

Global Programmatic Advertising Platform Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G5519A232CC6EN.html>

Date: September 2019

Pages: 111

Price: US\$ 2,950.00 (Single User License)

ID: G5519A232CC6EN

Abstracts

The Programmatic Advertising Platform market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Programmatic Advertising Platform market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Programmatic Advertising Platform market.

Major players in the global Programmatic Advertising Platform market include:

DATA XU

FACEBOOK

Adobe Media Optimizer

The Trade Desk

Choozle

Acquisio

Yahoo Gemini

MediaMath

Connexity, Inc

Flashtalking

Sizmek

WordStream

Google

Marin Software

Quantcast Advertise

On the basis of types, the Programmatic Advertising Platform market is primarily split into:

Real Time Bidding

Private Marketplace

Automated Guaranteed

Others

On the basis of applications, the market covers:

SMBs

Large Enterprises

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Programmatic Advertising Platform market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Programmatic Advertising Platform market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Programmatic Advertising

Platform industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Programmatic Advertising Platform market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Programmatic Advertising Platform, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Programmatic Advertising Platform in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Programmatic Advertising Platform in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Programmatic Advertising Platform. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Programmatic Advertising Platform market, including the global production and revenue forecast, regional forecast. It also foresees the Programmatic Advertising Platform market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 PROGRAMMATIC ADVERTISING PLATFORM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Programmatic Advertising Platform
- 1.2 Programmatic Advertising Platform Segment by Type
 - 1.2.1 Global Programmatic Advertising Platform Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Real Time Bidding
 - 1.2.3 The Market Profile of Private Marketplace
 - 1.2.4 The Market Profile of Automated Guaranteed
 - 1.2.5 The Market Profile of Others
- 1.3 Global Programmatic Advertising Platform Segment by Application
 - 1.3.1 Programmatic Advertising Platform Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of SMBs
 - 1.3.3 The Market Profile of Large Enterprises
- 1.4 Global Programmatic Advertising Platform Market by Region (2014-2026)
 - 1.4.1 Global Programmatic Advertising Platform Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Programmatic Advertising Platform Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Programmatic Advertising Platform Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Programmatic Advertising Platform Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Programmatic Advertising Platform Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Programmatic Advertising Platform Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Programmatic Advertising Platform Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Programmatic Advertising Platform Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Programmatic Advertising Platform Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Programmatic Advertising Platform Market Status and Prospect (2014-2026)
 - 1.4.4 China Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.5 Japan Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.6 India Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.7 Southeast Asia Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.7.1 Malaysia Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.7.2 Singapore Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.7.3 Philippines Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.7.4 Indonesia Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.7.5 Thailand Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.7.6 Vietnam Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.8 Central and South America Programmatic Advertising Platform Market Status and Prospect (2014-2026)

1.4.8.1 Brazil Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.8.2 Mexico Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.8.3 Colombia Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.9 Middle East and Africa Programmatic Advertising Platform Market Status and Prospect (2014-2026)

1.4.9.1 Saudi Arabia Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.9.2 United Arab Emirates Programmatic Advertising Platform Market Status and Prospect (2014-2026)

1.4.9.3 Turkey Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.9.4 Egypt Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.9.5 South Africa Programmatic Advertising Platform Market Status and Prospect

(2014-2026)

1.4.9.6 Nigeria Programmatic Advertising Platform Market Status and Prospect (2014-2026)

1.5 Global Market Size (Value) of Programmatic Advertising Platform (2014-2026)

1.5.1 Global Programmatic Advertising Platform Revenue Status and Outlook (2014-2026)

1.5.2 Global Programmatic Advertising Platform Production Status and Outlook (2014-2026)

2 GLOBAL PROGRAMMATIC ADVERTISING PLATFORM MARKET LANDSCAPE BY PLAYER

2.1 Global Programmatic Advertising Platform Production and Share by Player (2014-2019)

2.2 Global Programmatic Advertising Platform Revenue and Market Share by Player (2014-2019)

2.3 Global Programmatic Advertising Platform Average Price by Player (2014-2019)

2.4 Programmatic Advertising Platform Manufacturing Base Distribution, Sales Area and Product Type by Player

2.5 Programmatic Advertising Platform Market Competitive Situation and Trends

2.5.1 Programmatic Advertising Platform Market Concentration Rate

2.5.2 Programmatic Advertising Platform Market Share of Top 3 and Top 6 Players

2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 DATA XU

3.1.1 DATA XU Basic Information, Manufacturing Base, Sales Area and Competitors

3.1.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.1.3 DATA XU Programmatic Advertising Platform Market Performance (2014-2019)

3.1.4 DATA XU Business Overview

3.2 FACEBOOK

3.2.1 FACEBOOK Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.2.3 FACEBOOK Programmatic Advertising Platform Market Performance (2014-2019)

3.2.4 FACEBOOK Business Overview

3.3 Adobe Media Optimizer

3.3.1 Adobe Media Optimizer Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.3.3 Adobe Media Optimizer Programmatic Advertising Platform Market Performance (2014-2019)

3.3.4 Adobe Media Optimizer Business Overview

3.4 The Trade Desk

3.4.1 The Trade Desk Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.4.3 The Trade Desk Programmatic Advertising Platform Market Performance (2014-2019)

3.4.4 The Trade Desk Business Overview

3.5 Choozle

3.5.1 Choozle Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.5.3 Choozle Programmatic Advertising Platform Market Performance (2014-2019)

3.5.4 Choozle Business Overview

3.6 Acquisio

3.6.1 Acquisio Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.6.3 Acquisio Programmatic Advertising Platform Market Performance (2014-2019)

3.6.4 Acquisio Business Overview

3.7 Yahoo Gemini

3.7.1 Yahoo Gemini Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.7.3 Yahoo Gemini Programmatic Advertising Platform Market Performance (2014-2019)

3.7.4 Yahoo Gemini Business Overview

3.8 MediaMath

3.8.1 MediaMath Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Programmatic Advertising Platform Product Profiles, Application and

Specification

3.8.3 MediaMath Programmatic Advertising Platform Market Performance (2014-2019)

3.8.4 MediaMath Business Overview

3.9 Connexity, Inc

3.9.1 Connexity, Inc Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.9.3 Connexity, Inc Programmatic Advertising Platform Market Performance (2014-2019)

3.9.4 Connexity, Inc Business Overview

3.10 Flashtalking

3.10.1 Flashtalking Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.10.3 Flashtalking Programmatic Advertising Platform Market Performance (2014-2019)

3.10.4 Flashtalking Business Overview

3.11 Sizmek

3.11.1 Sizmek Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.11.3 Sizmek Programmatic Advertising Platform Market Performance (2014-2019)

3.11.4 Sizmek Business Overview

3.12 WordStream

3.12.1 WordStream Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.12.3 WordStream Programmatic Advertising Platform Market Performance (2014-2019)

3.12.4 WordStream Business Overview

3.13 Google

3.13.1 Google Basic Information, Manufacturing Base, Sales Area and Competitors

3.13.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.13.3 Google Programmatic Advertising Platform Market Performance (2014-2019)

3.13.4 Google Business Overview

3.14 Marin Software

3.14.1 Marin Software Basic Information, Manufacturing Base, Sales Area and Competitors

3.14.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.14.3 Marin Software Programmatic Advertising Platform Market Performance (2014-2019)

3.14.4 Marin Software Business Overview

3.15 Quantcast Advertise

3.15.1 Quantcast Advertise Basic Information, Manufacturing Base, Sales Area and Competitors

3.15.2 Programmatic Advertising Platform Product Profiles, Application and Specification

3.15.3 Quantcast Advertise Programmatic Advertising Platform Market Performance (2014-2019)

3.15.4 Quantcast Advertise Business Overview

4 GLOBAL PROGRAMMATIC ADVERTISING PLATFORM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Programmatic Advertising Platform Production and Market Share by Type (2014-2019)

4.2 Global Programmatic Advertising Platform Revenue and Market Share by Type (2014-2019)

4.3 Global Programmatic Advertising Platform Price by Type (2014-2019)

4.4 Global Programmatic Advertising Platform Production Growth Rate by Type (2014-2019)

4.4.1 Global Programmatic Advertising Platform Production Growth Rate of Real Time Bidding (2014-2019)

4.4.2 Global Programmatic Advertising Platform Production Growth Rate of Private Marketplace (2014-2019)

4.4.3 Global Programmatic Advertising Platform Production Growth Rate of Automated Guaranteed (2014-2019)

4.4.4 Global Programmatic Advertising Platform Production Growth Rate of Others (2014-2019)

5 GLOBAL PROGRAMMATIC ADVERTISING PLATFORM MARKET ANALYSIS BY APPLICATION

5.1 Global Programmatic Advertising Platform Consumption and Market Share by Application (2014-2019)

5.2 Global Programmatic Advertising Platform Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Programmatic Advertising Platform Consumption Growth Rate of SMBs (2014-2019)

5.2.2 Global Programmatic Advertising Platform Consumption Growth Rate of Large Enterprises (2014-2019)

6 GLOBAL PROGRAMMATIC ADVERTISING PLATFORM PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Programmatic Advertising Platform Consumption by Region (2014-2019)

6.2 United States Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

6.3 Europe Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

6.4 China Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

6.5 Japan Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

6.6 India Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

7 GLOBAL PROGRAMMATIC ADVERTISING PLATFORM PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Programmatic Advertising Platform Production and Market Share by Region (2014-2019)

7.2 Global Programmatic Advertising Platform Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

8 PROGRAMMATIC ADVERTISING PLATFORM MANUFACTURING ANALYSIS

8.1 Programmatic Advertising Platform Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Programmatic Advertising Platform

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Programmatic Advertising Platform Industrial Chain Analysis

9.2 Raw Materials Sources of Programmatic Advertising Platform Major Players in 2018

9.3 Downstream Buyers

10 MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Programmatic Advertising Platform

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

11 GLOBAL PROGRAMMATIC ADVERTISING PLATFORM MARKET FORECAST (2019-2026)

11.1 Global Programmatic Advertising Platform Production, Revenue Forecast (2019-2026)

11.1.1 Global Programmatic Advertising Platform Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Programmatic Advertising Platform Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Programmatic Advertising Platform Price and Trend Forecast (2019-2026)

11.2 Global Programmatic Advertising Platform Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Programmatic Advertising Platform Production,

Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Programmatic Advertising Platform Production,
Consumption, Export and Import Forecast (2019-2026)

11.3 Global Programmatic Advertising Platform Production, Revenue and Price
Forecast by Type (2019-2026)

11.4 Global Programmatic Advertising Platform Consumption Forecast by Application
(2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Programmatic Advertising Platform Product Picture

Table Global Programmatic Advertising Platform Production and CAGR (%)
Comparison by Type

Table Profile of Real Time Bidding

Table Profile of Private Marketplace

Table Profile of Automated Guaranteed

Table Profile of Others

Table Programmatic Advertising Platform Consumption (Sales) Comparison by
Application (2014-2026)

Table Profile of SMBs

Table Profile of Large Enterprises

Figure Global Programmatic Advertising Platform Market Size (Value) and CAGR (%)
(2014-2026)

Figure United States Programmatic Advertising Platform Revenue and Growth Rate
(2014-2026)

Figure Europe Programmatic Advertising Platform Revenue and Growth Rate
(2014-2026)

Figure Germany Programmatic Advertising Platform Revenue and Growth Rate
(2014-2026)

Figure UK Programmatic Advertising Platform Revenue and Growth Rate (2014-2026)

Figure France Programmatic Advertising Platform Revenue and Growth Rate
(2014-2026)

Figure Italy Programmatic Advertising Platform Revenue and Growth Rate (2014-2026)

Figure Spain Programmatic Advertising Platform Revenue and Growth Rate
(2014-2026)

Figure Russia Programmatic Advertising Platform Revenue and Growth Rate
(2014-2026)

Figure Poland Programmatic Advertising Platform Revenue and Growth Rate
(2014-2026)

Figure China Programmatic Advertising Platform Revenue and Growth Rate
(2014-2026)

Figure Japan Programmatic Advertising Platform Revenue and Growth Rate
(2014-2026)

Figure India Programmatic Advertising Platform Revenue and Growth Rate (2014-2026)

Figure Southeast Asia Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Malaysia Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Singapore Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Philippines Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Indonesia Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Thailand Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Vietnam Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Central and South America Programmatic Advertising Platform Revenue and Growth Rate (2014-2026)

Figure Brazil Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Mexico Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Colombia Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Middle East and Africa Programmatic Advertising Platform Revenue and Growth Rate (2014-2026)

Figure Saudi Arabia Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure United Arab Emirates Programmatic Advertising Platform Revenue and Growth Rate (2014-2026)

Figure Turkey Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Egypt Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure South Africa Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Nigeria Programmatic Advertising Platform Revenue and Growth Rate

(2014-2026)

Figure Global Programmatic Advertising Platform Production Status and Outlook

(2014-2026)

Table Global Programmatic Advertising Platform Production by Player (2014-2019)

Table Global Programmatic Advertising Platform Production Share by Player

(2014-2019)

Figure Global Programmatic Advertising Platform Production Share by Player in 2018

Table Programmatic Advertising Platform Revenue by Player (2014-2019)

Table Programmatic Advertising Platform Revenue Market Share by Player (2014-2019)

Table Programmatic Advertising Platform Price by Player (2014-2019)

Table Programmatic Advertising Platform Manufacturing Base Distribution and Sales Area by Player

Table Programmatic Advertising Platform Product Type by Player

Table Mergers & Acquisitions, Expansion Plans

Table DATAXU Profile

Table DATAXU Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table FACEBOOK Profile

Table FACEBOOK Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Adobe Media Optimizer Profile

Table Adobe Media Optimizer Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table The Trade Desk Profile

Table The Trade Desk Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Choozle Profile

Table Choozle Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Acquisio Profile

Table Acquisio Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Yahoo Gemini Profile

Table Yahoo Gemini Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table MediaMath Profile

Table MediaMath Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Connexity, Inc Profile

Table Connexity, Inc Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Flashtalking Profile

Table Flashtalking Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Sizmek Profile

Table Sizmek Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table WordStream Profile

Table WordStream Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Google Profile

Table Google Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Marin Software Profile

Table Marin Software Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Quantcast Advertise Profile

Table Quantcast Advertise Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Global Programmatic Advertising Platform Production by Type (2014-2019)

Table Global Programmatic Advertising Platform Production Market Share by Type (2014-2019)

Figure Global Programmatic Advertising Platform Production Market Share by Type in 2018

Table Global Programmatic Advertising Platform Revenue by Type (2014-2019)

Table Global Programmatic Advertising Platform Revenue Market Share by Type (2014-2019)

Figure Global Programmatic Advertising Platform Revenue Market Share by Type in 2018

Table Programmatic Advertising Platform Price by Type (2014-2019)

Figure Global Programmatic Advertising Platform Production Growth Rate of Real Time Bidding (2014-2019)

Figure Global Programmatic Advertising Platform Production Growth Rate of Private Marketplace (2014-2019)

Figure Global Programmatic Advertising Platform Production Growth Rate of Automated Guaranteed (2014-2019)

Figure Global Programmatic Advertising Platform Production Growth Rate of Others (2014-2019)

Table Global Programmatic Advertising Platform Consumption by Application (2014-2019)

Table Global Programmatic Advertising Platform Consumption Market Share by Application (2014-2019)

Table Global Programmatic Advertising Platform Consumption of SMBs (2014-2019)

Table Global Programmatic Advertising Platform Consumption of Large Enterprises (2014-2019)

Table Global Programmatic Advertising Platform Consumption by Region (2014-2019)

Table Global Programmatic Advertising Platform Consumption Market Share by Region (2014-2019)

Table United States Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

Table Europe Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

Table China Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

Table Japan Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

Table India Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

Table Southeast Asia Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

Table Central and South America Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

Table Middle East and Africa Programmatic Advertising Platform Production, Consumption, Export, Import (2014-2019)

Table Global Programmatic Advertising Platform Production by Region (2014-2019)

Table Global Programmatic Advertising Platform Production Market Share by Region (2014-2019)

Figure Global Programmatic Advertising Platform Production Market Share by Region (2014-2019)

Figure Global Programmatic Advertising Platform Production Market Share by Region in 2018

Table Global Programmatic Advertising Platform Revenue by Region (2014-2019)

Table Global Programmatic Advertising Platform Revenue Market Share by Region (2014-2019)

Figure Global Programmatic Advertising Platform Revenue Market Share by Region (2014-2019)

Figure Global Programmatic Advertising Platform Revenue Market Share by Region in 2018

Table Global Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table United States Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Europe Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table China Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Japan Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table India Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Southeast Asia Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Central and South America Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Middle East and Africa Programmatic Advertising Platform Production, Revenue, Price and Gross Margin (2014-2019)

Table Key Raw Materials Introduction of Programmatic Advertising Platform

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Market Concentration Rate of Raw Materials

Figure Manufacturing Cost Structure Analysis

Figure Manufacturing Process Analysis of Programmatic Advertising Platform

Figure Programmatic Advertising Platform Industrial Chain Analysis

Table Raw Materials Sources of Programmatic Advertising Platform Major Players in 2018

Table Downstream Buyers

Figure Global Programmatic Advertising Platform Production and Growth Rate Forecast (2019-2026)

Figure Global Programmatic Advertising Platform Revenue and Growth Rate Forecast (2019-2026)

Figure Global Programmatic Advertising Platform Price and Trend Forecast (2019-2026)

Table United States Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

Table Europe Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

Table China Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

Table Japan Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

Table India Programmatic Advertising Platform Production, Consumption, Export and

Import Forecast (2019-2026)

Table Southeast Asia Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

Table Southeast Asia Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

Table Middle East and Africa Programmatic Advertising Platform Production, Consumption, Export and Import Forecast (2019-2026)

Table Global Programmatic Advertising Platform Market Production Forecast, by Type

Table Global Programmatic Advertising Platform Production Volume Market Share Forecast, by Type

Table Global Programmatic Advertising Platform Market Revenue Forecast, by Type

Table Global Programmatic Advertising Platform Revenue Market Share Forecast, by Type

Table Global Programmatic Advertising Platform Price Forecast, by Type

Table Global Programmatic Advertising Platform Market Production Forecast, by Application

Table Global Programmatic Advertising Platform Production Volume Market Share Forecast, by Application

Table Global Programmatic Advertising Platform Market Revenue Forecast, by Application

Table Global Programmatic Advertising Platform Revenue Market Share Forecast, by Application

Table Global Programmatic Advertising Platform Price Forecast, by Application

I would like to order

Product name: Global Programmatic Advertising Platform Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G5519A232CC6EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5519A232CC6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

