

Global Public Cloud Migration Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Public Cloud Migration market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Public Cloud Migration market are covered in Chapter 9:

IBM Corporation

Virtustream

WSM

Amazon Web Services Inc.

NTT Data

VMware

Zerto

Microsoft Corporation

Informatica

Accenture PLC

Cisco Systems Inc.

Rackspace

DXC

In Chapter 5 and Chapter 7.3, based on types, the Public Cloud Migration market from 2017 to 2027 is primarily split into:

Automation and Integration

Disaster Recovery

Application Hosting and Monitoring

DevOps

Training and Consulting

Support and Maintenance

Managed Services

In Chapter 6 and Chapter 7.4, based on applications, the Public Cloud Migration market from 2017 to 2027 covers:

Project Management

Infrastructure Management

Security and Compliance Management

Others (Performance Management and Workforce Management)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Public Cloud Migration market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Public Cloud Migration Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets,

consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PUBLIC CLOUD MIGRATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Public Cloud Migration Market
- 1.2 Public Cloud Migration Market Segment by Type
 - 1.2.1 Global Public Cloud Migration Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Public Cloud Migration Market Segment by Application
 - 1.3.1 Public Cloud Migration Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Public Cloud Migration Market, Region Wise (2017-2027)
 - 1.4.1 Global Public Cloud Migration Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Public Cloud Migration Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Public Cloud Migration Market Status and Prospect (2017-2027)
 - 1.4.4 China Public Cloud Migration Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Public Cloud Migration Market Status and Prospect (2017-2027)
 - 1.4.6 India Public Cloud Migration Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Public Cloud Migration Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Public Cloud Migration Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Public Cloud Migration Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Public Cloud Migration (2017-2027)
 - 1.5.1 Global Public Cloud Migration Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Public Cloud Migration Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Public Cloud Migration Market

2 INDUSTRY OUTLOOK

- 2.1 Public Cloud Migration Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Public Cloud Migration Market Drivers Analysis

- 2.4 Public Cloud Migration Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Public Cloud Migration Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Public Cloud Migration Industry Development

3 GLOBAL PUBLIC CLOUD MIGRATION MARKET LANDSCAPE BY PLAYER

- 3.1 Global Public Cloud Migration Sales Volume and Share by Player (2017-2022)
- 3.2 Global Public Cloud Migration Revenue and Market Share by Player (2017-2022)
- 3.3 Global Public Cloud Migration Average Price by Player (2017-2022)
- 3.4 Global Public Cloud Migration Gross Margin by Player (2017-2022)
- 3.5 Public Cloud Migration Market Competitive Situation and Trends
 - 3.5.1 Public Cloud Migration Market Concentration Rate
 - 3.5.2 Public Cloud Migration Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PUBLIC CLOUD MIGRATION SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Public Cloud Migration Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Public Cloud Migration Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Public Cloud Migration Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Public Cloud Migration Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Public Cloud Migration Market Under COVID-19
- 4.5 Europe Public Cloud Migration Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Public Cloud Migration Market Under COVID-19
- 4.6 China Public Cloud Migration Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Public Cloud Migration Market Under COVID-19
- 4.7 Japan Public Cloud Migration Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Public Cloud Migration Market Under COVID-19
- 4.8 India Public Cloud Migration Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Public Cloud Migration Market Under COVID-19
- 4.9 Southeast Asia Public Cloud Migration Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Public Cloud Migration Market Under COVID-19
- 4.10 Latin America Public Cloud Migration Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Public Cloud Migration Market Under COVID-19
- 4.11 Middle East and Africa Public Cloud Migration Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Public Cloud Migration Market Under COVID-19

5 GLOBAL PUBLIC CLOUD MIGRATION SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Public Cloud Migration Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Public Cloud Migration Revenue and Market Share by Type (2017-2022)
- 5.3 Global Public Cloud Migration Price by Type (2017-2022)
- 5.4 Global Public Cloud Migration Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Public Cloud Migration Sales Volume, Revenue and Growth Rate of Automation and Integration (2017-2022)
 - 5.4.2 Global Public Cloud Migration Sales Volume, Revenue and Growth Rate of Disaster Recovery (2017-2022)
 - 5.4.3 Global Public Cloud Migration Sales Volume, Revenue and Growth Rate of Application Hosting and Monitoring (2017-2022)
 - 5.4.4 Global Public Cloud Migration Sales Volume, Revenue and Growth Rate of DevOps (2017-2022)
 - 5.4.5 Global Public Cloud Migration Sales Volume, Revenue and Growth Rate of Training and Consulting (2017-2022)
 - 5.4.6 Global Public Cloud Migration Sales Volume, Revenue and Growth Rate of Support and Maintenance (2017-2022)
 - 5.4.7 Global Public Cloud Migration Sales Volume, Revenue and Growth Rate of Managed Services (2017-2022)

6 GLOBAL PUBLIC CLOUD MIGRATION MARKET ANALYSIS BY APPLICATION

6.1 Global Public Cloud Migration Consumption and Market Share by Application (2017-2022)

6.2 Global Public Cloud Migration Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Public Cloud Migration Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Public Cloud Migration Consumption and Growth Rate of Project Management (2017-2022)

6.3.2 Global Public Cloud Migration Consumption and Growth Rate of Infrastructure Management (2017-2022)

6.3.3 Global Public Cloud Migration Consumption and Growth Rate of Security and Compliance Management (2017-2022)

6.3.4 Global Public Cloud Migration Consumption and Growth Rate of Others (Performance Management and Workforce Management) (2017-2022)

7 GLOBAL PUBLIC CLOUD MIGRATION MARKET FORECAST (2022-2027)

7.1 Global Public Cloud Migration Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Public Cloud Migration Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Public Cloud Migration Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Public Cloud Migration Price and Trend Forecast (2022-2027)

7.2 Global Public Cloud Migration Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Public Cloud Migration Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Public Cloud Migration Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Public Cloud Migration Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Public Cloud Migration Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Public Cloud Migration Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Public Cloud Migration Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Public Cloud Migration Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Public Cloud Migration Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Public Cloud Migration Sales Volume, Revenue and Price Forecast by Type

(2022-2027)

7.3.1 Global Public Cloud Migration Revenue and Growth Rate of Automation and Integration (2022-2027)

7.3.2 Global Public Cloud Migration Revenue and Growth Rate of Disaster Recovery (2022-2027)

7.3.3 Global Public Cloud Migration Revenue and Growth Rate of Application Hosting and Monitoring (2022-2027)

7.3.4 Global Public Cloud Migration Revenue and Growth Rate of DevOps (2022-2027)

7.3.5 Global Public Cloud Migration Revenue and Growth Rate of Training and Consulting (2022-2027)

7.3.6 Global Public Cloud Migration Revenue and Growth Rate of Support and Maintenance (2022-2027)

7.3.7 Global Public Cloud Migration Revenue and Growth Rate of Managed Services (2022-2027)

7.4 Global Public Cloud Migration Consumption Forecast by Application (2022-2027)

7.4.1 Global Public Cloud Migration Consumption Value and Growth Rate of Project Management(2022-2027)

7.4.2 Global Public Cloud Migration Consumption Value and Growth Rate of Infrastructure Management(2022-2027)

7.4.3 Global Public Cloud Migration Consumption Value and Growth Rate of Security and Compliance Management(2022-2027)

7.4.4 Global Public Cloud Migration Consumption Value and Growth Rate of Others (Performance Management and Workforce Management)(2022-2027)

7.5 Public Cloud Migration Market Forecast Under COVID-19

8 PUBLIC CLOUD MIGRATION MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Public Cloud Migration Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Public Cloud Migration Analysis

8.6 Major Downstream Buyers of Public Cloud Migration Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream

in the Public Cloud Migration Industry

9 PLAYERS PROFILES

9.1 IBM Corporation

9.1.1 IBM Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Public Cloud Migration Product Profiles, Application and Specification

9.1.3 IBM Corporation Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Virtustream

9.2.1 Virtustream Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Public Cloud Migration Product Profiles, Application and Specification

9.2.3 Virtustream Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 WSM

9.3.1 WSM Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Public Cloud Migration Product Profiles, Application and Specification

9.3.3 WSM Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Amazon Web Services Inc.

9.4.1 Amazon Web Services Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Public Cloud Migration Product Profiles, Application and Specification

9.4.3 Amazon Web Services Inc. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 NTT Data

9.5.1 NTT Data Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Public Cloud Migration Product Profiles, Application and Specification

9.5.3 NTT Data Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 VMware

9.6.1 VMware Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Public Cloud Migration Product Profiles, Application and Specification

9.6.3 VMware Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Zerto

9.7.1 Zerto Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Public Cloud Migration Product Profiles, Application and Specification

9.7.3 Zerto Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Microsoft Corporation

9.8.1 Microsoft Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Public Cloud Migration Product Profiles, Application and Specification

9.8.3 Microsoft Corporation Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Informatica

9.9.1 Informatica Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Public Cloud Migration Product Profiles, Application and Specification

9.9.3 Informatica Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Accenture PLC

9.10.1 Accenture PLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Public Cloud Migration Product Profiles, Application and Specification

9.10.3 Accenture PLC Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Cisco Systems Inc.

9.11.1 Cisco Systems Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Public Cloud Migration Product Profiles, Application and Specification

9.11.3 Cisco Systems Inc. Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Rackspace

9.12.1 Rackspace Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Public Cloud Migration Product Profiles, Application and Specification

9.12.3 Rackspace Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 DXC

9.13.1 DXC Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Public Cloud Migration Product Profiles, Application and Specification

9.13.3 DXC Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Public Cloud Migration Product Picture

Table Global Public Cloud Migration Market Sales Volume and CAGR (%) Comparison by Type

Table Public Cloud Migration Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Public Cloud Migration Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Public Cloud Migration Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Public Cloud Migration Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Public Cloud Migration Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Public Cloud Migration Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Public Cloud Migration Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Public Cloud Migration Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Public Cloud Migration Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Public Cloud Migration Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Public Cloud Migration Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Public Cloud Migration Industry Development

Table Global Public Cloud Migration Sales Volume by Player (2017-2022)

Table Global Public Cloud Migration Sales Volume Share by Player (2017-2022)

Figure Global Public Cloud Migration Sales Volume Share by Player in 2021

Table Public Cloud Migration Revenue (Million USD) by Player (2017-2022)

Table Public Cloud Migration Revenue Market Share by Player (2017-2022)

Table Public Cloud Migration Price by Player (2017-2022)

Table Public Cloud Migration Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Public Cloud Migration Sales Volume, Region Wise (2017-2022)

Table Global Public Cloud Migration Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Public Cloud Migration Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Public Cloud Migration Sales Volume Market Share, Region Wise in 2021

Table Global Public Cloud Migration Revenue (Million USD), Region Wise (2017-2022)

Table Global Public Cloud Migration Revenue Market Share, Region Wise (2017-2022)

Figure Global Public Cloud Migration Revenue Market Share, Region Wise (2017-2022)

Figure Global Public Cloud Migration Revenue Market Share, Region Wise in 2021

Table Global Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Public Cloud Migration Sales Volume by Type (2017-2022)

Table Global Public Cloud Migration Sales Volume Market Share by Type (2017-2022)

Figure Global Public Cloud Migration Sales Volume Market Share by Type in 2021

Table Global Public Cloud Migration Revenue (Million USD) by Type (2017-2022)

Table Global Public Cloud Migration Revenue Market Share by Type (2017-2022)

Figure Global Public Cloud Migration Revenue Market Share by Type in 2021

Table Public Cloud Migration Price by Type (2017-2022)

Figure Global Public Cloud Migration Sales Volume and Growth Rate of Automation and Integration (2017-2022)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Automation and Integration (2017-2022)

Figure Global Public Cloud Migration Sales Volume and Growth Rate of Disaster Recovery (2017-2022)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Disaster Recovery (2017-2022)

Figure Global Public Cloud Migration Sales Volume and Growth Rate of Application Hosting and Monitoring (2017-2022)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Application Hosting and Monitoring (2017-2022)

Figure Global Public Cloud Migration Sales Volume and Growth Rate of DevOps (2017-2022)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of DevOps (2017-2022)

Figure Global Public Cloud Migration Sales Volume and Growth Rate of Training and Consulting (2017-2022)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Training and Consulting (2017-2022)

Figure Global Public Cloud Migration Sales Volume and Growth Rate of Support and Maintenance (2017-2022)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Support and Maintenance (2017-2022)

Figure Global Public Cloud Migration Sales Volume and Growth Rate of Managed Services (2017-2022)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Managed Services (2017-2022)

Table Global Public Cloud Migration Consumption by Application (2017-2022)

Table Global Public Cloud Migration Consumption Market Share by Application (2017-2022)

Table Global Public Cloud Migration Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Public Cloud Migration Consumption Revenue Market Share by Application (2017-2022)

Table Global Public Cloud Migration Consumption and Growth Rate of Project Management (2017-2022)

Table Global Public Cloud Migration Consumption and Growth Rate of Infrastructure Management (2017-2022)

Table Global Public Cloud Migration Consumption and Growth Rate of Security and Compliance Management (2017-2022)

Table Global Public Cloud Migration Consumption and Growth Rate of Others (Performance Management and Workforce Management) (2017-2022)

Figure Global Public Cloud Migration Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Public Cloud Migration Price and Trend Forecast (2022-2027)

Figure USA Public Cloud Migration Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Public Cloud Migration Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Public Cloud Migration Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Public Cloud Migration Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Public Cloud Migration Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Public Cloud Migration Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Public Cloud Migration Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Public Cloud Migration Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Public Cloud Migration Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Public Cloud Migration Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Public Cloud Migration Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Public Cloud Migration Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Public Cloud Migration Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Public Cloud Migration Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Public Cloud Migration Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Public Cloud Migration Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Public Cloud Migration Market Sales Volume Forecast, by Type

Table Global Public Cloud Migration Sales Volume Market Share Forecast, by Type

Table Global Public Cloud Migration Market Revenue (Million USD) Forecast, by Type

Table Global Public Cloud Migration Revenue Market Share Forecast, by Type

Table Global Public Cloud Migration Price Forecast, by Type

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Automation and Integration (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Automation and Integration (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Disaster Recovery (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Disaster Recovery (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Application Hosting and Monitoring (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Application Hosting and Monitoring (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of DevOps (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of DevOps (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Training and Consulting (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Training and Consulting (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Support and Maintenance (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Support and Maintenance (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Managed Services (2022-2027)

Figure Global Public Cloud Migration Revenue (Million USD) and Growth Rate of Managed Services (2022-2027)

Table Global Public Cloud Migration Market Consumption Forecast, by Application

Table Global Public Cloud Migration Consumption Market Share Forecast, by Application

Table Global Public Cloud Migration Market Revenue (Million USD) Forecast, by

Application

Table Global Public Cloud Migration Revenue Market Share Forecast, by Application

Figure Global Public Cloud Migration Consumption Value (Million USD) and Growth Rate of Project Management (2022-2027)

Figure Global Public Cloud Migration Consumption Value (Million USD) and Growth Rate of Infrastructure Management (2022-2027)

Figure Global Public Cloud Migration Consumption Value (Million USD) and Growth Rate of Security and Compliance Management (2022-2027)

Figure Global Public Cloud Migration Consumption Value (Million USD) and Growth Rate of Others (Performance Management and Workforce Management) (2022-2027)

Figure Public Cloud Migration Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table IBM Corporation Profile

Table IBM Corporation Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Corporation Public Cloud Migration Sales Volume and Growth Rate

Figure IBM Corporation Revenue (Million USD) Market Share 2017-2022

Table Virtustream Profile

Table Virtustream Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Virtustream Public Cloud Migration Sales Volume and Growth Rate

Figure Virtustream Revenue (Million USD) Market Share 2017-2022

Table WSM Profile

Table WSM Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure WSM Public Cloud Migration Sales Volume and Growth Rate

Figure WSM Revenue (Million USD) Market Share 2017-2022

Table Amazon Web Services Inc. Profile

Table Amazon Web Services Inc. Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amazon Web Services Inc. Public Cloud Migration Sales Volume and Growth Rate

Figure Amazon Web Services Inc. Revenue (Million USD) Market Share 2017-2022

Table NTT Data Profile

Table NTT Data Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NTT Data Public Cloud Migration Sales Volume and Growth Rate

Figure NTT Data Revenue (Million USD) Market Share 2017-2022

Table VMware Profile

Table VMware Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VMware Public Cloud Migration Sales Volume and Growth Rate

Figure VMware Revenue (Million USD) Market Share 2017-2022

Table Zerto Profile

Table Zerto Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zerto Public Cloud Migration Sales Volume and Growth Rate

Figure Zerto Revenue (Million USD) Market Share 2017-2022

Table Microsoft Corporation Profile

Table Microsoft Corporation Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Corporation Public Cloud Migration Sales Volume and Growth Rate

Figure Microsoft Corporation Revenue (Million USD) Market Share 2017-2022

Table Informatica Profile

Table Informatica Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Informatica Public Cloud Migration Sales Volume and Growth Rate

Figure Informatica Revenue (Million USD) Market Share 2017-2022

Table Accenture PLC Profile

Table Accenture PLC Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Accenture PLC Public Cloud Migration Sales Volume and Growth Rate

Figure Accenture PLC Revenue (Million USD) Market Share 2017-2022

Table Cisco Systems Inc. Profile

Table Cisco Systems Inc. Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco Systems Inc. Public Cloud Migration Sales Volume and Growth Rate

Figure Cisco Systems Inc. Revenue (Million USD) Market Share 2017-2022

Table Rackspace Profile

Table Rackspace Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rackspace Public Cloud Migration Sales Volume and Growth Rate

Figure Rackspace Revenue (Million USD) Market Share 2017-2022

Table DXC Profile

Table DXC Public Cloud Migration Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DXC Public Cloud Migration Sales Volume and Growth Rate

Figure DXC Revenue (Million USD) Market Share 2017-2022

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