

# Global Professional Microphone Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G5361B1594F9EN.html>

Date: June 2019

Pages: 123

Price: US\$ 2,950.00 (Single User License)

ID: G5361B1594F9EN

## Abstracts

The Professional Microphone market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Professional Microphone market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Professional Microphone market.

Major players in the global Professional Microphone market include:

Beyerdynamic  
Shure Incorporated  
AKG  
Audio-Technica  
Yamaha  
Feilo  
Samson  
Audix  
SUPERLUX  
InMusic Brands  
Blue Microphones  
RODE

SE Electronics  
MIPRO Electronics  
LEWITT  
DPA Microphones  
Takstar  
Lane  
Sennheiser  
Sony

On the basis of types, the Professional Microphone market is primarily split into:

Type 1  
Type 2  
Type 3

On the basis of applications, the market covers:

Recording  
Live Sound  
Other

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States  
Europe (Germany, UK, France, Italy, Spain, Russia, Poland)  
China  
Japan  
India  
Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)  
Central and South America (Brazil, Mexico, Colombia)  
Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)  
Other Regions

Chapter 1 provides an overview of Professional Microphone market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Professional Microphone market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Professional Microphone industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Professional Microphone market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Professional Microphone, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Professional Microphone in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Professional Microphone in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Professional Microphone. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Professional Microphone market, including the global production and revenue forecast, regional forecast. It also foresees the Professional Microphone market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019  
Forecast Period: 2019-2026

## Contents

### 1 PROFESSIONAL MICROPHONE MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Professional Microphone

#### 1.2 Professional Microphone Segment by Type

##### 1.2.1 Global Professional Microphone Production and CAGR (%) Comparison by Type (2014-2026)

##### 1.2.2 The Market Profile of Type

##### 1.2.3 The Market Profile of Type

##### 1.2.4 The Market Profile of Type

#### 1.3 Global Professional Microphone Segment by Application

##### 1.3.1 Professional Microphone Consumption (Sales) Comparison by Application (2014-2026)

##### 1.3.2 The Market Profile of Recording

##### 1.3.3 The Market Profile of Live Sound

##### 1.3.4 The Market Profile of Other

#### 1.4 Global Professional Microphone Market by Region (2014-2026)

##### 1.4.1 Global Professional Microphone Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

##### 1.4.2 United States Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.3 Europe Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.3.1 Germany Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.3.2 UK Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.3.3 France Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.3.4 Italy Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.3.5 Spain Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.3.6 Russia Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.3.7 Poland Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.4 China Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.5 Japan Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.6 India Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.7 Southeast Asia Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.7.1 Malaysia Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.7.2 Singapore Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.7.3 Philippines Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.7.4 Indonesia Professional Microphone Market Status and Prospect (2014-2026)

##### 1.4.7.5 Thailand Professional Microphone Market Status and Prospect (2014-2026)

- 1.4.7.6 Vietnam Professional Microphone Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Professional Microphone Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Professional Microphone Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Professional Microphone Market Status and Prospect (2014-2026)
  - 1.4.8.3 Colombia Professional Microphone Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Professional Microphone Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Professional Microphone Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Professional Microphone Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Professional Microphone Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Professional Microphone Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Professional Microphone Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Professional Microphone Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Professional Microphone (2014-2026)
  - 1.5.1 Global Professional Microphone Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Professional Microphone Production Status and Outlook (2014-2026)

## **2 GLOBAL PROFESSIONAL MICROPHONE MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Professional Microphone Production and Share by Player (2014-2019)
- 2.2 Global Professional Microphone Revenue and Market Share by Player (2014-2019)
- 2.3 Global Professional Microphone Average Price by Player (2014-2019)
- 2.4 Professional Microphone Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Professional Microphone Market Competitive Situation and Trends
  - 2.5.1 Professional Microphone Market Concentration Rate
  - 2.5.2 Professional Microphone Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

- 3.1 Beyerdynamic
  - 3.1.1 Beyerdynamic Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.1.2 Professional Microphone Product Profiles, Application and Specification

- 3.1.3 Beyerdynamic Professional Microphone Market Performance (2014-2019)
- 3.1.4 Beyerdynamic Business Overview
- 3.2 Shure Incorporated
  - 3.2.1 Shure Incorporated Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.2.2 Professional Microphone Product Profiles, Application and Specification
  - 3.2.3 Shure Incorporated Professional Microphone Market Performance (2014-2019)
  - 3.2.4 Shure Incorporated Business Overview
- 3.3 AKG
  - 3.3.1 AKG Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Professional Microphone Product Profiles, Application and Specification
  - 3.3.3 AKG Professional Microphone Market Performance (2014-2019)
  - 3.3.4 AKG Business Overview
- 3.4 Audio-Technica
  - 3.4.1 Audio-Technica Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Professional Microphone Product Profiles, Application and Specification
  - 3.4.3 Audio-Technica Professional Microphone Market Performance (2014-2019)
  - 3.4.4 Audio-Technica Business Overview
- 3.5 Yamaha
  - 3.5.1 Yamaha Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Professional Microphone Product Profiles, Application and Specification
  - 3.5.3 Yamaha Professional Microphone Market Performance (2014-2019)
  - 3.5.4 Yamaha Business Overview
- 3.6 Feilo
  - 3.6.1 Feilo Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Professional Microphone Product Profiles, Application and Specification
  - 3.6.3 Feilo Professional Microphone Market Performance (2014-2019)
  - 3.6.4 Feilo Business Overview
- 3.7 Samson
  - 3.7.1 Samson Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Professional Microphone Product Profiles, Application and Specification
  - 3.7.3 Samson Professional Microphone Market Performance (2014-2019)
  - 3.7.4 Samson Business Overview
- 3.8 Audix
  - 3.8.1 Audix Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Professional Microphone Product Profiles, Application and Specification
  - 3.8.3 Audix Professional Microphone Market Performance (2014-2019)
  - 3.8.4 Audix Business Overview



### 3.9 SUPERLUX

3.9.1 SUPERLUX Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Professional Microphone Product Profiles, Application and Specification

3.9.3 SUPERLUX Professional Microphone Market Performance (2014-2019)

3.9.4 SUPERLUX Business Overview

### 3.10 InMusic Brands

3.10.1 InMusic Brands Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Professional Microphone Product Profiles, Application and Specification

3.10.3 InMusic Brands Professional Microphone Market Performance (2014-2019)

3.10.4 InMusic Brands Business Overview

### 3.11 Blue Microphones

3.11.1 Blue Microphones Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Professional Microphone Product Profiles, Application and Specification

3.11.3 Blue Microphones Professional Microphone Market Performance (2014-2019)

3.11.4 Blue Microphones Business Overview

### 3.12 RODE

3.12.1 RODE Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Professional Microphone Product Profiles, Application and Specification

3.12.3 RODE Professional Microphone Market Performance (2014-2019)

3.12.4 RODE Business Overview

### 3.13 SE Electronics

3.13.1 SE Electronics Basic Information, Manufacturing Base, Sales Area and Competitors

3.13.2 Professional Microphone Product Profiles, Application and Specification

3.13.3 SE Electronics Professional Microphone Market Performance (2014-2019)

3.13.4 SE Electronics Business Overview

### 3.14 MIPRO Electronics

3.14.1 MIPRO Electronics Basic Information, Manufacturing Base, Sales Area and Competitors

3.14.2 Professional Microphone Product Profiles, Application and Specification

3.14.3 MIPRO Electronics Professional Microphone Market Performance (2014-2019)

3.14.4 MIPRO Electronics Business Overview

### 3.15 LEWITT

3.15.1 LEWITT Basic Information, Manufacturing Base, Sales Area and Competitors

3.15.2 Professional Microphone Product Profiles, Application and Specification

3.15.3 LEWITT Professional Microphone Market Performance (2014-2019)

3.15.4 LEWITT Business Overview



### 3.16 DPA Microphones

3.16.1 DPA Microphones Basic Information, Manufacturing Base, Sales Area and Competitors

3.16.2 Professional Microphone Product Profiles, Application and Specification

3.16.3 DPA Microphones Professional Microphone Market Performance (2014-2019)

3.16.4 DPA Microphones Business Overview

### 3.17 Takstar

3.17.1 Takstar Basic Information, Manufacturing Base, Sales Area and Competitors

3.17.2 Professional Microphone Product Profiles, Application and Specification

3.17.3 Takstar Professional Microphone Market Performance (2014-2019)

3.17.4 Takstar Business Overview

### 3.18 Lane

3.18.1 Lane Basic Information, Manufacturing Base, Sales Area and Competitors

3.18.2 Professional Microphone Product Profiles, Application and Specification

3.18.3 Lane Professional Microphone Market Performance (2014-2019)

3.18.4 Lane Business Overview

### 3.19 Sennheiser

3.19.1 Sennheiser Basic Information, Manufacturing Base, Sales Area and Competitors

3.19.2 Professional Microphone Product Profiles, Application and Specification

3.19.3 Sennheiser Professional Microphone Market Performance (2014-2019)

3.19.4 Sennheiser Business Overview

### 3.20 Sony

3.20.1 Sony Basic Information, Manufacturing Base, Sales Area and Competitors

3.20.2 Professional Microphone Product Profiles, Application and Specification

3.20.3 Sony Professional Microphone Market Performance (2014-2019)

3.20.4 Sony Business Overview

## **4 GLOBAL PROFESSIONAL MICROPHONE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 Global Professional Microphone Production and Market Share by Type (2014-2019)

4.2 Global Professional Microphone Revenue and Market Share by Type (2014-2019)

4.3 Global Professional Microphone Price by Type (2014-2019)

4.4 Global Professional Microphone Production Growth Rate by Type (2014-2019)

4.4.1 Global Professional Microphone Production Growth Rate of Type 1 (2014-2019)

4.4.2 Global Professional Microphone Production Growth Rate of Type 2 (2014-2019)

4.4.3 Global Professional Microphone Production Growth Rate of Type 3 (2014-2019)

## **5 GLOBAL PROFESSIONAL MICROPHONE MARKET ANALYSIS BY APPLICATION**

5.1 Global Professional Microphone Consumption and Market Share by Application (2014-2019)

5.2 Global Professional Microphone Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Professional Microphone Consumption Growth Rate of Recording (2014-2019)

5.2.2 Global Professional Microphone Consumption Growth Rate of Live Sound (2014-2019)

5.2.3 Global Professional Microphone Consumption Growth Rate of Other (2014-2019)

## **6 GLOBAL PROFESSIONAL MICROPHONE PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

6.1 Global Professional Microphone Consumption by Region (2014-2019)

6.2 United States Professional Microphone Production, Consumption, Export, Import (2014-2019)

6.3 Europe Professional Microphone Production, Consumption, Export, Import (2014-2019)

6.4 China Professional Microphone Production, Consumption, Export, Import (2014-2019)

6.5 Japan Professional Microphone Production, Consumption, Export, Import (2014-2019)

6.6 India Professional Microphone Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Professional Microphone Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Professional Microphone Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Professional Microphone Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL PROFESSIONAL MICROPHONE PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

7.1 Global Professional Microphone Production and Market Share by Region (2014-2019)

7.2 Global Professional Microphone Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Professional Microphone Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Professional Microphone Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Professional Microphone Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Professional Microphone Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Professional Microphone Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Professional Microphone Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Professional Microphone Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Professional Microphone Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Professional Microphone Production, Revenue, Price and Gross Margin (2014-2019)

## **8 PROFESSIONAL MICROPHONE MANUFACTURING ANALYSIS**

8.1 Professional Microphone Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Professional Microphone

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Professional Microphone Industrial Chain Analysis

9.2 Raw Materials Sources of Professional Microphone Major Players in 2018

9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

### 10.1 Drivers

### 10.2 Restraints

### 10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Professional Microphone

10.3.2 Increased Demand in Emerging Markets

### 10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

### 10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL PROFESSIONAL MICROPHONE MARKET FORECAST (2019-2026)**

### 11.1 Global Professional Microphone Production, Revenue Forecast (2019-2026)

11.1.1 Global Professional Microphone Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Professional Microphone Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Professional Microphone Price and Trend Forecast (2019-2026)

### 11.2 Global Professional Microphone Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Professional Microphone Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Professional Microphone Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Professional Microphone Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Professional Microphone Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Professional Microphone Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Professional Microphone Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Professional Microphone Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Professional Microphone Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Professional Microphone Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Professional Microphone Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Professional Microphone Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G5361B1594F9EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5361B1594F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

