

# Global Purpose Built Student Accommodation (PBSA) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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### **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Purpose Built Student Accommodation (PBSA) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Purpose Built Student Accommodation (PBSA) market are covered in Chapter 9:

Commerz Real

**DWS** 

Deutsche Finance International (DFI)

**Empiric** 

Catella Residential Investment Management (CRIM)



Unite Group
Singapore Press Holding
International Campus GmbH (IC)
Balfour Beatty

In Chapter 5 and Chapter 7.3, based on types, the Purpose Built Student Accommodation (PBSA) market from 2017 to 2027 is primarily split into:

'Cluster' Flats
Private Studio Flats

In Chapter 6 and Chapter 7.4, based on applications, the Purpose Built Student Accommodation (PBSA) market from 2017 to 2027 covers:

International Students
Domestic

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Purpose Built Student Accommodation (PBSA) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we



elaborate at full length on the impact of the pandemic and the war on the Purpose Built Student Accommodation (PBSA) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.



Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.



Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



### **Contents**

### 1 PURPOSE BUILT STUDENT ACCOMMODATION (PBSA) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Purpose Built Student Accommodation (PBSA) Market
- 1.2 Purpose Built Student Accommodation (PBSA) Market Segment by Type
- 1.2.1 Global Purpose Built Student Accommodation (PBSA) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Purpose Built Student Accommodation (PBSA) Market Segment by Application
- 1.3.1 Purpose Built Student Accommodation (PBSA) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Purpose Built Student Accommodation (PBSA) Market, Region Wise (2017-2027)
- 1.4.1 Global Purpose Built Student Accommodation (PBSA) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
- 1.4.2 United States Purpose Built Student Accommodation (PBSA) Market Status and Prospect (2017-2027)
- 1.4.3 Europe Purpose Built Student Accommodation (PBSA) Market Status and Prospect (2017-2027)
- 1.4.4 China Purpose Built Student Accommodation (PBSA) Market Status and Prospect (2017-2027)
- 1.4.5 Japan Purpose Built Student Accommodation (PBSA) Market Status and Prospect (2017-2027)
- 1.4.6 India Purpose Built Student Accommodation (PBSA) Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Purpose Built Student Accommodation (PBSA) Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Purpose Built Student Accommodation (PBSA) Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Purpose Built Student Accommodation (PBSA) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Purpose Built Student Accommodation (PBSA) (2017-2027)
- 1.5.1 Global Purpose Built Student Accommodation (PBSA) Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Purpose Built Student Accommodation (PBSA) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis



1.7 The impact of the Russia-Ukraine war on the Purpose Built Student Accommodation (PBSA) Market

#### 2 INDUSTRY OUTLOOK

- 2.1 Purpose Built Student Accommodation (PBSA) Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Purpose Built Student Accommodation (PBSA) Market Drivers Analysis
- 2.4 Purpose Built Student Accommodation (PBSA) Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Purpose Built Student Accommodation (PBSA) Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Purpose Built Student Accommodation (PBSA) Industry Development

## 3 GLOBAL PURPOSE BUILT STUDENT ACCOMMODATION (PBSA) MARKET LANDSCAPE BY PLAYER

- 3.1 Global Purpose Built Student Accommodation (PBSA) Sales Volume and Share by Player (2017-2022)
- 3.2 Global Purpose Built Student Accommodation (PBSA) Revenue and Market Share by Player (2017-2022)
- 3.3 Global Purpose Built Student Accommodation (PBSA) Average Price by Player (2017-2022)
- 3.4 Global Purpose Built Student Accommodation (PBSA) Gross Margin by Player (2017-2022)
- 3.5 Purpose Built Student Accommodation (PBSA) Market Competitive Situation and Trends
  - 3.5.1 Purpose Built Student Accommodation (PBSA) Market Concentration Rate
- 3.5.2 Purpose Built Student Accommodation (PBSA) Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion



# 4 GLOBAL PURPOSE BUILT STUDENT ACCOMMODATION (PBSA) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Purpose Built Student Accommodation (PBSA) Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Purpose Built Student Accommodation (PBSA) Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4.1 United States Purpose Built Student Accommodation (PBSA) Market Under COVID-19
- 4.5 Europe Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe Purpose Built Student Accommodation (PBSA) Market Under COVID-19 4.6 China Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue,

Price and Gross Margin (2017-2022)

- 4.6.1 China Purpose Built Student Accommodation (PBSA) Market Under COVID-19
- 4.7 Japan Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.7.1 Japan Purpose Built Student Accommodation (PBSA) Market Under COVID-19
- 4.8 India Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.8.1 India Purpose Built Student Accommodation (PBSA) Market Under COVID-19
- 4.9 Southeast Asia Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Purpose Built Student Accommodation (PBSA) Market Under COVID-19
- 4.10 Latin America Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America Purpose Built Student Accommodation (PBSA) Market Under COVID-19
- 4.11 Middle East and Africa Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.11.1 Middle East and Africa Purpose Built Student Accommodation (PBSA) Market Under COVID-19



### 5 GLOBAL PURPOSE BUILT STUDENT ACCOMMODATION (PBSA) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Purpose Built Student Accommodation (PBSA) Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Purpose Built Student Accommodation (PBSA) Revenue and Market Share by Type (2017-2022)
- 5.3 Global Purpose Built Student Accommodation (PBSA) Price by Type (2017-2022)
- 5.4 Global Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue and Growth Rate of 'Cluster' Flats (2017-2022)
- 5.4.2 Global Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue and Growth Rate of Private Studio Flats (2017-2022)

### 6 GLOBAL PURPOSE BUILT STUDENT ACCOMMODATION (PBSA) MARKET ANALYSIS BY APPLICATION

- 6.1 Global Purpose Built Student Accommodation (PBSA) Consumption and Market Share by Application (2017-2022)
- 6.2 Global Purpose Built Student Accommodation (PBSA) Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Purpose Built Student Accommodation (PBSA) Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Purpose Built Student Accommodation (PBSA) Consumption and Growth Rate of International Students (2017-2022)
- 6.3.2 Global Purpose Built Student Accommodation (PBSA) Consumption and Growth Rate of Domestic (2017-2022)

# 7 GLOBAL PURPOSE BUILT STUDENT ACCOMMODATION (PBSA) MARKET FORECAST (2022-2027)

- 7.1 Global Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Purpose Built Student Accommodation (PBSA) Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Purpose Built Student Accommodation (PBSA) Price and Trend Forecast



(2022-2027)

- 7.2 Global Purpose Built Student Accommodation (PBSA) Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Purpose Built Student Accommodation (PBSA) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Purpose Built Student Accommodation (PBSA) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Purpose Built Student Accommodation (PBSA) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Purpose Built Student Accommodation (PBSA) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Purpose Built Student Accommodation (PBSA) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Purpose Built Student Accommodation (PBSA) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Purpose Built Student Accommodation (PBSA) Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Purpose Built Student Accommodation (PBSA) Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Purpose Built Student Accommodation (PBSA) Revenue and Growth Rate of 'Cluster' Flats (2022-2027)
- 7.3.2 Global Purpose Built Student Accommodation (PBSA) Revenue and Growth Rate of Private Studio Flats (2022-2027)
- 7.4 Global Purpose Built Student Accommodation (PBSA) Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Purpose Built Student Accommodation (PBSA) Consumption Value and Growth Rate of International Students(2022-2027)
- 7.4.2 Global Purpose Built Student Accommodation (PBSA) Consumption Value and Growth Rate of Domestic(2022-2027)
- 7.5 Purpose Built Student Accommodation (PBSA) Market Forecast Under COVID-19

### 8 PURPOSE BUILT STUDENT ACCOMMODATION (PBSA) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Purpose Built Student Accommodation (PBSA) Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis



- 8.3.1 Labor Cost Analysis
- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Purpose Built Student Accommodation (PBSA) Analysis
- 8.6 Major Downstream Buyers of Purpose Built Student Accommodation (PBSA) Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Purpose Built Student Accommodation (PBSA) Industry

### 9 PLAYERS PROFILES

- 9.1 Commerz Real
- 9.1.1 Commerz Real Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Purpose Built Student Accommodation (PBSA) Product Profiles, Application and Specification
  - 9.1.3 Commerz Real Market Performance (2017-2022)
  - 9.1.4 Recent Development
  - 9.1.5 SWOT Analysis
- 9.2 DWS
  - 9.2.1 DWS Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Purpose Built Student Accommodation (PBSA) Product Profiles, Application and Specification
  - 9.2.3 DWS Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Deutsche Finance International (DFI)
- 9.3.1 Deutsche Finance International (DFI) Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Purpose Built Student Accommodation (PBSA) Product Profiles, Application and Specification
  - 9.3.3 Deutsche Finance International (DFI) Market Performance (2017-2022)
  - 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Empiric
  - 9.4.1 Empiric Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Purpose Built Student Accommodation (PBSA) Product Profiles, Application and Specification



- 9.4.3 Empiric Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Catella Residential Investment Management (CRIM)
- 9.5.1 Catella Residential Investment Management (CRIM) Basic Information,

Manufacturing Base, Sales Region and Competitors

- 9.5.2 Purpose Built Student Accommodation (PBSA) Product Profiles, Application and Specification
- 9.5.3 Catella Residential Investment Management (CRIM) Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 Unite Group
- 9.6.1 Unite Group Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Purpose Built Student Accommodation (PBSA) Product Profiles, Application and Specification
- 9.6.3 Unite Group Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 Singapore Press Holding
- 9.7.1 Singapore Press Holding Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 Purpose Built Student Accommodation (PBSA) Product Profiles, Application and Specification
  - 9.7.3 Singapore Press Holding Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 International Campus GmbH (IC)
- 9.8.1 International Campus GmbH (IC) Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.8.2 Purpose Built Student Accommodation (PBSA) Product Profiles, Application and Specification
  - 9.8.3 International Campus GmbH (IC) Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Balfour Beatty
- 9.9.1 Balfour Beatty Basic Information, Manufacturing Base, Sales Region and Competitors



- 9.9.2 Purpose Built Student Accommodation (PBSA) Product Profiles, Application and Specification
  - 9.9.3 Balfour Beatty Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis

### 10 RESEARCH FINDINGS AND CONCLUSION

### 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Purpose Built Student Accommodation (PBSA) Product Picture

Table Global Purpose Built Student Accommodation (PBSA) Market Sales Volume and CAGR (%) Comparison by Type

Table Purpose Built Student Accommodation (PBSA) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Purpose Built Student Accommodation (PBSA) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Purpose Built Student Accommodation (PBSA) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Purpose Built Student Accommodation (PBSA) Industry Development

Table Global Purpose Built Student Accommodation (PBSA) Sales Volume by Player (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Sales Volume Share by Player (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Sales Volume Share by Player in 2021



Table Purpose Built Student Accommodation (PBSA) Revenue (Million USD) by Player (2017-2022)

Table Purpose Built Student Accommodation (PBSA) Revenue Market Share by Player (2017-2022)

Table Purpose Built Student Accommodation (PBSA) Price by Player (2017-2022)

Table Purpose Built Student Accommodation (PBSA) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Purpose Built Student Accommodation (PBSA) Sales Volume, Region Wise (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Sales Volume Market Share, Region Wise in 2021

Table Global Purpose Built Student Accommodation (PBSA) Revenue (Million USD), Region Wise (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Revenue Market Share, Region Wise (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Revenue Market Share, Region Wise (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Revenue Market Share, Region Wise in 2021

Table Global Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Purpose Built Student Accommodation (PBSA) Sales Volume,



Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Sales Volume by Type (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Sales Volume Market Share by Type (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Sales Volume Market Share by Type in 2021

Table Global Purpose Built Student Accommodation (PBSA) Revenue (Million USD) by Type (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Revenue Market Share by Type (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Revenue Market Share by Type in 2021

Table Purpose Built Student Accommodation (PBSA) Price by Type (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate of 'Cluster' Flats (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Revenue (Million USD) and Growth Rate of 'Cluster' Flats (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate of Private Studio Flats (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Revenue (Million USD) and Growth Rate of Private Studio Flats (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Consumption by Application (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Consumption Market Share by Application (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Consumption Revenue Market Share by Application (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Consumption and Growth Rate of International Students (2017-2022)

Table Global Purpose Built Student Accommodation (PBSA) Consumption and Growth Rate of Domestic (2017-2022)

Figure Global Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Purpose Built Student Accommodation (PBSA) Revenue (Million USD)



and Growth Rate Forecast (2022-2027)

Figure Global Purpose Built Student Accommodation (PBSA) Price and Trend Forecast (2022-2027)

Figure USA Purpose Built Student Accommodation (PBSA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Purpose Built Student Accommodation (PBSA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Purpose Built Student Accommodation (PBSA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Purpose Built Student Accommodation (PBSA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Purpose Built Student Accommodation (PBSA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Purpose Built Student Accommodation (PBSA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Purpose Built Student Accommodation (PBSA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Purpose Built Student Accommodation (PBSA) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Purpose Built Student Accommodation (PBSA) Market Sales Volume Forecast, by Type

Table Global Purpose Built Student Accommodation (PBSA) Sales Volume Market Share Forecast, by Type



Table Global Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) Forecast, by Type

Table Global Purpose Built Student Accommodation (PBSA) Revenue Market Share Forecast, by Type

Table Global Purpose Built Student Accommodation (PBSA) Price Forecast, by Type Figure Global Purpose Built Student Accommodation (PBSA) Revenue (Million USD) and Growth Rate of 'Cluster' Flats (2022-2027)

Figure Global Purpose Built Student Accommodation (PBSA) Revenue (Million USD) and Growth Rate of 'Cluster' Flats (2022-2027)

Figure Global Purpose Built Student Accommodation (PBSA) Revenue (Million USD) and Growth Rate of Private Studio Flats (2022-2027)

Figure Global Purpose Built Student Accommodation (PBSA) Revenue (Million USD) and Growth Rate of Private Studio Flats (2022-2027)

Table Global Purpose Built Student Accommodation (PBSA) Market Consumption Forecast, by Application

Table Global Purpose Built Student Accommodation (PBSA) Consumption Market Share Forecast, by Application

Table Global Purpose Built Student Accommodation (PBSA) Market Revenue (Million USD) Forecast, by Application

Table Global Purpose Built Student Accommodation (PBSA) Revenue Market Share Forecast, by Application

Figure Global Purpose Built Student Accommodation (PBSA) Consumption Value (Million USD) and Growth Rate of International Students (2022-2027)

Figure Global Purpose Built Student Accommodation (PBSA) Consumption Value (Million USD) and Growth Rate of Domestic (2022-2027)

Figure Purpose Built Student Accommodation (PBSA) Industrial Chain Analysis Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Commerz Real Profile

Table Commerz Real Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Commerz Real Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate

Figure Commerz Real Revenue (Million USD) Market Share 2017-2022

Table DWS Profile

Table DWS Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue



(Million USD), Price and Gross Margin (2017-2022)

Figure DWS Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate

Figure DWS Revenue (Million USD) Market Share 2017-2022

Table Deutsche Finance International (DFI) Profile

Table Deutsche Finance International (DFI) Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022) Figure Deutsche Finance International (DFI) Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate

Figure Deutsche Finance International (DFI) Revenue (Million USD) Market Share 2017-2022

Table Empiric Profile

Table Empiric Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Empiric Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate

Figure Empiric Revenue (Million USD) Market Share 2017-2022

Table Catella Residential Investment Management (CRIM) Profile

Table Catella Residential Investment Management (CRIM) Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Catella Residential Investment Management (CRIM) Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate

Figure Catella Residential Investment Management (CRIM) Revenue (Million USD) Market Share 2017-2022

Table Unite Group Profile

Table Unite Group Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unite Group Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate

Figure Unite Group Revenue (Million USD) Market Share 2017-2022

Table Singapore Press Holding Profile

Table Singapore Press Holding Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Singapore Press Holding Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate

Figure Singapore Press Holding Revenue (Million USD) Market Share 2017-2022 Table International Campus GmbH (IC) Profile

Table International Campus GmbH (IC) Purpose Built Student Accommodation (PBSA)



Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure International Campus GmbH (IC) Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate

Figure International Campus GmbH (IC) Revenue (Million USD) Market Share 2017-2022

Table Balfour Beatty Profile

Table Balfour Beatty Purpose Built Student Accommodation (PBSA) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Balfour Beatty Purpose Built Student Accommodation (PBSA) Sales Volume and Growth Rate

Figure Balfour Beatty Revenue (Million USD) Market Share 2017-2022



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