

Global Pretzel and Chips Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Pretzels are baked products that are primarily made using flour dough. Available in a variety of shapes & sizes, pretzels are covered with glazes, seeds, and nuts for varied flavors & textures. Pretzels are the most-preferred snacks after chips. They are expected to cater to the growing demand for healthy snacks. They have less trans fats and calorie count than potato chips.

Chips are commonly served as a snack, side dish, or appetizer. The basic chips are cooked and salted; additional varieties are manufactured using various flavorings and ingredients including herbs, spices, cheeses, other natural flavors, artificial flavors, and additives.

Based on the Pretzel and Chips market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Pretzel and Chips market covered in Chapter 5:

Combos
Doritos
Snyders of Hanover 100-Calorie Pack
Private Label
Old Dutch
Snyders of Hanover Sweet & Salty
Santitas
Snyders of Hanover
Tostitos
HK Anderson
Tostitos Scoops
Glutino
Rold Gold
Utz
Pretzel Crisps
Bachman
Herrs

In Chapter 6, on the basis of types, the Pretzel and Chips market from 2015 to 2025 is primarily split into:

Pretzel
Chips

In Chapter 7, on the basis of applications, the Pretzel and Chips market from 2015 to 2025 covers:

Supermarkets
Mass-market Retailers
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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