

Global Premium Road Bikes Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Premium Road Bikes market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Premium Road Bikes market are covered in Chapter 9:

Trek Bikes

Firefox Bikes

Merida

Focus Bikes

Eddy Merckx Bikes

Specialized Bicycle

Cannondale

GT Bicycles

Surly Bikes

Cervelo

Salsa Cycles

Bianchi

Raleigh

Canyon

Diamondback Bicycles

Hero Cycles

BMC Switzerland

Soma

Giant

Scott

Accell Group

Kona

Colnago

Felt Bicycles

Pinarello

Fuji Bikes

In Chapter 5 and Chapter 7.3, based on types, the Premium Road Bikes market from 2017 to 2027 is primarily split into:

1001-2000 USD Bikes

2001-3000 USD Bikes

3001-4000 USD Bikes

4001-5000 USD Bikes

5001-10000 USD Bikes

> 10000 USD Bikes

In Chapter 6 and Chapter 7.4, based on applications, the Premium Road Bikes market from 2017 to 2027 covers:

Amateur Bikes

Professional Bikes

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Premium Road Bikes market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Premium Road Bikes Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic

information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 PREMIUM ROAD BIKES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Premium Road Bikes Market
- 1.2 Premium Road Bikes Market Segment by Type
 - 1.2.1 Global Premium Road Bikes Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Premium Road Bikes Market Segment by Application
 - 1.3.1 Premium Road Bikes Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Premium Road Bikes Market, Region Wise (2017-2027)
 - 1.4.1 Global Premium Road Bikes Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Premium Road Bikes Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Premium Road Bikes Market Status and Prospect (2017-2027)
 - 1.4.4 China Premium Road Bikes Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Premium Road Bikes Market Status and Prospect (2017-2027)
 - 1.4.6 India Premium Road Bikes Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Premium Road Bikes Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Premium Road Bikes Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Premium Road Bikes Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Premium Road Bikes (2017-2027)
 - 1.5.1 Global Premium Road Bikes Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Premium Road Bikes Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Premium Road Bikes Market

2 INDUSTRY OUTLOOK

- 2.1 Premium Road Bikes Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Premium Road Bikes Market Drivers Analysis

- 2.4 Premium Road Bikes Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Premium Road Bikes Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Premium Road Bikes Industry Development

3 GLOBAL PREMIUM ROAD BIKES MARKET LANDSCAPE BY PLAYER

- 3.1 Global Premium Road Bikes Sales Volume and Share by Player (2017-2022)
- 3.2 Global Premium Road Bikes Revenue and Market Share by Player (2017-2022)
- 3.3 Global Premium Road Bikes Average Price by Player (2017-2022)
- 3.4 Global Premium Road Bikes Gross Margin by Player (2017-2022)
- 3.5 Premium Road Bikes Market Competitive Situation and Trends
 - 3.5.1 Premium Road Bikes Market Concentration Rate
 - 3.5.2 Premium Road Bikes Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL PREMIUM ROAD BIKES SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Premium Road Bikes Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Premium Road Bikes Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Premium Road Bikes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Premium Road Bikes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Premium Road Bikes Market Under COVID-19
- 4.5 Europe Premium Road Bikes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Premium Road Bikes Market Under COVID-19
- 4.6 China Premium Road Bikes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Premium Road Bikes Market Under COVID-19
- 4.7 Japan Premium Road Bikes Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Premium Road Bikes Market Under COVID-19
- 4.8 India Premium Road Bikes Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Premium Road Bikes Market Under COVID-19

4.9 Southeast Asia Premium Road Bikes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Premium Road Bikes Market Under COVID-19

4.10 Latin America Premium Road Bikes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Premium Road Bikes Market Under COVID-19

4.11 Middle East and Africa Premium Road Bikes Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Premium Road Bikes Market Under COVID-19

5 GLOBAL PREMIUM ROAD BIKES SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Premium Road Bikes Sales Volume and Market Share by Type (2017-2022)

5.2 Global Premium Road Bikes Revenue and Market Share by Type (2017-2022)

5.3 Global Premium Road Bikes Price by Type (2017-2022)

5.4 Global Premium Road Bikes Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Premium Road Bikes Sales Volume, Revenue and Growth Rate of 1001-2000 USD Bikes (2017-2022)

5.4.2 Global Premium Road Bikes Sales Volume, Revenue and Growth Rate of 2001-3000 USD Bikes (2017-2022)

5.4.3 Global Premium Road Bikes Sales Volume, Revenue and Growth Rate of 3001-4000 USD Bikes (2017-2022)

5.4.4 Global Premium Road Bikes Sales Volume, Revenue and Growth Rate of 4001-5000 USD Bikes (2017-2022)

5.4.5 Global Premium Road Bikes Sales Volume, Revenue and Growth Rate of 5001-10000 USD Bikes (2017-2022)

5.4.6 Global Premium Road Bikes Sales Volume, Revenue and Growth Rate of > 10000 USD Bikes (2017-2022)

6 GLOBAL PREMIUM ROAD BIKES MARKET ANALYSIS BY APPLICATION

6.1 Global Premium Road Bikes Consumption and Market Share by Application (2017-2022)

6.2 Global Premium Road Bikes Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Premium Road Bikes Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Premium Road Bikes Consumption and Growth Rate of Amateur Bikes (2017-2022)

6.3.2 Global Premium Road Bikes Consumption and Growth Rate of Professional Bikes (2017-2022)

7 GLOBAL PREMIUM ROAD BIKES MARKET FORECAST (2022-2027)

7.1 Global Premium Road Bikes Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Premium Road Bikes Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Premium Road Bikes Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Premium Road Bikes Price and Trend Forecast (2022-2027)

7.2 Global Premium Road Bikes Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Premium Road Bikes Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Premium Road Bikes Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Premium Road Bikes Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Premium Road Bikes Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Premium Road Bikes Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Premium Road Bikes Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Premium Road Bikes Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Premium Road Bikes Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Premium Road Bikes Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Premium Road Bikes Revenue and Growth Rate of 1001-2000 USD Bikes (2022-2027)

7.3.2 Global Premium Road Bikes Revenue and Growth Rate of 2001-3000 USD Bikes (2022-2027)

7.3.3 Global Premium Road Bikes Revenue and Growth Rate of 3001-4000 USD Bikes (2022-2027)

7.3.4 Global Premium Road Bikes Revenue and Growth Rate of 4001-5000 USD Bikes (2022-2027)

7.3.5 Global Premium Road Bikes Revenue and Growth Rate of 5001-10000 USD

Bikes (2022-2027)

7.3.6 Global Premium Road Bikes Revenue and Growth Rate of > 10000 USD Bikes (2022-2027)

7.4 Global Premium Road Bikes Consumption Forecast by Application (2022-2027)

7.4.1 Global Premium Road Bikes Consumption Value and Growth Rate of Amateur Bikes(2022-2027)

7.4.2 Global Premium Road Bikes Consumption Value and Growth Rate of Professional Bikes(2022-2027)

7.5 Premium Road Bikes Market Forecast Under COVID-19

8 PREMIUM ROAD BIKES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Premium Road Bikes Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Premium Road Bikes Analysis

8.6 Major Downstream Buyers of Premium Road Bikes Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Premium Road Bikes Industry

9 PLAYERS PROFILES

9.1 Trek Bikes

9.1.1 Trek Bikes Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Premium Road Bikes Product Profiles, Application and Specification

9.1.3 Trek Bikes Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Firefox Bikes

9.2.1 Firefox Bikes Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Premium Road Bikes Product Profiles, Application and Specification

9.2.3 Firefox Bikes Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Merida

9.3.1 Merida Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Premium Road Bikes Product Profiles, Application and Specification

9.3.3 Merida Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Focus Bikes

9.4.1 Focus Bikes Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Premium Road Bikes Product Profiles, Application and Specification

9.4.3 Focus Bikes Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Eddy Merckx Bikes

9.5.1 Eddy Merckx Bikes Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Premium Road Bikes Product Profiles, Application and Specification

9.5.3 Eddy Merckx Bikes Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Specialized Bicycle

9.6.1 Specialized Bicycle Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Premium Road Bikes Product Profiles, Application and Specification

9.6.3 Specialized Bicycle Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Cannondale

9.7.1 Cannondale Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Premium Road Bikes Product Profiles, Application and Specification

9.7.3 Cannondale Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 GT Bicycles

9.8.1 GT Bicycles Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Premium Road Bikes Product Profiles, Application and Specification

9.8.3 GT Bicycles Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Surly Bikes

9.9.1 Surly Bikes Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Premium Road Bikes Product Profiles, Application and Specification

9.9.3 Surly Bikes Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Cervelo

9.10.1 Cervelo Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Premium Road Bikes Product Profiles, Application and Specification

9.10.3 Cervelo Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Salsa Cycles

9.11.1 Salsa Cycles Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Premium Road Bikes Product Profiles, Application and Specification

9.11.3 Salsa Cycles Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Bianchi

9.12.1 Bianchi Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Premium Road Bikes Product Profiles, Application and Specification

9.12.3 Bianchi Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Raleigh

9.13.1 Raleigh Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Premium Road Bikes Product Profiles, Application and Specification

9.13.3 Raleigh Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Canyon

9.14.1 Canyon Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Premium Road Bikes Product Profiles, Application and Specification

9.14.3 Canyon Market Performance (2017-2022)

- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis
- 9.15 Diamondback Bicycles
 - 9.15.1 Diamondback Bicycles Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.15.3 Diamondback Bicycles Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Hero Cycles
 - 9.16.1 Hero Cycles Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.16.3 Hero Cycles Market Performance (2017-2022)
 - 9.16.4 Recent Development
 - 9.16.5 SWOT Analysis
- 9.17 BMC Switzerland
 - 9.17.1 BMC Switzerland Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.17.3 BMC Switzerland Market Performance (2017-2022)
 - 9.17.4 Recent Development
 - 9.17.5 SWOT Analysis
- 9.18 Soma
 - 9.18.1 Soma Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.18.3 Soma Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis
- 9.19 Giant
 - 9.19.1 Giant Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.19.3 Giant Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 Scott
 - 9.20.1 Scott Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.20.3 Scott Market Performance (2017-2022)

- 9.20.4 Recent Development
- 9.20.5 SWOT Analysis
- 9.21 Accell Group
 - 9.21.1 Accell Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.21.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.21.3 Accell Group Market Performance (2017-2022)
 - 9.21.4 Recent Development
 - 9.21.5 SWOT Analysis
- 9.22 Kona
 - 9.22.1 Kona Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.22.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.22.3 Kona Market Performance (2017-2022)
 - 9.22.4 Recent Development
 - 9.22.5 SWOT Analysis
- 9.23 Colnago
 - 9.23.1 Colnago Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.23.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.23.3 Colnago Market Performance (2017-2022)
 - 9.23.4 Recent Development
 - 9.23.5 SWOT Analysis
- 9.24 Felt Bicycles
 - 9.24.1 Felt Bicycles Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.24.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.24.3 Felt Bicycles Market Performance (2017-2022)
 - 9.24.4 Recent Development
 - 9.24.5 SWOT Analysis
- 9.25 Pinarello
 - 9.25.1 Pinarello Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.25.2 Premium Road Bikes Product Profiles, Application and Specification
 - 9.25.3 Pinarello Market Performance (2017-2022)
 - 9.25.4 Recent Development
 - 9.25.5 SWOT Analysis
- 9.26 Fuji Bikes
 - 9.26.1 Fuji Bikes Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.26.2 Premium Road Bikes Product Profiles, Application and Specification

9.26.3 Fuji Bikes Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Premium Road Bikes Product Picture

Table Global Premium Road Bikes Market Sales Volume and CAGR (%) Comparison by Type

Table Premium Road Bikes Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Premium Road Bikes Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Premium Road Bikes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Premium Road Bikes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Premium Road Bikes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Premium Road Bikes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Premium Road Bikes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Premium Road Bikes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Premium Road Bikes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Premium Road Bikes Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Premium Road Bikes Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Premium Road Bikes Industry Development

Table Global Premium Road Bikes Sales Volume by Player (2017-2022)

Table Global Premium Road Bikes Sales Volume Share by Player (2017-2022)

Figure Global Premium Road Bikes Sales Volume Share by Player in 2021

Table Premium Road Bikes Revenue (Million USD) by Player (2017-2022)

Table Premium Road Bikes Revenue Market Share by Player (2017-2022)

Table Premium Road Bikes Price by Player (2017-2022)

Table Premium Road Bikes Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Premium Road Bikes Sales Volume, Region Wise (2017-2022)

Table Global Premium Road Bikes Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Premium Road Bikes Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Premium Road Bikes Sales Volume Market Share, Region Wise in 2021

Table Global Premium Road Bikes Revenue (Million USD), Region Wise (2017-2022)

Table Global Premium Road Bikes Revenue Market Share, Region Wise (2017-2022)

Figure Global Premium Road Bikes Revenue Market Share, Region Wise (2017-2022)

Figure Global Premium Road Bikes Revenue Market Share, Region Wise in 2021

Table Global Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Premium Road Bikes Sales Volume by Type (2017-2022)

Table Global Premium Road Bikes Sales Volume Market Share by Type (2017-2022)

Figure Global Premium Road Bikes Sales Volume Market Share by Type in 2021

Table Global Premium Road Bikes Revenue (Million USD) by Type (2017-2022)

Table Global Premium Road Bikes Revenue Market Share by Type (2017-2022)

Figure Global Premium Road Bikes Revenue Market Share by Type in 2021

Table Premium Road Bikes Price by Type (2017-2022)

Figure Global Premium Road Bikes Sales Volume and Growth Rate of 1001-2000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of

1001-2000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Sales Volume and Growth Rate of 2001-3000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 2001-3000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Sales Volume and Growth Rate of 3001-4000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 3001-4000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Sales Volume and Growth Rate of 4001-5000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 4001-5000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Sales Volume and Growth Rate of 5001-10000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 5001-10000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Sales Volume and Growth Rate of > 10000 USD Bikes (2017-2022)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of > 10000 USD Bikes (2017-2022)

Table Global Premium Road Bikes Consumption by Application (2017-2022)

Table Global Premium Road Bikes Consumption Market Share by Application (2017-2022)

Table Global Premium Road Bikes Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Premium Road Bikes Consumption Revenue Market Share by Application (2017-2022)

Table Global Premium Road Bikes Consumption and Growth Rate of Amateur Bikes (2017-2022)

Table Global Premium Road Bikes Consumption and Growth Rate of Professional Bikes (2017-2022)

Figure Global Premium Road Bikes Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Premium Road Bikes Price and Trend Forecast (2022-2027)

Figure USA Premium Road Bikes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Premium Road Bikes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Premium Road Bikes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Premium Road Bikes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Premium Road Bikes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Premium Road Bikes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Premium Road Bikes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Premium Road Bikes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Premium Road Bikes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Premium Road Bikes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Premium Road Bikes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Premium Road Bikes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Premium Road Bikes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Premium Road Bikes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Premium Road Bikes Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Premium Road Bikes Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Premium Road Bikes Market Sales Volume Forecast, by Type

Table Global Premium Road Bikes Sales Volume Market Share Forecast, by Type

Table Global Premium Road Bikes Market Revenue (Million USD) Forecast, by Type

Table Global Premium Road Bikes Revenue Market Share Forecast, by Type

Table Global Premium Road Bikes Price Forecast, by Type

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 1001-2000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 1001-2000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 2001-3000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 2001-3000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 3001-4000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 3001-4000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 4001-5000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 4001-5000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 5001-10000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of 5001-10000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of > 10000 USD Bikes (2022-2027)

Figure Global Premium Road Bikes Revenue (Million USD) and Growth Rate of > 10000 USD Bikes (2022-2027)

Table Global Premium Road Bikes Market Consumption Forecast, by Application

Table Global Premium Road Bikes Consumption Market Share Forecast, by Application

Table Global Premium Road Bikes Market Revenue (Million USD) Forecast, by Application

Table Global Premium Road Bikes Revenue Market Share Forecast, by Application

Figure Global Premium Road Bikes Consumption Value (Million USD) and Growth Rate of Amateur Bikes (2022-2027)

Figure Global Premium Road Bikes Consumption Value (Million USD) and Growth Rate of Professional Bikes (2022-2027)

Figure Premium Road Bikes Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Trek Bikes Profile

Table Trek Bikes Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trek Bikes Premium Road Bikes Sales Volume and Growth Rate

Figure Trek Bikes Revenue (Million USD) Market Share 2017-2022

Table Firefox Bikes Profile

Table Firefox Bikes Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Firefox Bikes Premium Road Bikes Sales Volume and Growth Rate

Figure Firefox Bikes Revenue (Million USD) Market Share 2017-2022

Table Merida Profile

Table Merida Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Merida Premium Road Bikes Sales Volume and Growth Rate

Figure Merida Revenue (Million USD) Market Share 2017-2022

Table Focus Bikes Profile

Table Focus Bikes Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Focus Bikes Premium Road Bikes Sales Volume and Growth Rate

Figure Focus Bikes Revenue (Million USD) Market Share 2017-2022

Table Eddy Merckx Bikes Profile

Table Eddy Merckx Bikes Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Eddy Merckx Bikes Premium Road Bikes Sales Volume and Growth Rate

Figure Eddy Merckx Bikes Revenue (Million USD) Market Share 2017-2022

Table Specialized Bicycle Profile

Table Specialized Bicycle Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Specialized Bicycle Premium Road Bikes Sales Volume and Growth Rate

Figure Specialized Bicycle Revenue (Million USD) Market Share 2017-2022

Table Cannondale Profile

Table Cannondale Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cannondale Premium Road Bikes Sales Volume and Growth Rate

Figure Cannondale Revenue (Million USD) Market Share 2017-2022

Table GT Bicycles Profile

Table GT Bicycles Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GT Bicycles Premium Road Bikes Sales Volume and Growth Rate

Figure GT Bicycles Revenue (Million USD) Market Share 2017-2022

Table Surly Bikes Profile

Table Surly Bikes Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Surly Bikes Premium Road Bikes Sales Volume and Growth Rate

Figure Surly Bikes Revenue (Million USD) Market Share 2017-2022

Table Cervelo Profile

Table Cervelo Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cervelo Premium Road Bikes Sales Volume and Growth Rate

Figure Cervelo Revenue (Million USD) Market Share 2017-2022

Table Salsa Cycles Profile

Table Salsa Cycles Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Salsa Cycles Premium Road Bikes Sales Volume and Growth Rate

Figure Salsa Cycles Revenue (Million USD) Market Share 2017-2022

Table Bianchi Profile

Table Bianchi Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bianchi Premium Road Bikes Sales Volume and Growth Rate

Figure Bianchi Revenue (Million USD) Market Share 2017-2022

Table Raleigh Profile

Table Raleigh Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Raleigh Premium Road Bikes Sales Volume and Growth Rate

Figure Raleigh Revenue (Million USD) Market Share 2017-2022

Table Canyon Profile

Table Canyon Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canyon Premium Road Bikes Sales Volume and Growth Rate

Figure Canyon Revenue (Million USD) Market Share 2017-2022

Table Diamondback Bicycles Profile

Table Diamondback Bicycles Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Diamondback Bicycles Premium Road Bikes Sales Volume and Growth Rate

Figure Diamondback Bicycles Revenue (Million USD) Market Share 2017-2022

Table Hero Cycles Profile

Table Hero Cycles Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hero Cycles Premium Road Bikes Sales Volume and Growth Rate

Figure Hero Cycles Revenue (Million USD) Market Share 2017-2022

Table BMC Switzerland Profile

Table BMC Switzerland Premium Road Bikes Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure BMC Switzerland Premium Road Bikes Sales Volume and Growth Rate

Figure BMC Switzerland Revenue (Million USD) Market Share 2017-2022

Table Soma Profile

Table Soma Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Soma Premium Road Bikes Sales Volume and Growth Rate

Figure Soma Revenue (Million USD) Market Share 2017-2022

Table Giant Profile

Table Giant Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Giant Premium Road Bikes Sales Volume and Growth Rate

Figure Giant Revenue (Million USD) Market Share 2017-2022

Table Scott Profile

Table Scott Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Scott Premium Road Bikes Sales Volume and Growth Rate

Figure Scott Revenue (Million USD) Market Share 2017-2022

Table Accell Group Profile

Table Accell Group Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Accell Group Premium Road Bikes Sales Volume and Growth Rate

Figure Accell Group Revenue (Million USD) Market Share 2017-2022

Table Kona Profile

Table Kona Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kona Premium Road Bikes Sales Volume and Growth Rate

Figure Kona Revenue (Million USD) Market Share 2017-2022

Table Colnago Profile

Table Colnago Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Colnago Premium Road Bikes Sales Volume and Growth Rate

Figure Colnago Revenue (Million USD) Market Share 2017-2022

Table Felt Bicycles Profile

Table Felt Bicycles Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Felt Bicycles Premium Road Bikes Sales Volume and Growth Rate

Figure Felt Bicycles Revenue (Million USD) Market Share 2017-2022

Table Pinarello Profile

Table Pinarello Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Pinarello Premium Road Bikes Sales Volume and Growth Rate

Figure Pinarello Revenue (Million USD) Market Share 2017-2022

Table Fuji Bikes Profile

Table Fuji Bikes Premium Road Bikes Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fuji Bikes Premium Road Bikes Sales Volume and Growth Rate

Figure Fuji Bikes Revenue (Million USD) Market Share 2017-2022

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