

# Global Product Life Cycle Management (PLM) in Apparel Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Product lifecycle management (PLM) is the process of managing the entire lifecycle of a product from its conception, through design and manufacture, to service and disposal.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Product Life Cycle Management (PLM) in Apparel market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Product Life Cycle Management (PLM) in Apparel market are covered in Chapter 9:

Arahne

Tricycle

Dassault Systèmes

Xperia

EFI Optitex

Infor

Centric Software

Autodesk

AllCAD Technologies

CadCam Technology

C-Design

Fashion CAD

Lectra

BONTEX

Siemens PLM Software

World Fashion Exchange

VisualNext

Gerber Technology

PTC

Audaces

In Chapter 5 and Chapter 7.3, based on types, the Product Life Cycle Management (PLM) in Apparel market from 2017 to 2027 is primarily split into:

Collaborative Product Definition Management (CPDM)

Computer-Aided Design (CAD)

In Chapter 6 and Chapter 7.4, based on applications, the Product Life Cycle Management (PLM) in Apparel market from 2017 to 2027 covers:

Garment Factory

Trading Company

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

#### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Product Life Cycle Management (PLM) in Apparel market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Product Life Cycle Management (PLM) in Apparel Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party

databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### **1 PRODUCT LIFE CYCLE MANAGEMENT (PLM) IN APPAREL MARKET OVERVIEW**

1.1 Product Overview and Scope of Product Life Cycle Management (PLM) in Apparel Market

1.2 Product Life Cycle Management (PLM) in Apparel Market Segment by Type

1.2.1 Global Product Life Cycle Management (PLM) in Apparel Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Product Life Cycle Management (PLM) in Apparel Market Segment by Application

1.3.1 Product Life Cycle Management (PLM) in Apparel Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Product Life Cycle Management (PLM) in Apparel Market, Region Wise (2017-2027)

1.4.1 Global Product Life Cycle Management (PLM) in Apparel Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Product Life Cycle Management (PLM) in Apparel Market Status and Prospect (2017-2027)

1.4.3 Europe Product Life Cycle Management (PLM) in Apparel Market Status and Prospect (2017-2027)

1.4.4 China Product Life Cycle Management (PLM) in Apparel Market Status and Prospect (2017-2027)

1.4.5 Japan Product Life Cycle Management (PLM) in Apparel Market Status and Prospect (2017-2027)

1.4.6 India Product Life Cycle Management (PLM) in Apparel Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Product Life Cycle Management (PLM) in Apparel Market Status and Prospect (2017-2027)

1.4.8 Latin America Product Life Cycle Management (PLM) in Apparel Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Product Life Cycle Management (PLM) in Apparel Market Status and Prospect (2017-2027)

1.5 Global Market Size of Product Life Cycle Management (PLM) in Apparel (2017-2027)

1.5.1 Global Product Life Cycle Management (PLM) in Apparel Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Product Life Cycle Management (PLM) in Apparel Market Sales Volume

Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Product Life Cycle Management (PLM) in Apparel Market

## **2 INDUSTRY OUTLOOK**

2.1 Product Life Cycle Management (PLM) in Apparel Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Product Life Cycle Management (PLM) in Apparel Market Drivers Analysis

2.4 Product Life Cycle Management (PLM) in Apparel Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Product Life Cycle Management (PLM) in Apparel Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Product Life Cycle Management (PLM) in Apparel Industry Development

## **3 GLOBAL PRODUCT LIFE CYCLE MANAGEMENT (PLM) IN APPAREL MARKET LANDSCAPE BY PLAYER**

3.1 Global Product Life Cycle Management (PLM) in Apparel Sales Volume and Share by Player (2017-2022)

3.2 Global Product Life Cycle Management (PLM) in Apparel Revenue and Market Share by Player (2017-2022)

3.3 Global Product Life Cycle Management (PLM) in Apparel Average Price by Player (2017-2022)

3.4 Global Product Life Cycle Management (PLM) in Apparel Gross Margin by Player (2017-2022)

3.5 Product Life Cycle Management (PLM) in Apparel Market Competitive Situation and Trends

3.5.1 Product Life Cycle Management (PLM) in Apparel Market Concentration Rate

3.5.2 Product Life Cycle Management (PLM) in Apparel Market Share of Top 3 and

## Top 6 Players

### 3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL PRODUCT LIFE CYCLE MANAGEMENT (PLM) IN APPAREL SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Product Life Cycle Management (PLM) in Apparel Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Product Life Cycle Management (PLM) in Apparel Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Product Life Cycle Management (PLM) in Apparel Market Under COVID-19

4.5 Europe Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Product Life Cycle Management (PLM) in Apparel Market Under COVID-19

4.6 China Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Product Life Cycle Management (PLM) in Apparel Market Under COVID-19

4.7 Japan Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Product Life Cycle Management (PLM) in Apparel Market Under COVID-19

4.8 India Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Product Life Cycle Management (PLM) in Apparel Market Under COVID-19

4.9 Southeast Asia Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Product Life Cycle Management (PLM) in Apparel Market Under COVID-19

4.10 Latin America Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Product Life Cycle Management (PLM) in Apparel Market Under COVID-19



4.11 Middle East and Africa Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Product Life Cycle Management (PLM) in Apparel Market Under COVID-19

## **5 GLOBAL PRODUCT LIFE CYCLE MANAGEMENT (PLM) IN APPAREL SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Product Life Cycle Management (PLM) in Apparel Sales Volume and Market Share by Type (2017-2022)

5.2 Global Product Life Cycle Management (PLM) in Apparel Revenue and Market Share by Type (2017-2022)

5.3 Global Product Life Cycle Management (PLM) in Apparel Price by Type (2017-2022)

5.4 Global Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue and Growth Rate of Collaborative Product Definition Management (CPDM) (2017-2022)

5.4.2 Global Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue and Growth Rate of Computer-Aided Design (CAD) (2017-2022)

## **6 GLOBAL PRODUCT LIFE CYCLE MANAGEMENT (PLM) IN APPAREL MARKET ANALYSIS BY APPLICATION**

6.1 Global Product Life Cycle Management (PLM) in Apparel Consumption and Market Share by Application (2017-2022)

6.2 Global Product Life Cycle Management (PLM) in Apparel Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Product Life Cycle Management (PLM) in Apparel Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Product Life Cycle Management (PLM) in Apparel Consumption and Growth Rate of Garment Factory (2017-2022)

6.3.2 Global Product Life Cycle Management (PLM) in Apparel Consumption and Growth Rate of Trading Company (2017-2022)

6.3.3 Global Product Life Cycle Management (PLM) in Apparel Consumption and Growth Rate of Other (2017-2022)

## **7 GLOBAL PRODUCT LIFE CYCLE MANAGEMENT (PLM) IN APPAREL MARKET FORECAST (2022-2027)**

## 7.1 Global Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Product Life Cycle Management (PLM) in Apparel Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Product Life Cycle Management (PLM) in Apparel Price and Trend Forecast (2022-2027)

## 7.2 Global Product Life Cycle Management (PLM) in Apparel Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Product Life Cycle Management (PLM) in Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Product Life Cycle Management (PLM) in Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Product Life Cycle Management (PLM) in Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Product Life Cycle Management (PLM) in Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Product Life Cycle Management (PLM) in Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Product Life Cycle Management (PLM) in Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Product Life Cycle Management (PLM) in Apparel Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Product Life Cycle Management (PLM) in Apparel Sales Volume and Revenue Forecast (2022-2027)

## 7.3 Global Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Product Life Cycle Management (PLM) in Apparel Revenue and Growth Rate of Collaborative Product Definition Management (CPDM) (2022-2027)

7.3.2 Global Product Life Cycle Management (PLM) in Apparel Revenue and Growth Rate of Computer-Aided Design (CAD) (2022-2027)

## 7.4 Global Product Life Cycle Management (PLM) in Apparel Consumption Forecast by Application (2022-2027)

7.4.1 Global Product Life Cycle Management (PLM) in Apparel Consumption Value and Growth Rate of Garment Factory(2022-2027)

7.4.2 Global Product Life Cycle Management (PLM) in Apparel Consumption Value and Growth Rate of Trading Company(2022-2027)

7.4.3 Global Product Life Cycle Management (PLM) in Apparel Consumption Value and Growth Rate of Other(2022-2027)

7.5 Product Life Cycle Management (PLM) in Apparel Market Forecast Under COVID-19

## **8 PRODUCT LIFE CYCLE MANAGEMENT (PLM) IN APPAREL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Product Life Cycle Management (PLM) in Apparel Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Product Life Cycle Management (PLM) in Apparel Analysis

8.6 Major Downstream Buyers of Product Life Cycle Management (PLM) in Apparel Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Product Life Cycle Management (PLM) in Apparel Industry

## **9 PLAYERS PROFILES**

9.1 Arahne

9.1.1 Arahne Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.1.3 Arahne Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Tricycle

9.2.1 Tricycle Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.2.3 Tricycle Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Dassault Syst?mes

9.3.1 Dassault Syst?mes Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.3.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.3.3 Dassault Systèmes Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Xperia

9.4.1 Xperia Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.4.3 Xperia Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 EFI Optitex

9.5.1 EFI Optitex Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.5.3 EFI Optitex Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Infor

9.6.1 Infor Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.6.3 Infor Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Centric Software

9.7.1 Centric Software Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.7.3 Centric Software Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Autodesk

9.8.1 Autodesk Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application

and Specification

9.8.3 Autodesk Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 AllCAD Technologies

9.9.1 AllCAD Technologies Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.9.3 AllCAD Technologies Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 CadCam Technology

9.10.1 CadCam Technology Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.10.3 CadCam Technology Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 C-Design

9.11.1 C-Design Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.11.3 C-Design Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Fashion CAD

9.12.1 Fashion CAD Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.12.3 Fashion CAD Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Lectra

9.13.1 Lectra Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application

and Specification

9.13.3 Lectra Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 BONTEX

9.14.1 BONTEX Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.14.3 BONTEX Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Siemens PLM Software

9.15.1 Siemens PLM Software Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.15.3 Siemens PLM Software Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 World Fashion Exchange

9.16.1 World Fashion Exchange Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.16.3 World Fashion Exchange Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 VisualNext

9.17.1 VisualNext Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.17.3 VisualNext Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Gerber Technology

9.18.1 Gerber Technology Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.18.3 Gerber Technology Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 PTC

9.19.1 PTC Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.19.3 PTC Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Audaces

9.20.1 Audaces Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Product Life Cycle Management (PLM) in Apparel Product Profiles, Application and Specification

9.20.3 Audaces Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Life Cycle Management (PLM) in Apparel Product Picture

Table Global Product Life Cycle Management (PLM) in Apparel Market Sales Volume and CAGR (%) Comparison by Type

Table Product Life Cycle Management (PLM) in Apparel Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Product Life Cycle Management (PLM) in Apparel Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Product Life Cycle Management (PLM) in Apparel Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Product Life Cycle Management (PLM) in Apparel Industry Development

Table Global Product Life Cycle Management (PLM) in Apparel Sales Volume by Player (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Sales Volume Share by Player (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Sales Volume Share by Player in 2021

Table Product Life Cycle Management (PLM) in Apparel Revenue (Million USD) by



Player (2017-2022)

Table Product Life Cycle Management (PLM) in Apparel Revenue Market Share by Player (2017-2022)

Table Product Life Cycle Management (PLM) in Apparel Price by Player (2017-2022)

Table Product Life Cycle Management (PLM) in Apparel Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Product Life Cycle Management (PLM) in Apparel Sales Volume, Region Wise (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Sales Volume Market Share, Region Wise in 2021

Table Global Product Life Cycle Management (PLM) in Apparel Revenue (Million USD), Region Wise (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Revenue Market Share, Region Wise (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue Market Share, Region Wise (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue Market Share, Region Wise in 2021

Table Global Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Sales Volume by Type (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Sales Volume Market Share by Type (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Sales Volume Market Share by Type in 2021

Table Global Product Life Cycle Management (PLM) in Apparel Revenue (Million USD) by Type (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Revenue Market Share by Type (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue Market Share by Type in 2021

Table Product Life Cycle Management (PLM) in Apparel Price by Type (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate of Collaborative Product Definition Management (CPDM) (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue (Million USD) and Growth Rate of Collaborative Product Definition Management (CPDM) (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate of Computer-Aided Design (CAD) (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue (Million USD) and Growth Rate of Computer-Aided Design (CAD) (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Consumption by Application (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Consumption Market Share by Application (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Consumption Revenue Market Share by Application (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Consumption and Growth Rate of Garment Factory (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Consumption and Growth Rate of Trading Company (2017-2022)

Table Global Product Life Cycle Management (PLM) in Apparel Consumption and Growth Rate of Other (2017-2022)

Figure Global Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Product Life Cycle Management (PLM) in Apparel Price and Trend Forecast (2022-2027)

Figure USA Product Life Cycle Management (PLM) in Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Product Life Cycle Management (PLM) in Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Product Life Cycle Management (PLM) in Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Product Life Cycle Management (PLM) in Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Product Life Cycle Management (PLM) in Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Product Life Cycle Management (PLM) in Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Product Life Cycle Management (PLM) in Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Product Life Cycle Management (PLM) in Apparel Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Product Life Cycle Management (PLM) in Apparel Market Sales Volume Forecast, by Type

Table Global Product Life Cycle Management (PLM) in Apparel Sales Volume Market

Share Forecast, by Type

Table Global Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) Forecast, by Type

Table Global Product Life Cycle Management (PLM) in Apparel Revenue Market Share Forecast, by Type

Table Global Product Life Cycle Management (PLM) in Apparel Price Forecast, by Type

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue (Million USD) and Growth Rate of Collaborative Product Definition Management (CPDM) (2022-2027)

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue (Million USD) and Growth Rate of Collaborative Product Definition Management (CPDM) (2022-2027)

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue (Million USD) and Growth Rate of Computer-Aided Design (CAD) (2022-2027)

Figure Global Product Life Cycle Management (PLM) in Apparel Revenue (Million USD) and Growth Rate of Computer-Aided Design (CAD) (2022-2027)

Table Global Product Life Cycle Management (PLM) in Apparel Market Consumption Forecast, by Application

Table Global Product Life Cycle Management (PLM) in Apparel Consumption Market Share Forecast, by Application

Table Global Product Life Cycle Management (PLM) in Apparel Market Revenue (Million USD) Forecast, by Application

Table Global Product Life Cycle Management (PLM) in Apparel Revenue Market Share Forecast, by Application

Figure Global Product Life Cycle Management (PLM) in Apparel Consumption Value (Million USD) and Growth Rate of Garment Factory (2022-2027)

Figure Global Product Life Cycle Management (PLM) in Apparel Consumption Value (Million USD) and Growth Rate of Trading Company (2022-2027)

Figure Global Product Life Cycle Management (PLM) in Apparel Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure Product Life Cycle Management (PLM) in Apparel Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Arahne Profile

Table Arahne Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arahne Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure Arahne Revenue (Million USD) Market Share 2017-2022

Table Tricycle Profile

Table Tricycle Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tricycle Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure Tricycle Revenue (Million USD) Market Share 2017-2022

Table Dassault Systèmes Profile

Table Dassault Systèmes Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dassault Systèmes Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure Dassault Systèmes Revenue (Million USD) Market Share 2017-2022

Table Xperia Profile

Table Xperia Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Xperia Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure Xperia Revenue (Million USD) Market Share 2017-2022

Table EFI Optitex Profile

Table EFI Optitex Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure EFI Optitex Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure EFI Optitex Revenue (Million USD) Market Share 2017-2022

Table Infor Profile

Table Infor Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Infor Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure Infor Revenue (Million USD) Market Share 2017-2022

Table Centric Software Profile

Table Centric Software Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Centric Software Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure Centric Software Revenue (Million USD) Market Share 2017-2022

Table Autodesk Profile

Table Autodesk Product Life Cycle Management (PLM) in Apparel Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Autodesk Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure Autodesk Revenue (Million USD) Market Share 2017-2022

Table AllCAD Technologies Profile

Table AllCAD Technologies Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AllCAD Technologies Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure AllCAD Technologies Revenue (Million USD) Market Share 2017-2022

Table CadCam Technology Profile

Table CadCam Technology Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CadCam Technology Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure CadCam Technology Revenue (Million USD) Market Share 2017-2022

Table C-Design Profile

Table C-Design Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure C-Design Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure C-Design Revenue (Million USD) Market Share 2017-2022

Table Fashion CAD Profile

Table Fashion CAD Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fashion CAD Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure Fashion CAD Revenue (Million USD) Market Share 2017-2022

Table Lectra Profile

Table Lectra Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lectra Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure Lectra Revenue (Million USD) Market Share 2017-2022

Table BONTEX Profile

Table BONTEX Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BONTEX Product Life Cycle Management (PLM) in Apparel Sales Volume and Growth Rate

Figure BONTEX Revenue (Million USD) Market Share 2017-2022

Table Siemens PLM Software Profile

Table Siemens PLM Software Product Life Cycle Management (PLM) in Apparel Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Siemens PLM Software Product Life Cycle Management (PLM) in Apparel

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