

Global Red Wine Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G8E9461212EBEN.html>

Date: November 2023

Pages: 104

Price: US\$ 3,250.00 (Single User License)

ID: G8E9461212EBEN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Red Wine market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Red Wine market are covered in Chapter 9:

Bacardi Limited

Compagnia Del Vino SRL

Accolade Wines

E & J Gallo Winery

Treasury Wine Estates

Caviro

The Wine Group

Amvyx SA

Grupo Peñaflores S.A.

Pernod Ricard

Vina Concha y Toro S.A.

Gruppo Campari

Castel Group

Diageo plc

Constellation Brands

In Chapter 5 and Chapter 7.3, based on types, the Red Wine market from 2017 to 2027 is primarily split into:

Sparkling Red Wine

Still Red Wine

In Chapter 6 and Chapter 7.4, based on applications, the Red Wine market from 2017 to 2027 covers:

Food Service

Supermarkets & Hypermarkets

Specialty Stores

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Red Wine market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Red Wine Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 RED WINE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Red Wine Market
- 1.2 Red Wine Market Segment by Type
 - 1.2.1 Global Red Wine Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Red Wine Market Segment by Application
 - 1.3.1 Red Wine Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Red Wine Market, Region Wise (2017-2027)
 - 1.4.1 Global Red Wine Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Red Wine Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Red Wine Market Status and Prospect (2017-2027)
 - 1.4.4 China Red Wine Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Red Wine Market Status and Prospect (2017-2027)
 - 1.4.6 India Red Wine Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Red Wine Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Red Wine Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Red Wine Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Red Wine (2017-2027)
 - 1.5.1 Global Red Wine Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Red Wine Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Red Wine Market

2 INDUSTRY OUTLOOK

- 2.1 Red Wine Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Red Wine Market Drivers Analysis
- 2.4 Red Wine Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Red Wine Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Red Wine Industry Development

3 GLOBAL RED WINE MARKET LANDSCAPE BY PLAYER

3.1 Global Red Wine Sales Volume and Share by Player (2017-2022)

3.2 Global Red Wine Revenue and Market Share by Player (2017-2022)

3.3 Global Red Wine Average Price by Player (2017-2022)

3.4 Global Red Wine Gross Margin by Player (2017-2022)

3.5 Red Wine Market Competitive Situation and Trends

3.5.1 Red Wine Market Concentration Rate

3.5.2 Red Wine Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL RED WINE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Red Wine Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Red Wine Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Red Wine Market Under COVID-19

4.5 Europe Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Red Wine Market Under COVID-19

4.6 China Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Red Wine Market Under COVID-19

4.7 Japan Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Red Wine Market Under COVID-19

4.8 India Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Red Wine Market Under COVID-19

4.9 Southeast Asia Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Red Wine Market Under COVID-19

4.10 Latin America Red Wine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Red Wine Market Under COVID-19

4.11 Middle East and Africa Red Wine Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.11.1 Middle East and Africa Red Wine Market Under COVID-19

5 GLOBAL RED WINE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Red Wine Sales Volume and Market Share by Type (2017-2022)

5.2 Global Red Wine Revenue and Market Share by Type (2017-2022)

5.3 Global Red Wine Price by Type (2017-2022)

5.4 Global Red Wine Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Red Wine Sales Volume, Revenue and Growth Rate of Sparkling Red Wine (2017-2022)

5.4.2 Global Red Wine Sales Volume, Revenue and Growth Rate of Still Red Wine (2017-2022)

6 GLOBAL RED WINE MARKET ANALYSIS BY APPLICATION

6.1 Global Red Wine Consumption and Market Share by Application (2017-2022)

6.2 Global Red Wine Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Red Wine Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Red Wine Consumption and Growth Rate of Food Service (2017-2022)

6.3.2 Global Red Wine Consumption and Growth Rate of Supermarkets & Hypermarkets (2017-2022)

6.3.3 Global Red Wine Consumption and Growth Rate of Specialty Stores (2017-2022)

6.3.4 Global Red Wine Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL RED WINE MARKET FORECAST (2022-2027)

7.1 Global Red Wine Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Red Wine Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Red Wine Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Red Wine Price and Trend Forecast (2022-2027)

7.2 Global Red Wine Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Red Wine Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Red Wine Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Red Wine Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Red Wine Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Red Wine Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Red Wine Sales Volume and Revenue Forecast (2022-2027)

- 7.2.7 Latin America Red Wine Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Red Wine Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Red Wine Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Red Wine Revenue and Growth Rate of Sparkling Red Wine (2022-2027)
 - 7.3.2 Global Red Wine Revenue and Growth Rate of Still Red Wine (2022-2027)
- 7.4 Global Red Wine Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Red Wine Consumption Value and Growth Rate of Food Service(2022-2027)
 - 7.4.2 Global Red Wine Consumption Value and Growth Rate of Supermarkets & Hypermarkets(2022-2027)
 - 7.4.3 Global Red Wine Consumption Value and Growth Rate of Specialty Stores(2022-2027)
 - 7.4.4 Global Red Wine Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Red Wine Market Forecast Under COVID-19

8 RED WINE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Red Wine Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Red Wine Analysis
- 8.6 Major Downstream Buyers of Red Wine Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Red Wine Industry

9 PLAYERS PROFILES

- 9.1 Bacardi Limited
 - 9.1.1 Bacardi Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Red Wine Product Profiles, Application and Specification
 - 9.1.3 Bacardi Limited Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis

9.2 Compagnia Del Vino SRL

9.2.1 Compagnia Del Vino SRL Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Red Wine Product Profiles, Application and Specification

9.2.3 Compagnia Del Vino SRL Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Accolade Wines

9.3.1 Accolade Wines Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Red Wine Product Profiles, Application and Specification

9.3.3 Accolade Wines Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 E & J Gallo Winery

9.4.1 E & J Gallo Winery Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Red Wine Product Profiles, Application and Specification

9.4.3 E & J Gallo Winery Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Treasury Wine Estates

9.5.1 Treasury Wine Estates Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Red Wine Product Profiles, Application and Specification

9.5.3 Treasury Wine Estates Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Caviro

9.6.1 Caviro Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Red Wine Product Profiles, Application and Specification

9.6.3 Caviro Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 The Wine Group

9.7.1 The Wine Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Red Wine Product Profiles, Application and Specification

9.7.3 The Wine Group Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Amvix SA

9.8.1 Amvix SA Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Red Wine Product Profiles, Application and Specification

9.8.3 Amvix SA Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Grupo Peñaflores S.A.

9.9.1 Grupo Peñaflores S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Red Wine Product Profiles, Application and Specification

9.9.3 Grupo Peñaflores S.A. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Pernod Ricard

9.10.1 Pernod Ricard Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Red Wine Product Profiles, Application and Specification

9.10.3 Pernod Ricard Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Viña Concha y Toro S.A.

9.11.1 Viña Concha y Toro S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Red Wine Product Profiles, Application and Specification

9.11.3 Viña Concha y Toro S.A. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Gruppo Campari

9.12.1 Gruppo Campari Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Red Wine Product Profiles, Application and Specification

9.12.3 Gruppo Campari Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Castel Group

9.13.1 Castel Group Basic Information, Manufacturing Base, Sales Region and

Competitors

9.13.2 Red Wine Product Profiles, Application and Specification

9.13.3 Castel Group Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Diageo plc

9.14.1 Diageo plc Basic Information, Manufacturing Base, Sales Region and

Competitors

9.14.2 Red Wine Product Profiles, Application and Specification

9.14.3 Diageo plc Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Constellation Brands

9.15.1 Constellation Brands Basic Information, Manufacturing Base, Sales Region and

Competitors

9.15.2 Red Wine Product Profiles, Application and Specification

9.15.3 Constellation Brands Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Red Wine Product Picture

Table Global Red Wine Market Sales Volume and CAGR (%) Comparison by Type

Table Red Wine Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Red Wine Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Red Wine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Red Wine Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Red Wine Industry Development

Table Global Red Wine Sales Volume by Player (2017-2022)

Table Global Red Wine Sales Volume Share by Player (2017-2022)

Figure Global Red Wine Sales Volume Share by Player in 2021

Table Red Wine Revenue (Million USD) by Player (2017-2022)

Table Red Wine Revenue Market Share by Player (2017-2022)

Table Red Wine Price by Player (2017-2022)

Table Red Wine Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Red Wine Sales Volume, Region Wise (2017-2022)

Table Global Red Wine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Red Wine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Red Wine Sales Volume Market Share, Region Wise in 2021

Table Global Red Wine Revenue (Million USD), Region Wise (2017-2022)

Table Global Red Wine Revenue Market Share, Region Wise (2017-2022)

Figure Global Red Wine Revenue Market Share, Region Wise (2017-2022)

Figure Global Red Wine Revenue Market Share, Region Wise in 2021

Table Global Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin

(2017-2022)

Table United States Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Red Wine Sales Volume by Type (2017-2022)

Table Global Red Wine Sales Volume Market Share by Type (2017-2022)

Figure Global Red Wine Sales Volume Market Share by Type in 2021

Table Global Red Wine Revenue (Million USD) by Type (2017-2022)

Table Global Red Wine Revenue Market Share by Type (2017-2022)

Figure Global Red Wine Revenue Market Share by Type in 2021

Table Red Wine Price by Type (2017-2022)

Figure Global Red Wine Sales Volume and Growth Rate of Sparkling Red Wine (2017-2022)

Figure Global Red Wine Revenue (Million USD) and Growth Rate of Sparkling Red Wine (2017-2022)

Figure Global Red Wine Sales Volume and Growth Rate of Still Red Wine (2017-2022)

Figure Global Red Wine Revenue (Million USD) and Growth Rate of Still Red Wine (2017-2022)

Table Global Red Wine Consumption by Application (2017-2022)

Table Global Red Wine Consumption Market Share by Application (2017-2022)

Table Global Red Wine Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Red Wine Consumption Revenue Market Share by Application (2017-2022)

Table Global Red Wine Consumption and Growth Rate of Food Service (2017-2022)

Table Global Red Wine Consumption and Growth Rate of Supermarkets & Hypermarkets (2017-2022)

Table Global Red Wine Consumption and Growth Rate of Specialty Stores (2017-2022)

Table Global Red Wine Consumption and Growth Rate of Others (2017-2022)

Figure Global Red Wine Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Red Wine Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Red Wine Price and Trend Forecast (2022-2027)

Figure USA Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Red Wine Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure China Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Red Wine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Red Wine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Red Wine Market Sales Volume Forecast, by Type

Table Global Red Wine Sales Volume Market Share Forecast, by Type

Table Global Red Wine Market Revenue (Million USD) Forecast, by Type

Table Global Red Wine Revenue Market Share Forecast, by Type

Table Global Red Wine Price Forecast, by Type

Figure Global Red Wine Revenue (Million USD) and Growth Rate of Sparkling Red Wine (2022-2027)

Figure Global Red Wine Revenue (Million USD) and Growth Rate of Sparkling Red Wine (2022-2027)

Figure Global Red Wine Revenue (Million USD) and Growth Rate of Still Red Wine (2022-2027)

Figure Global Red Wine Revenue (Million USD) and Growth Rate of Still Red Wine (2022-2027)

Table Global Red Wine Market Consumption Forecast, by Application

Table Global Red Wine Consumption Market Share Forecast, by Application

Table Global Red Wine Market Revenue (Million USD) Forecast, by Application

Table Global Red Wine Revenue Market Share Forecast, by Application

Figure Global Red Wine Consumption Value (Million USD) and Growth Rate of Food Service (2022-2027)

Figure Global Red Wine Consumption Value (Million USD) and Growth Rate of Supermarkets & Hypermarkets (2022-2027)

Figure Global Red Wine Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Red Wine Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Red Wine Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Bacardi Limited Profile

Table Bacardi Limited Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bacardi Limited Red Wine Sales Volume and Growth Rate

Figure Bacardi Limited Revenue (Million USD) Market Share 2017-2022

Table Compagnia Del Vino SRL Profile

Table Compagnia Del Vino SRL Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Compagnia Del Vino SRL Red Wine Sales Volume and Growth Rate

Figure Compagnia Del Vino SRL Revenue (Million USD) Market Share 2017-2022

Table Accolade Wines Profile

Table Accolade Wines Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Accolade Wines Red Wine Sales Volume and Growth Rate

Figure Accolade Wines Revenue (Million USD) Market Share 2017-2022

Table E & J Gallo Winery Profile

Table E & J Gallo Winery Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure E & J Gallo Winery Red Wine Sales Volume and Growth Rate

Figure E & J Gallo Winery Revenue (Million USD) Market Share 2017-2022

Table Treasury Wine Estates Profile

Table Treasury Wine Estates Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Treasury Wine Estates Red Wine Sales Volume and Growth Rate

Figure Treasury Wine Estates Revenue (Million USD) Market Share 2017-2022

Table Caviro Profile

Table Caviro Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Caviro Red Wine Sales Volume and Growth Rate

Figure Caviro Revenue (Million USD) Market Share 2017-2022

Table The Wine Group Profile

Table The Wine Group Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Wine Group Red Wine Sales Volume and Growth Rate

Figure The Wine Group Revenue (Million USD) Market Share 2017-2022

Table Amvyx SA Profile

Table Amvyx SA Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amvyx SA Red Wine Sales Volume and Growth Rate

Figure Amvyx SA Revenue (Million USD) Market Share 2017-2022

Table Grupo Peñaflores S.A. Profile

Table Grupo Peñaflores S.A. Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Grupo Peñaflores S.A. Red Wine Sales Volume and Growth Rate

Figure Grupo Peñaflores S.A. Revenue (Million USD) Market Share 2017-2022

Table Pernod Ricard Profile

Table Pernod Ricard Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pernod Ricard Red Wine Sales Volume and Growth Rate

Figure Pernod Ricard Revenue (Million USD) Market Share 2017-2022

Table Viña Concha y Toro S.A. Profile

Table Viña Concha y Toro S.A. Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Viña Concha y Toro S.A. Red Wine Sales Volume and Growth Rate

Figure Viña Concha y Toro S.A. Revenue (Million USD) Market Share 2017-2022

Table Gruppo Campari Profile

Table Gruppo Campari Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gruppo Campari Red Wine Sales Volume and Growth Rate

Figure Gruppo Campari Revenue (Million USD) Market Share 2017-2022

Table Castel Group Profile

Table Castel Group Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Castel Group Red Wine Sales Volume and Growth Rate

Figure Castel Group Revenue (Million USD) Market Share 2017-2022

Table Diageo plc Profile

Table Diageo plc Red Wine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Diageo plc Red Wine Sales Volume and Growth Rate

Figure Diageo plc Revenue (Million USD) Market Share 2017-2022

Table Constellation Brands Profile

Table Constellation Brands Red Wine Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Constellation Brands Red Wine Sales Volume and Growth Rate

Figure Constellation Brands Revenue (Million USD) Market Share 2017-2022

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