

Global Proximity Mobile Payment Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Proximity mobile payment, also called NFC mobile payments, is when you pay for goods and services with your mobile phone at a physical point-of-sale (POS) terminal. This method of payments is initiated from a mobile phone that uses Near Field Communication (NFC) technology.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Proximity Mobile Payment market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Proximity Mobile Payment market are covered in Chapter 9:

Apple Inc.

FIS Global.

Square Inc.

Mastercard Incorporated

Visa Inc.

PwC

Samsung Electronics Co. Ltd.

PayPal Holdings Inc.

In Chapter 5 and Chapter 7.3, based on types, the Proximity Mobile Payment market from 2017 to 2027 is primarily split into:

Barcodes

Near Field Communication

In Chapter 6 and Chapter 7.4, based on applications, the Proximity Mobile Payment market from 2017 to 2027 covers:

Hospitality and Tourism

IT and Telecommunications

Aviation

Retail

Media and Entertainment

BFSI

Healthcare

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Proximity Mobile Payment market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Proximity Mobile Payment Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them

sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PROXIMITY MOBILE PAYMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Proximity Mobile Payment Market
- 1.2 Proximity Mobile Payment Market Segment by Type
 - 1.2.1 Global Proximity Mobile Payment Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Proximity Mobile Payment Market Segment by Application
 - 1.3.1 Proximity Mobile Payment Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Proximity Mobile Payment Market, Region Wise (2017-2027)
 - 1.4.1 Global Proximity Mobile Payment Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Proximity Mobile Payment Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Proximity Mobile Payment Market Status and Prospect (2017-2027)
 - 1.4.4 China Proximity Mobile Payment Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Proximity Mobile Payment Market Status and Prospect (2017-2027)
 - 1.4.6 India Proximity Mobile Payment Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Proximity Mobile Payment Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Proximity Mobile Payment Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Proximity Mobile Payment Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Proximity Mobile Payment (2017-2027)
 - 1.5.1 Global Proximity Mobile Payment Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Proximity Mobile Payment Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Proximity Mobile Payment Market

2 INDUSTRY OUTLOOK

- 2.1 Proximity Mobile Payment Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Proximity Mobile Payment Market Drivers Analysis
- 2.4 Proximity Mobile Payment Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Proximity Mobile Payment Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Proximity Mobile Payment Industry Development

3 GLOBAL PROXIMITY MOBILE PAYMENT MARKET LANDSCAPE BY PLAYER

- 3.1 Global Proximity Mobile Payment Sales Volume and Share by Player (2017-2022)
- 3.2 Global Proximity Mobile Payment Revenue and Market Share by Player (2017-2022)
- 3.3 Global Proximity Mobile Payment Average Price by Player (2017-2022)
- 3.4 Global Proximity Mobile Payment Gross Margin by Player (2017-2022)
- 3.5 Proximity Mobile Payment Market Competitive Situation and Trends
 - 3.5.1 Proximity Mobile Payment Market Concentration Rate
 - 3.5.2 Proximity Mobile Payment Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PROXIMITY MOBILE PAYMENT SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Proximity Mobile Payment Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Proximity Mobile Payment Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Proximity Mobile Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Proximity Mobile Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Proximity Mobile Payment Market Under COVID-19
- 4.5 Europe Proximity Mobile Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Proximity Mobile Payment Market Under COVID-19

4.6 China Proximity Mobile Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Proximity Mobile Payment Market Under COVID-19

4.7 Japan Proximity Mobile Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Proximity Mobile Payment Market Under COVID-19

4.8 India Proximity Mobile Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Proximity Mobile Payment Market Under COVID-19

4.9 Southeast Asia Proximity Mobile Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Proximity Mobile Payment Market Under COVID-19

4.10 Latin America Proximity Mobile Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Proximity Mobile Payment Market Under COVID-19

4.11 Middle East and Africa Proximity Mobile Payment Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Proximity Mobile Payment Market Under COVID-19

5 GLOBAL PROXIMITY MOBILE PAYMENT SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Proximity Mobile Payment Sales Volume and Market Share by Type (2017-2022)

5.2 Global Proximity Mobile Payment Revenue and Market Share by Type (2017-2022)

5.3 Global Proximity Mobile Payment Price by Type (2017-2022)

5.4 Global Proximity Mobile Payment Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Proximity Mobile Payment Sales Volume, Revenue and Growth Rate of Barcodes (2017-2022)

5.4.2 Global Proximity Mobile Payment Sales Volume, Revenue and Growth Rate of Near Field Communication (2017-2022)

6 GLOBAL PROXIMITY MOBILE PAYMENT MARKET ANALYSIS BY APPLICATION

6.1 Global Proximity Mobile Payment Consumption and Market Share by Application (2017-2022)

6.2 Global Proximity Mobile Payment Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Proximity Mobile Payment Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Proximity Mobile Payment Consumption and Growth Rate of Hospitality and Tourism (2017-2022)

6.3.2 Global Proximity Mobile Payment Consumption and Growth Rate of IT and Telecommunications (2017-2022)

6.3.3 Global Proximity Mobile Payment Consumption and Growth Rate of Aviation (2017-2022)

6.3.4 Global Proximity Mobile Payment Consumption and Growth Rate of Retail (2017-2022)

6.3.5 Global Proximity Mobile Payment Consumption and Growth Rate of Media and Entertainment (2017-2022)

6.3.6 Global Proximity Mobile Payment Consumption and Growth Rate of BFSI (2017-2022)

6.3.7 Global Proximity Mobile Payment Consumption and Growth Rate of Healthcare (2017-2022)

7 GLOBAL PROXIMITY MOBILE PAYMENT MARKET FORECAST (2022-2027)

7.1 Global Proximity Mobile Payment Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Proximity Mobile Payment Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Proximity Mobile Payment Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Proximity Mobile Payment Price and Trend Forecast (2022-2027)

7.2 Global Proximity Mobile Payment Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Proximity Mobile Payment Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Proximity Mobile Payment Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Proximity Mobile Payment Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Proximity Mobile Payment Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Proximity Mobile Payment Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Proximity Mobile Payment Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Proximity Mobile Payment Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Proximity Mobile Payment Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Proximity Mobile Payment Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Proximity Mobile Payment Revenue and Growth Rate of Barcodes (2022-2027)

7.3.2 Global Proximity Mobile Payment Revenue and Growth Rate of Near Field Communication (2022-2027)

7.4 Global Proximity Mobile Payment Consumption Forecast by Application (2022-2027)

7.4.1 Global Proximity Mobile Payment Consumption Value and Growth Rate of Hospitality and Tourism(2022-2027)

7.4.2 Global Proximity Mobile Payment Consumption Value and Growth Rate of IT and Telecommunications(2022-2027)

7.4.3 Global Proximity Mobile Payment Consumption Value and Growth Rate of Aviation(2022-2027)

7.4.4 Global Proximity Mobile Payment Consumption Value and Growth Rate of Retail(2022-2027)

7.4.5 Global Proximity Mobile Payment Consumption Value and Growth Rate of Media and Entertainment(2022-2027)

7.4.6 Global Proximity Mobile Payment Consumption Value and Growth Rate of BFSI(2022-2027)

7.4.7 Global Proximity Mobile Payment Consumption Value and Growth Rate of Healthcare(2022-2027)

7.5 Proximity Mobile Payment Market Forecast Under COVID-19

8 PROXIMITY MOBILE PAYMENT MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Proximity Mobile Payment Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Proximity Mobile Payment Analysis

8.6 Major Downstream Buyers of Proximity Mobile Payment Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Proximity Mobile Payment Industry

9 PLAYERS PROFILES

9.1 Apple Inc.

9.1.1 Apple Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Proximity Mobile Payment Product Profiles, Application and Specification

9.1.3 Apple Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 FIS Global.

9.2.1 FIS Global. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Proximity Mobile Payment Product Profiles, Application and Specification

9.2.3 FIS Global. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Square Inc.

9.3.1 Square Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Proximity Mobile Payment Product Profiles, Application and Specification

9.3.3 Square Inc. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Mastercard Incorporated

9.4.1 Mastercard Incorporated Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Proximity Mobile Payment Product Profiles, Application and Specification

9.4.3 Mastercard Incorporated Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Visa Inc.

9.5.1 Visa Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Proximity Mobile Payment Product Profiles, Application and Specification

9.5.3 Visa Inc. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 PwC

9.6.1 PwC Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Proximity Mobile Payment Product Profiles, Application and Specification

9.6.3 PwC Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Samsung Electronics Co. Ltd.

9.7.1 Samsung Electronics Co. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Proximity Mobile Payment Product Profiles, Application and Specification

9.7.3 Samsung Electronics Co. Ltd. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 PayPal Holdings Inc.

9.8.1 PayPal Holdings Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Proximity Mobile Payment Product Profiles, Application and Specification

9.8.3 PayPal Holdings Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Proximity Mobile Payment Product Picture

Table Global Proximity Mobile Payment Market Sales Volume and CAGR (%)

Comparison by Type

Table Proximity Mobile Payment Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Proximity Mobile Payment Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Proximity Mobile Payment Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Proximity Mobile Payment Industry Development

Table Global Proximity Mobile Payment Sales Volume by Player (2017-2022)

Table Global Proximity Mobile Payment Sales Volume Share by Player (2017-2022)

Figure Global Proximity Mobile Payment Sales Volume Share by Player in 2021

Table Proximity Mobile Payment Revenue (Million USD) by Player (2017-2022)

Table Proximity Mobile Payment Revenue Market Share by Player (2017-2022)

Table Proximity Mobile Payment Price by Player (2017-2022)

Table Proximity Mobile Payment Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Proximity Mobile Payment Sales Volume, Region Wise (2017-2022)

Table Global Proximity Mobile Payment Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Proximity Mobile Payment Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Proximity Mobile Payment Sales Volume Market Share, Region Wise in 2021

Table Global Proximity Mobile Payment Revenue (Million USD), Region Wise (2017-2022)

Table Global Proximity Mobile Payment Revenue Market Share, Region Wise (2017-2022)

Figure Global Proximity Mobile Payment Revenue Market Share, Region Wise (2017-2022)

Figure Global Proximity Mobile Payment Revenue Market Share, Region Wise in 2021

Table Global Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Proximity Mobile Payment Sales Volume by Type (2017-2022)

Table Global Proximity Mobile Payment Sales Volume Market Share by Type (2017-2022)

Figure Global Proximity Mobile Payment Sales Volume Market Share by Type in 2021

Table Global Proximity Mobile Payment Revenue (Million USD) by Type (2017-2022)

Table Global Proximity Mobile Payment Revenue Market Share by Type (2017-2022)

Figure Global Proximity Mobile Payment Revenue Market Share by Type in 2021

Table Proximity Mobile Payment Price by Type (2017-2022)

Figure Global Proximity Mobile Payment Sales Volume and Growth Rate of Barcodes (2017-2022)

Figure Global Proximity Mobile Payment Revenue (Million USD) and Growth Rate of Barcodes (2017-2022)

Figure Global Proximity Mobile Payment Sales Volume and Growth Rate of Near Field Communication (2017-2022)

Figure Global Proximity Mobile Payment Revenue (Million USD) and Growth Rate of Near Field Communication (2017-2022)

Table Global Proximity Mobile Payment Consumption by Application (2017-2022)

Table Global Proximity Mobile Payment Consumption Market Share by Application (2017-2022)

Table Global Proximity Mobile Payment Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Proximity Mobile Payment Consumption Revenue Market Share by Application (2017-2022)

Table Global Proximity Mobile Payment Consumption and Growth Rate of Hospitality and Tourism (2017-2022)

Table Global Proximity Mobile Payment Consumption and Growth Rate of IT and Telecommunications (2017-2022)

Table Global Proximity Mobile Payment Consumption and Growth Rate of Aviation (2017-2022)

Table Global Proximity Mobile Payment Consumption and Growth Rate of Retail (2017-2022)

Table Global Proximity Mobile Payment Consumption and Growth Rate of Media and Entertainment (2017-2022)

Table Global Proximity Mobile Payment Consumption and Growth Rate of BFSI (2017-2022)

Table Global Proximity Mobile Payment Consumption and Growth Rate of Healthcare (2017-2022)

Figure Global Proximity Mobile Payment Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Proximity Mobile Payment Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Proximity Mobile Payment Price and Trend Forecast (2022-2027)

Figure USA Proximity Mobile Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Proximity Mobile Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Proximity Mobile Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Proximity Mobile Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Proximity Mobile Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Proximity Mobile Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Proximity Mobile Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Proximity Mobile Payment Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Proximity Mobile Payment Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Proximity Mobile Payment Market Sales Volume Forecast, by Type

Table Global Proximity Mobile Payment Sales Volume Market Share Forecast, by Type

Table Global Proximity Mobile Payment Market Revenue (Million USD) Forecast, by Type

Table Global Proximity Mobile Payment Revenue Market Share Forecast, by Type

Table Global Proximity Mobile Payment Price Forecast, by Type

Figure Global Proximity Mobile Payment Revenue (Million USD) and Growth Rate of Barcodes (2022-2027)

Figure Global Proximity Mobile Payment Revenue (Million USD) and Growth Rate of

Barcodes (2022-2027)

Figure Global Proximity Mobile Payment Revenue (Million USD) and Growth Rate of Near Field Communication (2022-2027)

Figure Global Proximity Mobile Payment Revenue (Million USD) and Growth Rate of Near Field Communication (2022-2027)

Table Global Proximity Mobile Payment Market Consumption Forecast, by Application

Table Global Proximity Mobile Payment Consumption Market Share Forecast, by Application

Table Global Proximity Mobile Payment Market Revenue (Million USD) Forecast, by Application

Table Global Proximity Mobile Payment Revenue Market Share Forecast, by Application

Figure Global Proximity Mobile Payment Consumption Value (Million USD) and Growth Rate of Hospitality and Tourism (2022-2027)

Figure Global Proximity Mobile Payment Consumption Value (Million USD) and Growth Rate of IT and Telecommunications (2022-2027)

Figure Global Proximity Mobile Payment Consumption Value (Million USD) and Growth Rate of Aviation (2022-2027)

Figure Global Proximity Mobile Payment Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global Proximity Mobile Payment Consumption Value (Million USD) and Growth Rate of Media and Entertainment (2022-2027)

Figure Global Proximity Mobile Payment Consumption Value (Million USD) and Growth Rate of BFSI (2022-2027)

Figure Global Proximity Mobile Payment Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Proximity Mobile Payment Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Apple Inc. Profile

Table Apple Inc. Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Apple Inc. Proximity Mobile Payment Sales Volume and Growth Rate

Figure Apple Inc. Revenue (Million USD) Market Share 2017-2022

Table FIS Global. Profile

Table FIS Global. Proximity Mobile Payment Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure FIS Global. Proximity Mobile Payment Sales Volume and Growth Rate

Figure FIS Global. Revenue (Million USD) Market Share 2017-2022

Table Square Inc. Profile

Table Square Inc. Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Square Inc. Proximity Mobile Payment Sales Volume and Growth Rate

Figure Square Inc. Revenue (Million USD) Market Share 2017-2022

Table Mastercard Incorporated Profile

Table Mastercard Incorporated Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mastercard Incorporated Proximity Mobile Payment Sales Volume and Growth Rate

Figure Mastercard Incorporated Revenue (Million USD) Market Share 2017-2022

Table Visa Inc. Profile

Table Visa Inc. Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Visa Inc. Proximity Mobile Payment Sales Volume and Growth Rate

Figure Visa Inc. Revenue (Million USD) Market Share 2017-2022

Table PwC Profile

Table PwC Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PwC Proximity Mobile Payment Sales Volume and Growth Rate

Figure PwC Revenue (Million USD) Market Share 2017-2022

Table Samsung Electronics Co. Ltd. Profile

Table Samsung Electronics Co. Ltd. Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Samsung Electronics Co. Ltd. Proximity Mobile Payment Sales Volume and Growth Rate

Figure Samsung Electronics Co. Ltd. Revenue (Million USD) Market Share 2017-2022

Table PayPal Holdings Inc. Profile

Table PayPal Holdings Inc. Proximity Mobile Payment Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PayPal Holdings Inc. Proximity Mobile Payment Sales Volume and Growth Rate

Figure PayPal Holdings Inc. Revenue (Million USD) Market Share 2017-2022

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