

Global Product Life Cycle Management in Apparel Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Complex multi-channel distribution networks, dynamic consumer demands, pressure to deliver to increasingly aggressive calendars, and global sourcing have created a fast-changing environment where rapid decision making in product development means the difference between success and failure. Major apparel companies are attempting to manage high rates of product change globally across multiple product calendars, using thousands of different materials, and producing more than ten thousand samples annually. Leading Apparel Companies are Turning to PLM to Maximize Value. Based on the Product Life Cycle Management in Apparel market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Product Life Cycle Management in Apparel market covered in Chapter 5:

Gerber Technology
Dassault Systèmes
CadCam Technology
Centric Software
Audaces
AllCAD Technologies
VisualNext
C-Design
Arahne
BONTEX
Fashion CAD
Autodesk
EFI Optitex
Lectra

In Chapter 6, on the basis of types, the Product Life Cycle Management in Apparel market from 2015 to 2025 is primarily split into:

Collaborative Product Definition Management
Computer-aided Design

In Chapter 7, on the basis of applications, the Product Life Cycle Management in Apparel market from 2015 to 2025 covers:

Product information
Supplier collaboration
Project management
Compliance
Design re-use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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