

Global Probiotic Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Probiotic market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Probiotic market are covered in Chapter 9:

Danisco A/S

Arla Foods, Inc.

Danone

Nestle

BioGaia AB

General Mills, Inc.

Lallemand Inc.

Chr. Hansen.

In Chapter 5 and Chapter 7.3, based on types, the Probiotic market from 2017 to 2027 is primarily split into:

Bacteria

Yeast

In Chapter 6 and Chapter 7.4, based on applications, the Probiotic market from 2017 to 2027 covers:

Food & Beverages

Dietary Supplements

Animal Feed

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Probiotic market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Probiotic Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party

databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PROBIOTIC MARKET OVERVIEW

- 1.1 Product Overview and Scope of Probiotic Market
- 1.2 Probiotic Market Segment by Type
 - 1.2.1 Global Probiotic Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Probiotic Market Segment by Application
 - 1.3.1 Probiotic Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Probiotic Market, Region Wise (2017-2027)
 - 1.4.1 Global Probiotic Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Probiotic Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Probiotic Market Status and Prospect (2017-2027)
 - 1.4.4 China Probiotic Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Probiotic Market Status and Prospect (2017-2027)
 - 1.4.6 India Probiotic Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Probiotic Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Probiotic Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Probiotic Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Probiotic (2017-2027)
 - 1.5.1 Global Probiotic Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Probiotic Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Probiotic Market

2 INDUSTRY OUTLOOK

- 2.1 Probiotic Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Probiotic Market Drivers Analysis
- 2.4 Probiotic Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Probiotic Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Probiotic Industry Development

3 GLOBAL PROBIOTIC MARKET LANDSCAPE BY PLAYER

3.1 Global Probiotic Sales Volume and Share by Player (2017-2022)

3.2 Global Probiotic Revenue and Market Share by Player (2017-2022)

3.3 Global Probiotic Average Price by Player (2017-2022)

3.4 Global Probiotic Gross Margin by Player (2017-2022)

3.5 Probiotic Market Competitive Situation and Trends

3.5.1 Probiotic Market Concentration Rate

3.5.2 Probiotic Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PROBIOTIC SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Probiotic Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Probiotic Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Probiotic Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Probiotic Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Probiotic Market Under COVID-19

4.5 Europe Probiotic Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Probiotic Market Under COVID-19

4.6 China Probiotic Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Probiotic Market Under COVID-19

4.7 Japan Probiotic Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Probiotic Market Under COVID-19

4.8 India Probiotic Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Probiotic Market Under COVID-19

4.9 Southeast Asia Probiotic Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Probiotic Market Under COVID-19

4.10 Latin America Probiotic Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Probiotic Market Under COVID-19

4.11 Middle East and Africa Probiotic Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Probiotic Market Under COVID-19

5 GLOBAL PROBIOTIC SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Probiotic Sales Volume and Market Share by Type (2017-2022)

5.2 Global Probiotic Revenue and Market Share by Type (2017-2022)

5.3 Global Probiotic Price by Type (2017-2022)

5.4 Global Probiotic Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Probiotic Sales Volume, Revenue and Growth Rate of Bacteria (2017-2022)

5.4.2 Global Probiotic Sales Volume, Revenue and Growth Rate of Yeast (2017-2022)

6 GLOBAL PROBIOTIC MARKET ANALYSIS BY APPLICATION

6.1 Global Probiotic Consumption and Market Share by Application (2017-2022)

6.2 Global Probiotic Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Probiotic Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Probiotic Consumption and Growth Rate of Food & Beverages (2017-2022)

6.3.2 Global Probiotic Consumption and Growth Rate of Dietary Supplements (2017-2022)

6.3.3 Global Probiotic Consumption and Growth Rate of Animal Feed (2017-2022)

7 GLOBAL PROBIOTIC MARKET FORECAST (2022-2027)

7.1 Global Probiotic Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Probiotic Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Probiotic Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Probiotic Price and Trend Forecast (2022-2027)

7.2 Global Probiotic Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Probiotic Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Probiotic Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Probiotic Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Probiotic Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Probiotic Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Probiotic Sales Volume and Revenue Forecast (2022-2027)

- 7.2.7 Latin America Probiotic Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Probiotic Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Probiotic Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Probiotic Revenue and Growth Rate of Bacteria (2022-2027)
 - 7.3.2 Global Probiotic Revenue and Growth Rate of Yeast (2022-2027)
- 7.4 Global Probiotic Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Probiotic Consumption Value and Growth Rate of Food & Beverages(2022-2027)
 - 7.4.2 Global Probiotic Consumption Value and Growth Rate of Dietary Supplements(2022-2027)
 - 7.4.3 Global Probiotic Consumption Value and Growth Rate of Animal Feed(2022-2027)
- 7.5 Probiotic Market Forecast Under COVID-19

8 PROBIOTIC MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Probiotic Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Probiotic Analysis
- 8.6 Major Downstream Buyers of Probiotic Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Probiotic Industry

9 PLAYERS PROFILES

- 9.1 Danisco A/S
 - 9.1.1 Danisco A/S Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Probiotic Product Profiles, Application and Specification
 - 9.1.3 Danisco A/S Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Arla Foods, Inc.

9.2.1 Arla Foods, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Probiotic Product Profiles, Application and Specification

9.2.3 Arla Foods, Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Danone

9.3.1 Danone Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Probiotic Product Profiles, Application and Specification

9.3.3 Danone Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Nestle

9.4.1 Nestle Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Probiotic Product Profiles, Application and Specification

9.4.3 Nestle Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 BioGaia AB

9.5.1 BioGaia AB Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Probiotic Product Profiles, Application and Specification

9.5.3 BioGaia AB Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 General Mills, Inc.

9.6.1 General Mills, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Probiotic Product Profiles, Application and Specification

9.6.3 General Mills, Inc. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Lallemand Inc.

9.7.1 Lallemand Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Probiotic Product Profiles, Application and Specification

9.7.3 Lallemand Inc. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Chr. Hansen.

9.8.1 Chr. Hansen. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Probiotic Product Profiles, Application and Specification

9.8.3 Chr. Hansen. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Probiotic Product Picture

Table Global Probiotic Market Sales Volume and CAGR (%) Comparison by Type

Table Probiotic Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Probiotic Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Probiotic Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Probiotic Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Probiotic Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Probiotic Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Probiotic Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Probiotic Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Probiotic Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Probiotic Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Probiotic Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Probiotic Industry Development

Table Global Probiotic Sales Volume by Player (2017-2022)

Table Global Probiotic Sales Volume Share by Player (2017-2022)

Figure Global Probiotic Sales Volume Share by Player in 2021

Table Probiotic Revenue (Million USD) by Player (2017-2022)

Table Probiotic Revenue Market Share by Player (2017-2022)

Table Probiotic Price by Player (2017-2022)

Table Probiotic Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Probiotic Sales Volume, Region Wise (2017-2022)

Table Global Probiotic Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Probiotic Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Probiotic Sales Volume Market Share, Region Wise in 2021

Table Global Probiotic Revenue (Million USD), Region Wise (2017-2022)

Table Global Probiotic Revenue Market Share, Region Wise (2017-2022)

Figure Global Probiotic Revenue Market Share, Region Wise (2017-2022)

Figure Global Probiotic Revenue Market Share, Region Wise in 2021

Table Global Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin

(2017-2022)

Table United States Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Probiotic Sales Volume by Type (2017-2022)

Table Global Probiotic Sales Volume Market Share by Type (2017-2022)

Figure Global Probiotic Sales Volume Market Share by Type in 2021

Table Global Probiotic Revenue (Million USD) by Type (2017-2022)

Table Global Probiotic Revenue Market Share by Type (2017-2022)

Figure Global Probiotic Revenue Market Share by Type in 2021

Table Probiotic Price by Type (2017-2022)

Figure Global Probiotic Sales Volume and Growth Rate of Bacteria (2017-2022)

Figure Global Probiotic Revenue (Million USD) and Growth Rate of Bacteria (2017-2022)

Figure Global Probiotic Sales Volume and Growth Rate of Yeast (2017-2022)

Figure Global Probiotic Revenue (Million USD) and Growth Rate of Yeast (2017-2022)

Table Global Probiotic Consumption by Application (2017-2022)

Table Global Probiotic Consumption Market Share by Application (2017-2022)

Table Global Probiotic Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Probiotic Consumption Revenue Market Share by Application (2017-2022)

Table Global Probiotic Consumption and Growth Rate of Food & Beverages (2017-2022)

Table Global Probiotic Consumption and Growth Rate of Dietary Supplements (2017-2022)

Table Global Probiotic Consumption and Growth Rate of Animal Feed (2017-2022)

Figure Global Probiotic Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Probiotic Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Probiotic Price and Trend Forecast (2022-2027)

Figure USA Probiotic Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Probiotic Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Probiotic Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Probiotic Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Probiotic Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Probiotic Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Probiotic Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Probiotic Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Probiotic Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Probiotic Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Probiotic Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Probiotic Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Probiotic Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Probiotic Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Probiotic Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Probiotic Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Probiotic Market Sales Volume Forecast, by Type

Table Global Probiotic Sales Volume Market Share Forecast, by Type

Table Global Probiotic Market Revenue (Million USD) Forecast, by Type

Table Global Probiotic Revenue Market Share Forecast, by Type

Table Global Probiotic Price Forecast, by Type

Figure Global Probiotic Revenue (Million USD) and Growth Rate of Bacteria (2022-2027)

Figure Global Probiotic Revenue (Million USD) and Growth Rate of Bacteria (2022-2027)

Figure Global Probiotic Revenue (Million USD) and Growth Rate of Yeast (2022-2027)

Figure Global Probiotic Revenue (Million USD) and Growth Rate of Yeast (2022-2027)

Table Global Probiotic Market Consumption Forecast, by Application

Table Global Probiotic Consumption Market Share Forecast, by Application

Table Global Probiotic Market Revenue (Million USD) Forecast, by Application

Table Global Probiotic Revenue Market Share Forecast, by Application

Figure Global Probiotic Consumption Value (Million USD) and Growth Rate of Food & Beverages (2022-2027)

Figure Global Probiotic Consumption Value (Million USD) and Growth Rate of Dietary Supplements (2022-2027)

Figure Global Probiotic Consumption Value (Million USD) and Growth Rate of Animal Feed (2022-2027)

Figure Probiotic Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Danisco A/S Profile

Table Danisco A/S Probiotic Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Danisco A/S Probiotic Sales Volume and Growth Rate

Figure Danisco A/S Revenue (Million USD) Market Share 2017-2022

Table Arla Foods, Inc. Profile

Table Arla Foods, Inc. Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arla Foods, Inc. Probiotic Sales Volume and Growth Rate

Figure Arla Foods, Inc. Revenue (Million USD) Market Share 2017-2022

Table Danone Profile

Table Danone Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Danone Probiotic Sales Volume and Growth Rate

Figure Danone Revenue (Million USD) Market Share 2017-2022

Table Nestle Profile

Table Nestle Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nestle Probiotic Sales Volume and Growth Rate

Figure Nestle Revenue (Million USD) Market Share 2017-2022

Table BioGaia AB Profile

Table BioGaia AB Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BioGaia AB Probiotic Sales Volume and Growth Rate

Figure BioGaia AB Revenue (Million USD) Market Share 2017-2022

Table General Mills, Inc. Profile

Table General Mills, Inc. Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure General Mills, Inc. Probiotic Sales Volume and Growth Rate

Figure General Mills, Inc. Revenue (Million USD) Market Share 2017-2022

Table Lallemand Inc. Profile

Table Lallemand Inc. Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lallemand Inc. Probiotic Sales Volume and Growth Rate

Figure Lallemand Inc. Revenue (Million USD) Market Share 2017-2022

Table Chr. Hansen. Profile

Table Chr. Hansen. Probiotic Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chr. Hansen. Probiotic Sales Volume and Growth Rate

Figure Chr. Hansen. Revenue (Million USD) Market Share 2017-2022

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