

Global Prescriptive Analytics Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Prescriptive analytics is the third and final phase of business analytics, which also includes descriptive and predictive analytics. Prescriptive Analytics is a form of advance analytics that is used for making an optimum decisions regarding the way to handle specific situations by considering all the situation and available resources. These analytics work along with predictive analytics that are used to determine the future performance based on the current and the historical data. Prescriptive Analytics are used for taking improved business decisions, despite of uncertainty and changing conditions, and it also help companies determine what action to take. For illustration: prescriptive analytics can be used to evaluate whether a local fire department should require residents to evacuate a particular area when a wildfire is burning in the area. By analyzing these data department can make the optimum decision.

Based on the Prescriptive Analytics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for

marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Prescriptive Analytics market covered in Chapter 5:

FICO

SAS Institute, Inc.

Ayata

River Logic, Inc.

Profitect, Inc.

SAP SE

Frontline Systems, Inc.

TIBCO Software Inc.

Compellon

IBM Corporation

NGDATA

Datawatch Corporation

In Chapter 6, on the basis of types, the Prescriptive Analytics market from 2015 to 2025 is primarily split into:

Software

Services

In Chapter 7, on the basis of applications, the Prescriptive Analytics market from 2015 to 2025 covers:

Operation Management

Revenue Management

Network Management

Supply Chain Management

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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