

Global Public Cloud Service Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A public cloud is one based on the standard cloud computing model, in which a service provider makes resources, such as virtual machines (VMs), applications or storage, available to the general public over the internet.

Based on the Public Cloud Service market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Public Cloud Service market covered in Chapter 5:

VMware Inc.

Oracle Corp.

Tencent

Alibaba

Red Hat Inc.

Alphabet Inc.
Microsoft Corp.
Amazon Web Services Inc
IBM
CenturyLink Inc.
Google

In Chapter 6, on the basis of types, the Public Cloud Service market from 2015 to 2025 is primarily split into:

Cloud Business Process Services (BPaaS)
Cloud Application Infrastructure Services (PaaS)
Cloud Application Services (SaaS)
Cloud Management and Security Services
Cloud System Infrastructure Services (IaaS)

In Chapter 7, on the basis of applications, the Public Cloud Service market from 2015 to 2025 covers:

BFSI
Government
Telecommunication
Transportation
Healthcare, energy & utilities
Media & entertainment
Manufacturing
Retail/ wholesale
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy

Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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