

Global Recommendation Engine Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

A recommendation engine, also known as a recommender system, is software that analyzes available data to make suggestions for something that a website user might be interested in, such as a book, a video or a job, among other possibilities.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Recommendation Engine market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Recommendation Engine market are covered in Chapter 9:

Microsoft

SAP

Google

AWS

Salesforce

Intel

IBM

HPE

Oracle

Sentient Technologies

In Chapter 5 and Chapter 7.3, based on types, the Recommendation Engine market from 2017 to 2027 is primarily split into:

Collaborative Filtering

Content-Based Filtering

Hybrid Recommendation

In Chapter 6 and Chapter 7.4, based on applications, the Recommendation Engine market from 2017 to 2027 covers:

Manufacturing

Healthcare

BFSI

Media and entertainment

Transportation

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Recommendation Engine market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Recommendation Engine Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market

size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 RECOMMENDATION ENGINE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Recommendation Engine Market
- 1.2 Recommendation Engine Market Segment by Type
 - 1.2.1 Global Recommendation Engine Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Recommendation Engine Market Segment by Application
 - 1.3.1 Recommendation Engine Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Recommendation Engine Market, Region Wise (2017-2027)
 - 1.4.1 Global Recommendation Engine Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Recommendation Engine Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Recommendation Engine Market Status and Prospect (2017-2027)
 - 1.4.4 China Recommendation Engine Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Recommendation Engine Market Status and Prospect (2017-2027)
 - 1.4.6 India Recommendation Engine Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Recommendation Engine Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Recommendation Engine Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Recommendation Engine Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Recommendation Engine (2017-2027)
 - 1.5.1 Global Recommendation Engine Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Recommendation Engine Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Recommendation Engine Market

2 INDUSTRY OUTLOOK

- 2.1 Recommendation Engine Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers

- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Recommendation Engine Market Drivers Analysis
- 2.4 Recommendation Engine Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Recommendation Engine Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Recommendation Engine Industry Development

3 GLOBAL RECOMMENDATION ENGINE MARKET LANDSCAPE BY PLAYER

- 3.1 Global Recommendation Engine Sales Volume and Share by Player (2017-2022)
- 3.2 Global Recommendation Engine Revenue and Market Share by Player (2017-2022)
- 3.3 Global Recommendation Engine Average Price by Player (2017-2022)
- 3.4 Global Recommendation Engine Gross Margin by Player (2017-2022)
- 3.5 Recommendation Engine Market Competitive Situation and Trends
 - 3.5.1 Recommendation Engine Market Concentration Rate
 - 3.5.2 Recommendation Engine Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL RECOMMENDATION ENGINE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Recommendation Engine Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Recommendation Engine Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Recommendation Engine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Recommendation Engine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Recommendation Engine Market Under COVID-19
- 4.5 Europe Recommendation Engine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Recommendation Engine Market Under COVID-19
- 4.6 China Recommendation Engine Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.6.1 China Recommendation Engine Market Under COVID-19
- 4.7 Japan Recommendation Engine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Recommendation Engine Market Under COVID-19
- 4.8 India Recommendation Engine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Recommendation Engine Market Under COVID-19
- 4.9 Southeast Asia Recommendation Engine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Recommendation Engine Market Under COVID-19
- 4.10 Latin America Recommendation Engine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Recommendation Engine Market Under COVID-19
- 4.11 Middle East and Africa Recommendation Engine Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Recommendation Engine Market Under COVID-19

5 GLOBAL RECOMMENDATION ENGINE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Recommendation Engine Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Recommendation Engine Revenue and Market Share by Type (2017-2022)
- 5.3 Global Recommendation Engine Price by Type (2017-2022)
- 5.4 Global Recommendation Engine Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Recommendation Engine Sales Volume, Revenue and Growth Rate of Collaborative Filtering (2017-2022)
 - 5.4.2 Global Recommendation Engine Sales Volume, Revenue and Growth Rate of Content-Based Filtering (2017-2022)
 - 5.4.3 Global Recommendation Engine Sales Volume, Revenue and Growth Rate of Hybrid Recommendation (2017-2022)

6 GLOBAL RECOMMENDATION ENGINE MARKET ANALYSIS BY APPLICATION

- 6.1 Global Recommendation Engine Consumption and Market Share by Application (2017-2022)
- 6.2 Global Recommendation Engine Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Recommendation Engine Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Recommendation Engine Consumption and Growth Rate of Manufacturing (2017-2022)

6.3.2 Global Recommendation Engine Consumption and Growth Rate of Healthcare (2017-2022)

6.3.3 Global Recommendation Engine Consumption and Growth Rate of BFSI (2017-2022)

6.3.4 Global Recommendation Engine Consumption and Growth Rate of Media and entertainment (2017-2022)

6.3.5 Global Recommendation Engine Consumption and Growth Rate of Transportation (2017-2022)

6.3.6 Global Recommendation Engine Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL RECOMMENDATION ENGINE MARKET FORECAST (2022-2027)

7.1 Global Recommendation Engine Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Recommendation Engine Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Recommendation Engine Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Recommendation Engine Price and Trend Forecast (2022-2027)

7.2 Global Recommendation Engine Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Recommendation Engine Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Recommendation Engine Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Recommendation Engine Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Recommendation Engine Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Recommendation Engine Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Recommendation Engine Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Recommendation Engine Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Recommendation Engine Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Recommendation Engine Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Recommendation Engine Revenue and Growth Rate of Collaborative Filtering (2022-2027)

7.3.2 Global Recommendation Engine Revenue and Growth Rate of Content-Based Filtering (2022-2027)

7.3.3 Global Recommendation Engine Revenue and Growth Rate of Hybrid Recommendation (2022-2027)

7.4 Global Recommendation Engine Consumption Forecast by Application (2022-2027)

7.4.1 Global Recommendation Engine Consumption Value and Growth Rate of Manufacturing(2022-2027)

7.4.2 Global Recommendation Engine Consumption Value and Growth Rate of Healthcare(2022-2027)

7.4.3 Global Recommendation Engine Consumption Value and Growth Rate of BFSI(2022-2027)

7.4.4 Global Recommendation Engine Consumption Value and Growth Rate of Media and entertainment(2022-2027)

7.4.5 Global Recommendation Engine Consumption Value and Growth Rate of Transportation(2022-2027)

7.4.6 Global Recommendation Engine Consumption Value and Growth Rate of Others(2022-2027)

7.5 Recommendation Engine Market Forecast Under COVID-19

8 RECOMMENDATION ENGINE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Recommendation Engine Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Recommendation Engine Analysis

8.6 Major Downstream Buyers of Recommendation Engine Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Recommendation Engine Industry

9 PLAYERS PROFILES

9.1 Microsoft

- 9.1.1 Microsoft Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Recommendation Engine Product Profiles, Application and Specification
- 9.1.3 Microsoft Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 SAP

- 9.2.1 SAP Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Recommendation Engine Product Profiles, Application and Specification
- 9.2.3 SAP Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 Google

- 9.3.1 Google Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Recommendation Engine Product Profiles, Application and Specification
- 9.3.3 Google Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 AWS

- 9.4.1 AWS Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Recommendation Engine Product Profiles, Application and Specification
- 9.4.3 AWS Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

9.5 Salesforce

- 9.5.1 Salesforce Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Recommendation Engine Product Profiles, Application and Specification
- 9.5.3 Salesforce Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis

9.6 Intel

- 9.6.1 Intel Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Recommendation Engine Product Profiles, Application and Specification
- 9.6.3 Intel Market Performance (2017-2022)
- 9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 IBM

9.7.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Recommendation Engine Product Profiles, Application and Specification

9.7.3 IBM Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 HPE

9.8.1 HPE Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Recommendation Engine Product Profiles, Application and Specification

9.8.3 HPE Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Oracle

9.9.1 Oracle Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Recommendation Engine Product Profiles, Application and Specification

9.9.3 Oracle Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Sentient Technologies

9.10.1 Sentient Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Recommendation Engine Product Profiles, Application and Specification

9.10.3 Sentient Technologies Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Recommendation Engine Product Picture

Table Global Recommendation Engine Market Sales Volume and CAGR (%) Comparison by Type

Table Recommendation Engine Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Recommendation Engine Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Recommendation Engine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Recommendation Engine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Recommendation Engine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Recommendation Engine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Recommendation Engine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Recommendation Engine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Recommendation Engine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Recommendation Engine Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Recommendation Engine Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Recommendation Engine Industry Development

Table Global Recommendation Engine Sales Volume by Player (2017-2022)

Table Global Recommendation Engine Sales Volume Share by Player (2017-2022)

Figure Global Recommendation Engine Sales Volume Share by Player in 2021

Table Recommendation Engine Revenue (Million USD) by Player (2017-2022)

Table Recommendation Engine Revenue Market Share by Player (2017-2022)

Table Recommendation Engine Price by Player (2017-2022)

Table Recommendation Engine Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Recommendation Engine Sales Volume, Region Wise (2017-2022)

Table Global Recommendation Engine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Recommendation Engine Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Recommendation Engine Sales Volume Market Share, Region Wise in 2021

Table Global Recommendation Engine Revenue (Million USD), Region Wise (2017-2022)

Table Global Recommendation Engine Revenue Market Share, Region Wise (2017-2022)

Figure Global Recommendation Engine Revenue Market Share, Region Wise (2017-2022)

Figure Global Recommendation Engine Revenue Market Share, Region Wise in 2021

Table Global Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Recommendation Engine Sales Volume by Type (2017-2022)

Table Global Recommendation Engine Sales Volume Market Share by Type (2017-2022)

Figure Global Recommendation Engine Sales Volume Market Share by Type in 2021

Table Global Recommendation Engine Revenue (Million USD) by Type (2017-2022)

Table Global Recommendation Engine Revenue Market Share by Type (2017-2022)

Figure Global Recommendation Engine Revenue Market Share by Type in 2021

Table Recommendation Engine Price by Type (2017-2022)

Figure Global Recommendation Engine Sales Volume and Growth Rate of Collaborative Filtering (2017-2022)

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate of Collaborative Filtering (2017-2022)

Figure Global Recommendation Engine Sales Volume and Growth Rate of Content-Based Filtering (2017-2022)

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate of Content-Based Filtering (2017-2022)

Figure Global Recommendation Engine Sales Volume and Growth Rate of Hybrid Recommendation (2017-2022)

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate of Hybrid Recommendation (2017-2022)

Table Global Recommendation Engine Consumption by Application (2017-2022)

Table Global Recommendation Engine Consumption Market Share by Application (2017-2022)

Table Global Recommendation Engine Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Recommendation Engine Consumption Revenue Market Share by Application (2017-2022)

Table Global Recommendation Engine Consumption and Growth Rate of Manufacturing (2017-2022)

Table Global Recommendation Engine Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Recommendation Engine Consumption and Growth Rate of BFSI (2017-2022)

Table Global Recommendation Engine Consumption and Growth Rate of Media and entertainment (2017-2022)

Table Global Recommendation Engine Consumption and Growth Rate of Transportation (2017-2022)

Table Global Recommendation Engine Consumption and Growth Rate of Others (2017-2022)

Figure Global Recommendation Engine Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Recommendation Engine Price and Trend Forecast (2022-2027)

Figure USA Recommendation Engine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Recommendation Engine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Recommendation Engine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Recommendation Engine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Recommendation Engine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Recommendation Engine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Recommendation Engine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Recommendation Engine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Recommendation Engine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Recommendation Engine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Recommendation Engine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Recommendation Engine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Recommendation Engine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Recommendation Engine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Recommendation Engine Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Recommendation Engine Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Recommendation Engine Market Sales Volume Forecast, by Type

Table Global Recommendation Engine Sales Volume Market Share Forecast, by Type

Table Global Recommendation Engine Market Revenue (Million USD) Forecast, by Type

Table Global Recommendation Engine Revenue Market Share Forecast, by Type

Table Global Recommendation Engine Price Forecast, by Type

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate of

Collaborative Filtering (2022-2027)

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate of Collaborative Filtering (2022-2027)

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate of Content-Based Filtering (2022-2027)

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate of Content-Based Filtering (2022-2027)

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate of Hybrid Recommendation (2022-2027)

Figure Global Recommendation Engine Revenue (Million USD) and Growth Rate of Hybrid Recommendation (2022-2027)

Table Global Recommendation Engine Market Consumption Forecast, by Application

Table Global Recommendation Engine Consumption Market Share Forecast, by Application

Table Global Recommendation Engine Market Revenue (Million USD) Forecast, by Application

Table Global Recommendation Engine Revenue Market Share Forecast, by Application

Figure Global Recommendation Engine Consumption Value (Million USD) and Growth Rate of Manufacturing (2022-2027)

Figure Global Recommendation Engine Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Recommendation Engine Consumption Value (Million USD) and Growth Rate of BFSI (2022-2027)

Figure Global Recommendation Engine Consumption Value (Million USD) and Growth Rate of Media and entertainment (2022-2027)

Figure Global Recommendation Engine Consumption Value (Million USD) and Growth Rate of Transportation (2022-2027)

Figure Global Recommendation Engine Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Recommendation Engine Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Microsoft Profile

Table Microsoft Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Recommendation Engine Sales Volume and Growth Rate

Figure Microsoft Revenue (Million USD) Market Share 2017-2022

Table SAP Profile

Table SAP Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAP Recommendation Engine Sales Volume and Growth Rate

Figure SAP Revenue (Million USD) Market Share 2017-2022

Table Google Profile

Table Google Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Google Recommendation Engine Sales Volume and Growth Rate

Figure Google Revenue (Million USD) Market Share 2017-2022

Table AWS Profile

Table AWS Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AWS Recommendation Engine Sales Volume and Growth Rate

Figure AWS Revenue (Million USD) Market Share 2017-2022

Table Salesforce Profile

Table Salesforce Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Salesforce Recommendation Engine Sales Volume and Growth Rate

Figure Salesforce Revenue (Million USD) Market Share 2017-2022

Table Intel Profile

Table Intel Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Intel Recommendation Engine Sales Volume and Growth Rate

Figure Intel Revenue (Million USD) Market Share 2017-2022

Table IBM Profile

Table IBM Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Recommendation Engine Sales Volume and Growth Rate

Figure IBM Revenue (Million USD) Market Share 2017-2022

Table HPE Profile

Table HPE Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HPE Recommendation Engine Sales Volume and Growth Rate

Figure HPE Revenue (Million USD) Market Share 2017-2022

Table Oracle Profile

Table Oracle Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oracle Recommendation Engine Sales Volume and Growth Rate

Figure Oracle Revenue (Million USD) Market Share 2017-2022

Table Sentient Technologies Profile

Table Sentient Technologies Recommendation Engine Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sentient Technologies Recommendation Engine Sales Volume and Growth Rate

Figure Sentient Technologies Revenue (Million USD) Market Share 2017-2022

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