

# Global Pu Coatings Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Pu Coatings market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Pu Coatings market are covered in Chapter 9:

Bayer Materialscience

Jotun A/S

Rpm International Inc

Basf Se

Axalta Coating Systems

Asian Paints Limited

Sherwin Williams

PPG Industries

Akzo Nobel N.V.

Valspar Corporation

In Chapter 5 and Chapter 7.3, based on types, the Pu Coatings market from 2017 to 2027 is primarily split into:

Solvent-borne

Water-borne

High Solids

Powder

In Chapter 6 and Chapter 7.4, based on applications, the Pu Coatings market from 2017 to 2027 covers:

Industrial

Textile

Construction

Electrical & Electronics

Wood & Furniture

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Pu Coatings market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Pu Coatings Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the

world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 PU COATINGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Pu Coatings Market
- 1.2 Pu Coatings Market Segment by Type
  - 1.2.1 Global Pu Coatings Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Pu Coatings Market Segment by Application
  - 1.3.1 Pu Coatings Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Pu Coatings Market, Region Wise (2017-2027)
  - 1.4.1 Global Pu Coatings Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Pu Coatings Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Pu Coatings Market Status and Prospect (2017-2027)
  - 1.4.4 China Pu Coatings Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Pu Coatings Market Status and Prospect (2017-2027)
  - 1.4.6 India Pu Coatings Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Pu Coatings Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Pu Coatings Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Pu Coatings Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Pu Coatings (2017-2027)
  - 1.5.1 Global Pu Coatings Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Pu Coatings Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Pu Coatings Market

### 2 INDUSTRY OUTLOOK

- 2.1 Pu Coatings Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Pu Coatings Market Drivers Analysis
- 2.4 Pu Coatings Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Pu Coatings Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Pu Coatings Industry Development

### **3 GLOBAL PU COATINGS MARKET LANDSCAPE BY PLAYER**

3.1 Global Pu Coatings Sales Volume and Share by Player (2017-2022)

3.2 Global Pu Coatings Revenue and Market Share by Player (2017-2022)

3.3 Global Pu Coatings Average Price by Player (2017-2022)

3.4 Global Pu Coatings Gross Margin by Player (2017-2022)

3.5 Pu Coatings Market Competitive Situation and Trends

3.5.1 Pu Coatings Market Concentration Rate

3.5.2 Pu Coatings Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL PU COATINGS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Pu Coatings Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Pu Coatings Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Pu Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Pu Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Pu Coatings Market Under COVID-19

4.5 Europe Pu Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Pu Coatings Market Under COVID-19

4.6 China Pu Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Pu Coatings Market Under COVID-19

4.7 Japan Pu Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Pu Coatings Market Under COVID-19

4.8 India Pu Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Pu Coatings Market Under COVID-19

4.9 Southeast Asia Pu Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Pu Coatings Market Under COVID-19

4.10 Latin America Pu Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Pu Coatings Market Under COVID-19



4.11 Middle East and Africa Pu Coatings Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Pu Coatings Market Under COVID-19

## **5 GLOBAL PU COATINGS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Pu Coatings Sales Volume and Market Share by Type (2017-2022)

5.2 Global Pu Coatings Revenue and Market Share by Type (2017-2022)

5.3 Global Pu Coatings Price by Type (2017-2022)

5.4 Global Pu Coatings Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Pu Coatings Sales Volume, Revenue and Growth Rate of Solvent-borne (2017-2022)

5.4.2 Global Pu Coatings Sales Volume, Revenue and Growth Rate of Water-borne (2017-2022)

5.4.3 Global Pu Coatings Sales Volume, Revenue and Growth Rate of High Solids (2017-2022)

5.4.4 Global Pu Coatings Sales Volume, Revenue and Growth Rate of Powder (2017-2022)

## **6 GLOBAL PU COATINGS MARKET ANALYSIS BY APPLICATION**

6.1 Global Pu Coatings Consumption and Market Share by Application (2017-2022)

6.2 Global Pu Coatings Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Pu Coatings Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Pu Coatings Consumption and Growth Rate of Industrial (2017-2022)

6.3.2 Global Pu Coatings Consumption and Growth Rate of Textile (2017-2022)

6.3.3 Global Pu Coatings Consumption and Growth Rate of Construction (2017-2022)

6.3.4 Global Pu Coatings Consumption and Growth Rate of Electrical & Electronics (2017-2022)

6.3.5 Global Pu Coatings Consumption and Growth Rate of Wood & Furniture (2017-2022)

## **7 GLOBAL PU COATINGS MARKET FORECAST (2022-2027)**

7.1 Global Pu Coatings Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Pu Coatings Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Pu Coatings Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Pu Coatings Price and Trend Forecast (2022-2027)



## 7.2 Global Pu Coatings Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Pu Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Pu Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Pu Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Pu Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Pu Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Pu Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Pu Coatings Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Pu Coatings Sales Volume and Revenue Forecast (2022-2027)

## 7.3 Global Pu Coatings Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Pu Coatings Revenue and Growth Rate of Solvent-borne (2022-2027)

7.3.2 Global Pu Coatings Revenue and Growth Rate of Water-borne (2022-2027)

7.3.3 Global Pu Coatings Revenue and Growth Rate of High Solids (2022-2027)

7.3.4 Global Pu Coatings Revenue and Growth Rate of Powder (2022-2027)

## 7.4 Global Pu Coatings Consumption Forecast by Application (2022-2027)

7.4.1 Global Pu Coatings Consumption Value and Growth Rate of Industrial(2022-2027)

7.4.2 Global Pu Coatings Consumption Value and Growth Rate of Textile(2022-2027)

7.4.3 Global Pu Coatings Consumption Value and Growth Rate of Construction(2022-2027)

7.4.4 Global Pu Coatings Consumption Value and Growth Rate of Electrical & Electronics(2022-2027)

7.4.5 Global Pu Coatings Consumption Value and Growth Rate of Wood & Furniture(2022-2027)

## 7.5 Pu Coatings Market Forecast Under COVID-19

# 8 PU COATINGS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Pu Coatings Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Pu Coatings Analysis

8.6 Major Downstream Buyers of Pu Coatings Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Pu Coatings Industry

## **9 PLAYERS PROFILES**

9.1 Bayer Materialscience

9.1.1 Bayer Materialscience Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Pu Coatings Product Profiles, Application and Specification

9.1.3 Bayer Materialscience Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Jotun A/S

9.2.1 Jotun A/S Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Pu Coatings Product Profiles, Application and Specification

9.2.3 Jotun A/S Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Rpm International Inc

9.3.1 Rpm International Inc Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Pu Coatings Product Profiles, Application and Specification

9.3.3 Rpm International Inc Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Basf Se

9.4.1 Basf Se Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Pu Coatings Product Profiles, Application and Specification

9.4.3 Basf Se Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Axalta Coating Systems

9.5.1 Axalta Coating Systems Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Pu Coatings Product Profiles, Application and Specification

9.5.3 Axalta Coating Systems Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Asian Paints Limited

9.6.1 Asian Paints Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Pu Coatings Product Profiles, Application and Specification

9.6.3 Asian Paints Limited Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Sherwin Williams

9.7.1 Sherwin Williams Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Pu Coatings Product Profiles, Application and Specification

9.7.3 Sherwin Williams Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 PPG Industries

9.8.1 PPG Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Pu Coatings Product Profiles, Application and Specification

9.8.3 PPG Industries Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 Akzo Nobel N.V.

9.9.1 Akzo Nobel N.V. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Pu Coatings Product Profiles, Application and Specification

9.9.3 Akzo Nobel N.V. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 Valspar Corporation

9.10.1 Valspar Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Pu Coatings Product Profiles, Application and Specification

9.10.3 Valspar Corporation Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 10 RESEARCH FINDINGS AND CONCLUSION

## 11 APPENDIX

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Pu Coatings Product Picture

Table Global Pu Coatings Market Sales Volume and CAGR (%) Comparison by Type

Table Pu Coatings Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Pu Coatings Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Pu Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Pu Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Pu Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Pu Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Pu Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Pu Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Pu Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Pu Coatings Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Pu Coatings Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Pu Coatings Industry Development

Table Global Pu Coatings Sales Volume by Player (2017-2022)

Table Global Pu Coatings Sales Volume Share by Player (2017-2022)

Figure Global Pu Coatings Sales Volume Share by Player in 2021

Table Pu Coatings Revenue (Million USD) by Player (2017-2022)

Table Pu Coatings Revenue Market Share by Player (2017-2022)

Table Pu Coatings Price by Player (2017-2022)

Table Pu Coatings Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Pu Coatings Sales Volume, Region Wise (2017-2022)

Table Global Pu Coatings Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Pu Coatings Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Pu Coatings Sales Volume Market Share, Region Wise in 2021

Table Global Pu Coatings Revenue (Million USD), Region Wise (2017-2022)

Table Global Pu Coatings Revenue Market Share, Region Wise (2017-2022)

Figure Global Pu Coatings Revenue Market Share, Region Wise (2017-2022)

Figure Global Pu Coatings Revenue Market Share, Region Wise in 2021

Table Global Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Pu Coatings Sales Volume by Type (2017-2022)

Table Global Pu Coatings Sales Volume Market Share by Type (2017-2022)

Figure Global Pu Coatings Sales Volume Market Share by Type in 2021

Table Global Pu Coatings Revenue (Million USD) by Type (2017-2022)

Table Global Pu Coatings Revenue Market Share by Type (2017-2022)

Figure Global Pu Coatings Revenue Market Share by Type in 2021



Table Pu Coatings Price by Type (2017-2022)

Figure Global Pu Coatings Sales Volume and Growth Rate of Solvent-borne (2017-2022)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of Solvent-borne (2017-2022)

Figure Global Pu Coatings Sales Volume and Growth Rate of Water-borne (2017-2022)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of Water-borne (2017-2022)

Figure Global Pu Coatings Sales Volume and Growth Rate of High Solids (2017-2022)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of High Solids (2017-2022)

Figure Global Pu Coatings Sales Volume and Growth Rate of Powder (2017-2022)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of Powder (2017-2022)

Table Global Pu Coatings Consumption by Application (2017-2022)

Table Global Pu Coatings Consumption Market Share by Application (2017-2022)

Table Global Pu Coatings Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Pu Coatings Consumption Revenue Market Share by Application (2017-2022)

Table Global Pu Coatings Consumption and Growth Rate of Industrial (2017-2022)

Table Global Pu Coatings Consumption and Growth Rate of Textile (2017-2022)

Table Global Pu Coatings Consumption and Growth Rate of Construction (2017-2022)

Table Global Pu Coatings Consumption and Growth Rate of Electrical & Electronics (2017-2022)

Table Global Pu Coatings Consumption and Growth Rate of Wood & Furniture (2017-2022)

Figure Global Pu Coatings Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Pu Coatings Price and Trend Forecast (2022-2027)

Figure USA Pu Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Pu Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Pu Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Pu Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Pu Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Pu Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Pu Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Pu Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Pu Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Pu Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Pu Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Pu Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Pu Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Pu Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Pu Coatings Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Pu Coatings Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Pu Coatings Market Sales Volume Forecast, by Type

Table Global Pu Coatings Sales Volume Market Share Forecast, by Type

Table Global Pu Coatings Market Revenue (Million USD) Forecast, by Type

Table Global Pu Coatings Revenue Market Share Forecast, by Type

Table Global Pu Coatings Price Forecast, by Type

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of Solvent-borne (2022-2027)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of Solvent-borne (2022-2027)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of Water-borne (2022-2027)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of Water-borne (2022-2027)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of High Solids (2022-2027)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of High Solids (2022-2027)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of Powder (2022-2027)

Figure Global Pu Coatings Revenue (Million USD) and Growth Rate of Powder (2022-2027)

Table Global Pu Coatings Market Consumption Forecast, by Application

Table Global Pu Coatings Consumption Market Share Forecast, by Application

Table Global Pu Coatings Market Revenue (Million USD) Forecast, by Application

Table Global Pu Coatings Revenue Market Share Forecast, by Application

Figure Global Pu Coatings Consumption Value (Million USD) and Growth Rate of Industrial (2022-2027)

Figure Global Pu Coatings Consumption Value (Million USD) and Growth Rate of Textile (2022-2027)

Figure Global Pu Coatings Consumption Value (Million USD) and Growth Rate of Construction (2022-2027)

Figure Global Pu Coatings Consumption Value (Million USD) and Growth Rate of Electrical & Electronics (2022-2027)

Figure Global Pu Coatings Consumption Value (Million USD) and Growth Rate of Wood & Furniture (2022-2027)

Figure Pu Coatings Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Bayer Materialscience Profile

Table Bayer Materialscience Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bayer Materialscience Pu Coatings Sales Volume and Growth Rate

Figure Bayer Materialscience Revenue (Million USD) Market Share 2017-2022

Table Jotun A/S Profile

Table Jotun A/S Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jotun A/S Pu Coatings Sales Volume and Growth Rate

Figure Jotun A/S Revenue (Million USD) Market Share 2017-2022

Table Rpm International Inc Profile

Table Rpm International Inc Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rpm International Inc Pu Coatings Sales Volume and Growth Rate

Figure Rpm International Inc Revenue (Million USD) Market Share 2017-2022

Table Basf Se Profile

Table Basf Se Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Basf Se Pu Coatings Sales Volume and Growth Rate

Figure Basf Se Revenue (Million USD) Market Share 2017-2022

Table Axalta Coating Systems Profile

Table Axalta Coating Systems Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Axalta Coating Systems Pu Coatings Sales Volume and Growth Rate

Figure Axalta Coating Systems Revenue (Million USD) Market Share 2017-2022

Table Asian Paints Limited Profile

Table Asian Paints Limited Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Asian Paints Limited Pu Coatings Sales Volume and Growth Rate

Figure Asian Paints Limited Revenue (Million USD) Market Share 2017-2022

Table Sherwin Williams Profile

Table Sherwin Williams Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sherwin Williams Pu Coatings Sales Volume and Growth Rate

Figure Sherwin Williams Revenue (Million USD) Market Share 2017-2022

Table PPG Industries Profile

Table PPG Industries Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PPG Industries Pu Coatings Sales Volume and Growth Rate

Figure PPG Industries Revenue (Million USD) Market Share 2017-2022

Table Akzo Nobel N.V. Profile

Table Akzo Nobel N.V. Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Akzo Nobel N.V. Pu Coatings Sales Volume and Growth Rate

Figure Akzo Nobel N.V. Revenue (Million USD) Market Share 2017-2022

Table Valspar Corporation Profile

Table Valspar Corporation Pu Coatings Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Valspar Corporation Pu Coatings Sales Volume and Growth Rate

Figure Valspar Corporation Revenue (Million USD) Market Share 2017-2022



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