

Global Rapid Influenza Diagnostic Tests Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GF215398F9A4EN.html>

Date: July 2023

Pages: 99

Price: US\$ 3,250.00 (Single User License)

ID: GF215398F9A4EN

Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Rapid Influenza Diagnostic Tests market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Rapid Influenza Diagnostic Tests market are covered in Chapter 9:

Luminex Corporation

Analytik Jena AG

Quidel Corp.

Bio-Rad Laboratories Inc.

Alere Inc.

Thermo Fisher Scientific Inc.

Danaher Corp.
Siemens Healthineers AG
F. Hoffmann-La Roche Ltd.
Becton, Dickinson and Company
Meridian Bioscience, Inc.
bioMérieux SA
Hologic Inc.
Abbott Laboratories

In Chapter 5 and Chapter 7.3, based on types, the Rapid Influenza Diagnostic Tests market from 2017 to 2027 is primarily split into:

RIDT for Influenza A
RIDT for Influenza B

In Chapter 6 and Chapter 7.4, based on applications, the Rapid Influenza Diagnostic Tests market from 2017 to 2027 covers:

Hospitals
Diagnostics Centers
Research Laboratories

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Rapid Influenza Diagnostic Tests market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Rapid

Influenza Diagnostic Tests Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market

concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 RAPID INFLUENZA DIAGNOSTIC TESTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Rapid Influenza Diagnostic Tests Market
- 1.2 Rapid Influenza Diagnostic Tests Market Segment by Type
 - 1.2.1 Global Rapid Influenza Diagnostic Tests Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Rapid Influenza Diagnostic Tests Market Segment by Application
 - 1.3.1 Rapid Influenza Diagnostic Tests Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Rapid Influenza Diagnostic Tests Market, Region Wise (2017-2027)
 - 1.4.1 Global Rapid Influenza Diagnostic Tests Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Rapid Influenza Diagnostic Tests Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Rapid Influenza Diagnostic Tests Market Status and Prospect (2017-2027)
 - 1.4.4 China Rapid Influenza Diagnostic Tests Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Rapid Influenza Diagnostic Tests Market Status and Prospect (2017-2027)
 - 1.4.6 India Rapid Influenza Diagnostic Tests Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Rapid Influenza Diagnostic Tests Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Rapid Influenza Diagnostic Tests Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Rapid Influenza Diagnostic Tests Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Rapid Influenza Diagnostic Tests (2017-2027)
 - 1.5.1 Global Rapid Influenza Diagnostic Tests Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Rapid Influenza Diagnostic Tests Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Rapid Influenza Diagnostic Tests Market

2 INDUSTRY OUTLOOK

- 2.1 Rapid Influenza Diagnostic Tests Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Rapid Influenza Diagnostic Tests Market Drivers Analysis
- 2.4 Rapid Influenza Diagnostic Tests Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Rapid Influenza Diagnostic Tests Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Rapid Influenza Diagnostic Tests Industry Development

3 GLOBAL RAPID INFLUENZA DIAGNOSTIC TESTS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Rapid Influenza Diagnostic Tests Sales Volume and Share by Player (2017-2022)
- 3.2 Global Rapid Influenza Diagnostic Tests Revenue and Market Share by Player (2017-2022)
- 3.3 Global Rapid Influenza Diagnostic Tests Average Price by Player (2017-2022)
- 3.4 Global Rapid Influenza Diagnostic Tests Gross Margin by Player (2017-2022)
- 3.5 Rapid Influenza Diagnostic Tests Market Competitive Situation and Trends
 - 3.5.1 Rapid Influenza Diagnostic Tests Market Concentration Rate
 - 3.5.2 Rapid Influenza Diagnostic Tests Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL RAPID INFLUENZA DIAGNOSTIC TESTS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Rapid Influenza Diagnostic Tests Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Rapid Influenza Diagnostic Tests Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Rapid Influenza Diagnostic Tests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Rapid Influenza Diagnostic Tests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Rapid Influenza Diagnostic Tests Market Under COVID-19

4.5 Europe Rapid Influenza Diagnostic Tests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Rapid Influenza Diagnostic Tests Market Under COVID-19

4.6 China Rapid Influenza Diagnostic Tests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Rapid Influenza Diagnostic Tests Market Under COVID-19

4.7 Japan Rapid Influenza Diagnostic Tests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Rapid Influenza Diagnostic Tests Market Under COVID-19

4.8 India Rapid Influenza Diagnostic Tests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Rapid Influenza Diagnostic Tests Market Under COVID-19

4.9 Southeast Asia Rapid Influenza Diagnostic Tests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Rapid Influenza Diagnostic Tests Market Under COVID-19

4.10 Latin America Rapid Influenza Diagnostic Tests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Rapid Influenza Diagnostic Tests Market Under COVID-19

4.11 Middle East and Africa Rapid Influenza Diagnostic Tests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Rapid Influenza Diagnostic Tests Market Under COVID-19

5 GLOBAL RAPID INFLUENZA DIAGNOSTIC TESTS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Rapid Influenza Diagnostic Tests Sales Volume and Market Share by Type (2017-2022)

5.2 Global Rapid Influenza Diagnostic Tests Revenue and Market Share by Type (2017-2022)

5.3 Global Rapid Influenza Diagnostic Tests Price by Type (2017-2022)

5.4 Global Rapid Influenza Diagnostic Tests Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Rapid Influenza Diagnostic Tests Sales Volume, Revenue and Growth Rate of RIDT for Influenza A (2017-2022)

5.4.2 Global Rapid Influenza Diagnostic Tests Sales Volume, Revenue and Growth

Rate of RIDT for Influenza B (2017-2022)

6 GLOBAL RAPID INFLUENZA DIAGNOSTIC TESTS MARKET ANALYSIS BY APPLICATION

6.1 Global Rapid Influenza Diagnostic Tests Consumption and Market Share by Application (2017-2022)

6.2 Global Rapid Influenza Diagnostic Tests Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Rapid Influenza Diagnostic Tests Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Rapid Influenza Diagnostic Tests Consumption and Growth Rate of Hospitals (2017-2022)

6.3.2 Global Rapid Influenza Diagnostic Tests Consumption and Growth Rate of Diagnostics Centers (2017-2022)

6.3.3 Global Rapid Influenza Diagnostic Tests Consumption and Growth Rate of Research Laboratories (2017-2022)

7 GLOBAL RAPID INFLUENZA DIAGNOSTIC TESTS MARKET FORECAST (2022-2027)

7.1 Global Rapid Influenza Diagnostic Tests Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Rapid Influenza Diagnostic Tests Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Rapid Influenza Diagnostic Tests Price and Trend Forecast (2022-2027)

7.2 Global Rapid Influenza Diagnostic Tests Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Rapid Influenza Diagnostic Tests Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Rapid Influenza Diagnostic Tests Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Rapid Influenza Diagnostic Tests Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Rapid Influenza Diagnostic Tests Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Rapid Influenza Diagnostic Tests Sales Volume and Revenue Forecast

(2022-2027)

7.2.6 Southeast Asia Rapid Influenza Diagnostic Tests Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Rapid Influenza Diagnostic Tests Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Rapid Influenza Diagnostic Tests Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Rapid Influenza Diagnostic Tests Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Rapid Influenza Diagnostic Tests Revenue and Growth Rate of RIDT for Influenza A (2022-2027)

7.3.2 Global Rapid Influenza Diagnostic Tests Revenue and Growth Rate of RIDT for Influenza B (2022-2027)

7.4 Global Rapid Influenza Diagnostic Tests Consumption Forecast by Application (2022-2027)

7.4.1 Global Rapid Influenza Diagnostic Tests Consumption Value and Growth Rate of Hospitals(2022-2027)

7.4.2 Global Rapid Influenza Diagnostic Tests Consumption Value and Growth Rate of Diagnostics Centers(2022-2027)

7.4.3 Global Rapid Influenza Diagnostic Tests Consumption Value and Growth Rate of Research Laboratories(2022-2027)

7.5 Rapid Influenza Diagnostic Tests Market Forecast Under COVID-19

8 RAPID INFLUENZA DIAGNOSTIC TESTS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Rapid Influenza Diagnostic Tests Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Rapid Influenza Diagnostic Tests Analysis

8.6 Major Downstream Buyers of Rapid Influenza Diagnostic Tests Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Rapid Influenza Diagnostic Tests Industry

9 PLAYERS PROFILES

9.1 Luminex Corporation

9.1.1 Luminex Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification

9.1.3 Luminex Corporation Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Analytik Jena AG

9.2.1 Analytik Jena AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification

9.2.3 Analytik Jena AG Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Quidel Corp.

9.3.1 Quidel Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification

9.3.3 Quidel Corp. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Bio-Rad Laboratories Inc.

9.4.1 Bio-Rad Laboratories Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification

9.4.3 Bio-Rad Laboratories Inc. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Alere Inc.

9.5.1 Alere Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification

9.5.3 Alere Inc. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Thermo Fisher Scientific Inc.

9.6.1 Thermo Fisher Scientific Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification

- 9.6.3 Thermo Fisher Scientific Inc. Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 Danaher Corp.
 - 9.7.1 Danaher Corp. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification
 - 9.7.3 Danaher Corp. Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Siemens Healthineers AG
 - 9.8.1 Siemens Healthineers AG Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification
 - 9.8.3 Siemens Healthineers AG Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 F. Hoffmann-La Roche Ltd.
 - 9.9.1 F. Hoffmann-La Roche Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification
 - 9.9.3 F. Hoffmann-La Roche Ltd. Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Becton, Dickinson and Company
 - 9.10.1 Becton, Dickinson and Company Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification
 - 9.10.3 Becton, Dickinson and Company Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Meridian Bioscience, Inc.
 - 9.11.1 Meridian Bioscience, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification
 - 9.11.3 Meridian Bioscience, Inc. Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 bioMérieux SA

9.12.1 bioMérieux SA Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification

9.12.3 bioMérieux SA Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Hologic Inc.

9.13.1 Hologic Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification

9.13.3 Hologic Inc. Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Abbott Laboratories

9.14.1 Abbott Laboratories Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Rapid Influenza Diagnostic Tests Product Profiles, Application and Specification

9.14.3 Abbott Laboratories Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Rapid Influenza Diagnostic Tests Product Picture

Table Global Rapid Influenza Diagnostic Tests Market Sales Volume and CAGR (%) Comparison by Type

Table Rapid Influenza Diagnostic Tests Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Rapid Influenza Diagnostic Tests Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Rapid Influenza Diagnostic Tests Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Rapid Influenza Diagnostic Tests Industry Development

Table Global Rapid Influenza Diagnostic Tests Sales Volume by Player (2017-2022)

Table Global Rapid Influenza Diagnostic Tests Sales Volume Share by Player (2017-2022)

Figure Global Rapid Influenza Diagnostic Tests Sales Volume Share by Player in 2021

Table Rapid Influenza Diagnostic Tests Revenue (Million USD) by Player (2017-2022)

Table Rapid Influenza Diagnostic Tests Revenue Market Share by Player (2017-2022)

Table Rapid Influenza Diagnostic Tests Price by Player (2017-2022)
Table Rapid Influenza Diagnostic Tests Gross Margin by Player (2017-2022)
Table Mergers & Acquisitions, Expansion Plans
Table Global Rapid Influenza Diagnostic Tests Sales Volume, Region Wise (2017-2022)
Table Global Rapid Influenza Diagnostic Tests Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Rapid Influenza Diagnostic Tests Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Rapid Influenza Diagnostic Tests Sales Volume Market Share, Region Wise in 2021
Table Global Rapid Influenza Diagnostic Tests Revenue (Million USD), Region Wise (2017-2022)
Table Global Rapid Influenza Diagnostic Tests Revenue Market Share, Region Wise (2017-2022)
Figure Global Rapid Influenza Diagnostic Tests Revenue Market Share, Region Wise (2017-2022)
Figure Global Rapid Influenza Diagnostic Tests Revenue Market Share, Region Wise in 2021
Table Global Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Rapid Influenza Diagnostic Tests Sales Volume by Type (2017-2022)
Table Global Rapid Influenza Diagnostic Tests Sales Volume Market Share by Type (2017-2022)

Figure Global Rapid Influenza Diagnostic Tests Sales Volume Market Share by Type in 2021

Table Global Rapid Influenza Diagnostic Tests Revenue (Million USD) by Type (2017-2022)

Table Global Rapid Influenza Diagnostic Tests Revenue Market Share by Type (2017-2022)

Figure Global Rapid Influenza Diagnostic Tests Revenue Market Share by Type in 2021

Table Rapid Influenza Diagnostic Tests Price by Type (2017-2022)

Figure Global Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate of RIDT for Influenza A (2017-2022)

Figure Global Rapid Influenza Diagnostic Tests Revenue (Million USD) and Growth Rate of RIDT for Influenza A (2017-2022)

Figure Global Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate of RIDT for Influenza B (2017-2022)

Figure Global Rapid Influenza Diagnostic Tests Revenue (Million USD) and Growth Rate of RIDT for Influenza B (2017-2022)

Table Global Rapid Influenza Diagnostic Tests Consumption by Application (2017-2022)

Table Global Rapid Influenza Diagnostic Tests Consumption Market Share by Application (2017-2022)

Table Global Rapid Influenza Diagnostic Tests Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Rapid Influenza Diagnostic Tests Consumption Revenue Market Share by Application (2017-2022)

Table Global Rapid Influenza Diagnostic Tests Consumption and Growth Rate of Hospitals (2017-2022)

Table Global Rapid Influenza Diagnostic Tests Consumption and Growth Rate of Diagnostics Centers (2017-2022)

Table Global Rapid Influenza Diagnostic Tests Consumption and Growth Rate of Research Laboratories (2017-2022)

Figure Global Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Rapid Influenza Diagnostic Tests Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Rapid Influenza Diagnostic Tests Price and Trend Forecast (2022-2027)

Figure USA Rapid Influenza Diagnostic Tests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Rapid Influenza Diagnostic Tests Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Europe Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Rapid Influenza Diagnostic Tests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Rapid Influenza Diagnostic Tests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Rapid Influenza Diagnostic Tests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Rapid Influenza Diagnostic Tests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Rapid Influenza Diagnostic Tests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Rapid Influenza Diagnostic Tests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Rapid Influenza Diagnostic Tests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Rapid Influenza Diagnostic Tests Market Sales Volume Forecast, by Type
Table Global Rapid Influenza Diagnostic Tests Sales Volume Market Share Forecast, by Type

Table Global Rapid Influenza Diagnostic Tests Market Revenue (Million USD) Forecast, by Type

Table Global Rapid Influenza Diagnostic Tests Revenue Market Share Forecast, by Type

Table Global Rapid Influenza Diagnostic Tests Price Forecast, by Type

Figure Global Rapid Influenza Diagnostic Tests Revenue (Million USD) and Growth Rate of RIDT for Influenza A (2022-2027)

Figure Global Rapid Influenza Diagnostic Tests Revenue (Million USD) and Growth Rate of RIDT for Influenza A (2022-2027)

Figure Global Rapid Influenza Diagnostic Tests Revenue (Million USD) and Growth Rate of RIDT for Influenza B (2022-2027)

Figure Global Rapid Influenza Diagnostic Tests Revenue (Million USD) and Growth Rate of RIDT for Influenza B (2022-2027)

Table Global Rapid Influenza Diagnostic Tests Market Consumption Forecast, by Application

Table Global Rapid Influenza Diagnostic Tests Consumption Market Share Forecast, by Application

Table Global Rapid Influenza Diagnostic Tests Market Revenue (Million USD) Forecast, by Application

Table Global Rapid Influenza Diagnostic Tests Revenue Market Share Forecast, by Application

Figure Global Rapid Influenza Diagnostic Tests Consumption Value (Million USD) and Growth Rate of Hospitals (2022-2027)

Figure Global Rapid Influenza Diagnostic Tests Consumption Value (Million USD) and Growth Rate of Diagnostics Centers (2022-2027)

Figure Global Rapid Influenza Diagnostic Tests Consumption Value (Million USD) and Growth Rate of Research Laboratories (2022-2027)

Figure Rapid Influenza Diagnostic Tests Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Luminex Corporation Profile

Table Luminex Corporation Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Luminex Corporation Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Luminex Corporation Revenue (Million USD) Market Share 2017-2022

Table Analytik Jena AG Profile

Table Analytik Jena AG Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Analytik Jena AG Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Analytik Jena AG Revenue (Million USD) Market Share 2017-2022

Table Quidel Corp. Profile

Table Quidel Corp. Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Quidel Corp. Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate
Figure Quidel Corp. Revenue (Million USD) Market Share 2017-2022

Table Bio-Rad Laboratories Inc. Profile

Table Bio-Rad Laboratories Inc. Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bio-Rad Laboratories Inc. Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Bio-Rad Laboratories Inc. Revenue (Million USD) Market Share 2017-2022

Table Alere Inc. Profile

Table Alere Inc. Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alere Inc. Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Alere Inc. Revenue (Million USD) Market Share 2017-2022

Table Thermo Fisher Scientific Inc. Profile

Table Thermo Fisher Scientific Inc. Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Thermo Fisher Scientific Inc. Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Thermo Fisher Scientific Inc. Revenue (Million USD) Market Share 2017-2022

Table Danaher Corp. Profile

Table Danaher Corp. Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Danaher Corp. Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Danaher Corp. Revenue (Million USD) Market Share 2017-2022

Table Siemens Healthineers AG Profile

Table Siemens Healthineers AG Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Siemens Healthineers AG Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Siemens Healthineers AG Revenue (Million USD) Market Share 2017-2022

Table F. Hoffmann-La Roche Ltd. Profile

Table F. Hoffmann-La Roche Ltd. Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure F. Hoffmann-La Roche Ltd. Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure F. Hoffmann-La Roche Ltd. Revenue (Million USD) Market Share 2017-2022

Table Becton, Dickinson and Company Profile

Table Becton, Dickinson and Company Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Becton, Dickinson and Company Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Becton, Dickinson and Company Revenue (Million USD) Market Share 2017-2022

Table Meridian Bioscience, Inc. Profile

Table Meridian Bioscience, Inc. Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Meridian Bioscience, Inc. Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Meridian Bioscience, Inc. Revenue (Million USD) Market Share 2017-2022

Table bioMérieux SA Profile

Table bioMérieux SA Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure bioMérieux SA Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure bioMérieux SA Revenue (Million USD) Market Share 2017-2022

Table Hologic Inc. Profile

Table Hologic Inc. Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hologic Inc. Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Hologic Inc. Revenue (Million USD) Market Share 2017-2022

Table Abbott Laboratories Profile

Table Abbott Laboratories Rapid Influenza Diagnostic Tests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Abbott Laboratories Rapid Influenza Diagnostic Tests Sales Volume and Growth Rate

Figure Abbott Laboratories Revenue (Million USD) Market Share 2017-2022

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