

Global Public Transport Smart Card Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GBE2B34BFD27EN.html>

Date: November 2021

Pages: 106

Price: US\$ 3,500.00 (Single User License)

ID: GBE2B34BFD27EN

Abstracts

The use of a pocket sized electronic smart card as an alternative resources for users to access and pay the fare for transport services is now emerging as a viable option for many transport authorities. As a new technology for enhancing public transport services, smart card ticketing schemes for public transport is becoming increasingly popular across the world. A smart card ticketing system is not just about the benefits for individual passengers in terms of convenience. Central government and local transport authorities can also derive benefits from smart ticketing.

Based on the Public Transport Smart Card market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Public Transport Smart Card market covered in Chapter 5:
Giesecke & Devrient GmbH

NXP Semiconductors N.V.
OEM Technology Solutions
Conduent Incorporated
Frequentis AG
American Express Company
Moxa Inc.
Metro Infrasyss Pvt. Ltd.
Atos SE
Oberthur Technologies S.A.
Infineon Technologies AG
CPI Card Group Inc.
Texas Instruments, Inc.
ZTE Corporation
Advantech Co., Ltd.

In Chapter 6, on the basis of types, the Public Transport Smart Card market from 2015 to 2025 is primarily split into:

Microcontroller Based Smart Cards
Memory Card-based Smart Cards

In Chapter 7, on the basis of applications, the Public Transport Smart Card market from 2015 to 2025 covers:

Bus
Train
Light rail transit
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy

Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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