

# Global Ready-to-drink (RTD) Coffee Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G71395636F2BEN.html>

Date: April 2022

Pages: 130

Price: US\$ 3,500.00 (Single User License)

ID: G71395636F2BEN

## Abstracts

Based on the Ready-to-drink (RTD) Coffee market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Ready-to-drink (RTD) Coffee market covered in Chapter 5:

Bulletproof 360, Inc.

illycaff? S.p.A

PepsiCo Inc

The J.M. Smucker Company

Tim Horton's Inc.

Keurig Dr Pepper Inc.

Suntory Holdings Limited

Gevalia Kaffe LLC

Nestle S.A.  
Bolthouse Farms, Inc.  
Starbucks Corporation  
The Coca-Cola Company  
Lotte Chilsung Beverage Co.  
Asahi Group Holdings, Ltd.  
McDonald's Corporation  
Caribou Coffee Company, Inc  
Heartland Food Products Group  
Peet's coffee & Tea, Inc.  
Califia Farms LP  
Monster beverage Co.

In Chapter 6, on the basis of types, the Ready-to-drink (RTD) Coffee market from 2015 to 2025 is primarily split into:

Caf? Latte  
Cappuccino  
Espresso  
Caffe Mocha  
Flat White  
Cold Brew Coffee  
Decaffeinated  
Others

In Chapter 7, on the basis of applications, the Ready-to-drink (RTD) Coffee market from 2015 to 2025 covers:

Supermarkets/Hypermarkets  
Convenience Stores  
Food Service  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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