

Global Proximity Mobile Payment Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Proximity mobile payment, also called NFC mobile payments, is when you pay for goods and services with your mobile phone at a physical point-of-sale (POS) terminal. This method of payments is initiated from a mobile phone that uses Near Field Communication (NFC) technology.

Based on the Proximity Mobile Payment market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Proximity Mobile Payment market covered in Chapter 5:
FIS Global.

PayPal Holdings Inc.

Vodafone Group Plc.

Mastercard Incorporated

ACI Worldwide Inc.
Starbucks Corporation
Apple Inc.
Visa Inc.
Samsung Electronics Co. Ltd.
Alphabet Inc.
CVS Health Group
Square Inc.

In Chapter 6, on the basis of types, the Proximity Mobile Payment market from 2015 to 2025 is primarily split into:

Barcodes
Near Field Communication

In Chapter 7, on the basis of applications, the Proximity Mobile Payment market from 2015 to 2025 covers:

Hospitality and Tourism
IT and Telecommunications
Aviation
Retail
Media and Entertainment
BFSI
Healthcare

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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