

Global Protein Drinks Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Protein drink is a type of sports drink commonly produced from whey, a bovine milk product, which is used to help recuperate fatigued or overly stressed muscles.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Protein Drinks market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Protein Drinks market are covered in Chapter 9:

China Mengniu Dairy Company Limited
Powerful Yogurt
Sanyuan Group

PMV Nutrient Products Pvt Ltd.

SlimFast

Yili Group

Wahaha Products

Hebei Yangyuan Zhihui Beverage Co Ltd

Chengde Lulu

CP Kelco

Panpan Food

In Chapter 5 and Chapter 7.3, based on types, the Protein Drinks market from 2017 to 2027 is primarily split into:

Animal Based

Plant based

In Chapter 6 and Chapter 7.4, based on applications, the Protein Drinks market from 2017 to 2027 covers:

Adult

Children

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Protein Drinks market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Protein Drinks Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the

industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PROTEIN DRINKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Protein Drinks Market
- 1.2 Protein Drinks Market Segment by Type
 - 1.2.1 Global Protein Drinks Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Protein Drinks Market Segment by Application
 - 1.3.1 Protein Drinks Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Protein Drinks Market, Region Wise (2017-2027)
 - 1.4.1 Global Protein Drinks Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Protein Drinks Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Protein Drinks Market Status and Prospect (2017-2027)
 - 1.4.4 China Protein Drinks Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Protein Drinks Market Status and Prospect (2017-2027)
 - 1.4.6 India Protein Drinks Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Protein Drinks Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Protein Drinks Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Protein Drinks Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Protein Drinks (2017-2027)
 - 1.5.1 Global Protein Drinks Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Protein Drinks Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Protein Drinks Market

2 INDUSTRY OUTLOOK

- 2.1 Protein Drinks Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Protein Drinks Market Drivers Analysis
- 2.4 Protein Drinks Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Protein Drinks Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Protein Drinks Industry Development

3 GLOBAL PROTEIN DRINKS MARKET LANDSCAPE BY PLAYER

3.1 Global Protein Drinks Sales Volume and Share by Player (2017-2022)

3.2 Global Protein Drinks Revenue and Market Share by Player (2017-2022)

3.3 Global Protein Drinks Average Price by Player (2017-2022)

3.4 Global Protein Drinks Gross Margin by Player (2017-2022)

3.5 Protein Drinks Market Competitive Situation and Trends

3.5.1 Protein Drinks Market Concentration Rate

3.5.2 Protein Drinks Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PROTEIN DRINKS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Protein Drinks Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Protein Drinks Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Protein Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Protein Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Protein Drinks Market Under COVID-19

4.5 Europe Protein Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Protein Drinks Market Under COVID-19

4.6 China Protein Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Protein Drinks Market Under COVID-19

4.7 Japan Protein Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Protein Drinks Market Under COVID-19

4.8 India Protein Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Protein Drinks Market Under COVID-19

4.9 Southeast Asia Protein Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Protein Drinks Market Under COVID-19

4.10 Latin America Protein Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.10.1 Latin America Protein Drinks Market Under COVID-19
- 4.11 Middle East and Africa Protein Drinks Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Protein Drinks Market Under COVID-19

5 GLOBAL PROTEIN DRINKS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Protein Drinks Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Protein Drinks Revenue and Market Share by Type (2017-2022)
- 5.3 Global Protein Drinks Price by Type (2017-2022)
- 5.4 Global Protein Drinks Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Protein Drinks Sales Volume, Revenue and Growth Rate of Animal Based (2017-2022)
 - 5.4.2 Global Protein Drinks Sales Volume, Revenue and Growth Rate of Plant based (2017-2022)

6 GLOBAL PROTEIN DRINKS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Protein Drinks Consumption and Market Share by Application (2017-2022)
- 6.2 Global Protein Drinks Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Protein Drinks Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Protein Drinks Consumption and Growth Rate of Adult (2017-2022)
 - 6.3.2 Global Protein Drinks Consumption and Growth Rate of Children (2017-2022)

7 GLOBAL PROTEIN DRINKS MARKET FORECAST (2022-2027)

- 7.1 Global Protein Drinks Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global Protein Drinks Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global Protein Drinks Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global Protein Drinks Price and Trend Forecast (2022-2027)
- 7.2 Global Protein Drinks Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Protein Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Protein Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Protein Drinks Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Protein Drinks Sales Volume and Revenue Forecast (2022-2027)

- 7.2.5 India Protein Drinks Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Protein Drinks Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Protein Drinks Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Protein Drinks Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Protein Drinks Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Protein Drinks Revenue and Growth Rate of Animal Based (2022-2027)
 - 7.3.2 Global Protein Drinks Revenue and Growth Rate of Plant based (2022-2027)
- 7.4 Global Protein Drinks Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Protein Drinks Consumption Value and Growth Rate of Adult(2022-2027)
 - 7.4.2 Global Protein Drinks Consumption Value and Growth Rate of Children(2022-2027)
- 7.5 Protein Drinks Market Forecast Under COVID-19

8 PROTEIN DRINKS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Protein Drinks Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Protein Drinks Analysis
- 8.6 Major Downstream Buyers of Protein Drinks Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Protein Drinks Industry

9 PLAYERS PROFILES

- 9.1 China Mengniu Dairy Company Limited
 - 9.1.1 China Mengniu Dairy Company Limited Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Protein Drinks Product Profiles, Application and Specification
 - 9.1.3 China Mengniu Dairy Company Limited Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Powerful Yogurt

9.2.1 Powerful Yogurt Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Protein Drinks Product Profiles, Application and Specification

9.2.3 Powerful Yogurt Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Sanyuan Group

9.3.1 Sanyuan Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Protein Drinks Product Profiles, Application and Specification

9.3.3 Sanyuan Group Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 PMV Nutrient Products Pvt Ltd.

9.4.1 PMV Nutrient Products Pvt Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Protein Drinks Product Profiles, Application and Specification

9.4.3 PMV Nutrient Products Pvt Ltd. Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 SlimFast

9.5.1 SlimFast Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Protein Drinks Product Profiles, Application and Specification

9.5.3 SlimFast Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Yili Group

9.6.1 Yili Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Protein Drinks Product Profiles, Application and Specification

9.6.3 Yili Group Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Wahaha Products

9.7.1 Wahaha Products Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Protein Drinks Product Profiles, Application and Specification

9.7.3 Wahaha Products Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Hebei Yangyuan Zhihui Beverage Co Ltd

9.8.1 Hebei Yangyuan Zhihui Beverage Co Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Protein Drinks Product Profiles, Application and Specification

9.8.3 Hebei Yangyuan Zhihui Beverage Co Ltd Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Chengde Lulu

9.9.1 Chengde Lulu Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Protein Drinks Product Profiles, Application and Specification

9.9.3 Chengde Lulu Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 CP Kelco

9.10.1 CP Kelco Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Protein Drinks Product Profiles, Application and Specification

9.10.3 CP Kelco Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Panpan Food

9.11.1 Panpan Food Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Protein Drinks Product Profiles, Application and Specification

9.11.3 Panpan Food Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Protein Drinks Product Picture

Table Global Protein Drinks Market Sales Volume and CAGR (%) Comparison by Type

Table Protein Drinks Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global Protein Drinks Market Size (Revenue, Million USD) and CAGR (%)
(2017-2027)

Figure United States Protein Drinks Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe Protein Drinks Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure China Protein Drinks Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Japan Protein Drinks Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure India Protein Drinks Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Southeast Asia Protein Drinks Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America Protein Drinks Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa Protein Drinks Market Revenue (Million USD) and Growth
Rate (2017-2027)

Figure Global Protein Drinks Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Protein Drinks Industry Development

Table Global Protein Drinks Sales Volume by Player (2017-2022)

Table Global Protein Drinks Sales Volume Share by Player (2017-2022)

Figure Global Protein Drinks Sales Volume Share by Player in 2021

Table Protein Drinks Revenue (Million USD) by Player (2017-2022)

Table Protein Drinks Revenue Market Share by Player (2017-2022)

Table Protein Drinks Price by Player (2017-2022)

Table Protein Drinks Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Protein Drinks Sales Volume, Region Wise (2017-2022)

Table Global Protein Drinks Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Protein Drinks Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Protein Drinks Sales Volume Market Share, Region Wise in 2021
Table Global Protein Drinks Revenue (Million USD), Region Wise (2017-2022)
Table Global Protein Drinks Revenue Market Share, Region Wise (2017-2022)
Figure Global Protein Drinks Revenue Market Share, Region Wise (2017-2022)
Figure Global Protein Drinks Revenue Market Share, Region Wise in 2021
Table Global Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Protein Drinks Sales Volume by Type (2017-2022)
Table Global Protein Drinks Sales Volume Market Share by Type (2017-2022)
Figure Global Protein Drinks Sales Volume Market Share by Type in 2021
Table Global Protein Drinks Revenue (Million USD) by Type (2017-2022)
Table Global Protein Drinks Revenue Market Share by Type (2017-2022)
Figure Global Protein Drinks Revenue Market Share by Type in 2021
Table Protein Drinks Price by Type (2017-2022)
Figure Global Protein Drinks Sales Volume and Growth Rate of Animal Based (2017-2022)
Figure Global Protein Drinks Revenue (Million USD) and Growth Rate of Animal Based (2017-2022)
Figure Global Protein Drinks Sales Volume and Growth Rate of Plant based (2017-2022)
Figure Global Protein Drinks Revenue (Million USD) and Growth Rate of Plant based

(2017-2022)

Table Global Protein Drinks Consumption by Application (2017-2022)

Table Global Protein Drinks Consumption Market Share by Application (2017-2022)

Table Global Protein Drinks Consumption Revenue (Million USD) by Application
(2017-2022)

Table Global Protein Drinks Consumption Revenue Market Share by Application
(2017-2022)

Table Global Protein Drinks Consumption and Growth Rate of Adult (2017-2022)

Table Global Protein Drinks Consumption and Growth Rate of Children (2017-2022)

Figure Global Protein Drinks Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Protein Drinks Revenue (Million USD) and Growth Rate Forecast
(2022-2027)

Figure Global Protein Drinks Price and Trend Forecast (2022-2027)

Figure USA Protein Drinks Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure USA Protein Drinks Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure Europe Protein Drinks Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Europe Protein Drinks Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure China Protein Drinks Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure China Protein Drinks Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure Japan Protein Drinks Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure Japan Protein Drinks Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure India Protein Drinks Market Sales Volume and Growth Rate Forecast Analysis
(2022-2027)

Figure India Protein Drinks Market Revenue (Million USD) and Growth Rate Forecast
Analysis (2022-2027)

Figure Southeast Asia Protein Drinks Market Sales Volume and Growth Rate Forecast
Analysis (2022-2027)

Figure Southeast Asia Protein Drinks Market Revenue (Million USD) and Growth Rate
Forecast Analysis (2022-2027)

Figure Latin America Protein Drinks Market Sales Volume and Growth Rate Forecast
Analysis (2022-2027)

Figure Latin America Protein Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Protein Drinks Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Protein Drinks Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Protein Drinks Market Sales Volume Forecast, by Type

Table Global Protein Drinks Sales Volume Market Share Forecast, by Type

Table Global Protein Drinks Market Revenue (Million USD) Forecast, by Type

Table Global Protein Drinks Revenue Market Share Forecast, by Type

Table Global Protein Drinks Price Forecast, by Type

Figure Global Protein Drinks Revenue (Million USD) and Growth Rate of Animal Based (2022-2027)

Figure Global Protein Drinks Revenue (Million USD) and Growth Rate of Animal Based (2022-2027)

Figure Global Protein Drinks Revenue (Million USD) and Growth Rate of Plant based (2022-2027)

Figure Global Protein Drinks Revenue (Million USD) and Growth Rate of Plant based (2022-2027)

Table Global Protein Drinks Market Consumption Forecast, by Application

Table Global Protein Drinks Consumption Market Share Forecast, by Application

Table Global Protein Drinks Market Revenue (Million USD) Forecast, by Application

Table Global Protein Drinks Revenue Market Share Forecast, by Application

Figure Global Protein Drinks Consumption Value (Million USD) and Growth Rate of Adult (2022-2027)

Figure Global Protein Drinks Consumption Value (Million USD) and Growth Rate of Children (2022-2027)

Figure Protein Drinks Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table China Mengniu Dairy Company Limited Profile

Table China Mengniu Dairy Company Limited Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure China Mengniu Dairy Company Limited Protein Drinks Sales Volume and Growth Rate

Figure China Mengniu Dairy Company Limited Revenue (Million USD) Market Share

2017-2022

Table Powerful Yogurt Profile

Table Powerful Yogurt Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Powerful Yogurt Protein Drinks Sales Volume and Growth Rate

Figure Powerful Yogurt Revenue (Million USD) Market Share 2017-2022

Table Sanyuan Group Profile

Table Sanyuan Group Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sanyuan Group Protein Drinks Sales Volume and Growth Rate

Figure Sanyuan Group Revenue (Million USD) Market Share 2017-2022

Table PMV Nutrient Products Pvt Ltd. Profile

Table PMV Nutrient Products Pvt Ltd. Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PMV Nutrient Products Pvt Ltd. Protein Drinks Sales Volume and Growth Rate

Figure PMV Nutrient Products Pvt Ltd. Revenue (Million USD) Market Share 2017-2022

Table SlimFast Profile

Table SlimFast Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SlimFast Protein Drinks Sales Volume and Growth Rate

Figure SlimFast Revenue (Million USD) Market Share 2017-2022

Table Yili Group Profile

Table Yili Group Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yili Group Protein Drinks Sales Volume and Growth Rate

Figure Yili Group Revenue (Million USD) Market Share 2017-2022

Table Wahaha Products Profile

Table Wahaha Products Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wahaha Products Protein Drinks Sales Volume and Growth Rate

Figure Wahaha Products Revenue (Million USD) Market Share 2017-2022

Table Hebei Yangyuan Zhihui Beverage Co Ltd Profile

Table Hebei Yangyuan Zhihui Beverage Co Ltd Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hebei Yangyuan Zhihui Beverage Co Ltd Protein Drinks Sales Volume and Growth Rate

Figure Hebei Yangyuan Zhihui Beverage Co Ltd Revenue (Million USD) Market Share 2017-2022

Table Chengde Lulu Profile

Table Chengde Lulu Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chengde Lulu Protein Drinks Sales Volume and Growth Rate

Figure Chengde Lulu Revenue (Million USD) Market Share 2017-2022

Table CP Kelco Profile

Table CP Kelco Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CP Kelco Protein Drinks Sales Volume and Growth Rate

Figure CP Kelco Revenue (Million USD) Market Share 2017-2022

Table Panpan Food Profile

Table Panpan Food Protein Drinks Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Panpan Food Protein Drinks Sales Volume and Growth Rate

Figure Panpan Food Revenue (Million USD) Market Share 2017-2022

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