

# Global Professional A2P SMS Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

The process of sending mobile messages from an application to a mobile user. A2P SMS messaging is also called enterprise or professional SMS. Businesses can use it in several technical modes to communicate with consumers, authenticate users of online services, or deliver time-sensitive alerts. In all the cases, communication is initiated from a business application, and not an individual's mobile phone, as is the case with P2P SMS.

Based on the Professional A2P SMS market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Professional A2P SMS market covered in Chapter 5:

Vibes Media  
SMS Matrix  
Infobip  
Tyntec  
SAP Mobile Services  
ClearSky  
OpenMarket Inc.  
Syniverse Technologies  
CLX Communications  
Accrete  
Clockwork  
Genesys Telecommunications  
SMS Central  
Plivo  
Tanla Solutions  
Beepsend  
FortyTwo Telecom AB  
Nexmo Co. Ltd.  
Ogangi Corporation  
Soprano  
SITO Mobile  
Clickatell  
Amazon Web Services  
3Cinteractive  
AMD Telecom S.A  
MBlox  
Textmagic  
Silverstreet BV  
Textmarks  
Twilio

In Chapter 6, on the basis of types, the Professional A2P SMS market from 2015 to 2025 is primarily split into:

CRM  
Promotions  
Pushed Content

Interactive  
Others

In Chapter 7, on the basis of applications, the Professional A2P SMS market from 2015 to 2025 covers:

BFSI  
Entertainment  
Tourism  
Retail  
Marketing  
Healthcare  
Media  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil

Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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