

Global Preserved Flowers Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Preserved flowers are natural flowers and greens that have been processed with revolutionary technology to maintain their fresh appearance for several months or even years. Their beauty and soft delicate appearance make it difficult to differentiate between cut flowers and the fresh look of our products.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Preserved Flowers market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Preserved Flowers market are covered in Chapter 9:

Verdissimo

Floraldaily
Earth Matters
Hortibiz
ASC Co., Ltd
Iluba
Clovercraftworkshop
Beijing Sweetie-Gifts
Floever
Roseamor
Preserves Beauty

In Chapter 5 and Chapter 7.3, based on types, the Preserved Flowers market from 2017 to 2027 is primarily split into:

Rose
Hydrangea
Moss
Other

In Chapter 6 and Chapter 7.4, based on applications, the Preserved Flowers market from 2017 to 2027 covers:

Wedding
Festival
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Preserved Flowers market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Preserved Flowers Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market

size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PRESERVED FLOWERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Preserved Flowers Market
- 1.2 Preserved Flowers Market Segment by Type
 - 1.2.1 Global Preserved Flowers Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Preserved Flowers Market Segment by Application
 - 1.3.1 Preserved Flowers Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Preserved Flowers Market, Region Wise (2017-2027)
 - 1.4.1 Global Preserved Flowers Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Preserved Flowers Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Preserved Flowers Market Status and Prospect (2017-2027)
 - 1.4.4 China Preserved Flowers Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Preserved Flowers Market Status and Prospect (2017-2027)
 - 1.4.6 India Preserved Flowers Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Preserved Flowers Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Preserved Flowers Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Preserved Flowers Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Preserved Flowers (2017-2027)
 - 1.5.1 Global Preserved Flowers Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Preserved Flowers Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Preserved Flowers Market

2 INDUSTRY OUTLOOK

- 2.1 Preserved Flowers Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Preserved Flowers Market Drivers Analysis
- 2.4 Preserved Flowers Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Preserved Flowers Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Preserved Flowers Industry Development

3 GLOBAL PRESERVED FLOWERS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Preserved Flowers Sales Volume and Share by Player (2017-2022)
- 3.2 Global Preserved Flowers Revenue and Market Share by Player (2017-2022)
- 3.3 Global Preserved Flowers Average Price by Player (2017-2022)
- 3.4 Global Preserved Flowers Gross Margin by Player (2017-2022)
- 3.5 Preserved Flowers Market Competitive Situation and Trends
 - 3.5.1 Preserved Flowers Market Concentration Rate
 - 3.5.2 Preserved Flowers Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PRESERVED FLOWERS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Preserved Flowers Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Preserved Flowers Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Preserved Flowers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Preserved Flowers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Preserved Flowers Market Under COVID-19
- 4.5 Europe Preserved Flowers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Preserved Flowers Market Under COVID-19
- 4.6 China Preserved Flowers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Preserved Flowers Market Under COVID-19
- 4.7 Japan Preserved Flowers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Preserved Flowers Market Under COVID-19
- 4.8 India Preserved Flowers Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Preserved Flowers Market Under COVID-19
- 4.9 Southeast Asia Preserved Flowers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Preserved Flowers Market Under COVID-19
- 4.10 Latin America Preserved Flowers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Preserved Flowers Market Under COVID-19
- 4.11 Middle East and Africa Preserved Flowers Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Preserved Flowers Market Under COVID-19

5 GLOBAL PRESERVED FLOWERS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Preserved Flowers Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Preserved Flowers Revenue and Market Share by Type (2017-2022)
- 5.3 Global Preserved Flowers Price by Type (2017-2022)
- 5.4 Global Preserved Flowers Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Preserved Flowers Sales Volume, Revenue and Growth Rate of Rose (2017-2022)
 - 5.4.2 Global Preserved Flowers Sales Volume, Revenue and Growth Rate of Hydrangea (2017-2022)
 - 5.4.3 Global Preserved Flowers Sales Volume, Revenue and Growth Rate of Moss (2017-2022)
 - 5.4.4 Global Preserved Flowers Sales Volume, Revenue and Growth Rate of Other (2017-2022)

6 GLOBAL PRESERVED FLOWERS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Preserved Flowers Consumption and Market Share by Application (2017-2022)
- 6.2 Global Preserved Flowers Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Preserved Flowers Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Preserved Flowers Consumption and Growth Rate of Wedding (2017-2022)
 - 6.3.2 Global Preserved Flowers Consumption and Growth Rate of Festival

(2017-2022)

6.3.3 Global Preserved Flowers Consumption and Growth Rate of Other (2017-2022)

7 GLOBAL PRESERVED FLOWERS MARKET FORECAST (2022-2027)

7.1 Global Preserved Flowers Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Preserved Flowers Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Preserved Flowers Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Preserved Flowers Price and Trend Forecast (2022-2027)

7.2 Global Preserved Flowers Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Preserved Flowers Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Preserved Flowers Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Preserved Flowers Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Preserved Flowers Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Preserved Flowers Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Preserved Flowers Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Preserved Flowers Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Preserved Flowers Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Preserved Flowers Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Preserved Flowers Revenue and Growth Rate of Rose (2022-2027)

7.3.2 Global Preserved Flowers Revenue and Growth Rate of Hydrangea (2022-2027)

7.3.3 Global Preserved Flowers Revenue and Growth Rate of Moss (2022-2027)

7.3.4 Global Preserved Flowers Revenue and Growth Rate of Other (2022-2027)

7.4 Global Preserved Flowers Consumption Forecast by Application (2022-2027)

7.4.1 Global Preserved Flowers Consumption Value and Growth Rate of Wedding(2022-2027)

7.4.2 Global Preserved Flowers Consumption Value and Growth Rate of Festival(2022-2027)

7.4.3 Global Preserved Flowers Consumption Value and Growth Rate of Other(2022-2027)

7.5 Preserved Flowers Market Forecast Under COVID-19

8 PRESERVED FLOWERS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Preserved Flowers Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Preserved Flowers Analysis
- 8.6 Major Downstream Buyers of Preserved Flowers Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Preserved Flowers Industry

9 PLAYERS PROFILES

9.1 Verdissimo

- 9.1.1 Verdissimo Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Preserved Flowers Product Profiles, Application and Specification
- 9.1.3 Verdissimo Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Floraldaily

- 9.2.1 Floraldaily Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Preserved Flowers Product Profiles, Application and Specification
- 9.2.3 Floraldaily Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 Earth Matters

- 9.3.1 Earth Matters Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Preserved Flowers Product Profiles, Application and Specification
- 9.3.3 Earth Matters Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 Hortibiz

- 9.4.1 Hortibiz Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Preserved Flowers Product Profiles, Application and Specification

9.4.3 Hortibiz Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 ASC Co., Ltd

9.5.1 ASC Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Preserved Flowers Product Profiles, Application and Specification

9.5.3 ASC Co., Ltd Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Iluba

9.6.1 Iluba Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Preserved Flowers Product Profiles, Application and Specification

9.6.3 Iluba Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Clovercraftworkshop

9.7.1 Clovercraftworkshop Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Preserved Flowers Product Profiles, Application and Specification

9.7.3 Clovercraftworkshop Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Beijing Sweetie-Gifts

9.8.1 Beijing Sweetie-Gifts Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Preserved Flowers Product Profiles, Application and Specification

9.8.3 Beijing Sweetie-Gifts Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Florever

9.9.1 Florever Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Preserved Flowers Product Profiles, Application and Specification

9.9.3 Florever Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Roseamor

9.10.1 Roseamor Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Preserved Flowers Product Profiles, Application and Specification

9.10.3 Roseamor Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Preserves Beauty

9.11.1 Preserves Beauty Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Preserved Flowers Product Profiles, Application and Specification

9.11.3 Preserves Beauty Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Preserved Flowers Product Picture

Table Global Preserved Flowers Market Sales Volume and CAGR (%) Comparison by Type

Table Preserved Flowers Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Preserved Flowers Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Preserved Flowers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Preserved Flowers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Preserved Flowers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Preserved Flowers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Preserved Flowers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Preserved Flowers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Preserved Flowers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Preserved Flowers Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Preserved Flowers Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Preserved Flowers Industry Development

Table Global Preserved Flowers Sales Volume by Player (2017-2022)

Table Global Preserved Flowers Sales Volume Share by Player (2017-2022)

Figure Global Preserved Flowers Sales Volume Share by Player in 2021

Table Preserved Flowers Revenue (Million USD) by Player (2017-2022)

Table Preserved Flowers Revenue Market Share by Player (2017-2022)

Table Preserved Flowers Price by Player (2017-2022)

Table Preserved Flowers Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Preserved Flowers Sales Volume, Region Wise (2017-2022)
Table Global Preserved Flowers Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Preserved Flowers Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Preserved Flowers Sales Volume Market Share, Region Wise in 2021
Table Global Preserved Flowers Revenue (Million USD), Region Wise (2017-2022)
Table Global Preserved Flowers Revenue Market Share, Region Wise (2017-2022)
Figure Global Preserved Flowers Revenue Market Share, Region Wise (2017-2022)
Figure Global Preserved Flowers Revenue Market Share, Region Wise in 2021
Table Global Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Preserved Flowers Sales Volume by Type (2017-2022)
Table Global Preserved Flowers Sales Volume Market Share by Type (2017-2022)
Figure Global Preserved Flowers Sales Volume Market Share by Type in 2021
Table Global Preserved Flowers Revenue (Million USD) by Type (2017-2022)
Table Global Preserved Flowers Revenue Market Share by Type (2017-2022)
Figure Global Preserved Flowers Revenue Market Share by Type in 2021
Table Preserved Flowers Price by Type (2017-2022)
Figure Global Preserved Flowers Sales Volume and Growth Rate of Rose (2017-2022)
Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Rose (2017-2022)
Figure Global Preserved Flowers Sales Volume and Growth Rate of Hydrangea (2017-2022)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Hydrangea (2017-2022)

Figure Global Preserved Flowers Sales Volume and Growth Rate of Moss (2017-2022)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Moss (2017-2022)

Figure Global Preserved Flowers Sales Volume and Growth Rate of Other (2017-2022)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Other (2017-2022)

Table Global Preserved Flowers Consumption by Application (2017-2022)

Table Global Preserved Flowers Consumption Market Share by Application (2017-2022)

Table Global Preserved Flowers Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Preserved Flowers Consumption Revenue Market Share by Application (2017-2022)

Table Global Preserved Flowers Consumption and Growth Rate of Wedding (2017-2022)

Table Global Preserved Flowers Consumption and Growth Rate of Festival (2017-2022)

Table Global Preserved Flowers Consumption and Growth Rate of Other (2017-2022)

Figure Global Preserved Flowers Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Preserved Flowers Price and Trend Forecast (2022-2027)

Figure USA Preserved Flowers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Preserved Flowers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Preserved Flowers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Preserved Flowers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Preserved Flowers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Preserved Flowers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Preserved Flowers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Preserved Flowers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Preserved Flowers Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure India Preserved Flowers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Preserved Flowers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Preserved Flowers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Preserved Flowers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Preserved Flowers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Preserved Flowers Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Preserved Flowers Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Preserved Flowers Market Sales Volume Forecast, by Type

Table Global Preserved Flowers Sales Volume Market Share Forecast, by Type

Table Global Preserved Flowers Market Revenue (Million USD) Forecast, by Type

Table Global Preserved Flowers Revenue Market Share Forecast, by Type

Table Global Preserved Flowers Price Forecast, by Type

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Rose (2022-2027)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Rose (2022-2027)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Hydrangea (2022-2027)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Hydrangea (2022-2027)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Moss (2022-2027)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Moss (2022-2027)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Other (2022-2027)

Figure Global Preserved Flowers Revenue (Million USD) and Growth Rate of Other (2022-2027)

Table Global Preserved Flowers Market Consumption Forecast, by Application

Table Global Preserved Flowers Consumption Market Share Forecast, by Application

Table Global Preserved Flowers Market Revenue (Million USD) Forecast, by

Application

Table Global Preserved Flowers Revenue Market Share Forecast, by Application

Figure Global Preserved Flowers Consumption Value (Million USD) and Growth Rate of Wedding (2022-2027)

Figure Global Preserved Flowers Consumption Value (Million USD) and Growth Rate of Festival (2022-2027)

Figure Global Preserved Flowers Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure Preserved Flowers Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Verdissimo Profile

Table Verdissimo Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Verdissimo Preserved Flowers Sales Volume and Growth Rate

Figure Verdissimo Revenue (Million USD) Market Share 2017-2022

Table Floraldaily Profile

Table Floraldaily Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Floraldaily Preserved Flowers Sales Volume and Growth Rate

Figure Floraldaily Revenue (Million USD) Market Share 2017-2022

Table Earth Matters Profile

Table Earth Matters Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Earth Matters Preserved Flowers Sales Volume and Growth Rate

Figure Earth Matters Revenue (Million USD) Market Share 2017-2022

Table Hortibiz Profile

Table Hortibiz Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hortibiz Preserved Flowers Sales Volume and Growth Rate

Figure Hortibiz Revenue (Million USD) Market Share 2017-2022

Table ASC Co., Ltd Profile

Table ASC Co., Ltd Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure ASC Co., Ltd Preserved Flowers Sales Volume and Growth Rate

Figure ASC Co., Ltd Revenue (Million USD) Market Share 2017-2022

Table Iluba Profile

Table Iluba Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Iluba Preserved Flowers Sales Volume and Growth Rate

Figure Iluba Revenue (Million USD) Market Share 2017-2022

Table Clovercraftworkshop Profile

Table Clovercraftworkshop Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Clovercraftworkshop Preserved Flowers Sales Volume and Growth Rate

Figure Clovercraftworkshop Revenue (Million USD) Market Share 2017-2022

Table Beijing Sweetie-Gifts Profile

Table Beijing Sweetie-Gifts Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Beijing Sweetie-Gifts Preserved Flowers Sales Volume and Growth Rate

Figure Beijing Sweetie-Gifts Revenue (Million USD) Market Share 2017-2022

Table Florever Profile

Table Florever Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Florever Preserved Flowers Sales Volume and Growth Rate

Figure Florever Revenue (Million USD) Market Share 2017-2022

Table Roseamor Profile

Table Roseamor Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Roseamor Preserved Flowers Sales Volume and Growth Rate

Figure Roseamor Revenue (Million USD) Market Share 2017-2022

Table Preserves Beauty Profile

Table Preserves Beauty Preserved Flowers Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Preserves Beauty Preserved Flowers Sales Volume and Growth Rate

Figure Preserves Beauty Revenue (Million USD) Market Share 2017-2022

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