

Global Reishi Mushroom Extract Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Reishi mushroom is a traditional medicine widely used in China, Korea and Japan. The scientific name of reishi mushroom is *Ganoderma lucidum* while in China it is popular by the name Ling Zhi, while in Japan it is referred as reishi. Reishi mushroom has been used traditionally in these regions for health promoting characteristics such as enhanced immunity, longevity, promote liver and heart health and relieves stress as it act as a slight central nervous system sedative, which relaxes the mind and body. The main active ingredient in the reishi mushroom extract are polysaccharides, beta-glucans, plant sterols and triterpenes. According to research studies, some of the active ingredient of reishi mushroom especially polysaccharides and triterpenoids, resist the tumor growth and fight against the cancer. Further, reishi mushroom extract improves the liver function as a study suggested that it prevents hepatotoxicity of an injured liver.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Reishi Mushroom Extract market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Reishi Mushroom Extract market are covered in Chapter 9:

Nammex (North American Medicinal Mushroom Extracts)

Bio-Botanica

Huachengbio

Xian Yuensun Biological Technology

Mushroom Science

Dragon Herbs

Amax NutraSource

Qingdao Dacon Trading

Hokkaido-reishi

Bristol Botanicals Limited

In Chapter 5 and Chapter 7.3, based on types, the Reishi Mushroom Extract market from 2017 to 2027 is primarily split into:

Liquid Extract

Powder Extract

In Chapter 6 and Chapter 7.4, based on applications, the Reishi Mushroom Extract market from 2017 to 2027 covers:

Food and Beverage

Healthcare

Personal Care

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Reishi Mushroom Extract market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Reishi Mushroom Extract Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of

potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market

concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 REISHI MUSHROOM EXTRACT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Reishi Mushroom Extract Market
- 1.2 Reishi Mushroom Extract Market Segment by Type
 - 1.2.1 Global Reishi Mushroom Extract Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Reishi Mushroom Extract Market Segment by Application
 - 1.3.1 Reishi Mushroom Extract Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Reishi Mushroom Extract Market, Region Wise (2017-2027)
 - 1.4.1 Global Reishi Mushroom Extract Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Reishi Mushroom Extract Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Reishi Mushroom Extract Market Status and Prospect (2017-2027)
 - 1.4.4 China Reishi Mushroom Extract Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Reishi Mushroom Extract Market Status and Prospect (2017-2027)
 - 1.4.6 India Reishi Mushroom Extract Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Reishi Mushroom Extract Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Reishi Mushroom Extract Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Reishi Mushroom Extract Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Reishi Mushroom Extract (2017-2027)
 - 1.5.1 Global Reishi Mushroom Extract Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Reishi Mushroom Extract Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Reishi Mushroom Extract Market

2 INDUSTRY OUTLOOK

- 2.1 Reishi Mushroom Extract Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers

- 2.2.4 Analysis of Brand Barrier
- 2.3 Reishi Mushroom Extract Market Drivers Analysis
- 2.4 Reishi Mushroom Extract Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Reishi Mushroom Extract Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Reishi Mushroom Extract Industry Development

3 GLOBAL REISHI MUSHROOM EXTRACT MARKET LANDSCAPE BY PLAYER

- 3.1 Global Reishi Mushroom Extract Sales Volume and Share by Player (2017-2022)
- 3.2 Global Reishi Mushroom Extract Revenue and Market Share by Player (2017-2022)
- 3.3 Global Reishi Mushroom Extract Average Price by Player (2017-2022)
- 3.4 Global Reishi Mushroom Extract Gross Margin by Player (2017-2022)
- 3.5 Reishi Mushroom Extract Market Competitive Situation and Trends
 - 3.5.1 Reishi Mushroom Extract Market Concentration Rate
 - 3.5.2 Reishi Mushroom Extract Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL REISHI MUSHROOM EXTRACT SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Reishi Mushroom Extract Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Reishi Mushroom Extract Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Reishi Mushroom Extract Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Reishi Mushroom Extract Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Reishi Mushroom Extract Market Under COVID-19
- 4.5 Europe Reishi Mushroom Extract Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Reishi Mushroom Extract Market Under COVID-19
- 4.6 China Reishi Mushroom Extract Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Reishi Mushroom Extract Market Under COVID-19

4.7 Japan Reishi Mushroom Extract Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Reishi Mushroom Extract Market Under COVID-19

4.8 India Reishi Mushroom Extract Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Reishi Mushroom Extract Market Under COVID-19

4.9 Southeast Asia Reishi Mushroom Extract Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Reishi Mushroom Extract Market Under COVID-19

4.10 Latin America Reishi Mushroom Extract Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Reishi Mushroom Extract Market Under COVID-19

4.11 Middle East and Africa Reishi Mushroom Extract Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Reishi Mushroom Extract Market Under COVID-19

5 GLOBAL REISHI MUSHROOM EXTRACT SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Reishi Mushroom Extract Sales Volume and Market Share by Type (2017-2022)

5.2 Global Reishi Mushroom Extract Revenue and Market Share by Type (2017-2022)

5.3 Global Reishi Mushroom Extract Price by Type (2017-2022)

5.4 Global Reishi Mushroom Extract Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Reishi Mushroom Extract Sales Volume, Revenue and Growth Rate of Liquid Extract (2017-2022)

5.4.2 Global Reishi Mushroom Extract Sales Volume, Revenue and Growth Rate of Powder Extract (2017-2022)

6 GLOBAL REISHI MUSHROOM EXTRACT MARKET ANALYSIS BY APPLICATION

6.1 Global Reishi Mushroom Extract Consumption and Market Share by Application (2017-2022)

6.2 Global Reishi Mushroom Extract Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Reishi Mushroom Extract Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Reishi Mushroom Extract Consumption and Growth Rate of Food and

Beverage (2017-2022)

6.3.2 Global Reishi Mushroom Extract Consumption and Growth Rate of Healthcare (2017-2022)

6.3.3 Global Reishi Mushroom Extract Consumption and Growth Rate of Personal Care (2017-2022)

7 GLOBAL REISHI MUSHROOM EXTRACT MARKET FORECAST (2022-2027)

7.1 Global Reishi Mushroom Extract Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Reishi Mushroom Extract Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Reishi Mushroom Extract Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Reishi Mushroom Extract Price and Trend Forecast (2022-2027)

7.2 Global Reishi Mushroom Extract Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Reishi Mushroom Extract Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Reishi Mushroom Extract Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Reishi Mushroom Extract Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Reishi Mushroom Extract Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Reishi Mushroom Extract Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Reishi Mushroom Extract Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Reishi Mushroom Extract Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Reishi Mushroom Extract Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Reishi Mushroom Extract Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Reishi Mushroom Extract Revenue and Growth Rate of Liquid Extract (2022-2027)

7.3.2 Global Reishi Mushroom Extract Revenue and Growth Rate of Powder Extract (2022-2027)

7.4 Global Reishi Mushroom Extract Consumption Forecast by Application (2022-2027)

7.4.1 Global Reishi Mushroom Extract Consumption Value and Growth Rate of Food and Beverage(2022-2027)

7.4.2 Global Reishi Mushroom Extract Consumption Value and Growth Rate of Healthcare(2022-2027)

7.4.3 Global Reishi Mushroom Extract Consumption Value and Growth Rate of Personal Care(2022-2027)

7.5 Reishi Mushroom Extract Market Forecast Under COVID-19

8 REISHI MUSHROOM EXTRACT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Reishi Mushroom Extract Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Reishi Mushroom Extract Analysis

8.6 Major Downstream Buyers of Reishi Mushroom Extract Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Reishi Mushroom Extract Industry

9 PLAYERS PROFILES

9.1 Nammex (North American Medicinal Mushroom Extracts)

9.1.1 Nammex (North American Medicinal Mushroom Extracts) Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.1.3 Nammex (North American Medicinal Mushroom Extracts) Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Bio-Botanica

9.2.1 Bio-Botanica Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.2.3 Bio-Botanica Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Huachengbio

9.3.1 Huachengbio Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.3.3 Huachengbio Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Xian Yuensun Biological Technology

9.4.1 Xian Yuensun Biological Technology Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.4.3 Xian Yuensun Biological Technology Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Mushroom Science

9.5.1 Mushroom Science Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.5.3 Mushroom Science Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Dragon Herbs

9.6.1 Dragon Herbs Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.6.3 Dragon Herbs Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Amax NutraSource

9.7.1 Amax NutraSource Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.7.3 Amax NutraSource Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Qingdao Dacon Trading

9.8.1 Qingdao Dacon Trading Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.8.3 Qingdao Dacon Trading Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Hokkaido-reishi

9.9.1 Hokkaido-reishi Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.9.3 Hokkaido-reishi Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Bristol Botanicals Limited

9.10.1 Bristol Botanicals Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Reishi Mushroom Extract Product Profiles, Application and Specification

9.10.3 Bristol Botanicals Limited Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Reishi Mushroom Extract Product Picture

Table Global Reishi Mushroom Extract Market Sales Volume and CAGR (%) Comparison by Type

Table Reishi Mushroom Extract Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Reishi Mushroom Extract Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Reishi Mushroom Extract Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Reishi Mushroom Extract Industry Development

Table Global Reishi Mushroom Extract Sales Volume by Player (2017-2022)

Table Global Reishi Mushroom Extract Sales Volume Share by Player (2017-2022)

Figure Global Reishi Mushroom Extract Sales Volume Share by Player in 2021

Table Reishi Mushroom Extract Revenue (Million USD) by Player (2017-2022)

Table Reishi Mushroom Extract Revenue Market Share by Player (2017-2022)

Table Reishi Mushroom Extract Price by Player (2017-2022)

Table Reishi Mushroom Extract Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Reishi Mushroom Extract Sales Volume, Region Wise (2017-2022)

Table Global Reishi Mushroom Extract Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Reishi Mushroom Extract Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Reishi Mushroom Extract Sales Volume Market Share, Region Wise in 2021

Table Global Reishi Mushroom Extract Revenue (Million USD), Region Wise (2017-2022)

Table Global Reishi Mushroom Extract Revenue Market Share, Region Wise (2017-2022)

Figure Global Reishi Mushroom Extract Revenue Market Share, Region Wise (2017-2022)

Figure Global Reishi Mushroom Extract Revenue Market Share, Region Wise in 2021

Table Global Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Reishi Mushroom Extract Sales Volume by Type (2017-2022)

Table Global Reishi Mushroom Extract Sales Volume Market Share by Type (2017-2022)

Figure Global Reishi Mushroom Extract Sales Volume Market Share by Type in 2021

Table Global Reishi Mushroom Extract Revenue (Million USD) by Type (2017-2022)

Table Global Reishi Mushroom Extract Revenue Market Share by Type (2017-2022)

Figure Global Reishi Mushroom Extract Revenue Market Share by Type in 2021

Table Reishi Mushroom Extract Price by Type (2017-2022)

Figure Global Reishi Mushroom Extract Sales Volume and Growth Rate of Liquid Extract (2017-2022)

Figure Global Reishi Mushroom Extract Revenue (Million USD) and Growth Rate of Liquid Extract (2017-2022)

Figure Global Reishi Mushroom Extract Sales Volume and Growth Rate of Powder Extract (2017-2022)

Figure Global Reishi Mushroom Extract Revenue (Million USD) and Growth Rate of Powder Extract (2017-2022)

Table Global Reishi Mushroom Extract Consumption by Application (2017-2022)

Table Global Reishi Mushroom Extract Consumption Market Share by Application (2017-2022)

Table Global Reishi Mushroom Extract Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Reishi Mushroom Extract Consumption Revenue Market Share by Application (2017-2022)

Table Global Reishi Mushroom Extract Consumption and Growth Rate of Food and Beverage (2017-2022)

Table Global Reishi Mushroom Extract Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Reishi Mushroom Extract Consumption and Growth Rate of Personal Care

(2017-2022)

Figure Global Reishi Mushroom Extract Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Reishi Mushroom Extract Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Reishi Mushroom Extract Price and Trend Forecast (2022-2027)

Figure USA Reishi Mushroom Extract Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Reishi Mushroom Extract Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Reishi Mushroom Extract Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Reishi Mushroom Extract Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Reishi Mushroom Extract Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Reishi Mushroom Extract Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Reishi Mushroom Extract Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Reishi Mushroom Extract Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Reishi Mushroom Extract Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Reishi Mushroom Extract Market Sales Volume Forecast, by Type

Table Global Reishi Mushroom Extract Sales Volume Market Share Forecast, by Type

Table Global Reishi Mushroom Extract Market Revenue (Million USD) Forecast, by Type

Table Global Reishi Mushroom Extract Revenue Market Share Forecast, by Type

Table Global Reishi Mushroom Extract Price Forecast, by Type

Figure Global Reishi Mushroom Extract Revenue (Million USD) and Growth Rate of Liquid Extract (2022-2027)

Figure Global Reishi Mushroom Extract Revenue (Million USD) and Growth Rate of Liquid Extract (2022-2027)

Figure Global Reishi Mushroom Extract Revenue (Million USD) and Growth Rate of Powder Extract (2022-2027)

Figure Global Reishi Mushroom Extract Revenue (Million USD) and Growth Rate of Powder Extract (2022-2027)

Table Global Reishi Mushroom Extract Market Consumption Forecast, by Application

Table Global Reishi Mushroom Extract Consumption Market Share Forecast, by Application

Table Global Reishi Mushroom Extract Market Revenue (Million USD) Forecast, by Application

Table Global Reishi Mushroom Extract Revenue Market Share Forecast, by Application

Figure Global Reishi Mushroom Extract Consumption Value (Million USD) and Growth Rate of Food and Beverage (2022-2027)

Figure Global Reishi Mushroom Extract Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Reishi Mushroom Extract Consumption Value (Million USD) and Growth Rate of Personal Care (2022-2027)

Figure Reishi Mushroom Extract Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Nammex (North American Medicinal Mushroom Extracts) Profile

Table Nammex (North American Medicinal Mushroom Extracts) Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nammex (North American Medicinal Mushroom Extracts) Reishi Mushroom Extract Sales Volume and Growth Rate

Figure Nammex (North American Medicinal Mushroom Extracts) Revenue (Million USD) Market Share 2017-2022

Table Bio-Botanica Profile

Table Bio-Botanica Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bio-Botanica Reishi Mushroom Extract Sales Volume and Growth Rate

Figure Bio-Botanica Revenue (Million USD) Market Share 2017-2022

Table Huachengbio Profile

Table Huachengbio Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huachengbio Reishi Mushroom Extract Sales Volume and Growth Rate

Figure Huachengbio Revenue (Million USD) Market Share 2017-2022

Table Xian Yuensun Biological Technology Profile

Table Xian Yuensun Biological Technology Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Xian Yuensun Biological Technology Reishi Mushroom Extract Sales Volume and Growth Rate

Figure Xian Yuensun Biological Technology Revenue (Million USD) Market Share 2017-2022

Table Mushroom Science Profile

Table Mushroom Science Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mushroom Science Reishi Mushroom Extract Sales Volume and Growth Rate

Figure Mushroom Science Revenue (Million USD) Market Share 2017-2022

Table Dragon Herbs Profile

Table Dragon Herbs Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dragon Herbs Reishi Mushroom Extract Sales Volume and Growth Rate

Figure Dragon Herbs Revenue (Million USD) Market Share 2017-2022

Table Amax NutraSource Profile

Table Amax NutraSource Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amax NutraSource Reishi Mushroom Extract Sales Volume and Growth Rate

Figure Amax NutraSource Revenue (Million USD) Market Share 2017-2022

Table Qingdao Dacon Trading Profile

Table Qingdao Dacon Trading Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Qingdao Dacon Trading Reishi Mushroom Extract Sales Volume and Growth Rate

Figure Qingdao Dacon Trading Revenue (Million USD) Market Share 2017-2022

Table Hokkaido-reishi Profile

Table Hokkaido-reishi Reishi Mushroom Extract Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hokkaido-reishi Reishi Mushroom Extract Sales Volume and Growth Rate

Figure Hokkaido-reishi Revenue (Million USD) Market Share 2017-2022

Table Bristol Botanicals Limited Profile

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