages Sales Volume Market Share, Region Wise in 2021

Table Global Relaxation Beverages Revenue (Million USD), Region Wise (2017-2022)

Table Global Relaxation Beverages Revenue Market Share, Region Wise (2017-2022)

Figure Global Relaxation Beverages Revenue Market Share, Region Wise (2017-2022)

Figure Global Relaxation Beverages Revenue Market Share, Region Wise in 2021

Table Global Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Relaxation Beverages Sales Volume by Type (2017-2022)

Table Global Relaxation Beverages Sales Volume Market Share by Type (2017-2022)

Figure Global Relaxation Beverages Sales Volume Market Share by Type in 2021

Table Global Relaxation Beverages Revenue (Million USD) by Type (2017-2022)

Table Global Relaxation Beverages Revenue Market Share by Type (2017-2022)

Figure Global Relaxation Beverages Revenue Market Share by Type in 2021

Table Relaxation Beverages Price by Type (2017-2022)

Figure Global Relaxation Beverages Sales Volume and Growth Rate of Vitamin Beverage (2017-2022)

Figure Global Relaxation Beverages Revenue (Million USD) and Growth Rate of

Vitamin Beverage (2017-2022)

Figure Global Relaxation Beverages Sales Volume and Growth Rate of Tea Drinks (2017-2022)

Figure Global Relaxation Beverages Revenue (Million USD) and Growth Rate of Tea Drinks (2017-2022)

Table Global Relaxation Beverages Consumption by Application (2017-2022)

Table Global Relaxation Beverages Consumption Market Share by Application (2017-2022)

Table Global Relaxation Beverages Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Relaxation Beverages Consumption Revenue Market Share by Application (2017-2022)

Table Global Relaxation Beverages Consumption and Growth Rate of Insomnia (2017-2022)

Table Global Relaxation Beverages Consumption and Growth Rate of Anxiety Patients (2017-2022)

Table Global Relaxation Beverages Consumption and Growth Rate of Other (2017-2022)

Figure Global Relaxation Beverages Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Relaxation Beverages Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Relaxation Beverages Price and Trend Forecast (2022-2027)

Figure USA Relaxation Beverages Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Relaxation Beverages Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Relaxation Beverages Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Relaxation Beverages Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Relaxation Beverages Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Relaxation Beverages Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Relaxation Beverages Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Relaxation Beverages Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Relaxation Beverages Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Relaxation Beverages Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Relaxation Beverages Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Relaxation Beverages Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Relaxation Beverages Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Relaxation Beverages Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Relaxation Beverages Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Relaxation Beverages Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Relaxation Beverages Market Sales Volume Forecast, by Type

Table Global Relaxation Beverages Sales Volume Market Share Forecast, by Type

Table Global Relaxation Beverages Market Revenue (Million USD) Forecast, by Type

Table Global Relaxation Beverages Revenue Market Share Forecast, by Type

Table Global Relaxation Beverages Price Forecast, by Type

Figure Global Relaxation Beverages Revenue (Million USD) and Growth Rate of Vitamin Beverage (2022-2027)

Figure Global Relaxation Beverages Revenue (Million USD) and Growth Rate of Vitamin Beverage (2022-2027)

Figure Global Relaxation Beverages Revenue (Million USD) and Growth Rate of Tea Drinks (2022-2027)

Figure Global Relaxation Beverages Revenue (Million USD) and Growth Rate of Tea Drinks (2022-2027)

Table Global Relaxation Beverages Market Consumption Forecast, by Application

Table Global Relaxation Beverages Consumption Market Share Forecast, by Application

Table Global Relaxation Beverages Market Revenue (Million USD) Forecast, by Application

Table Global Relaxation Beverages Revenue Market Share Forecast, by Application

Figure Global Relaxation Beverages Consumption Value (Million USD) and Growth Rate of Insomnia (2022-2027)

Figure Global Relaxation Beverages Consumption Value (Million USD) and Growth Rate of Anxiety Patients (2022-2027)

Figure Global Relaxation Beverages Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure Relaxation Beverages Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Blue Cow Profile

Table Blue Cow Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Blue Cow Relaxation Beverages Sales Volume and Growth Rate

Figure Blue Cow Revenue (Million USD) Market Share 2017-2022

Table Marley's Mellow Mood Profile

Table Marley's Mellow Mood Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Marley's Mellow Mood Relaxation Beverages Sales Volume and Growth Rate

Figure Marley's Mellow Mood Revenue (Million USD) Market Share 2017-2022

Table Tranquini Profile

Table Tranquini Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tranquini Relaxation Beverages Sales Volume and Growth Rate

Figure Tranquini Revenue (Million USD) Market Share 2017-2022

Table ViB Profile

Table ViB Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ViB Relaxation Beverages Sales Volume and Growth Rate

Figure ViB Revenue (Million USD) Market Share 2017-2022

Table SUTIWA Profile

Table SUTIWA Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SUTIWA Relaxation Beverages Sales Volume and Growth Rate

Figure SUTIWA Revenue (Million USD) Market Share 2017-2022

Table Neuro Profile

Table Neuro Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Neuro Relaxation Beverages Sales Volume and Growth Rate

Figure Neuro Revenue (Million USD) Market Share 2017-2022

Table Bebida Beverage Company Profile

Table Bebida Beverage Company Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bebida Beverage Company Relaxation Beverages Sales Volume and Growth Rate

Figure Bebida Beverage Company Revenue (Million USD) Market Share 2017-2022

Table iChill Profile

Table iChill Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure iChill Relaxation Beverages Sales Volume and Growth Rate

Figure iChill Revenue (Million USD) Market Share 2017-2022

Table Purple Stuff Profile

Table Purple Stuff Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Purple Stuff Relaxation Beverages Sales Volume and Growth Rate

Figure Purple Stuff Revenue (Million USD) Market Share 2017-2022

Table Just Chill Profile

Table Just Chill Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Just Chill Relaxation Beverages Sales Volume and Growth Rate

Figure Just Chill Revenue (Million USD) Market Share 2017-2022

Table NOA Potions Profile

Table NOA Potions Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NOA Potions Relaxation Beverages Sales Volume and Growth Rate

Figure NOA Potions Revenue (Million USD) Market Share 2017-2022

Table Zenify Profile

Table Zenify Relaxation Beverages Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zenify Relaxation Beverages Sales Volume and Growth Rate

Figure Zenify Revenue (Million USD) Market Share 2017-2022

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